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NEWS SUMMARY

GENERAL

France expels Syrian diplomats

The French Government has ordered the expulsion of two Syrian diplomats following a car bomb explosion in a crowded Paris street.

The bomb killed a woman and injured 63 people, 11 seriously. It devastated a wide area of the Rue Marbeuf near the Champs Elysees Avenue, its apparent target being the Arab-language weekly, *Al Watan Al Arabi*.

French Interior Minister Gaston Defferre said the Syrian military and cultural attaches had two days to leave the country. Page 2

Schmidt victory

West Germany's Chancellor Helmut Schmidt has won against Social Democrats who had urged that Nato's "arm and negotiate" strategy on nuclear missiles be abandoned.

Cheque cards ban

The clearing banks are to ban the use of cheque guarantee cards overseas from May 1 1983 to try to stem £12m fraud losses. Page 7

Funeral violence

Angry scenes followed the funeral of Steven McCoomy, 11, in Londonderry and police fired plastic bullets to disperse crowds.

Sinn Fein denial

Sinn Fein, the Workers' Party, has dismissed as "rubbish" an Irish news magazine's allegations that it still has connections with the Official IRA.

Tax hits low-paid

The Government's taxation policies have hit the average taxpayer and the low-paid and only benefited the well-off, Labour Treasury spokesman Robert Sheldon said. Page 10

Retirement plea

Chairman of the Equal Opportunities Commission Baroness Lockwood has criticised the Government for not taking any initiative towards a common retirement age for men and women.

Jail compensation

Mr George Lindo has accepted "with regret" a Home Office payout of £24,275 for spending a year in jail for a crime he did not commit. He had requested £100,000.

Academics react

The Warsaw University Senate has protested against the dismissal of its democratically-elected rector by authorities. Students plan to protest on Monday.

Basque rebuttal

The Spanish Government rejected an offer of talks with Separatist guerrillas and started legal proceedings against Basque radicals who publicised the offer.

President plan

China plans to reintroduce the post of State President more than a decade after the last incumbent, Liu Shaoqi, died in prison.

Football 'overkill'

A UK consulate official in Barcelona said the use of 600 police to control a handful of English football fans was "overkill."

Potter selected

Medium-pace bowler, Sarah Potter, daughter of playwright Dennis Potter, is to play for Hereford City sports club's XI in its opening league match tomorrow.

Briefly...

A south coast air and sea search failed to find a Cessna light aircraft with four people on board.

Scientist Professor Dennis Park urged colleagues to stop using animals for unnecessary research.

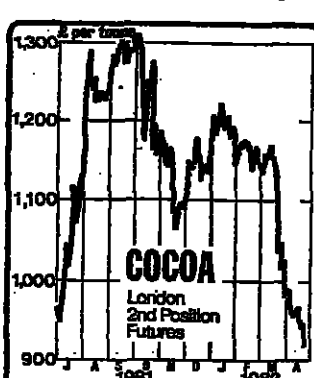
BUSINESS

Equities gain 1.6; £ up in London

● **EQUITIES:** the FT 30-share index put on 1.6 to close at 539 a five-day rally of 24.2. Page 43

● **GILTS:** the Government Securities Index shed 0.2 to 67.67. Page 43

● **COCOA** values on the London futures market were depressed again yesterday by Arabi.



signs of further producer selling. The May position ended £20.50 down yesterday at \$919.5 a tonne, the lowest level since June last year. Page 38

● **WALL STREET** was 8.18 up at \$51.6 near the close. Page 42

● Sterling rose 35 points on the day to close in London at £1.765. It improved to DM 4.2625 (DM 4.2475), FF 11.00 (FF 11.085) and SwFr 3.5 (SwFr 3.475). It was unchanged at ¥431.5. Its trade-weighted index was 90.2 (89.9). Page 44

● **DOLLAR** rose in London to DM 2.3975 (DM 2.396), SwFr 1.9885 (SwFr 1.9875), but fell to FF 6.644 (FF 6.635), and ¥242.5 (¥242.25). Its trade-weighted index was 115.4 (115.2). Page 44

● **GOLD** rose \$0.75 in London to close at \$344.25. Page 28

● **PUBLIC SECTOR** borrowing requirement total in 1981-82 under the Government's estimate of £10.57bn by £2bn. Back Page

● **CAPITAL GAINS TAX** in taxation proposals in the finance bill were attacked by Stock Exchange chairman Sir Nicholas Goodson. Page 8

● **OIL PRODUCERS** Saudi Arabia, Mexico, Venezuela and Indonesia have cut exports because of a world glut of supplies. Back Page

● **SHELL AND ESSO** have shelved an \$800m project to develop the North Sea Tern oil field. Back Page

● **HOOVER** laid off a further 600 of its Glasgow plant where 27 electricians are on strike over pay. Page 11

● **ICI** is planning further "substantial" job cuts and plant closures in its petrochemicals and plastics divisions. Back Page

● **DOCKERS** in all UK ports will strike from May 10 unless the Government begins talks on extending the national dock labour scheme to all ports and wharves. Back Page

● **CBS**, the U.S. broadcasting company, is buying Ideal Toy, the New York company which makes the Rubik's cube puzzle, for \$55m.

● **BRITISH AEROSPACE** is buying the Sperry Gyroscope Division from Sperry Limited of the UK, a wholly-owned subsidiary of the U.S. Sperry Corporation, for \$45m. Page 8

● **MA ROBERT MAXWELL'S** British Printing and Communication Corporation has increased its holding to 10.25 per cent in Lonsdale Universal, the office equipment and printing company for which John Menzies has bid \$5.64m. Page 34

● **LAPORTE INDUSTRIES** (Holdings) improved pre-tax profits to £15.21m (£11.7m) for the 53 weeks to January 3. Page 30

CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

RISES	FALLS
Beecham 246 + 6	Burmah Oil 312 + 12
Brit Aluminium 64 + 4	ICG Gas 140 + 8
British Sugar 460 + 10	LASMO 140 + 15
Bullough 180 + 10	Shell Transport 402 + 12
Denbury 95 + 10	Hampton Areas 148 + 6
Douglas (R.M.) 61 + 4	MIM Hldgs 180 + 9
Harvey Estates 114 + 10	Poseidon 104 + 4
Larrie Sweeney 172 + 8	Unisel 455 + 14
Lawler Sweeney 316 + 10	
Lepton 150 + 6	
Smith & Tompkins 236 + 10	Guinness Peat 70 - 5
Procter Gears 13 + 2	Metal Box 156 - 8
Stanley (A.G.) 60 + 4	Owen Owen 170 - 8
Steel Brothers 230 + 25	Ashton Mining 50 - 5

Gap remains wide as Pym and Haig begin talks on Falklands

BY REGINALD DALE IN WASHINGTON AND PETER RIDDELL IN LONDON

MR FRANCIS PYM, the Foreign Secretary, yesterday began a new round of talks with Mr Alexander Haig, the U.S. Secretary of State on the Falklands crisis, after warning that there were still "real difficulties and real obstacles" in the way of a peaceful solution.

Arriving in Washington for his first visit as Foreign Secretary, he repeated the UK's determination "to do everything we can to try to find a peaceful settlement."

British officials, however, warned that the gap between Argentina's "horrendous" proposals and those that Mr Pym presented to Mr Haig remained very wide. They hoped that Mr Haig would nevertheless want to continue with his peace mission.

As Mr Pym began his talks in Washington it became clear in London that the Government has so far retained the strong support of the majority of the British electorate for its approach to the crisis.

This view is based on the latest opinion poll on the issue, and Conservative Party assessment.

It should strengthen the hand of Mrs Thatcher as diplomatic efforts enter the critical stage. Some senior ministers still believe that a peaceful settle-

ment is possible without sacrificing key British objectives.

In the Commons yesterday Mrs Thatcher repeated that, while every effort would be made to seek a peaceful solution, the use of force could not be ruled out. She also made it

clear that the sovereignty and administration of South Georgia was an entirely separate issue over the longer-term to that of the Falklands.

The British team accompanying Mr Pym in Washington would reveal no details of either the latest British proposals or of the previous Argentine plan. Officials said

that all reports so far published about the contents of the proposals contained "wild inaccuracies."

Mr Pym would remain flexible, constructive and open-minded, the officials said. But the British Government would continue to insist on three stages in any solution and the British naval force meanwhile would remain on course and on time.

The first stage was the withdrawal of the Argentine forces in conformity with mandatory United Nations Security Council resolution 502. The second was the installation of an identifiable British administration in the Falklands.

Finally the UK would then revert to its 20-year-old position of seeking a negotiated solution, under which discussion of sovereignty would not be ruled out but the wishes of the islanders would remain "paramount."

Officials said that the question of which flag flew over the Falklands after an Argentine withdrawal was highly emotive, but there was no reason to get "hung up" on the issue.

The most important consideration in seeking a framework for future negotiations was that it should not prejudice

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Lloyd's bars new business with Argentina

BY JOHN MOORE, CITY CORRESPONDENT

LLOYD'S and London insurance companies have decided they will accept no more business from Argentina until the end of hostilities in the Falkland Islands. All existing policies on Argentinian insurance risks are expected to be allowed to lapse in a decision which is likely to cost the London insurance market £30m in lost revenue.

In a highly unusual move the London insurance community has gone beyond the sanctions it was required to make by the British Government, when it imposed restrictions on trade with Argentina earlier in the crisis.

Under government requirements, while insurers were prevented from paying claims to any person resident in Argentina, there was nothing to prevent underwriters accepting reinsurance from Argentina.

In a letter to underwriters the ruling committee of Lloyd's said Government requirements prevented only the movement of money. But "your committee is convinced that it is contrary to the spirit of the Government's requirements if the Lloyd's market continues to handle new Argentine business or renewals of existing business."

The letter said: "It would be wrong for Lloyd's underwriters and Lloyd's brokers to be

involved with the underwriting or brokering of Argentine direct or reinsurance business." The decision also applies to Lloyd's underwriters who have re-insured other insurance companies' portfolios of Argentine business.

Underwriters have been told they must fully support the Government and must be aware that "it is commercially unacceptable for Lloyd's to accept business in the knowledge that they will be unable to respond to any claims."

Lloyd's has been supported in its tough stand by the British Insurance Association, which represents insurance companies in the London market.

Earlier this week a question was raised in the House of Commons about whether Lloyd's was still accepting the business of the Argentinian airline, Aerolineas Argentinas.

Sedgwick Group, the broker associated with the placing of the risk, denied it was handling the renewal of the business.

All underwriting in Argentina must be channelled through Instituto Nacional de Resseguros (Inders), the state monopoly group. Inders then reinsures into world insurance markets. The latest decision by the London insurance community will put the local Argentine insurance market under considerable pressure.

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KGB head likely to succeed Brezhnev

By Anthony Robinson, Moscow Correspondent

MR YURI ANDROPOV, 67, head of the KGB, yesterday emerged as the man most likely to succeed President Leonid Brezhnev of the Soviet Union.

Mr Andropov, a member of the ruling Politburo, delivered a keynote speech at a Kremlin ceremony marking the 112th anniversary of Lenin's birth.

Mr Brezhnev, meanwhile, ended a month of speculation about his failing health by attending.

This was his first public appearance since he returned to Moscow exhausted after a four-day trip to Tashkent last month.

Mr Brezhnev's entrance was greeted with applause tinged with relief and he sat impassively throughout Mr Andropov's hour-long speech. At the end he shook hands with the political and military leaders ranged behind him, and left the stage with a wave to the audience of party faithful and diplomats.

The death in January of the grandson of Communist orthodoxy brought the Kremlin succession struggle to a new pitch.

His speech also marked him as the leading candidate for party leadership on Mr Brezhnev's death or retirement, observers noted.

Mr Andropov, the 75-year-old Politburo veteran once considered the most likely stop-gap successor to Mr Brezhnev was one of several Politburo members absent from the ceremony.

Mr Kirilenko has not been seen in public for several months and is reported to be seriously ill.

Mr Arvid Pelshe, at 83 the oldest Politburo member, was also absent as were Mr Grigori Romanov the Leningrad party chief and the two other regional party leaders Mr Dimukhamed Rinaev of Khazakstan, and Mr Vladimir Scherbinski of the Ukraine.

Mr Andropov's 15-year tenure as head of the KGB has sometimes been seen as a liability in promotion terms. But it is now considered probable that he will step down from his KGB post at the forthcoming party full assembly expected next month.

He could then formally take over the top ideological post left vacant since Mr Suslov's death.

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Employment Bill toughened

BY JOHN LLOYD, LABOUR EDITOR

THE GOVERNMENT yesterday toughened significantly one of the major clauses in the Employment Bill by making it easier for employers to sack workers who strike or take other forms of industrial action.

Introducing the changes in Clause 7 of the Bill in its committee stage in the House of Commons, Mr Michael Allison, Employment Minister of State, said: "We are taking it further. We are making no bones about

The changes are:

- To remove the provision in the Bill which compels employers to give four days' notice to strikers of intention to dismiss if they do not return. The employer may now dismiss instantly without facing an unfair dismissal charge.
- To allow the sacking of those taking industrial action, not just those on strike.
- To allow employers to distinguish among strikers, or those taking industrial action, at different plants when dis-

missing them. The Bill, as drafted, would have forced the employer to sack all employees taking part in a strike from all plants involved; the change allows the employer to sack all in a given plant and none in another.

● To set a time limit of three months, after which an employer can re-employ a dismissed striker without facing a claim for unfair dismissal from other sacked employees not re-employed.

● To amend Section 52 of the Employment Protection (Consolidation) Act 1978 to allow employers not to sack strikers who have returned to work but to sack those who have not, without being open to claims of unfair dismissal from the workers dismissed.

● To require a complaint for unfair dismissal under this clause to be made within six months of the dismissal notice.

● The changes would effectively allow employers to be more selective in sacking groups of

workers taking industrial or strike action—though it does not permit "picking" on individuals—without facing expensive claims for unfair dismissal.

They were made following representations, especially from the CBI, that the clause as drafted was something of a useless blunderbuss.

While the Government line was that the changes, although significant, were not "draconian," Labour's representatives on the standing committee reacted furiously to their introduction.

Mr Harold Walker, Opposition Employment Spokesman, described the proposals as a "victimisation clause." He said: "The Government has given in to employers who want to have powers to intimidate trade unionists and people engaged in industrial action."

The Government was "introducing major changes at the Top civil servants face row over Bill, Page 11

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Dunlop makes no profit but tyre losses cut

BY RAY MAUGHAN

DUNLOP, the UK tyre manufacturer, barely broke even in 1981 in spite of a £70m rise in sales to £1,460m. The group neither made not lost money before taxation but shows a £41m deficit for the year after tax and minority interests. In 1980 pre-tax profits amounted to £10m.

The group states that a "marked improvement in the second half" is continuing in Before taxation, which the early months of 1982 absorbed £45m for the year as a whole, Dunlop produced profits of £19m in the six months to June 30 and £33m in the remainder of the year.

The UK market was the only area where the group was making a loss, but the annual loss on tyres in Britain declined from about £22.5m to

£16m before interest and taxation.

The UK payroll has been cut progressively to about 4,400 from a total of 11,500 employees before the closure of the Speke plant in 1979.

The effects of heavy retrenchment in the UK and the impact of currency fluctuations have lessened the importance of Dunlop's domestic tyre turnover to the point where it has been overtaken by sales by the Asian and Australasian operations.

These expanded last year from £148m to £164m while UK sales shrank by £26m to £176m. Dunlop sold tyres worth £163m in the rest of the EEC, against £167m in 1980, while North American sales rose from £111m to £162m.

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EUROPEAN NEWS

Oil groups win concession on prices in France

BY TERRY DODSWORTH IN PARIS

FRENCH OIL companies have won significant concessions from the Government on both prices and closures in the refinery industry in return for promises to invest FFfr 3.3bn (£318m) this year.

According to M Edmon Hervé, the Energy Minister, overall spending in the industry in new refinery facilities should amount to about FFfr 15bn over the next five years. The aim will be to give the industry up-to-date refining equipment better adapted to the use of cheaper crude oils and the type of finished products the market now needs.

The project brings to an end long negotiations between the Government and the French-based oil groups. For several years the companies have been losing money heavily on their refining activities, resulting in a disastrous FFfr 13bn deficit for the industry as a whole last year.

During the negotiations—which included Elf Aquitaine and Total, the two French groups in which the Government has significant shareholdings—the companies have argued that the rigidly controlled pricing structure for oil products in France has undermined their profits.

Under this system of control, which goes back to the 1920s, the Government arbitrarily decided on price increases, but was criticised for being "too late

and too little" with its adjustments.

Rather than opting for complete pricing freedom, as in most other sectors of French industry, the Government is now changing this controlled system for a partly indexed structure. Maximum prices in future will be determined by reference partly to crude prices in Rotterdam, and partly to an average of published prices of EEC countries as collated by the Community in Brussels.

There will also be a minimum regulated price to prevent margins deteriorating and leading to similar problems to those the industry faces at present.

The effect of the system, to be introduced gradually over the next three months, will be to leave ordinary petrol at about its current price of FFfr 4.04 a litre, while slightly increasing the price of super grade, and adding substantially to prices of domestic fuel and diesel.

Talks will now start between the oil companies and the unions on the methods of running down the three refineries earmarked for closure. These are at Valenciennes (Elf), Dunkirk (BP) and Huccourt (Total-Eso-Elf).

M Hervé said that the companies had agreed to substantial redeployment programmes, along with early retirement projects, and some creation of jobs, including 385 in the hard-hit Valenciennes area.

Syrian diplomats expelled after bombing in Paris

BY DAVID HOUSEGO IN PARIS

FRANCE IMPLICITLY blamed Syria yesterday for an explosion in central Paris yesterday that killed one person and wounded 63 others.

Wreckage was scattered over a wide area after a powerful explosive placed in a hired car outside the offices of the Iraqi paper, Al Wakar, Al Arabi, near the Champs Elysees, went off as people were arriving for work. It was the fourth serious terrorist attack in France this year.

Within hours, M Gaston Defferre, the Minister of the Interior and acting Prime Minister, announced the expulsion of two Syrian diplomats in Paris, including the military attaché. The French ambassador was also recalled from Damascus.

Later in the day, Mr Abdul Halim Khaddam, the Syrian Foreign Minister, announced

that he was cancelling a stop-over in Paris yesterday evening.

The Syrian Government also recalled its ambassador from Paris.

In Damascus, Syrian officials seemed surprised by the French reaction.

"We categorically refute any form of hint or insinuation that Syria is behind the explosion that took place today in Paris," said one official.

The attack, if Syrian inspired, appeared to have two objectives. It is seen in Paris as part of the increasingly bitter feud between Syria and Iraq in which other pro-Iraqi journalists have been shot at by Syrian gunmen.

It would also seem intended as a crude warning to France against interference in the Lebanon where France has incurred Syrian hostility by attempting to reconcile the warring factions.

Fokker and Lockheed to modify F-28 jet

By Charles Batchelor in Amsterdam

FOKKER, the Dutch aircraft group, is to link with Lockheed to develop a modified version of Fokker's F-28 jet for use by the U.S. Government.

Manufacturers will be asked this summer to submit proposals for an aircraft to carry government officials and foreign dignitaries. These aircraft, known as the Special Air Mission Fleet, are operated by the U.S. Air Force.

The 11 Lockheed C-140B jetties currently in use are coming to the end of their working life and the U.S. company has no replacements available.

Lockheed will be prime contractor on both the proposal and the project if it is allotted to the Dutch/U.S. team. Fokker will supply airframes of its Mark 2000 F-28 while Lockheed will modify the interior and install avionics equipment at its plant in Ontario, California.

While Fokker will supply most elements of the modified aircraft, Lockheed has been chosen as prime contractor so as to make the project more acceptable to the U.S. Government.

The U.S. Government has announced its intention of asking for proposals from manufacturers, but final details of the aircraft required will not be known until a formal document is issued later this year. The basic F-28 costs around £1.2m (£1.1m), but a modified version would be more expensive.

This order would be a welcome boost for the F-28, which never matched the success of Fokker's F-27 turboprop. Nearly 200 F-28s have been sold to 40 operators, including in the U.S., Alair Airlines of Philadelphia and Empire Airlines of Rome.

Fokker and another U.S. manufacturer, McDonnell Douglas, announced in February that they were pulling out of a more ambitious joint project to develop a 150-seat jetliner, code-named the MDP-100, because of worsening prospects for the aircraft.

Banco Real

Banco Real has asked us to point out that it is a privately-owned corporation with limited liability and is not owned by the Brazilian Government as was reported in the Financial Times on April 6.

SPD VOTES NARROWLY TO REJECT N-POWER STATION FREEZE

Party bows to Schmidt on nuclear energy

BY JONATHAN CARR IN MUNICH

WEST GERMANY'S ruling Social Democrat Party yesterday narrowly rejected a proposed two-year freeze on construction of new nuclear power stations. In taking the stand at its congress here, the party gave its support to Chancellor Helmut Schmidt who had urged a freeze plan in a speech on Tuesday.

However, the vote—taken on a show of hands—was very close and showed that Social

Democrats are still deeply divided on the nuclear power issue.

More than two years ago at its congress in West Berlin, the party decided after lengthy and fierce debate to give energy priority to domestic coal, but to leave open the door to some nuclear power development, too.

This time, the debate was much shorter on this issue (little more than an hour) but the opponents of nuclear power

seemed still more convinced. Speakers stressed that the country had achieved significant oil savings over the past two years and that there was now an energy supply surplus which did not justify building more nuclear power stations. Above all, the opponents stressed that no satisfactory long-term solution had been found to the problem of nuclear waste disposal.

Supporters underlined that a construction freeze could mean

that West Germany would fall even further behind other nations in nuclear technology and that excessive reliance on coal would produce big environmental protection problems. One coal-miner's leader made a particular impact on the congress by stressing that he was in favour of nuclear power as well as coal, and asked delegates whether they wanted to leave support for "Helmut Schmidt's energy policy" in the hands of the trade unions alone.

Herr Schmidt appeared clearly relieved by the decision to reject the freeze, which had been seen by the Government as one of the key hurdles at this congress. He was also easily re-elected deputy chairman of the party with 385 votes in favour, 67 against and four abstentions—roughly the result he achieved at the last congress. Herr Willy Brandt was re-elected chairman with 388 votes in favour, 31 against and seven abstentions.

Poles told not to expect better conditions

BY CHRISTOPHER BOBINSKI IN WARSAW

POLES cannot expect an improvement in their living standards despite signs of an upturn in the economy, a party central committee meeting in Warsaw was told yesterday.

Mr Marian Wozniak, party secretary responsible for the economy, said that this must be brought home to the population as well as the fact that the 1970s had seen the country "living beyond its means."

Both Mr Wozniak and Mr Janusz Obodowski, the Government Deputy Premier in charge of the economy, who also delivered a major speech, said the growth in exports was essential. Both asserted that Poland was willing to meet its debt obligations, but needed new credits and a debt rescheduling agreement if this was to be possible.

Mr Obodowski said that the

government would resist the growing pressure to increase wages. "The race to empty government tills is still on," he said, asserting that the authorities would do their utmost to balance supply and demand.

In the absence of prospects for growth in the supply of consumer goods, Mr Obodowski's statement implies that the authorities will condone a further growth of prices and will try to depress demand through an income tax system which is being prepared.

The speeches both pledged full support for the de-centralising economic reform which is being introduced. However, Mr Obodowski said that the state of the economy meant that rationing of essential materials would have to be kept in force, a major barrier to the principle of the free flow of resources.

Mr Wozniak said that workers' self-government should be re-introduced even under martial law. However, in an important proviso he said that in some factories elections to workers' councils might have to be held again and the powers of the councils would have to be limited.

In another development, the Senate of Warsaw University has protested against the dismissal of the democratically-elected Rector, Professor Henryk Samsonowicz, by the Education Minister two weeks ago.

The protest shows that Poland's martial law authorities are still coming up against resistance from democratically-elected bodies which are refusing to bow to arbitrary official decisions.

A transcript of a conference held by Communist Party

officials on March 30 on the subject of the banning of the Polish journalists' association, SDP, shows that when faced by such resistance, the authorities adopt hardline methods.

In a statement issued yesterday after a day-long meeting on Wednesday, the Senate of the University, in effect its governing body, asks the Minister, Professor Benon Miskiewicz, to "repair his error" and appeals to the Government to "permit Professor Samsonowicz to continue the work he began as Rector of Warsaw University."

The Senate also demands that the Rector should respect and defend the autonomy of the University, work to restore self-governing student unions and continue to work to free the interned and arrested students and staff at the University.

Yugoslavia looks to borrow extra \$400m

BY DAVID BUCHAN AND ALEKSANDR, LEBL IN BELGRADE

YUGOSLAVIA HOPES to borrow up to \$400m in medium- and long-term money on the international markets this year to pay off some of its short-term debt and to ease a payments position that has made Western bankers nervous in the wake of the Polish financial crisis.

Mr Milan Golijanin, vice-governor of the national bank, said yesterday that Yugoslavia was negotiating with French, West German and Italian banks, hoping to conclude some arrangement by mid-summer, because the country's balance of payments traditionally was worst before the start of the tourist season.

National bank officials insist that Yugoslavia has been unfairly tarred with the Polish brush—and the Romanian, for that matter—and that the economy's underlying trends are sound. Yugoslavia could and would service on time its \$15.4bn net hard currency debt.

The possible replacing of one part of shorter maturities with longer term ones was a far cry from Polish or Romanian style rescheduling.

There is no sign yet, however, that Western banks are more interested in lending to Yugoslavia than they were last autumn, when Belgrade tried unsuccessfully to raise up to \$400m on the markets.

Mr Dimitrije Dimitrijevic, the national bank's research director, noted that Yugoslavia's current account deficit in hard currency had narrowed further in the first quarter of this year to \$850m. This compared with \$1.15bn in the same period of 1981.

This was due less to a 4 per cent rise in exports than to a sharp 12 per cent drop in imports and the reason for this was the virtual drying-up of credit for Yugoslavia with which it could buy Western goods. "The scare over Poland has

cost us around \$800m," a Yugoslav official complained. He derived this figure from the fact that Yugoslavia only managed to borrow some \$500m in medium- and long-term commercial and financial credit in the first quarter of 1982, slightly less than half that raised in the same period a year earlier. At the same time, short-term credit lines which had risen to about \$250m in the spring of 1981, cut \$100m in the past three months.

The paradox, said national bank officials, was that just as Yugoslavia improved its performance on trade balance with the West—one of the most closely watched indicators—Western bankers were apparently lowering the country's credit rating. The first quarter sinking of the trade gap with the West, they said, was precisely because of the reduced credit to buy Western goods.

Yugoslavia is due this year to repay \$2.4bn worth of principal and \$2.1bn in interest. Its total financing gap is put by the national bank at \$3.4bn, to "cover the current account deficit and to build up reserves." These reserves stand at \$1.9bn, but the bank hopes to build them up by the end of the year to \$2.6bn, the same level as at the end of 1981.

"The bank believes that the bulk of borrowing up to about \$2bn will come in official Western export credit. Of the remaining \$1.4bn, the International Monetary Fund has provided \$620m in the form of a further standby credit tranche. Kuwait has provided \$250m this month, and some \$150m is expected to come from the World Bank."

If Yugoslavia cannot raise all of the extra \$400m it wants, then it will simply "restructure" a little less of its short-term debt, Mr Golijanin said, stressing that the country faced no liquidity crisis.

Joergensen on visit to Greece

ATHENS—Mr Anker Joergensen, the Danish Prime Minister, in Greece on a three-day official visit, said yesterday it may be possible to smooth out Greece's problems with the European Economic Community within this year.

"We sometimes find solutions for Britain. Why not for Greece?" Mr Joergensen told a news conference after two days of talks with Mr Andreas Papandreu, his Greek counterpart.

"I think it should be possible to find a solution that is satisfactory and acceptable to both Greece and the EEC."

Denmark becomes the rotating president of the Community for the second half of 1982, when the 16-page Greek memorandum submitted last month will be discussed. Greece's Socialist Government seeks more cash help from the EEC and protection for its less developed industries.

Greece, which joined the Community in January last year, also wants a new EEC fund for Mediterranean regions and to boost its farmers' incomes through a national fund, in defiance of Community regulations.

The Danish Premier said he agreed with Mr Papandreu that unemployment is "the worst economic problem now facing the EEC." It was important for all Community members to work closely on this problem and handle it together," he said.

Eurostat, the EEC statistical service, said earlier this week more than 105m people, or 9.3 per cent of the EEC workforce, were jobless last month. AP

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EUROPEAN NEWS

West Berlin to repair its rusted U.S. link

By Leslie Colitt in Berlin

WEST BERLIN'S congress hall, which was donated by the United States, is to be rebuilt by the city, following the collapse of its roof two years ago, as a "symbol" of German-American solidarity. The far-left opposition, however, opposes reconstructing what it calls a "corroded symbol." The decision to rebuild comes in time for President Ronald Reagan's visit to West Berlin on June 11 when a large anti-nuclear demonstration is planned.

The city's Christian Democrat-led administration has decided to reconstruct the cantilevered roof of the congress hall—dubbed the "pregnant oyster"—at a cost of at least DM 80m (£18.7m).

The main opposition party, the Social Democrats, back the decision, but the small, extreme left-wing Alternative List party, which swept into the city legislature in last year's election, calls it a waste of taxpayers' money.

It considers that the city needs public swimming pools and the refurbishing of existing theatres more urgently than a "central palace of culture."

The congress hall was donated in the early 1950s by the Benjamin Franklin Foundation in the "name of the American people," and its butterfly roof was regarded as of architectural note. But in May 1980, the roof's steel supports gave way after years of corrosion through cracks in the pillars.

West Berlin is frequently criticised for having spent a great deal in recent years on a few public buildings.

The International Congress Centre, one of Europe's biggest convention halls, was built at a cost of DM 1bn (£235m) and several hundred million D-marks were spent on restoring a Bauhaus-era building on the Kurfürstendamm to house the city's leading theatre ensemble.

All this was done under the previous Social Democrat administration. But since then, the Bonn Government, which is providing DM 10.2bn, or 54 per cent of this year's West Berlin budget, has stopped showering the city with benefits from its depleted cornucopia.

Leslie Colitt, in Berlin, traces the recent development of the nuclear disarmament movement in East Germany

East Berlin declares war on 'non-existent' peace force

WEST GERMANY'S anti-nuclear movement, which has mushroomed into one of the most powerful opposition forces in the country, has inspired a small but active peace movement in East Germany which the Communist Government seems determined to crush.

In less than a year, the West German peace movement has come to exert a strong influence on both U.S. and Soviet foreign policy and, together with the other European anti-nuclear forces, is credited with helping to give rise to a parallel nuclear disarmament movement in the U.S. This development is regarded by the West German peace campaigners as a convincing answer to charges that their movement has distinctly anti-American overtones.

Protestant Church groups formed the nucleus of both the East and West German peace movements. West Germany's movement made its debut as a political force last October when 300,000 opponents of nuclear missiles in East and West Europe gathered in Bonn's Hofgarten. The decision by Chancellor Helmut Schmidt's Social Democrats (SPD) to support the deployment of new intermediate-range U.S. nuclear missiles in West Germany came

under especially sharp attack. The many factions brought together last autumn in Bonn and at anti-nuclear rallies over Easter appeared united only in their aim of reducing the level of nuclear weapons in East and West. This unity is now threatened by the ambivalent role of the tiny but highly organised West German Communist Party (DKP) which may have overplayed its hand in the peace movement.

While demanding unilateral nuclear disarmament for Nato, the intensely pro-Moscow DKP has refused to call for equivalent steps by the Warsaw Pact. At an Easter Monday peace

march in West Berlin, organised by the Communists, non-Party demonstrators were prevented from reading aloud calls for co-operation between the peace movements in both blocs.

The Communists deny there is any reason for a non-government East German peace movement: thus it cannot exist.

In East Germany, the Communist youth movement FDJ altered the slogan of the West German peace movement "create peace without weapons" into "create peace against Nato weapons." East Germany's Defence Minister, General

Heinz Hoffmann, recently said: "Much as we would like to scrap our weapons in the future, Socialism and peace still need our plough shares and our swords"—a reference to the emblem of the East German peace movement.

The DKP in West Germany has called for a massive demonstration against U.S. and Nato nuclear policies during President Reagan's visit to Bonn on June 10 for the Nato summit conference. This, however, has been rejected by the "Greens," the strong ecology party whose members make up a large part of the peace movement.

If the DKP is shut out of the

main body of the peace movement it may serve to strengthen the movement's appeal to West Germans—35 per cent of whom, according to the most recent poll, already sympathise with its goals. Herr Willy Brandt, the SPD chairman, is among its supporters although he has said that he did not agree with the means to achieve these goals.

East Germany's peace movement was launched quietly last year when young East Germans in the Protestant Junge Gemeinde groups began wearing patches on their jackets depicting a statue which the Soviet Union donated to the UN. It showed a man beating a

sword into a ploughshare. Despite the impeccable political credentials, the emblem's wearers were ordered by teachers and the police to remove them immediately.

The Protestant church intervened with the authorities, calling it a breach of the Church-State *modus vivendi* agreed four years ago when Herr Erich Honecker, East Germany's leader, assured Church leaders his Communist government would respect the Church's "sphere of activity."

For a while, the authorities displayed restraint, but the growing strength of the West German peace movement led an ever-greater number of disaffected young East Germans to display the anti-war emblem. The East German government ordered a crack down: hundreds of young people were hauled off to police stations and told that further "provocations" would mean eviction from school or the loss of their jobs.

In February, the East Berlin pastor Herr Rainer Eppelmann—the unofficial head of the East German peace movement—drew up a document on German disarmament. Herr Eppelmann's "Berlin Appeal" called for the removal of all nuclear weapons from Germany; the withdrawal

Protestant Church faces a crucial choice

BY OUR BERLIN CORRESPONDENT

The Protestant Church in East Berlin has underlined its opposition to U.S. and Soviet nuclear missiles by calling for a unilateral reduction in the level of Soviet SS20 missiles targeted on Western Europe while backing Soviet President Leonid Brezhnev's offer of a moratorium in the deployment of missiles in Europe.

The Protestant Evangelical Church, at the end of a synod of the East Berlin regional church on Tuesday, said it will continue to support young East Germans who are harassed for wearing peace movement emblems. The Church urged the Government not to misinterpret its opposition to the "militarisation" of East German life

and its support for peace campaigners as representing political opposition.

The East Berlin Church sent a letter to churches in the Berlin-Brandenburg area saying that previously taboo military-political topics should now be openly discussed.

East Germany's Protestant Church, which is estimated to have some 5m members out

of a population of 17m, is at one of the crucial junctures in the post-war period. On previous occasions the Church chose to divorce itself from politics in the Lutheran tradition but the independent peace movement in East Germany is seen by the Communist Government as a highly political threat to its stability.

The traditionally cautious Protestant Evangelical Church in East Germany is largely opposed to Pastor Eppelmann's highly political brand of peace protest, fearing it could lead to an open struggle between Church and State. One senior East German clergyman in Saxony criticised as "Utopia" Pastor Eppelmann's goal of "reunification" and noted that in the "two worlds of Lutheranism"—the spiritual and the secular—the Church's role was to remain apolitical.

This view, though, is not shared by many younger pastors in East Germany or by the thousands of young East Germans who packed Dresden's Kreuzkirche in February for the first major peace demonstration in any Warsaw Pact country.

Tax threat to future of Dublin's Stock Exchange

BY BRENDAN KEENAN IN DUBLIN

WITH THE energy of men who feel the waters closing above their heads, the members of the Irish Stock Exchange have launched an unprecedented campaign against the changes in the rate of capital gains tax introduced in last month's Irish budget.

Their main target is the proposal to tax gains made within a year at 60 per cent, with no indexation for inflation. The more gloomy stockbrokers claim that this proposal, if it goes through, will mean the closure of the Dublin Exchange within a few years.

Every minister, Member of Parliament, listed company and financial institution has been circulated with a copy of the Exchange's case. There has already been a meeting with the Minister of Finance Mr. Ray McSharry, to urge changes before the Finance Bill is introduced.

The new rates replace the previous scheme which charged 30 per cent tax on gains made within three years of acquisition. Thereafter there was a scale of diminishing charges, with no tax payable on the gains from an asset which had been held for more than 21 years. There was also indexation after the first year.

The defeated budget in January increased the top tax rate to 40 per cent but between the General Election in February and the new budget, Mr. Charles Haughey's Fianna Fail Government introduced a 60 per cent rate in the first year, 50 per cent in the second and 40 per cent thereafter.

The primary objective, apparently, was not share deals but speculation in development land. The re-zoning of hundreds of acres around Dublin from agricultural to industrial and residential use has made paper

millionaires out of landowners who have seen the value of their property rise from £140,000 (£32,520) an acre to £200,000 overnight.

The Stock Exchange claims that, applied to shares, the new rates will ruin the market in Irish equities—already depressed because of the recession and the reduced activity after the introduction of exchange controls with the

UK in 1979. Some stockbroking companies have their staff on a three-day week.

The Exchange's argument put to Mr. McSharry is that any further drop in dealings would threaten not just equities, but the existence of a market in which government securities can be traded and in which the financial institutions can operate. "How would it look abroad," asked one leading member, "if Ireland cannot maintain a stock exchange?"

Not everyone is quite so pessimistic. Government officials claim the proposed tax charges will not overburden this sector. They argue, too, that unlike the UK Irish investors have had indexation from the second year since 1978.

Nevertheless, consciously or not, the thrust of recent policies, as an independent analyst pointed out, has been to make investment in equities less and less attractive.

Irish industry raised £110m on the market last year, but the biggest sufferers from the new proposals would probably be Irish oil companies, whose high risk shares have been attractive mainly because of the possibility of short-term capital gains. They could have difficulty raising money to participate in new drilling programmes.

The brokers admit, however, that this is not the best time to look for relief, with the Government facing a trade union revolt over higher national insurance contributions. A cut in the capital gains rate would, in the words of one minister, "be political dynamite."

There is some sign of worry in the Department of Finance that, in what was a rushed proposal, the impact on equities may have been underestimated. Mr. McSharry has hinted he might raise the tax-free threshold of £1500 to £15,500—double for married couples. This would be a help, although officials are worried that it could not be confined to share deals but would apply to all capital gains.

Another way out might be to provide indexation in the first year.



Mr. Haughey... aiming to curb land speculation.

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OVERSEAS NEWS

Palestinians urged not to retaliate

BEIRUT — Strains appeared yesterday in the Palestine Liberation Organisation (PLO) amid reports of pressure on it from the Lebanese and U.S. Governments not to retaliate after Wednesday's Israeli air raids south of Beirut.

First indications were that the bulk of the PLO was against a military riposte for fear of provoking an Israeli invasion of south Lebanon, but several radical Palestinian factions called for vengeance.

Tension remained high in Lebanon as Israeli jets flew reconnaissance missions over Beirut and the south of the country, including areas bombed earlier.

About 25 people were believed killed in the two-hour air strike, although estimates differed. The raids were concentrated around the Palestinian stronghold of Damour, 10 miles south of Beirut.

It is understood the Lebanese Prime Minister, Shafiq al-Wazzan, contacted Salah Khalaf (Abu Nidal), a leading member of the mainstream Fatah Palestinian commando group, on Wednesday night to urge restraint.

State-run Beirut Radio said the Lebanese Parliamentary speaker, Mr. Kamel Al-Assad, was sending a message to the PLO chairman, Mr. Yasser Arafat, calling on him to beware of the "trap" Israel was laying for his organisation.

At the United Nations, a PLO central council member, Mr. Shafiq Al-Hout, said the U.S. had appealed to the Palestinians through a third party not to retaliate for the air raids, which came only four days before the completion of Israel's withdrawal from Sinai.

Officials of Fatah, Mr. Arafat's PLO faction, said they had no plans so far to retaliate against the Israelis. The PLO itself has issued a low-key statement, accusing Israel of violating the Israeli-Palestinian ceasefire.

But it stopped short of saying the PLO considered the ceasefire defunct.

The Radical Popular Front for the Liberation of Palestine, which is also part of the PLO, said however that Israel had annulled the ceasefire. It pledged to pursue armed struggle against Israel from all Arab fronts "and in particular the south Lebanon front."

A spokesman for the UN peacekeeping force in south Lebanon (Unifil) reported little unusual activity yesterday in the border strip controlled by Israeli-backed Lebanese militias.

He said four Israeli tanks entered the strip yesterday but then returned to Israel.

Israelis will wait for PLO reaction, U.S. told

BY DAVID LENNON IN TEL AVIV

ISRAEL reassured Washington yesterday that its air raid on Palestinian camps in Lebanon on Wednesday did not mean the end of the nine-month ceasefire with the Palestinian Liberation Organisation.

Any further Israeli action in Lebanon will be determined by how the Palestinians respond to the air strike, Mr. Walter Stuessel, US Deputy Secretary of State, was assured during a meeting in Jerusalem with Mr. Menachem Begin, the Prime Minister.

The air strike was the first since Mr. Philip Habib, the special U.S. envoy, negotiated an end to 12 days of bloody cross-border fighting between Israel and the PLO guerrillas in southern Lebanon last July. It has raised fears that a major Israeli incursion into Lebanon is now more likely than ever.

Mr. Stuessel said after his meeting with the Premier that they had agreed that both sides had every interest in seeing that the situation remained calm and that the agreements on cessation of hostilities were observed.

There was considerable tension in Israeli towns and villages in northern Israel yesterday however, where people feared rocket and artillery attacks by the Palestinian guerrillas in retaliation for the air strikes.

Residents spent Wednesday night in bomb shelters but emerged yesterday. Schools were open. During last July's fighting thousands of Israelis fled south to escape the Palestinian bombardment.

Israeli officials denied that the timing of the air strike was connected in any way with the evacuation of Sinai settlements.

In anticipation of final withdrawal on Sunday, or intended to distract attention from the evictions of protesters opposed to the peace treaty with Egypt.

Officials in Jerusalem yesterday stressed that no decision had been taken to launch any ground attacks into Lebanon as had been feared, for some time. They said that the next development concerning Lebanon depended totally on the PLO.

"As far as we are concerned, we can go along with the ceasefire indefinitely," the Foreign Ministry spokesman said at his daily briefing. "But if a provocation takes place, we will hit back strongly. Israel has made it clear that it will not tolerate any more attacks by the terrorists."

Gen. Rafael Eitan, the Israeli Chief of Staff, said after the air strike that it was intended as "a one-time Israeli reminder

that the ceasefire has to be kept to the letter." Israel has been complaining for some time about violations of the ceasefire agreement by the Palestinian guerrillas and launched its air raid on Wednesday after an Israeli officer was killed, when his jeep rode over a landmine in southern Lebanon on Wednesday morning.

Having now broken the ceasefire even if only, as claimed, for a single operation, and having received only a minor reprimand from Washington, Israel will undoubtedly feel its hands are no longer tied in responding to Palestinian attacks.

Even if the Government speaks about the ceasefire still holding, the chances of further strikes into Lebanon must have increased significantly. Despite earlier false alarms there has been a growing feeling within

Israel that any major strikes would come after the completion of the withdrawal from Sinai.

Washington has repeatedly urged Israel to honour the ceasefire, and has applied heavy pressure on Jerusalem not to launch a major invasion of Lebanon. Early last month Mr. Habib made a swing through the area to calm the rising tension. He made no progress on resolving the basic disputes, but apparently succeeded in maintaining relative calm.

Within Israel there is pressure to destroy the growing strength of the guerrilla forces in Lebanon. In recent months there has been much talk about a large-scale invasion designed to break the military power of the PLO and push the surviving guerrillas further north in Lebanon, where their artillery and rockets will not have the

range to shell Israel.

According to the Israeli army there are some 15,000 guerrillas in southern Lebanon and they have used the ceasefire to absorb new weapons, especially artillery, as well as to build bunkers and fortify positions.

The fear in Israel is that this increased firepower will eventually be used against targets across the border and this has been the source of much of the pressure to launch a pre-emptive operation.

Charles Richards adds from Cairo: Egyptian Foreign Ministry officials declined to comment on Israel's air raids into Lebanon yesterday. The Defence Minister, Field Marshal Abdel Halim Abu Ghazala told reporters: "It is a bad time. We are against any kind of war, any kind of conflict. We hope this kind of nonsense will stop very soon."

Philippines look to black market for aid on deficit

By Emilia Tagaza in Manila

THE PHILIPPINES had a dismal start in its foreign exchange transactions this year, and the country's monetary authorities are already setting their sights on an additional source of foreign currencies to help cover deficits: the black market. A series of measures introduced by the Central Bank are designed to win a slice of the flourishing black market, whose network of legal fronts processes millions of dollars every year.

The Central Bank yesterday announced a balance of payments deficit of US\$630m (P308m) for the first quarter of 1982, triple the figure for the same period last year. Last year's total deficit was \$360m.

It is not known exactly how much is lost to the black market, but a clue can be found in the movement of earnings of Filipino overseas contract workers, the country's top dollar earners last year.

The Ministry of Labour and Employment reported that in 1981, contract workers earned some \$1bn. However, Central Bank records show that only \$800m were repatriated through the banking system and other legitimate channels. The remaining \$400m disappeared in the black market, which offers much more attractive rates than the banks.

As a first move under the new strategy, the Central Bank has allowed commercial banks and other financial institutions to buy foreign currencies directly from the public at rates higher than the official guiding rate. Before this new measure, banks were allowed only to change telegraphic transfers and bank drafts into Philippine pesos.

The Central Bank governor, Mr. Jaime Laya, says that the higher rates will allow the banks to compete effectively with black market dealers.

Time deposits

As an incentive, banks are encouraged to place their purchased notes on time deposits with the Central Bank. For a minimum of 30 days and on sums of at least \$5,000, they will earn an interest above the London Interbank Offered Rate (Libor), the Singapore Offered Rate (Sibor), and even the U.S. prime rate.

Bankers claim that through this particular move, the Central Bank intends to reduce the country's foreign borrowings, even though the amounts it will get from the banks will at first be small.

For the banks' time deposits, the Central Bank will, in some cases at least, actually be paying an interest at rates lower than its borrowing abroad costs. While its offered rate to the local banks for the time deposits is 0.125 per cent over Libor, its latest foreign borrowing carried a spread of 0.625 per cent above Libor—the lowest term so far obtained by a Philippine foreign borrowing.

At the same time that the Central Bank has authorised banks to buy foreign currencies, it also stopped granting licences to new foreign exchange dealers and cracked down on those suspected of being fronts for black market operations. There are about 750 authorised dealers (other than banks), most of them located in tourist shopping areas. The authorities had previously encouraged the growth of dealers in shopping belts in belief that easy access to money-changers would result in fast turnovers.

Foreign currencies

The dealers have quotas for foreign currencies, which they are supposed to sell back to the Central Bank, but they have been able to skirt the system by keeping dollars that are in excess of the quota. These are what they sell to black market operators.

Now, in order to corner foreign currencies right at the source, the Central Bank has allowed the country's 24 offshore banking units to handle the remittances of overseas workers. Although by law, contract workers are required to repatriate 70 per cent of their earnings, the Government has limited powers to trace the movement of remittances. A substantial portion of the workers' earnings is therefore sent home through couriers, and when the money reaches the families, it is rushed off to the black market.

The correspondent banks of the offshore units will in future open up their facilities to Filipino workers, especially those in the Middle East, where 77 per cent of the total contract workers are employed.

The state-owned Philippine National Bank (PNB) has also launched its own scheme to convince workers in the Middle East, particularly those in Saudi Arabia and Iraq, to deposit part of their earnings with PNB. The bank's investment package includes preferential interest rates on workers' dollar savings and lower rates on loans for houses, appliances and capital equipment.

The combined PNB-Central Bank moves should make a big dent in the black market's business, but the small market's experts expect it to attract at least some of the foreign exchange source of foreign exchange to help tide over the yawning payments deficit expected this year.

Scorched earth and apprehension in Lebanon

BY PATRICK COCKBURN IN BEIRUT

VERY LITTLE of the military training camp high in the hills above the port of Sidon in south Lebanon was left by the time the last fighter bomber flew back to Israel on Wednesday evening.

At the end of the steep glen amid scorched olive trees stand two burned out jeeps and a dozen cars, one crushed by a bulldozer when a rocket brought a cliff down on top of it. They are surrounded by torn and crumpled corrugated iron from the roof of the rudimentary barracks, where five men died and 10 were wounded.

The camp belonged to the Lebanese Arab army, a 1,000-strong breakaway group from the Lebanese regular army, which it accuses of being Christian-dominated and hostile to the Palestinians.

In the nearby village of Mazbouh, local women wearing black dresses and white headscarves were yesterday attending the funeral of one of those who died. The attack has left the villagers and the motley troops in Mazbouh extremely apprehensive. An interview with Lt. Ahmed Khatib, who commands this little private army, had to be hurriedly adjourned to a nearby grove of olive trees when Israeli fighters flew overhead.

Apprehension pervades Lebanon after Wednesday's raids by the Israelis. Many Palestinians and Lebanese see the attack as the first round of a conflict which is bound to

escalate over the next few months and which will eventually lead to invasion by the 36,000 Israeli troops believed to be waiting in northern Israel.

For the moment, the Palestine Liberation Organisation is trying very hard to maintain the nine-month ceasefire which has kept an uneasy peace between Israel and the PLO since the middle of last year. By yesterday evening there had been no rocket or artillery bombardment of settlements in northern Israel, despite bellicose statements from some of the more extreme factions in the PLO.

Even a few shells fired across the border over the heads of the 6,000 United Nations troops could start an invasion. Few Palestinians or Israelis believe that the invasion of southern Lebanon can be put off for long.

Gen. Ariel Sharon, the Israeli Defence Minister, has hankered for some months to send his troops north to extirpate the main bases of the PLO. But Mr. Yasser Arafat, Chairman of the PLO, believes that the longer the attack can be put off, the better.

He argues that the Arab world has seldom been so divided, outside an open war relations between Syria and Iraq could hardly be worse. Egypt is tied to Israel by the peace treaty. This leaves the PLO isolated and dependent on Syria, whatever rhetorical support it may receive from the rest of the Arab world.

Equally, if Israel attacks, it will wish to achieve its aims as quickly as possible. This means using a much larger force than the 10,000 men and 200 tanks employed in the invasion of 1978.

The Palestinians themselves have up to 15,000 regular troops in the south of Lebanon, according to diplomats. The amount of heavy arms at their disposal has increased rapidly since the ceasefire went into effect last July. These include 48 long range 130 mm and 155 mm cannon deployed in the south compared with 23 before the ceasefire, according to the Israelis.

During Wednesday's air raid it was noticeable that anti-aircraft fire was much heavier than last year. Sam 7 and Sam 9 rockets were also used, and were countered by the Israeli jets

ejecting heat balloons to decoy the missiles away.

If the Israelis do attack, they will have a difficult task. The south of Lebanon is thickly populated, particularly along the coastal strip which is lined with concrete villas and apartment blocks. Around Tyre, where the coastal plain broadens out, the land is crowded with citrus groves whose thick foliage could conceal any number of soldiers.

No doubt Israel could take all the territory south of Beirut, but it would be a long and costly battle. Above all it would be extremely difficult to accomplish Gen. Sharon's strategic aims without involving the Syrian army in a full-scale war. A surgical strike which would merely excise the PLO from the political map does not look possible.

Ammunition dump burns in Damour and (below right) Palestinian anti-aircraft guns open fire.

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Equally, if Israel attacks, it will wish to achieve its aims as quickly as possible. This means using a much larger force than the 10,000 men and 200 tanks employed in the invasion of 1978.

The Palestinians themselves have up to 15,000 regular troops in the south of Lebanon, according to diplomats. The amount of heavy arms at their disposal has increased rapidly since the ceasefire went into effect last July. These include 48 long range 130 mm and 155 mm cannon deployed in the south compared with 23 before the ceasefire, according to the Israelis.

During Wednesday's air raid it was noticeable that anti-aircraft fire was much heavier than last year. Sam 7 and Sam 9 rockets were also used, and were countered by the Israeli jets

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CITIBANK

Spending cuts urged for Kuwait

BY JAMES DORSEY IN KUWAIT

KUWAIT'S Minister of Finance Abdullahi Atif al-Hamad, has warned that Kuwait will be bankrupt in four years if Government expenditure continues to rise at current rates.

Speaking to a private club in Kuwait he urged strict austerity measures to cope with the effect of reduced oil revenues.

The Minister pointed out that Government expenditure has risen in the period from 1974 to 1979 by an annual average of 23 per cent. Mr. al-Hamad predicted Government expenditure would amount to an annual KD60bn (\$210bn) by 1986 if

this growth rate remains unchecked. Based on a price of approximately \$40 a barrel, Kuwait will have to produce 2.5m barrels a day (b/d) of oil to be able to foot such a bill.

Mr. al-Hamad said, Kuwait is currently selling its oil for about \$32 a barrel and producing an estimated 700,000 b/d. Earlier this week the Kuwait Oil Minister, Sheikh Ali Khalifa al-Sabah, announced a budget deficit for the coming fiscal year of \$2.5bn—the first-ever budget deficit in Kuwait. Sheikh Khalifa admitted that last week's rise in domestic petroleum product

prices, by between 100 to almost 600 per cent, had been primarily motivated by the deficit.

The Finance Minister argued that future development will have to be carefully evaluated. "It is better to have the projects already at hand completed than to embark on any new ambitious plans," he said. The Minister went on to say that Kuwait is studying possible alternatives to oil as sources of income, such as the introduction of taxes and excise duties and the revision of tariffs for postal services and electricity.

India liberalises industry policy

BY K. K. SHARMA IN NEW DELHI

THE INDIAN Government has announced a major liberalisation of its industrial policy, lifting many restrictions on expansion of foreign companies and Indian "monopoly houses."

The change is to encourage creation of further industrial capacity and to boost exports. Foreign companies and those Indian companies covered by the Monopolies and Restrictive Trade Practices Act (MRTP) will be allowed to invest in five major industries in addition to those in which they could already expand.

Further, the Government has allowed all licensed industry

covering more than 80 per cent of all industrial undertakings—to expand its authorised capacity by a third over the best production achieved in the last five years.

The five new areas in which foreign and MRTP companies can invest are high technology, reproduction and multiplication equipment, carbon and carbon products, pre-tensioned high pressure pipes, rubber machinery and printing machinery.

The liberalisation will apply both to new foreign companies wanting to invest in India and to existing companies covered by the Foreign Exchange

Regulation Act. The change follows last month's announcement of the most liberal import policy in three decades, despite present heavy pressure on foreign exchange reserves. Under the new import policy, more than 100 items of capital goods and raw materials are to be freely imported.

The twin announcements are thought to be linked to consultations with a team from the International Monetary Fund (IMF) now here to discuss the performance criteria to be laid down for the release of the second year's instalment of India's \$5.7bn loan.

OAU split on Polisario threatens its survival

BY MICHAEL HOLMAN

A SPECIAL MEETING of the Organisation of African Unity (OAU) opened yesterday to deal with a dispute described by the organisation's chairman, President Daniel arap Moi of Kenya, as "the most serious challenge to the survival of the OAU in its 18-year history."

The President, talking at the start of the three-day meeting, was referring to the split which followed last February's admission of Polisario to the guerrilla group fighting for the independence of Western Sahara from Morocco, as the organisation's 51st member.

It prompted a walk-out of 19 members, led by Morocco, and the issue has since disrupted two OAU meetings in Senegal and Zimbabwe. Behind

South Africa may launch pre-emptive strikes deeper into Angola than in the past, its Minister of Defence, Gen. Magnus Malan told parliament yesterday. The Defence Force admits to raids about 125 miles north of Angola's border with Namibia. Bernard Simen writes from Johannesburg. Gen. Malan made a statement

on the current incursion by guerrillas of the South West African People's Organisation (SWAPO) into the white farming area around Tsumeb. Eight members of the South African security forces, five civilians and 21 insurgents have been killed in the area over the past eight days.

Polisario are ranged the more radical OAU states, such as Algeria, Mozambique and Zimbabwe, against a conservative bloc led by Morocco, and supported by Senegal, Nigeria, Sierra Leone and Sudan. "Everyone can see that our

organisation is drifting apart," Mr. Moi told delegates who included Presidents Julius Nyerere of Tanzania and Milton Obote of Uganda, and Foreign Ministers from Gambia, Lesotho, Libya, Congo and Upper Volta.

An OAU meeting which includes the Sharan Arab Democratic Republic (Polisario's name for Western Sahara) will be boycotted by a large number of countries, while approximately half of its members will stay away from a meeting which does not include the SADR, said Mr. Moi.

So serious is the problem that the possibility of an extraordinary summit to discuss the issue has been raised—a move which requires two-thirds support from members.

Such a summit would itself be bedevilled by the recognition issue, but unless it is resolved, the annual heads of state summit due to be held in Libya next August could be in jeopardy.

The state-owned Philippine National Bank (PNB) has also launched its own scheme to convince workers in the Middle East, particularly those in Saudi Arabia and Iraq, to deposit part of their earnings with PNB. The bank's investment package includes preferential interest rates on workers' dollar savings and lower rates on loans for houses, appliances and capital equipment.

The combined PNB-Central Bank moves should make a big dent in the black market's business, but the small market's experts expect it to attract at least some of the foreign exchange source of foreign exchange to help tide over the yawning payments deficit expected this year.

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THE FALKLANDS CRISIS

Dominic Lawson examines the Falkland Islands Company which dominated the group's economy

From colonial outpost to Coalite satellite

THE Falkland Islands Company, a subsidiary of the Coalite Group, dominates the economy of the Falkland Islands, but falls short of a complete monopoly. It owns half the islands' farmland (about 1.3m acres), controls the wool output, employs about a third of the workforce, provides the main banking service, controls and manages the external sea freight service, dominates retail distribution, and conducts the sale of most of the islands' wool clip (valued at about £3m a year).

The wool of the Falkland Islands' sheep is prized for its whiteness. The 13-year-long history of the Falkland Islands Company is rather more colourful.

In 1844 a merchant from Montevideo, Mr Samuel Lafone, acquired East Falkland from the British Government for £80,000, together with all its wildstock. Lafone planned to domesticate the cattle for farming purposes, but he never visited the islands. Instead his manager, a Mr Williams took charge of operations. Mr Williams' interest was purely in selling meat, and he turned the area, now known as Lafonia, into nothing more than a rambling abattoir.

Mr Lafone's enterprise, hampered by the irregularity of supplies to the islands and a sour personal relationship with the Falklands' Governor, did not flourish. In 1851 he sold out to the Falkland Islands Company Ltd, which had been incorporated under Royal Charter in order to take advantage of just such an opportunity.

The company soon established its position of dominance on the islands and also acquired subsidiaries in England, including Southern Ship Stores, J.C. Boys (Warehousing) and 50 per cent stake in David Smith, a Bradford wool merchant and processor. Such interests were desirable in order to avoid total dependence on fluctuations in the value of wool.

The Falkland Islands Company (FIC) enjoyed independence, and a Stock Exchange quotation, for 120 years. But in

1972 this outpost of the British Empire encountered a satellite of the rather less durable empire of Slater Walker Securities.

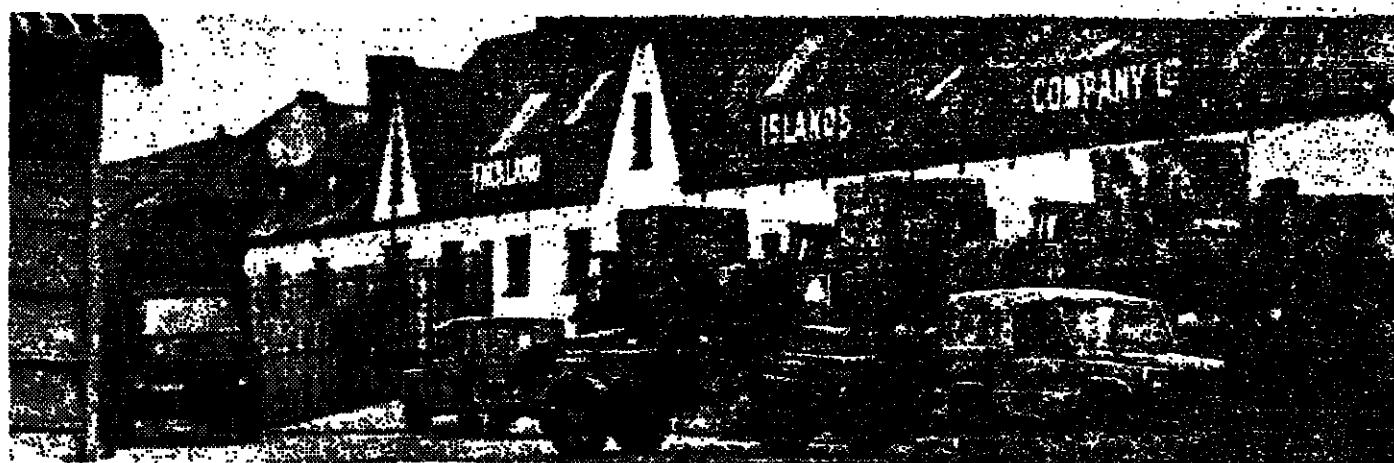
In that year the Falkland Islands Company was acquired at a cost of about £3.5m by Dundee Perth & London, whose chairman at that time, Mr Buckley, explained: "I was heavily involved in distribution, so I was particularly interested in the company's bonded warehouses in Southampton, and also Southern Ship Stores. I made an offer in the normal way, supported by a small group of shareholders. I received no indications that the British Government had any view on the matter."

"Then the day after the bid went unconditional, the Foreign Office asked me to pay a visit. They didn't seem concerned, but the day after 'don't do anything silly like try to sell it to the Argentines, because we won't let you. I did get a couple of apocryphes."

Mr Buckley said that "there has been a lot of wildly exaggerated talk about a cash mountain. There was only about £500,000." It may not have been a mountain, but it soon became a very small molehill.

According to the exhaustive 1976 Shackleton survey of the Falkland Islands: "Prior to 1972 FIC had an annual portfolio investment income of about £20,000-£25,000. This virtually disappeared in 1972 when the Slater Walker Group took over FIC and the investments were transferred to the parent company." (Slater Walker's interest was indirect, it only owned about a fifth of Dundee Perth & London's shares.)

As far as the enormous investment in the Islands was concerned, Mr Buckley recalled: "The land was in the books at 18p per acre, and the sheep were valued at 32p each—not a lot of downside in that. There were about five acres for each sheep. It was a pure cash flow business: just sheep which bred, were clipped, turned over, died, and rotted. In the two years we were there wool prices were buoyant, and the opera-



Tanks stand in front of the company's offices on the islands.

tion made about £3m profit a year."

Mr Alistair Cameron of the Falkland Islands Office in London, himself born and bred on the Islands, is less sanguine. "We were very worried when Dundee Perth & London took over. They closed down the shipping link with Uruguay, a decision which was perfectly justified on economic grounds, but made us much more dependent on Argentina."

Any concern that the Islanders may have felt at being under the control of a Slater Walker satellite must have been short-lived. In 1973 Dundee Perth & London was acquired, for about £7m, by Charringtons Industrial Holdings, a company whose main business is fuel distribution.

Charringtons, like the previous owners of the FIC, were

unavailing approached by the Argentines, whose interest in the company was, unlike Charringtons, by no means confined to warehousing facilities.

Charringtons Industrial Holdings' position as owner of the FIC lasted for only four years. When Charringtons was acquired by the Coalite Group in October 1977, the FIC became a still less significant part of a yet larger company.

According to Mr Ted Needham, Coalite's chairman, the FIC is now involved solely in wool production. Coalite does not publish profits from the FIC, sales from which amounted to just under £3m in 1981. Coalite's last annual report states: "With increasing production costs and depressed wool prices, the return from sheep farming in the Falkland Islands has deteriorated."

Coalite has a 6 per cent interest in Sovereign Oil and Gas. Mr Needham describes the potential for oil exploration off the Falkland Islands as "interesting." Mr Buckley, however, dismisses such possibilities: "Have you seen the seas down there? They make the North Sea look like a millpond. Even if there is an appreciable amount of oil under there, which has never been proved, the cost of extracting it would be colossal. And what about the political difficulties? All this talk about oil is highly charged nonsense."

Oil or no oil, Mr Needham's chief concern now is that about 300 of his company's employees are in grave physical danger. Moreover, the Coalite charters the Islands' lifeline, the 500-ton freighter, AES. According to Mr Cameron the AES, which

left London on March 19, is now expensively stranded at Rio de Janeiro.

Mr Cameron insists that the Falkland Islanders are reasonably happy with Coalite: "The company is all right by us." The Shackleton report, however, discussed the role of the FIC at the time it was owned by Charringtons Industrial Holdings: "However benevolent it may be, any monopoly situation holds risks for a community as small as the Falklands... decisions affecting the Falkland Islands' economy can be taken on behalf of interests outside the Islands, and by persons with perhaps little knowledge of the effects of their decisions on a small community."

The Falkland Islands' economy is now monopolised by Argentine troops, whose reputation is anything but benevolent.

Argentina 'not worried' at cost of invasion

BY JIMMY BURNS IN BUENOS AIRES

SR ROBERTO ALEMAN, the Argentine Economy Minister, has denied that any differences exist between himself and the military junta. He has also claimed that his economic strategy has not been modified since the outbreak of the Falklands crisis.

In an interview with the mass circulation weekly *Clarín* published yesterday, Sr Alemana described the military decision to invade the Falklands on April 2 as "justified" and said that he "was not really worried" by the cost of the operation.

However he did suggest that Argentina could face major economic difficulties if and when war broke out with Britain. "If the conflict lasts a long time the economy is going to get weaker... recovery will be postponed... we will have difficulties on the external side... there will be changes in our balance of trade," Sr Alemana said.

He admitted that in the event of war his economic policies would have to be drastically modified.

Argentina needs to raise more than \$7bn this year in the markets, and financial sanctions imposed by Britain have raised

fears that Buenos Aires might default on at least part of its \$32bn of existing foreign debt. However Sr Alemana insisted that Argentina's borrower profile was still far from critical, since the country had managed to channel payments owed to British banks into an escrow account opened by the New York branch of the Banco de la Nación.

Sr Alemana admitted that his Ministry was "not told in advance by the military of everything that was being spent" on the Falklands operation. Sr Alemana said he thought the cost so far was in the region of \$20m—a figure which few take seriously. Signs that the economy is becoming increasingly militarised emerged again yesterday following the announcement by the junta that the armed forces would have first priority in the purchase of and access to goods and services.

In the draft budget, published on Wednesday, defence spending covers only 18.4 per cent of total expenditure, which Economy Ministry officials claim is well in line with the Government's original pledge to reduce spending by 10 per cent.

Poetry.

"One's first impression on getting into the car is of the immense amount of room in it, and the pleasantly light interior thanks to the large areas of glass."

"A glance in the rear compartment suggests acres of space. Try the usual test—can a six-footer sit behind the front seat adjusted for his normal driving position? Yes, and with room to spare."

"The steering is certainly

one of its plus points, for it has just the right amount of power assistance and when covering many miles on snow, ice and slush, I never had that horrid feeling of being isolated from the front wheels."

"There is the promise of low running costs with the Tagora, particularly from its remarkable economy. As I drove on a rather hurried business trip through quite testing weather, I became more

and more impressed at the way in which the Tagora seemed to go "for ever and a day" without refuelling."

"Being the GLS model, it was already equipped with such goodies as central locking, electric window operation, and the Talbot Trip Readiness Tester, a panel that lights up like a fruit machine in full cry for five seconds after the ignition is switched on." "It responds very well, giving lively acceleration,

and there is a crisp exhaust note which enhances the somewhat sporting feel of the car."

"The Tagora has been totally reliable. It has always started first time, even when left out in the snow from Friday evening to Monday morning, when I had to spend nearly half an hour reconverting a species of igloo back into a motor car."

"What Talbot has produced is a refined, distinctive looking car."

Sheer poetry.



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Sources: *Motor **Autocar †Commercial Motor ††Motoring News ‡All prices exclude number plates, road tax and delivery charges and are correct at time of going to press. Official DoE Figures: Tagora 2.2 (5-speed). At steady 56 mph—39.8 mpg (71 L/100 km). At steady 75 mph—29.4 mpg (9.6 L/100 km). Urban Driving—22.1 mpg (12.8 L/100 km).

European Parliament backs UK

By John Wyles in Strasbourg

THE EUROPEAN Parliament yesterday joined the line-up of EEC institutions backing Britain over the Falklands crisis by giving overwhelming support to a resolution condemning the Argentine invasion.

In the process, MEPs voted down by 144 votes to 31 an amendment supported by the Socialist group and drafted by the 17 members of the British Labour Party asserting that withdrawal of Argentine forces and the halting of UK naval operations would help clear the way for a peaceful solution.

British Conservative and Labour MEPs have divided acrimoniously along party lines on this issue, with the Conservatives responding to UK Government pressure to oppose any wording which might deny the UK's right to reassert its sovereignty over the Falklands through a military presence.

Supported by the Parliament's Liberal and Christian Democrat groups, the Conservatives carried by 174 votes to 31 a more nondescript clause arguing that an Argentine withdrawal "would lead to the halting of UK naval operations."

Some of the 17 Labour MEPs nevertheless went on to vote for the resolution as a whole, but others either abstained or voted against. Overall, 203 votes were cast against the resolution and 28 against, with 10 abstentions.

In EEC terms, the significant new element injected by the Parliament's stand is an insistence that the Community's ban on Argentine imports and its embargo on arms deliveries should run until UN resolution 502 is implemented. The ban, adopted by EEC countries last week, is due to expire after 30 days unless renewed. The Parliament's resolution also explicitly insisted that the wishes of the Falkland Islanders be taken fully into account in determining any solution.

After their vote, several MEPs heard a member of the Islands' legislative council, Mr James Luxton, who was deported by the Argentines with his wife and family last week, assert that the Islanders were unlikely ever to "accept the fact of living under the Argentine flag." British officials have cautioned against accepting the statements of Mr Luxton and others as necessarily representing the general opinion of Falkland Islanders.

Galtieri visits troops

By Andrew Whitley in Buenos Aires

GENERAL Leopoldo Galtieri, the Argentine President, yesterday visited the occupied Falkland Islands for the first time since their capture.

His inspection tour of the estimated 10,000 troops entrenched on the islands came as the British naval fleet entered fighting range of the Argentine mainland. By early next week the first wave of warships is expected to be in the Falkland waters.

Gen Galtieri, who is touring military bases in the south of the country in his capacity as army commander, is also to visit the coastal towns of Comodoro Rivadavia and Rio Gallegos.

In Puerto Argentino, the new name for the Falklands capital of Port Stanley, the President was met by Gen Osvaldo Garcia, the commander of the theatre of operations, and by Gen Mario Benjamin Menendez, the island's military commander.

He is due back in Buenos Aires tomorrow morning to brief Sr Nicanor Costa Mendez, the Foreign Minister, on Argentina's presentation to the Organisation of American States in Washington on Monday.

Sr Costa Mendez is expected to make a strong appeal for support in his conflict with Britain, but it is uncertain whether he will formally call for sanctions against Britain. Meanwhile, reports from Brazil say Argentina has expressed interest in the immediate purchase of a wide range of ordnance and military equipment from Brazil's sophisticated military industries.

According to newspaper reports, Argentina has ordered air-to-air missiles, bombs, machine guns, ammunition, maritime patrol aircraft and armoured vehicles. The Foreign Ministry in Brasilia, has refused to comment on the reports.

At the same time the Bank is permitting banks to pay cheques which have been drawn on Argentine accounts by Britons leaving Argentina, for encashment by banks outside Argentina.

Bank tightens restrictions

THE Bank of England has tightened its restrictions on Argentina by forbidding banks to honour irrevocable letters of credit opened before April 3 which are being used to finance sales of aircraft, ships, arms, ammunition or warlike stores and equipment, William Hall writes.

AMERICAN NEWS

U.S. bid to offset Soviet gas imports to Europe

BY RAY DAFTER, ENERGY EDITOR

THE NORTH SEA natural gas industry could increase substantially its level of production to offset Western Europe's need for Soviet gas imports, according to a study commissioned by the U.S. Defense Department.

The report forecasts that gas reserves in the North Sea—particularly in the British, Dutch and Norwegian sectors—are likely to double to 380 trillion (million million) cu ft in 1981-83, despite proposals already in hand to raise output.

The U.S. Administration would prefer to see Continental countries, such as West Germany and France, increasing their gas liftings from the North Sea and reducing their future dependence on Soviet imports.

The U.S. Government is worried because of possible security implications and the likely injection of much-needed hard currency into the Soviet economy.

Energy Advice, the Geneva-based company which undertook the study, concluded it might be difficult for the Reagan Administration to persuade Western European companies to drop their plans for Soviet imports. So it recommended a compromise approach.

The consultants suggested that the Administration should argue that Western European countries should reduce their planned imports from Siberia and push for the increase of production from North Sea fields.

The study says that peak annual production for the North Sea, planned at 8.1 trillion cu ft for 1983-90, could be increased to at least 11.7 trillion cu ft without reducing the reserve-to-production ratio below the present level of 31 years.

Such an increase would imply an investment by the oil industry of well over \$2bn (£1.1bn).

The study puts the cost of gas development at \$500m per one trillion cu ft for a large number of new fields in the British and Dutch sectors of the North Sea and about three times that amount for a small number of larger fields in the more northerly Norwegian sector.

In addition, investment would be needed to increase the capacity of onshore storage and distribution systems.

The report says that the U.S. should argue that the economic advantages of increased North Sea gas production would outweigh lost export orders from the Soviet Union. European countries which were seeking new gas supplies from Siberia expected to benefit from orders for pipeline equipment.

As a further means of persuasion, the report continues, the U.S. Administration should argue that alternative sources of energy could be made available to Western Europe—with U.S. help and guarantees of supply replacement—at the same real cost.

World recovery 'may be shaping up'

BRITAIN, Japan and France are leading the world out of recession, according to an American international economic survey published yesterday.

Of seven major industrial nations, economic growth is forecast for the three countries. There is no change for West Germany, but the recession is continuing in the U.S., Canada and Italy.

The report, from the Conference Board, a leading U.S. private forecasting body, says: "A world recovery may be shaping up. Japan, the UK and France are in the vanguard."

In the UK, "recovery is holding." In Japan "recovery is continuing," but in West Germany "stagnation prevails" and in the U.S. "contraction is slowing."

The survey has been compiled by looking at each country's leading economic indicators—figures on how the economies are expected to perform in the months ahead. The UK's index has been rising at a 4 per cent annual rate.

U.S. offshore banking industry tops \$100bn

BY DAVID LASCELLES IN NEW YORK

THE FLEDGLING offshore banking industry in the U.S. has just topped \$100bn (£55.5bn), in assets, according to statistics released by the Federal Reserve Board.

After four months in existence, the industry's assets reached \$103.8bn in the week ending April 7. This compares to about \$600bn in Euro-currency assets lodged in London, the leading international banking centre, which accounts for about one-third of the world market.

This rapid growth has encouraged New York bankers, even though much of it came in the weeks that followed the start-up in December, since when it has slowed down. It means that the industry has achieved more than the minimum expectation of \$80bn. Optimistic forecasts still look to \$200bn eventually.

Offshore banking became possible after the Federal Reserve agreed to allow banks to set up International Bank Special Accounting Units within a bank which can deal in foreign business from a U.S. territory free from many U.S. regulatory constraints and some types of tax.

Much of the growth has come from assets transferred by U.S. banks from Caribbean tax havens where most of the Western Hemisphere's offshore banking was previously conducted.

However, the majority of the assets belong not to U.S. banks but the branches and subsidiaries of foreign banks attracted by the business opportunities presented by the units. Of the \$104bn recorded, \$55bn was foreign.

Assessing the outlook, bankers here say that they hope the Fed and tax authorities will ease some of the constraints that still hamper the units and prevent them from being fully competitive with centres such as London.

Some even say that the Falkland Islands crisis could help the units, because the decision by the UK to freeze Argentine assets in London may prompt depositors to shift their money to more secure havens.

Watch on New York State's credit

DEBT ISSUES of New York State and certain of its agencies have been placed on Standard and Poor's Credit-watch List, the debt rating agency said yesterday. Richard Lambert reports from New York.

The state has failed to adopt a final budget for fiscal 1983 even though 1982 ended four weeks ago.

S and P said this had created financial pressures on state operations and had added to fiscal planning problems for local government units that depended on the state for over \$9bn (£5bn) in annual aid.

The rating agency will now monitor plans for the adoption of what it described as a conservatively balanced budget. These will determine the future of the state's "AA minus" general obligation bond rating and those of several state agencies whose ratings may be tied to that of New York State.

Guyana oil find

Exploratory drillings currently under way in several Caribbean countries have yielded oil in Guyana and gas in Jamaica, Canute James reports from Kingston. The Guyana Government has said oil in exploitable quantities has been found in the Takutu Basin region, near the Brazilian border.

The exploration, carried out by the Home Oil and Gas Company of Alberta, Canada, has found light gravity oil which can be exploited at the rate of 400 barrels a day.

Romania debt problem

Romania appears to be experiencing renewed problems with its debts to the U.S. Anatole Kalesky reports from Washington. An export shipment financed through an irrevocable letter of credit from the Romanian Bank for Foreign Trade has led to a claim being made on the Export-Import Bank of the U.S.

Robert Gibbons looks at why Montreal objects to the Canadian charter Quebec faces stiff economic test

M RENE LEVESQUE, Premier of Quebec, is threatening to use every legal means possible to block application of parts of the new Canadian constitution in his French-speaking province. Though he has played upon Quebecers' emotions by holding out the prospect of Quebec becoming an "independent country," Mr Levesque has, however, ruled out unilateral action against the constitution.

Mr Levesque holds that the document cuts across the established rights of Quebec. He also needs to rally faltering support among the electorate for his Parti Quebecois in the face of a deteriorating economic and budgetary outlook.

Mr Levesque's attempt to declare the new constitution unlawful on the grounds that Quebec's objections may not be overridden has failed in the Quebec courts. An appeal to the Supreme Court of Canada is pending, where Mr Levesque's chances must be considered dubious.

Mr Levesque has called the new Canadian Charter of Rights, which is part of the constitution, "pernicious" and has vowed to make it as complicated as possible. "When the National Assembly meets on April 27, the Levesque government is expected to introduce legislation to take advantage of the 'notwithstanding' clause in the Charter of Rights. This in effect allows provinces to enact laws opting out of the Charter's provisions on fundamental freedoms, legal rights and rights to equal treatment for minorities."

There may be other openings in the charter which could also be used by Mr Levesque to defend his own legislation, and he says he will use them where possible. The Quebec Liberal opposition under Mr Claude Ryan is divided on the Constitutional issue. Mr Ryan—himself a francophone despite his



M Rene Levesque: "The new charter is pernicious."

Irish name—says he neither supports Mr Levesque nor Mr Pierre Trudeau, the Canadian Prime Minister and prime advocate of the new constitution.

Mr Levesque needs to keep the constitutional issue alive because his Government faces a crucial economic test. He is trying to persuade more than 300,000 public-sector workers to reopen their wage contracts and accept a scaling-down of automatic pay increases due in the fiscal year 1982-83.

The province's Government says it faces a deficiency of about \$700m (£322m) this year and can only hold its budget deficit to about \$350m by cutting public-sector wages. Otherwise, it will have to reduce manpower by about 15,000. At stake is the double-A rating of the Province in the New York bond market.

Quebec is feeling the impact of the recession more strongly than any part of Canada outside the maritime provinces. Nearly 20 per cent of its manufacturing sector jobs have vanished in the past 18 months, and its resource industries are depressed. Average unemployment has reached well over 12 per cent.

While Mr Levesque blames most of the economic woes on the Federal Government, the voters are faulting provincial policies of high taxation and high petroleum prices for the slow-down in investment and decline in real living standards.

Mauray will meet Trudeau and Levesque

OTTAWA—M. Pierre Mauray, French Prime Minister, who was due to arrive here yesterday, is expected to have more than four hours of talks with Prime Minister Pierre Trudeau during his six-day visit.

Next Monday and Tuesday, he will have talks with Mr Trudeau's political opponent, Premier René Levesque of Quebec in Montreal and Quebec City.

The trip appears to be marked by a new French interest in diversifying contacts away from a traditional pre-occupation with French-speaking Quebec.

For the first time in such a visit, he will also meet businessmen, government leaders and representatives of local French-speaking communities in Toronto, Reuter.

Canada consumer prices up 11%

BY VICTOR MACKIE IN OTTAWA

CANADIAN consumer prices were 11.6 per cent higher in March than a year earlier, Statistics Canada, the Government statistics agency, reported yesterday. The increase is the same as the year-on-year rise recorded in February.

An independent economic forecasting agency also released figures yesterday on growth prospects.

In its quarterly report the Conference Board of Canada ruled out a possible vigorous economic rebound for the country in the immediate future. Growth prospects for 1983 did not appear buoyant, it stated.

Canadian unemployment was estimated to remain at or near its current level for the rest of the year—9 per cent seasonally adjusted.

The Board also said that interest rates must come down before there is a recovery. The Government, however, says interest rates will remain high until the inflation rate declines, and the rate for March shows no evidence of a decline.

After dropping from a record high of 13 per cent for the year ended July 1981, to 11.4 per cent for the year ended in January 1982, the national inflation rate has risen and held at 11.6 per cent. It has been pushed up in large measures by energy price increases.

Mr Marc Lalonde, Canadian Minister of Energy, and his Alberta counterpart, Mr Merv Leitch, met yesterday in a last-ditch effort to revive the Alsdorf energy project to extract oil from the Alberta oil sands.

Negotiations took place amid mounting evidence the Alsdorf energy project is close to its last gasp.

WORLD TRADE NEWS

GE, Westinghouse win Egyptian contracts worth \$90m

BY CHARLES RICHARDS IN CAIRO

TWO U.S. companies, General Electric and Westinghouse, have each been awarded contracts to supply two turnkey power stations to Egypt. The total value of the two deals is nearly \$90m (£50m).

The Egyptian Electricity Authority has signed a letter of intent with GE and Sadem El Gezei Construction of Italy for \$33m for construction of a 200 MW power station at Mahmoudiya, near Alexandria.

The award to the U.S./Italian consortium comes as a blow to the industrial and marine division of Rolls Royce of the UK, which earlier had hoped to win the contract for the project after successfully completing stage one of the power station.

It was understood that Rolls equipment did not meet the overall technical specifications.

CE says it has a commitment from the U.S. Export-Import Bank, in cover \$33m for eight gas turbines at around 13.8 per cent.

The Italian Export Guarantees Department is covering the \$20m construction costs. Financial terms have to be finalised within 60 days.

GE was competing against AEC of West Germany and Brown Boveri of Switzerland.

The gas turbines are scheduled for delivery in June with completion of delivery in September.

The Egyptian authority has also signed a contract with Westinghouse for a \$34m turnkey 100 MW gas-powered station at El-Sidout also near Alexandria, but financing arrangements have not been finalised. The authority has asked for 100 per cent financing.

South Korea's Han Yang Corporation has signed a \$381m (£211m) contract to help build the Imam Mohamed Bin Saud Islamic University in Riyadh. Reuter reports from Seoul. The project is due to be completed by April 1986.

Han Yang is also negotiating with Saudi Arabia for two other construction contracts: a \$144m contract to build a police building in Riyadh and a \$192m order for a housing project in Yanbur, it added.

Moscow pledge to Tokyo

TOKYO—The Soviet Union wants to solve the problem of its huge trade deficit with Japan not by imposing import restrictions but through expansion of economic interchange, a Moscow trade official said in Tokyo yesterday.

Mr N. Sushkov, vice-Foreign Trade Minister, said, however, that Japan's embargo and restrictions were obstructing all development of Soviet-Japanese trade.

Noting that two-way trade doubled in the 1976-1980 period to Rubles 12bn (£8bn) over the preceding five years, Mr Sushkov said that trade was not progressing smoothly because Japan was following the U.S. in imposing economic sanctions against the Soviet Union. Japan was not giving his country trade terms equal to those accorded Western Europe.

Referring to the trade deficit with Japan, he said: "We will neither impose artificial restrictions on imports of Japanese goods nor ask Japan to review trade related laws."

Japan's U.S. investment grows at great pace

BY RICHARD LAMBERT IN NEW YORK

JAPANESE investment in U.S. manufacturing industry is growing at an explosive pace. Total foreign direct investment in the country rose from \$20.6bn to \$65.5bn (£36.3bn) between 1973 and 1980. But Japan's investment rose nearly 28-fold to \$4.2bn over the same period, taking its share of overall foreign investment up from 0.7 to 6.4 per cent.

That makes it bigger than Switzerland and France, and not much smaller than West Germany with a stake of 3.1 per cent.

A high proportion of Japanese investment is in commerce as opposed to manufacturing investment, reflecting the way that, until quite recently, the main reason for setting up in the U.S. had been to encourage the export of goods from Japan.

But a recent survey by the Japan External Trade Organisation of New York indicates significant changes in recent years. Japanese companies set up 55 manufacturing plants between 1978 and 1980, and now make among other things 3.5m colour TVs and 100,000 motorcycles a year in the U.S. There has been a particular upswing in machinery manufacturing, notably in electrical equipment.

Based on visits to 238 plants in which Japanese investors had a significant interest, the survey analyses the main motives for putting money into the U.S. and the way that different companies have approached the task.

It says that the single most common reason for starting production in the U.S. was a desire to open up markets. Companies wanted direct access to the U.S. marketplace, and an increasing number had become concerned about the impact of a strong yen on their established export sales.

In addition, a large number of companies had been worried

about the possible impact of trade disputes on export business. This motive for direct investment was evident in such areas as textiles, ball bearings, and colour TVs. The timing of investment in these activities coincided significantly with trade disputes between the U.S. and Japan concerning these products.

The survey says that recent moves into semi-conductors, office machinery and machine tools seem to have been motivated by a desire to take the initiative prior to the onset of possible trade disputes. There has also been a direct connection between investments in sea food processing and moves to establish a 200-mile territorial limit.

By a wide margin, the concentration of Japanese manufacturing units is heaviest in California with 74 plants. Next comes Alaska, where the sea food processing businesses are based, with 23 factories and Texas with 12. Most of the operations are small-to-medium-sized, with an average capitalisation of just under \$9m.

The survey found that in comparison with Japanese workers, there were very wide differences in the quality of employees in the U.S.

The U.S. worker tended to be less flexible, and sometimes showed resistance to new methods. "But when they are given clear instructions and work that suits them, they do a fine job."

There were also marked geographical variations in the quality of the labour force. The North Atlantic states, the Mid-West and the Pacific north-west were rated much higher than the Southern Pacific coast areas.

Although more than half the directors of the businesses concerned were Japanese, most had adopted U.S. decision-making processes rather than relying on a consensus approach.

However, most made frequent use of meetings between managers and employees to emphasise "mutual understanding and group identification," and it was widely affirmed that in such matters as improving product quality and promoting employee loyalty, Japanese methods had been a big help in improving productivity.

Among its conclusions, the survey warns against any involvement in manual labour because the quality of blue-collar workers can be "exceedingly poor."

Cement plant contract won in Indonesia

A JAPANESE company has won a contract from Indonesia's leading private cement manufacturer to build a \$290m (£161m) cement plant in central Java. The contract was awarded to Marubeni of Japan by Tridaya Manunggal Perkasa Cement (TMPC), writes Richard Cowper in Jakarta.

A major share in TMPC is understood to be held by Mr Liem Sioe Liong and a partner, whose Indocement group runs five plants accounting for around 35 per cent of Indonesia's total cement output of around 9m tonnes.

The new plant, to be built at Cirebon in central Java, will have a capacity of 1.2m tonnes. Work is due to start next month and it should be

on stream by 1985. Financing for the plant is expected to come from a mix of export credits and commercial loans.

Over the past 12 months, there has been a rush of investment in the cement industry both by the Government and by private entrepreneurs, and cement, therefore, is likely to continue to be one of Indonesia's fastest growing industries.

Hanover fair: a gaudy arcade for the madding crowd

BY JAMES BUCHAN IN HANOVER

THE IMMENSE exhibition hall for office electronics at the Hanover fair looks like an amusement arcade under some terrible curse. Amid the banks of flickering screens and ringing bells and buzzers, teeming throngs wander in confusion and delight. It might be Disneyland in some distant era of full unemployment.

Above their heads, the highly successful computer company, Nixdorf, has been driven on to the roof to stage its annual press conference. Like figures from a Magritte picture, groups of neat young men in dark suits appear suddenly against the scudding clouds, then vanish with an air of indefinable purpose.

One would have to have a heart of stone not to be impressed by the Hanover fair, founded in 1947 by some forgotten colonel of the British occupation forces and now the largest capital goods show in the world. This year some 5,000 exhibitors from almost every country, including 150

from the UK, have spread themselves over 500,000 sq yards, using as much electricity daily as a town the size of Oxford.

But it is the dynamism of West German business that comes across most strongly. For one week, practically every major West German enterprise is represented. "It is not a matter of orders," an executive of Krupp said. "You simply have to be here."

Hanover is always regarded as the barometer of West German business opinion, for as many as 500,000 people will mingle in the 10 main exhibition halls or in the discreet little pubs many big concerns hide at the back of their stands. Inevitably, too, in a state that has just resoundingly returned a Christian Democrat Premier, the fair is something of a rival attraction to the Sturm und Drang of this week's congress in Munich of the ruling Social Democrat Party (SDP).

Count Otto Landsdorff, the Free Democrat Economics Minister, in the Bonn coalition,

turned his back on his squabbling SDP colleagues in Munich and opened the fair on a note of relative optimism.

In a speech in the Hanover town hall on Tuesday, Count Landsdorff rallied his audience with the prospect of better things. Interest rates began to fall, the wage round had so far produced promising signs of moderation, particularly in the pace-setting metal industry; company earnings would improve; and oil prices were falling.

With a sharp look at the CDU politicians around him, he promised that the Government's new grant to investment to stimulate the domestic economy, which the opposition threatens to overturn by blocking its financing, would certainly go through.

The reaction to this rousing call was rather moderate and there is already evidence, three days into the fair, that the minister's optimism is not shared in several key industries, above

all those heavily dependent on exports.

Count Landsdorff expects last year's surge in exports to record levels to continue and the dismal domestic demands to pick up somewhat. But the mechanical engineering industry, the largest industrial sector in West Germany, and the electrical industry, the largest exhibitor at Hanover, are deeply anxious about their overseas markets.

To the old complaint of competitive disadvantages because of differing national rates of export finance, West German companies have added cries about the "undervaluation" of the D-Mark because of higher interest rates abroad, about balance of payments difficulties in the Third World, a cash squeeze in Opec and chaos in Comecon.

Prof Rudolf Seid, the head of the electrical industry federation, set a bleak note in an interview on Tuesday when he said that the domestic market was "completely hopeless" and

Count Otto Landsdorff: rallied his audience

Dry cargo freight rates rise for first time in a year

BY ANDREW FISHER, SHIPPING CORRESPONDENT

THE shipping market reversed a lengthy decline in the dry cargo sector last month with the first rise in freight rates for a year. But experts in the industry said that the recovery was proving to be short-lived.

The tramp trip charter index of the General Council of British Shipping rose 30 points in March to 131. The February level had been the lowest for more than three years.

While the improvement in the index, representing single voyages by tramp vessels, was welcome, the GCBS said, there remained uncertainties in the market.

Tramp vessels are chartered out by owners according to business available instead of sailing on regular scheduled cargo routes. In January, the GCBS index was 114 (1976=100) compared with 234 in the same month of 1981.

Much of the March upturn stemmed from a rise in rates obtainable for voyages across the Atlantic, stimulated notably by Soviet chartering of ships to transport grain.

The Soviet Union is expected to import more than 40m tonnes of grain this year, around half of it from the U.S. During the first quarter its imports were estimated at over 13m tonnes.

But shipbrokers pointed out yesterday that the grain market

FREIGHT RATE TRENDS IN WORLD SHIPPING												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1979	119	120	129	149	166	187	190	181	183	214	235	239
1980	207	217	247	275	249	270	234	217	220	206	237	233
1981	234	227	211	214	209	204	191	172	154	154	143	135
1982	114	111	131									

Source: General Council of British Shipping
Index based on single tramp ship voyages (1976=100).

itself was not enough to sustain a steady upturn in dry cargo rates. "This has been a spring boom, mainly touched off by the Russians," said one.

With a large number of bulk carriers now on order, the world shipping markets will intensify in coming months, brokers said. But pessimism is less acute than in the tanker business, where rates have long been depressed and calls to step up scrapping have gathered pace.

Steel and coal shipping markets remain slack and the upturn in dry cargo rates has not been broadly based. Rates for transporting 60,000 tons of coal from Hampton Roads on the U.S. east coast to continental Europe rose from \$7.25 a ton at the start of February to \$8.75 in mid-March but are now less than \$8.

Shipbrokers say it is impossible to work out just how much chartering the Russians have been doing because each deal is worked out separately with individual shipowners. But it is thought they have had up to 50 or 60 ships from the market.

As well as the 23m tonnes of grain they are expected to buy from the U.S., imports from Argentina are likely to total 10m tonnes with 2m or so from Australia. According to London brokers, the Falkland Islands crisis has had no effect on dry cargo freight rates.

This could change if the River Plate were blockaded and ships prevented from getting in and out of harbour. The result then would be to boost rates as Soviet and other vessels scrambled to meet their needs from elsewhere.

Demand for secretaries shows slight increase

By Lisa Wood

NATIONAL demand for experienced secretaries is showing its first slight sign of increase for two years and demand for experienced word processor operators remains high, according to a survey published by the Alfred Marks Bureau yesterday.

The bureau said the situation was still bleak for school leavers, most companies specifying experience when recruiting staff.

"The apparent levelling out of the downward trend in the numbers of vacancies registered needs to be compared with the severe reductions in office staff recorded throughout 1981 before much encouragement can be taken from the figures," said Mr Bernard Marks, the group's chairman.

The average decrease in the number of vacancies in 1982 compared with 1981 was 27 per cent compared with 67 per cent the previous year. A second survey, "Sex in the Office," disclosed that among some 800 respondents 75 per cent of employees and 57 per cent of management staff would like to see sexual harassment recognised as a serious matter by their companies.

Plastic surgical pins go on test

BY DAVID FISLOCK, SCIENCE EDITOR

PLASTIC surgical pins and sutures made by biotechnology, which slowly dissolve in the body and do not need to be removed, are being tested by two companies, one in Britain. ICI has disclosed.

The plastic is an ICI discovery known as a bio-polymer, excreted by a micro-organism cultivated in a fermentation process.

The polymer, called polyhydroxy butyrate (PHB), is similar to polypropylene in its mechanical properties, but costs rather more to make at present.

Dr Peter Senior, from ICI's research department at Billingham, said further oil price increases and falling costs of biotechnology could turn PHB into a large-tonnage polymer.

He was speaking at a symposium on opportunities for biotechnology in the chemical industry, held by the Society for Chemical Industry in London. He said ICI's problem was keeping interest in PHB alive until the 1990s or later, when it might be "one of the few large-tonnage plastics that we can afford."

ICI was seeking small-scale, high-value outlets for the special properties of PHB.

One property was its biodegradability, which was being explored for medical uses. Another was the property of piezo-electricity. The plastic generated a voltage when squeezed or could be distorted by applying an electrical field. Such effects could find uses

in the manufacture of hi-fi equipment.

Dr Senior said ICI's biggest venture into biotechnology—its Pruteen single-cell protein process at Billingham—had taken 12 years to develop and cost about £100m at 1982 prices.

He believed the chances of ICI installing further Pruteen capacity in Britain in the foreseeable future, apart from the 70,000-tonne plant at Billingham, to be slight.

This was the case even though some economies would be attainable in subsequent plants.

Dr Senior hinted that ICI, having worked this plant up to high levels of output and efficiency, was becoming interested in licensing the technology.

Irish party denies connection with IRA

By Brendan Keenan in Dublin

SINN FEIN the Workers Party (SWP), which has three members in the Irish parliament, the Dail, has dismissed as "rubbish" allegations in an Irish news magazine that it still has connections with the Official IRA.

An article in Manilla magazine claims that the Official IRA is still active in Belfast and Dublin and that almost all of its 100 or so members are also members of the left-wing SWP.

Mr Sean Garland, general secretary of SWP, who admits to membership of the IRA in the 1960s, said that his party had no knowledge of and had no connection with the Official IRA.

SWP claims to have broken its paramilitary links in the mid-1970s and to have operated as an entirely legitimate political party.

Magill states that the party's three MPs are unaware of the existence of the Official IRA but the magazine's claims could still be damaging because any suggestion that it still has paramilitary connections would harm the party's objective to achieve political success.

Banks to stop use of cheque cards abroad

BY ROSEMARY BURR

THE CLEARING banks have decided to ban the use of existing cheque guarantee cards overseas in an attempt to stem losses from fraud, currently running at £12m a year. The restriction will come into force on May 1 next year.

No decision has been taken on how to improve the security of the cheque cards themselves. They may be redesigned to make it more difficult for the holder's signature to be erased and another inserted. One option being considered is the inclusion of a photograph of the cardholder.

Cheque guarantee cards allow customers to write cheques whose payment is guaranteed by the banks provided certain standard procedures are followed.

At present losses through fraud overseas account for 10 per cent of the £12m annual total. But a rapid increase in losses abroad precipitated the announcement of the ban on overseas use before any agreement could be reached on the question of redesigning the card. It is still unclear what alternative arrangements the banks will offer their customers going abroad. The easiest solution would be a special overseas cash card which could be used with the standard chequebook. Barclays already adopts this procedure as Barclaycard is unacceptable overseas.

Another solution, adopted by Midland Bank yesterday, would be to introduce Eurocheques with Eurocheque guarantee cards. These would have two advantages for the customer. First, cheques could be written directly in the local currency and used in banks and shops and, secondly, the maximum amount that could be drawn per cheque could be written for the equivalent of £75, since that is the standard European figure. In Britain, the maximum with a sterling cheque book is £50.

Banks will have to tackle the more fundamental cause of fraud by making the cheque guarantee card itself more secure against misuse. Heavy losses have been the main reason preventing the clearers from increasing the amount guaranteed per cheque.

Inventory control 'tighter'

BY MARK WEBSTER

RECESSION HAS encouraged some British companies to save millions of pounds by tighter inventory and stock control, a group of specialists said yesterday.

Mr Roger Smith, president of the British Production and Inventory Control Society, said in London that British companies remained well behind European and U.S. competitors. "There is much greater investment at the moment in inventory control by computers. Even smaller companies are thinking about it. But British companies still have a long way to go."

Mr Smith said his society, which has about 2,000 members, had organised seminars and presentations to show how inventory control could best be

organised. Mr Ray Bartlett, the deputy president, said companies tended to put people into inventory control when they got too old for other work. "They know a lot about their industry but little about inventory control."

More attention had been focused on stock levels because the recession had forced companies to cut overheads. Lead times had become much shorter for ordering and delivery, which made inventory control more difficult.

Mr Robert Shove, general manager of the society, said he believed a company with a £5m turnover employing 250 people could improve return on capital by 50 per cent with more attention to inventory control.

Security code launched

BY RAYMOND SNODDY

THE International Professional Security Association, which represents 25,000 people in the security industry, yesterday launched a code of ethics and practice for its members.

The move is a response to a Government decision not to introduce legislation for the industry, but to rely on self-regulation. The code embraces adequate vetting for criminal convictions, adequate insurance cover and confidentiality of information as well as behaviour and appearance of security personnel on duty.

Mr John Powers, international chairman of IPSA, said: "The code is necessary to give industry and commerce a yardstick to measure the security services being offered. We feel it goes a long way towards providing self-regulation within the industry."

The organisation, which has members in 52 countries, plans to appoint senior members to visit the premises of security companies to ensure the code is being honoured.

Mr Powers said however that the association would still prefer legislation to control "cowboys."

Mr Doug Hoyle, Labour MP for Warrington, who has been pressing for such legislation, said he had evidence of people with criminal records being employed by "cowboy" security companies. More than 80 per cent of companies in the security and fire prevention sector have improved their turnover over the past 12 months, according to a report by Inter Company Comparisons. But only 51 per cent of companies increased their profits and 27 per cent showed a loss.

Can maker to invest £2m this year

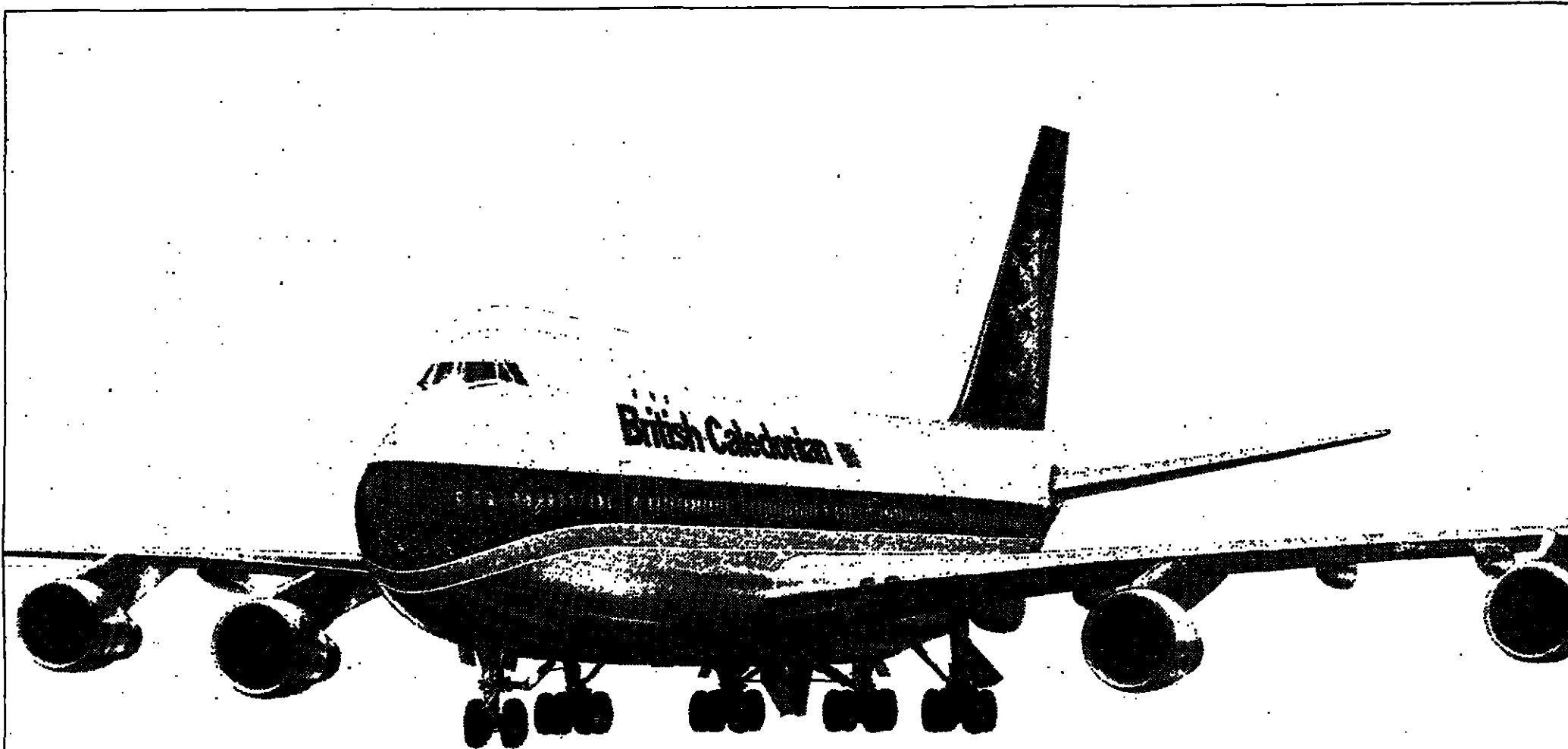
BY MAURICE SAMUELSON

NACANCO, WHICH claims to make 40 per cent of the paint cans in the UK, is to invest £2m this year on upgrading its general line capacity, including installation of a print shop at a factory in Norwich.

The investment will be financed out of profits made last year in spite of what Nacanco describes as gross overcapacity in the UK can making industry.

Nacanco, the UK subsidiary of the U.S. National Can Corporation, has yet to publish 1981 profits but they could be less than half the £17.5m earned before tax the previous year on a £70m turnover.

Mr Arthur Church, managing director, claimed yesterday that despite competition Nacanco would keep its 30 per cent share of the beverage cans market.



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UK NEWS

Consumer spending remains buoyant

By David Marsh

CONSUMER spending is still at a fairly buoyant level in spite of the sluggish recovery from recession and sharp drop in real incomes, according to official figures published yesterday.

Britons have drawn on savings and have borrowed heavily from the banks to keep spending remarkably constant over the past three years.

High credit demand from the personal sector has helped support economic activity, but has increased the Government's difficulties in controlling the money supply.

The Central Statistical Office reported that the volume of consumer spending remained unchanged in the first quarter of 1982 compared with the final three months of last year.

Seasonally adjusted, spending was estimated at £17.9bn at constant 1975 prices—barely changed from the average levels of each of the last three years.

The first quarter buoyancy was mainly due to the increase in retail sales announced earlier this week. Spending on cars and on fuel and light dropped back again after the rise in the fourth quarter last year. The CSO said electricity spending was partly affected by the return to milder weather in February and March after the cold spell in December and January.

Consumer spending was originally forecast by the Treasury to fall 1 per cent last year, but finished unchanged. This year, the Budget forecast envisages a rise of 1 per cent compared with 1981.

The strong pound has helped maintain consumption during the past two years. Some economists suggest that High Street activity has been boosted by the spending of redundancy money.

Rise expected in charter flight holidays

By Michael Donne, Aerospace Correspondent

SPENDING by individuals on package holidays using charter flights during 1982 is expected to amount to just under £1.6bn, or about 10 per cent more than was spent last year.

The Civil Aviation Authority, making this forecast, says the growth rate expected is only about half the rate estimated for last year—the slower rate being in line with lower inflation.

The CAA says it has authorised British air travel organisers to offer more than 7.1m air holidays in 1982, a rise of just over 400,000, or about 8.1 per cent more than the figure for 1981.

The largest organisers—those authorised to offer more than 50,000 air holidays—have slightly increased their share of the market.

The biggest operator is Thomson Travel, with just under 800,000 air holidays on offer this year, followed by British Airways (Silverwing Surface Arrangements) with 656,000, Horizon Holidays with 428,000

Scots seek electronics expansion

BY MARK MEREDITH, SCOTTISH CORRESPONDENT

THE Scottish Development Agency (SDA) has produced a plan to promote the region as a development area for the electronics industry.

The plan is to publicise Scotland's economic infrastructure for inward investment and to encourage high technology companies as well as help in the growth of some advanced electronics industries.

The results of a consultant's study for the agency shows a move away from concentrating on financial incentives.

The Booz Allen Hamilton consultant's report reappraised the state of the industry in Scotland as a follow-up to its 1979 study which set out electronics sector expansion plans.

Electronics employs about 40,000 people in 200 companies and accounts for 8 per cent of Scotland's manufacturing workforce.

Along with banking and North Sea oil, it is one of Scotland's three big industries, which maintained expansion throughout the recession.

The 700-page report was condensed to a 22-page brochure for general circulation entitled Electronics in Scotland: the Leading Edge.

Agency officials said that due to intense international competition for new industries throughout Europe, especially Ireland, they were reluctant to give all the consultant's findings.

The officials admit that Ireland now has a more alluring financial package including extensive tax holidays to woo new investment.

The agency felt that concentrating on financial incentives would lead to the development of more assembly-line type of companies with little research and development.

The thrust of Scotland's value added approach is to bind electronics into the Scottish economy helping companies using Scottish technological resources and companies with products readily applicable to Scottish industry in general.

The agency's plan has three main aims: to intensify the technological base, to encourage Scottish-owned companies and to increase employment.

It said the consultants' felt there was much scope for growth and that Scotland could consolidate its position as a world centre from this base.

The report said that Scotland

had the educational resources to meet electronics industry needs.

This would help in the development of three specific areas of technology: very large scale integration (VLSI), artificial intelligence and optoelectronics.

These areas were chosen for their commercial application and potential use by existing Scottish industries.

The second theme of the plan was the creation of indigenous companies. At the moment 45 per cent of the electronics companies are owned by overseas companies. The agency is to set up a new electronics division.

The division will have six industrial specialists and a £10m budget along with private sector and other public sector funding to support the new programme.

Agency officials said there were about 1,000 individual initiatives for development, encouraging specific uses or growth areas for high technology and the application to specific industries.

The new division is hoped will lobby for greater exchange of ideas. In the past five years

the industry in Scotland has received £400m in investments by more than 60 companies.

Its main market sectors are in semiconductors, information systems, defence electronics and industrial electronics instruments.

Semiconductors employ 17.5 per cent of the industry workforce and received more than £130m investment over the past two years. All companies are engaged in wafer fabrication including Motorola, General Instruments, National Semiconductor and Hughes Microelectronics. Burr Brown and Nippon Electric Company have also announced plans to set up in Scotland.

Companies producing information systems include IBM, Digital, Burroughs, NCR, Honeywell and ICL.

Ferranti, Marconi, Barr and Stroud and Racal's Microwave and Electronic Systems are the key companies in defence electronics.

Under industrial electronics and instrumentation come Hewlett-Packard, Ferranti, Honeywell and Edinburgh Instruments, which grew from the physics department of Heriot-Watt University.

Retirement age equality call to Government

By Eric Short

BARONESS LOCKWOOD, chairman of the Equal Opportunities Commission, yesterday criticised the Government for failing to take any initiative towards a common retirement age for men and women.

She said delegates to the 1982 conference of the National Association of Pension Funds in Bournemouth that definite progress was being made within the EEC towards equal status in pension schemes and that a common retirement age was a fundamental move in that direction.

The commission and the NAPP had urged the Government several years ago to commit itself to the principle of the equalisation of the state pension retirement age, which the commission knew would take years to phase in. But it wanted an immediate firm commitment with two years' discussion with interested bodies as to what the retirement age should be.

Progress over the last two years had been at a snail's pace, said Baroness Lockwood. She said it would be a pity and somewhat ironic if government moves in this field came about because of pressure from the EEC rather than by positive action of its own.

She condemned past governments for concentrating solely on the cost of a change to an equal retirement age and making this the decisive factor in discussions. She said the commission did not minimise the importance of the cost element but felt it had been overstated. The result was that the Government had silently foreclosed on every option except maintaining the current situation.

The commission also criticised the Government for failing to undertake an in-depth study of public attitudes to retirement. In the absence of such a study the commission had decided an one of its own.

The results of a pilot survey had provided clear indications that most men and women took the subject seriously, that they wanted a common retirement age and that they were prepared to pay higher National Insurance contributions to bring this about.

Baroness Lockwood referred to discussions by certain bodies on tinkering with the retirement age as a panacea for the current problems of unemployment. She said there was a case for reducing the retirement age and that there was urgent need to deal with unemployment, but she said it was radically misconceived to suppose that altering the retirement age would make a significant contribution to solving the unemployment problem.

Estimates from the Department of Health and Social Security showed that reducing the male age of retirement to 60 would take only 400,000 off the unemployment register. In the commission's opinion it was not a sensible way to deal with unemployment or equalising the pension age.

SE chairman attacks tax indexation plans

BY ROSEMARY BURR

A STRONG attack on the way capital gains tax indexation is introduced in the Finance Bill, has been made by Sir Nicholas Goodison, chairman of the Stock Exchange.

Sir Nicholas told a meeting of the National Council of Building Material Producers, yesterday: "The proposals are nonsense." In particular he complained about the complexities of identification rules and the unfair treatment of people who have held shares for a long period before April 1982.

Under the Government's proposals, indexation of gains applies only to the period from April this year to the date of sale, provided the asset has been held for more than one year.

In the past, investors were able to pool holdings in the same share and establish an average price for their holding for tax purposes. Pooling would not be allowed under the proposed rules for identification of shares and a series of complicated rules would be introduced to cover existing holdings of shares acquired piecemeal over the years.

Sir Nicholas said: "There seems little political or commercial logic in confusing investors

in industrial capital even more and in raising their costs. Both effects will make them more reluctant to put their savings where the country needs them."

On April 21 the Stock Exchange sent a six page memorandum to the Chancellor, suggesting two key amendments to the Government's proposals. The Stock Exchange welcomed the principle underlying indexation, but suggested that a base date of April 6 1982 should be established so that all holders of shares would be treated equally, regardless of the length of time before this that they had held the shares.

The memorandum includes an example of how unfair the proposals are. This compares the tax bill of two people who bought the same number of shares in the same company at different times and later sold out in April 1982. The example indicates that the person who purchased the shares in 1979 would benefit by six times as much as an investor who made the purchase in 1980.

Second, the Stock Exchange would like to see the retention of pooling arrangements for shares held over one year.

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BAe buys Sperry Gyroscope for £45m

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

BRITISH AEROSPACE, the aircraft, missiles and space group, is buying for £45m the Sperry Gyroscope Division from Sperry Limited of the UK, a wholly-owned subsidiary of Sperry Corporation of the U.S.

The deal, effective from March 26, is subject to the Secretary of Trade not referring it to the Monopolies and Mergers Commission.

The £45m will come from BAe's cash resources. A sum of £1.5m was paid yesterday, with the balance to be paid on completion.

Sperry Gyroscope has more than 3,100 employees, of whom 2,500 are at Bracknell (the

head office and main plant), over 500 at Plymouth (a manufacturing plant) and over 100 at Weymouth (engineering and trials offices for underwater weapons and systems).

Its main activities include underwater weapons and systems, aeronautical navigation and flight systems, ships' gunfire, surveillance and navigational systems, panoramic sights and sensors for armoured fighting vehicles and military communications data handling and memory storage systems.

Sperry Gyroscope is also the "preferred contractor" to the Ministry of Defence for mine warfare and counter-measures.

The company will become part of the Dynamics Group of BAe. It will continue all its activities and function as a separate unit, although BAe intends to expand its activities.

The acquisition secures BAe a place in the underwater torpedo and missile business. A substantial proportion of Sperry Gyroscope's output has been used in the past by BAe in missile and other programmes, and these activities will continue.

BAe said yesterday that the acquisition would enable it to incorporate Sperry products into other BAe systems, including space and communications.

BAe said it would also examine with the Sperry Corporation "areas of business which could be of benefit to both companies through mutual co-operation in the future."

A spokesman for Sperry Limited said the sale of Sperry Gyroscope Division was part of a long-term strategy to concentrate on other electronic activities, such as computers.

BAe had been advised by Morgan Grenfell and Co. and Sperry Limited by S. G. Warburton and Co.

The British Aerospace 50p shares closed yesterday at 122p, up 3p.

Chloride plea to Europe over lost BL contract

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

CHLORIDE is complaining to the European Commission about BL's decision to award Lucas the sole contract to supply batteries to the volume car division.

Chloride, in a statement last night, said it was "now convinced that an important point of principle covering the negotiations of component supply contracts in the automotive industry has been raised by the manner in which Lucas appears to have secured the contract."

BL, as part of its cost-cutting strategy, invited Lucas and Chloride, which had previously shared the contract, to tender for the full order of about 500,000 batteries a year.

According to BL, both companies submitted similar quotations but Lucas succeeded because of its ability to supply a complete range of electrical equipment. Lucas already supplies components such as starter motors, alternators and lighting equipment.

Chloride immediately com-

plained of "unfair competition" and suggested the Lucas quotation was based on a pricing policy linked to a package of electrical equipment.

Lucas last night refused to comment on the Chloride move. The company has denied emphatically any suggestion that the quotation was based on a package.

Chloride says it has filed its case with the Competition Directorate in Brussels. The directorate is an arm of the European Commission's civil service and has powers to investigate complaints about abuse of market position and unfair practices.

It can call upon companies to open their books and can submit any findings to the Commission, which can either impose fines or refer the issue to the European Court of Justice.

Gaining the BL order was important to both companies. Lucas had already warned that loss of the work would put at risk its Birmingham battery plant which employs 1,300.

Councils urged to protect environment from trucks

BY HAZEL DUFFY, TRANSPORT CORRESPONDENT

GREATER USE by local authorities of existing powers to relieve environmental nuisance caused by heavy trucks is being urged by the Transport Department.

In a circular sent to councils this week Mr David Howell, Transport Secretary, told them they had a key role to play. He said: "In many towns and villages the effects of the lorry are intolerable and the situation will get worse if nothing is done."

The circular was dispatched as Mr Howell was completing a policy package on heavy trucks which will raise maximum permitted weights and dimensions. The announcement of new regulations is still expected next month. The pressure on parliamentary time at present, however, is creating uncertainty about the exact timing of the announcement which will be followed by a debate.

The circular, the Government said, was part of a comprehensive package of measures to tackle the environmental damage heavy trucks could

cause. The package includes bypasses for trunk and local road networks, more steps to make trucks quieter and safer, and better enforcement of weight and safety regulations.

Nonetheless, local authorities were told they could do much more to cut nuisance on roads for which they are responsible, that is all roads other than trunk roads and motorways, using available controls.

These include bans on trucks, defined in terms of weight, length or width; total bans at specific times; specified routes for trucks; priority measures for trucks; restrictions on waiting, loading and unloading; and restrictions on overnight parking.

Some authorities have used such controls with effect. Others have not tackled problems with the same vigour, says the circular.

The circular advocates the preparation of strategic plans for trucks and draws attention to studies published on truck controls.

City police arrest stockbroker

A PARTNER of Norman Collins, the stockbroker firm which crashed last year has been arrested on charges of theft and false accounting.

Mr Gerald Bowyer-Tagg, a partner in the two-man partnership, has been arrested by the City of London Police Fraud Squad. He appeared in court at Mansion House earlier this week. He has been remanded on bail until July 20.

Marketing director quits Brotherhood

MR BARRIE MEE, the marketing director of Peter Brotherhood, the Peterborough-based machinery and has resigned from the company after a "fundamental" difference of approach with Mr Geoffrey Crawford, the company's chief executive.

Mr Mee's ideas were not suitable for a heavy industrial company and that the marketing structure had become too top-heavy. Mr Mee's resignation was accepted by the Peter Brotherhood board yesterday.

Mr Roderick Travers, administration director, retired on April 5.

LT to lose 250m passenger journeys

LONDON TRANSPORT expects to lose 250m passenger journeys this year as a result of the March 21 fare increases. The forecast, on the basis of returns over the first two weeks of the new fares, is closely in line with those made before the increases.

They imply a decline in bus travel of about 20 per cent and in underground travel of about 10 per cent.

A detailed analysis will not be available for some weeks.

Engineering orders rise but trend disappointing

BY MARK WEBSTER

JANUARY ENGINEERING sales and orders showed a marked improvement on December but the underlying trend remained disappointing, according to Department of Industry figures.

New orders were considerably better while sales showed a modest rise. But the figures still represent long term decline in home and export markets.

The volume of orders on hand has stagnated since August 1981, which was an exceptionally good month, but there have been large monthly fluctuations.

The home market levelled off in the last three months of last year after falling steadily since May 1981.

The Department of Industry's index shows that the trend for export orders has been steeply

downwards since the high August figure.

In the machine tool industry, the level of new orders in January was the lowest since April 1981. Export orders declined dramatically after improvement in November and December.

New orders for machine tools were 8 per cent down for November and January compared with the previous three months, reflecting an equally poor performance on the home and export fronts.

Export sales figures improved in the three monthly comparison to January, thanks to a December figure, but January sales figures were down 8 per cent. The underlying trend remains stagnant with short order books

Spend a night in the 4-star Central Hotel Glasgow And enjoy a bottle of Crawford's Whisky

Between now and 30th June 1982, simply book a single or twin room with bath for one night or more between Monday and Thursday (inclusive) in the Central Hotel, Glasgow, paying the full tariff (single room £34 per night) which includes bed, breakfast, VAT and service, and you will be entitled to one 75 cl bottle of Crawford's excellent Scotch Whisky on departure.

Reservations
The Central Hotel, Gordon Street, Glasgow G1 3SF. Telephone 041-221,9630.
Or ring Central Reservations Office on 01-278-4211.

*Only one bottle will be provided for each period of continuous residence. For additional bottles or later 24 hours notice always between 1981. This offer is only available on packages over the age of 18.



Docklands boosted by workshops

By Selinda Nenk

LONDON'S DOCKLANDS were boosted by yesterday's launch of workshops on a dock site closed two years ago. Canon Workshops, West India Docks, will offer 128 low-rent business sites.

The workshops are within one of London's Enterprise zones due to be launched next week. The businesses will receive rate and tax concessions.

A three-way partnership of the Port of London Authority, Regeneration, a conservation and job-creation agency, and Midland Mortgage Industrial Leasing, which has financed the project, led to development of the workshops.

The first two tenants have moved in. The PLA has received more than 40 inquiries from small businesses which include a stonemason, a car-hire company and craft-workers.

The companies will have to pay only one month's rent in advance, to encourage first-time businesses which have little capital. There is an on-site manager, provided by Regeneration, and centralised clerical, administrative and cleaning services.

At the launch Mr Victor Paige, PLA chairman, said he was pleased to see business return to a former dock site only two years after its closure.

Mr Nigel Brookes, London Docklands Development Corporation chairman, said: "It has been rightly emphasised that the small-business sector is the very core of the nation's economy. I look forward to watching these small businesses develop as they provide the essential fibre for that core."

Business sector accounts for half new car sales

THE TIME has come to destroy one of the most widely held myths about the British car trade—that 70 per cent of new cars sold go to business buyers.

In reality, as the industry's own research shows, the business sector accounts for only about half of new car registrations.

The 70 per cent claim has been repeated so often in recent years it is no longer questioned by those outside the industry. And it suited the manufacturers to allow the inaccuracy to become established "fact" through repetition.

However, the industry has now agreed to allow some of its research results to be released by the Louis Harris Group for which the past six years has worked for a syndicate comprising BL, Fiat, Ford, the Peugeot-Citroen-Talbot group, Renault and VAG, the VolkswagenAudi organisation.

The Louis Harris survey established that the business car market in Britain accounted for 44 per cent of the total during the "S" registration year (August 1977 to July 1978); 42 per cent in the "T" registration year and 47 per cent in the "V" registration year.

The Department of Transport collects statistics on a calendar year basis, and its Swansea computer suggests that company car registrations accounted for 39 per cent of sales in 1981, against 41 per cent in 1980.

Subscribers to the 70 per cent theory have argued that the department misses out the many one-man enterprises and professional people like doctors, lawyers, vets and so on who really use business cars but register them as private purchases.

With this in mind, the Louis Harris survey was specifically

designed to cover businesses of all sizes from the corner shop to the UK's major industrial groups. Local authorities, nationalised industries, health authorities, police forces and similar public-sector organisations are included with one notable exception—cars bought for central government by the Ministry of Defence.

Also left out are cars registered in Northern Ireland or the Channel Isles (they are GB figures, not UK); dealers' demonstration models; and cars given or leased by the motor manufacturers or importers to their own employees.

Louis Harris has included an extra 3 per cent total established by its research to compensate for these missing elements.

Although business car sales turn out to be much lower in volume than often reported, the sector remains a key one and is of particular importance to BL and Ford which dominate it.

Volumes remain substantial—608,000 in the "S" year; 682,000 in the "T" and 678,000 in the "V" year, according to the Louis Harris research.

The research comprises 7,000 or more telephone interviews a year conducted at car buying points (defined as any establishment with financial responsibility for one or more cars).

This yields details of more than 230,000 cars, some 60,000 of which are of the registration year in which the survey is conducted.

To the "B" Shareholders of NOVO INDUSTRI A/S

Against delivery of coupon number six payment will be made of a dividend of 15% for the year 1981.

Information on the special taxation rules applicable to Shareholders resident in the United Kingdom or the Republic of Ireland may be obtained from the Company's office in Novo Allé, DK-2880 Bagsvaerd, Denmark, or from Morgan Grenfell & Co. Limited, Registrar's Department, 21 Austin Friars, London EC2N 2HB.

Payment will take place at Copenhagen Handelsbank A/S, 2 Holmens Kanal, DK-1091 Copenhagen K, Denmark, and all the bank's branches.

22nd April, 1982

NOVO INDUSTRI A/S



You know all those stories about Rolls-Royce?

In one day, Lawrence of Arabia and three Rolls-Royces destroyed two Turkish command posts, blew up a bridge, wiped out a regiment of Kurdish cavalry, blew up another bridge and destroyed 600 pairs of railway lines. His driver remarked: "The experience of driving a Rolls-Royce is one of continuous hustle."

THE suspension system on a Rolls-Royce is so sensitive it compensates for the gradual emptying of the petrol tank.

MISS Letitia Overend of Dublin drove her 1926 Rolls-Royce every day for over 50 years. Her sister, Naomi is still driving the same car.

THE 1982 Bentley Turbo accelerates its two and a half tons from 0-60 in 7.4 seconds.

EXTRAS fitted to a Rolls-Royce have included a pianola, an espresso coffee machine, a bed, hot and cold running water, an interior roof depicting the heavens - and a commode.

In tests the door of a Silver Spirit was slammed 100,000 times, to ensure it will always close with the distinctive subdued clunk.

THE Maharajah of Vizianagaram had a Rolls-Royce made of silver. Every year he blessed it with a shower of rose petals.

THE Rolls-Royce radiator is made entirely by hand and eye - without measuring instruments.

In the 1st World War a group of British officers driving a Rolls-Royce chased six German staff officers in a Mercedes across the Western Desert at 70 m.p.h. They eventually destroyed the German car and captured its occupants.

THE ashtrays in a modern Rolls-Royce empty automatically.

In 1910, for publicity purposes, Rolls-Royce engineers balanced a penny on the radiator cap for two minutes while the engine was running at full throttle.

THE hydraulic tappets on a Rolls-Royce are assembled the hard way - immersed in paraffin - to avoid contamination by dust.

A Rolls-Royce will support the weight of a full grown African elephant with only 1½" of give. Rolls-Royce Motors do not recommend this.

It takes one man one day to make a Rolls-Royce radiator. Five hours are then spent polishing it.

ONLY one modern British Rolls-Royce has left the factory bearing any mascot other than the Spirit of Ecstasy. A very important Phantom VI has a St. George and the Dragon figurehead.

THE horn button contacts on a Silver Spirit are made of silver.

THE Duke of Westminster carried out commando raids in a 1914 Rolls-Royce. His exploits in it included charging a platoon of German cavalry.

LENIN fitted caterpillar tracks to his Rolls-Royce. The company do not recommend this.

THE air conditioning in a modern Rolls-Royce is unique - the only one in the world separately controllable at two levels - knee height and head height.

THE minimum distance between British parking meters was originally determined by the length of a Rolls-Royce Phantom V.

A secret electrical device on the 1982 Bentley Turbo holds its speed under 140 m.p.h. in the interests of safety.

THE Maharajah of Bhorepur had the mudguards and bonnet of his Rolls-Royce strengthened to allow huntsmen to stand on them while shooting.

THERE is a heat sensor in the Silver Spirit that automatically adjusts the temperature in the car to compensate for heat gain from the direct rays of the sun.

EVERY hour of the day or night there is, somewhere, a Rolls-Royce being driven on a 50,000 miles continuous test.

THE badge on a Rolls-Royce was red, until the year Sir Henry Royce died, when it was changed to black.

If during testing of a Rolls-Royce there is a noise so faint it is impossible to locate, an engineer will travel in the boot with his ear pressed to the floor until he can detect the source of the noise.

A 60 foot 1½ ton flagpole once fell onto the bonnet of a Rolls-Royce in Delhi. The flagpole broke in two; the radiator of the car was undamaged.

YOU could drive a Rolls-Royce from the Arctic Circle to the Equator without once having to adjust the air conditioning - the interior temperature would remain constant.

A Rolls-Royce number plate - RR1 - was sold in 1968 for more than the price of the Silver Shadow to which it was attached.

ENGINEERS use a stethoscope to check the smooth running of the engine on a Silver Spirit.

HENRY Royce once destroyed 12 cylinder blocks with a hammer, having discovered minor imperfections in each one.

EACH craftsman engraves his initials on the back of every radiator he makes.

THE first 10 h.p. Rolls-Royce was sold for £395. Today it is worth approximately £250,000.

THE air conditioning in a Silver Spirit can change the air three times every minute.

EACH Silver Lady made between 1911 and 1951 bears the signature of the artist, Charles Sykes.

In tests, 5 Silver Spirits were crashed at 50 m.p.h. into a 100 tonne block of metal, then a 2,000lb block of concrete was rammed into the back of the cars at 20 m.p.h. to demonstrate the Spirit's ability to withstand impact.

THE Hon. C.S. Rolls represented Cambridge as a racing cyclist; Henry Royce sold newspapers for W.H. Smith.

It takes twelve hides to make the upholstery on a Corniche - enough to make 300 pairs of expensive shoes. The hides come from remote parts of Northern Europe, where the relative absence of insect pests and barbed wire produces the unblemished quality required.

In 1907 a Rolls-Royce attacked the world endurance record of 7,000 miles. After 14,571 miles the R.A.C. stopped the test. The cost of replacing worn parts was two pounds two shillings and sevenpence.

BEFORE any paint is approved for use on a Rolls-Royce it is subjected to three years testing in Miami, Crewe and a refrigerator.

ONE year after Henry Ford bought his Rolls-Royce, two engineers from Derby visited him to check the car was running well. He was so impressed he cabled Royce: "When I have sold one of my cars I don't ever want to see it again."

THE valve seats in a Silver Spirit are given a natural finish of one sixteen millionth of an inch.

EACH "Spirit of Ecstasy" (the Silver Lady) is individually sculptured and cast by a 4,000 year old Chinese 'lost wax' process. No two are alike.

BEHIND the instrument panel of a Silver Spirit is a mile of wiring.

THE largest purchaser of Rolls-Royce motor cars in the world was the Scottish Co-operative Society.

THE Nizam of Hyderabad had a throne installed in the rear of his Rolls-Royce; and a silver cupola in the roof.

THE world record for travelling from London to New York is held by a British businessman, using Concorde, two helicopters - and two Rolls-Royces. Four hours, twenty-three minutes, office to office.

ONLY one hide in 500 is considered good enough to be chosen for Rolls-Royce.

A cocktail cabinet with a cut glass decanter is standard equipment on the Rolls-Royce Phantom.

THE lines of the radiator are slightly bowed to give the appearance of rectilinearity - the same principle used by Kalikrates in building the Parthenon.

THE throttle linkage on the 1982 Silver Spirit was designed by Sir Henry Royce over 50 years ago. No-one has been able to improve on it - so it has never been changed.

THE air conditioning on a Silver Spirit costs as much to make as a complete Mini Metro.

SIR Henry Royce used to test early Rolls-Royce cars by dragging granite kerbstones up and down steep hills.

DAVID Ogilvy's famous fifties' headline: "At 60 m.p.h. the loudest noise in the new Rolls-Royce comes from the electric clock" was not a new thought. The Autocar review of the Silver Ghost in 1907 read: "At whatever speed this car is driven, the auditory nerves when driving are troubled by no fuller sound than emanates from an eight-day clock."

THE original "Silver Ghost" has covered approximately 600,000 miles. In June it will be driven from Glasgow to London, repeating a journey it first made in 1907. Rolls-Royce anticipate the journey will present no problems for the 75 year old car.

In construction, every car is accompanied by a "history book" which each man who works on the car signs to indicate that the part of the car for which he is responsible is up to the necessary standard.

EVERY Rolls-Royce engine is hand-built.

LENIN, Stalin and Leonid Brezhnev all owned Rolls-Royces - and so did Czar Nicholas II.

TEST drivers on the Silver Spirit have clocked up one million miles a year.

ONE of the pre-war coachbuilders for Rolls-Royce was descended from the coachbuilder for Queen Elizabeth I in 1564.

THE bodywork on a Rolls-Royce Corniche is constructed entirely by hand. The car itself takes five months to build.

DOCTORS declare the Rolls-Royce to be the only petrol car they could bring up to a patient's house and drive away without the possibility of disturbing the patient". Rolls-Royce advertisement, 1910.

SIX out of ten of all the Rolls-Royces ever built are still on the road.

ROLLS-ROYCE will always be British. Should the company ever fall into overseas ownership, the name will die.

They're all true.

UK NEWS — PARLIAMENT and POLITICS

Thatcher rules out deal on future of South Georgia

BY IVOR OWEN

BRITAIN'S readiness to use force, if necessary, to remove the Argentine invaders from the Falkland Islands, and her determination to ensure that no longer-term deal involves ceding sovereignty over South Georgia were heavily underlined by the Prime Minister in the Commons yesterday.

Mrs Thatcher's spirited hard-line stance, as Mr Francis Pym, the Foreign Secretary, began his crucial talks in Washington with Mr Alexander Haig, the U.S. Secretary of State, was well received by most Tory MPs and produced little more than ripples of dissent on the Opposition benches.

Government supporters also indicated their approval when the PM admitted, with some reluctance, to the fact that the Falklands crisis had forced the Government to look again at the size and the scope of the defence programme and led the Cabinet to decide to postpone the publication of the White Paper, which had been expected next week.

The PM maximised the opportunities for ensuring continued all-party support by stressing that Britain's demand for the withdrawal of Argentina's troops from the Falkland Islands had the backing of the UN.

In indignant tones she emphasised that nearly three weeks had passed since the Security Council approved Resolution 502 endorsing Britain's case.

It was against this background that she echoed the words used

by Mr Pym 24 hours earlier in making it clear that Britain is not prepared to rule out the use of force during an open-ended period of negotiations.

Mr Gordon Wilson (SNP Dundee East) provided the opening for her to be even more forthright when he warned that the all-party support for the Government inside and outside the Commons would melt like snow if hostilities were authorised before the processes of negotiation had been fully and adequately carried out.

With the Tory benches roaring approval the PM insisted: "I cannot rule out the use of force. The process of negotiations could go on endlessly."

She also emphasised that the UN charter recognised Britain's right to self-defence in the face of aggression such as that committed by Argentina.

While the Government would prefer a peaceful solution, she said, it was not easily attained, particularly when dealing with someone who said they would only withdraw after they had succeeded in obtaining sovereignty as the price of withdrawal.

The Prime Minister ruled out any question of Britain ceding sovereignty over South Georgia after Dr David Owen, parliamentary leader of the Social Democrats and former Foreign Secretary, emphasised that it was a direct British dependency.

No British government, he said, had ever been prepared in any discussions with Argentina to contemplate any change in that position, and this reflected the importance of South

Georgia in relationship to major British interests in Antarctica. Confirming that South Georgia had been administered through the Falkland Islands governor as a matter of convenience, the Prime Minister declared: "Our title to it is quite different to that of the Falklands and it is a separate dependency."

South Georgia was "extremely important" and not just for the reasons mentioned by Dr Owen. Mr Stephen Hastings (Con Mid-Bedfordshire) argued that any continuing plea for restrictions on the use of force or for some other kind of compromise could serve only to bring comfort to the Argentine junta and increase the risk of it making a further miscalculation involving the loss of life.

Vigorously supporting this view, the Prime Minister maintained that the obvious strength and efficiency of the Royal Navy's task force was a factor which was more likely to lead the junta to a peaceful settlement than would have been the case without its presence and the South Atlantic.

Mr Thatcher agreed too with Dr Brian Mawhinney (Con Peterborough) that a democracy unwilling to defend its own territory and people against aggression and not prepared to use force after all negotiations for a peaceful settlement had been exhausted would lose credibility as a member of a democratic alliance, such as Nato.

She stressed: "You have to be prepared to defend the things in which you believe and to be prepared to use force."

Inflation below 10% this year says PM

By Ivor Owen

THE RATE of inflation is expected to fall below 10 per cent "well before the end of the year" the Prime Minister told the Commons yesterday.

In buoyant tones she also highlighted recent forecasts indicating that Britain is making a better recovery from the recession than most other leading industrial countries.

The forecasts were pointing out, she said, that recovery would be quicker in Britain in the coming year and at least as good as that achieved by our major international competitors, and in some cases even better.

Unionist MP cuts Tory links

MR WILLIAM ROSS (OUP, Londonderry), has severed his links with the Conservative Party in protest at the Government's plans for a new Assembly in Northern Ireland, he disclosed at the Commons yesterday.

Mr Ross wrote to the secretary of the National Union of Conservative and Unionist Associations, resigning his membership of the union and of three of its principal committees.

Like other Official Unionist MPs, Mr Ross has already expressed fierce opposition to Northern Ireland Secretary Mr James Prior's proposals for "polling devolution" in the province, which are embodied in the Northern Ireland Bill published on Wednesday.

Labour claims tax policy benefits only rich

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

THE TAXATION policies of the Government have hit the average taxpayer and the low-paid and benefited only those earning at least five times average earnings, Mr Robert Sheldon, a Labour Treasury spokesman, claimed last night.

During the Committee Stage of the Finance Bill in the Commons he moved an amendment to increase personal income tax allowances in line with inflation over the past two years in accordance with the Rooker-Wise provision.

Mr Leon Brittan, Chief Secretary to the Treasury, pointed out that this would cost over £2bn and asked where the Opposition thought the money would come from.

Mr Sheldon told him that Mr Peter Shore, Shadow Chancellor, had already made clear that the money could be raised from increased Government borrowing.

According to Mr Sheldon the Government's public sector borrowing requirement was likely to be thrown off course by the cost of the Falklands task force. He predicted that the eventual bill could run into

hundreds — even thousands — of millions of pounds.

The Government, he predicted, would have no control over this, and the borrowing limits would slip and slip until Treasury ministers would have to start their economic policy from the beginning again.

Mr Sheldon said families on half average earnings were paying 45p a week more in income tax since the Conservatives came to office. Those on average earnings were paying £1.01 more, on one and a half times national earnings tax was £1.71 more, on twice average earnings it was £1.50, on three times average earnings 25p a week more, and on four times earnings 39p more.

But, he added, on five times average earnings — "surprise, surprise" — people would be gaining money.

The Tax and Prices Index, which the Government had said was the true measure of the rise in the cost of living, had gone up much faster than the Retail Price Index.

From 1979 to February this year the RPI increased by

35.6 per cent while the TPI rose by 42.7 per cent.

Over the past 12 months, from March 1981 to February 1982, the RPI went up 6.4 per cent while the TPI rose by 12.4 per cent.

The level of income on which people started to pay tax fell from 44.7 per cent of average earnings to 38 per cent over the year, he said. In the same period the proportion of earnings of the low paid which went in income tax and national insurance contributions rose from 21.9 per cent to 23.6 per cent.

"They have been increasing the allowances to the wealthy in a way we find quite incomprehensible and unjustified," Mr Sheldon protested.

It was clear during the debate that this subject was also causing some unease among Conservative backbenchers.

Mr Kenneth Carlisle (Con, Lincoln) said he felt the Government had to go a lot further along the road towards helping the lower paid. "We have to recognise that

the problems of the low threshold is causing substantial hardship and a great disincentive to everyone in work," he said.

He was aware in his own constituency that many people were paying tax who simply should not be doing so in a sensible society.

For many years the country had lived with the nonsense of a great number of people receiving benefits in one hand and paying them back in tax with the other.

"The situation has become worse over the past year," said Mr Carlisle.

He recalled that he had campaigned at the last general election on a programme of less tax and better incentives. To some extent he felt that this pledge had not been fulfilled.

The Government still had time to succeed in this and he begged Treasury ministers to note that lower taxes and increased incentives struck a chord with ordinary people. He felt the Government had now done sufficient for the better paid.

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Healey flies to Washington to press UN

BY ELINOR GOODMAN, POLITICAL CORRESPONDENT

MR DENIS HEALEY, the Shadow Foreign Secretary, flew to the United States last night in the wake of Mr Francis Pym, the Foreign Secretary, to press the case for direct UN involvement in the Falkland Islands dispute.

He was hoping to have talks with Mr Haig, U.S. Secretary of State, and the Secretary General of the UN to explore the possibilities of the UN providing either an interim administration in the Falkland Islands after the withdrawal of Argentine forces, or mediating in the event of Mr Haig's peace

mission failing. Mr Healey will be in the U.S. at the same time as Mr Pym, and there was some concern amongst ministers yesterday that his presence might give Americans the impression that other parties at Washington were not really behind the Government's strategy for solving the crisis.

Mr Healey said yesterday he did not think his trip would undermine Mr Pym's position. Mr Healey would be basically re-emphasising the Government's demands.

Since the dispute began, the

Labour Party has supported the Government's use of diplomacy backed by strength. The shadow Cabinet endorsed this stance earlier this week, but by stressing the scope for some UN involvement. Labour has offered a way of distancing itself from the Government if necessary.

Mr Foot, nevertheless, takes the view that Britain would be entitled under the UN charter to reclaim the Falkland Islands by force if diplomacy failed.

This view was again challenged by Mr Tony Benn last night, one of about 20 Labour MPs publicly opposed to the Government's handling of the negotiations. The Cabinet, he

said, had now "turned its back on the UN" and had decided to resort to force if it could not get 100 per cent of what it wanted by diplomacy.

He accused the Cabinet of "crude warmongering" and urged all those against war with Argentina to speak up. To stay silent, he maintained, would be to accept responsibility "for the tragedy that could engulf us all."

Mr Benn backed the idea of Britain putting the dispute in the hands of the UN. The Government should offer to abide by UN arbitration over the future administration and sovereignty of the islands, he said.

APPOINTMENTS

Tate & Lyle post

Mr Peter D. C. Greenway has been appointed group personnel director of TATE AND LYLE. He was deputy chief executive of Tate and Lyle Refineries.

Mr John I. Howell has retired as a director of SCHROEDERS.

Mr George B. Heaney has been elected president of the GLASGOW CHAMBER OF COMMERCE. He is a director of IBH UK and Terex, both parts of the German IBH group.

Mr Richard Burnard has been appointed a director of DEAN WATERS REYNOLDS COMMODITIES. Mr Burnard was a vice president of Merrill Lynch Brokers and Dealers.

Mr R. C. Hale has been appointed to the board of LEAXONS ENGINEERING as a non-executive director. Mr Hale is chairman of GEC-Avery and Hoskins and Horton.

Mr Peter Chatter, director of the West Coast Tourist Board, has been appointed director of strategic planning for the BRITISH TOURIST AUTHORITY. He succeeds Peter Baynes, who retires in June.

TRIDENT LIFE ASSURANCE COMPANY has made the following appointments: Mr David James Robinson has become accounts director and Mr Michael Godfrey-Tyne, executive director, administration.

Following the acquisition by Hays Group, Mr B. A. Dawson has joined the board of LEADENHALL STERLING as chairman. Mr M. P. Beaumont and Mr D. J. Wilcox continue as directors. Mr D. S. Clabaut, Mr R. E. Cook, Mr D. K. P. Jackson and Mr L. G. B. Williamson join the board. Mr G. A. Adkin and Mr H. W. Deaman have resigned.

Mr Alan Alfred Davenport is to become group managing director of CROSBY WOODFIELD on July 1.

Mr David Clive Newton is to succeed Mr William Hands as senior partner of MARGETTS & ADDENBROOKE, EAST, NEWTON, stockbrokers, on May 11 when Mr Hands retires.

VICTOR PRODUCTS (WALLSEND) has appointed Mr Clive Mason as director overseas operations from May 1. Mr Mason has been sales director since 1964.

Mr Michael Benn has been appointed managing director of GLAVERBEL (UK).

Mr Richard Westmacott, chairman of Hare Gwett is to be the CITY CAPITAL MARKETS COMMITTEE to fill the vacancy arising on the retirement of Mr Alan Hurst-Brown.

Sir George Bishop is not seeking re-election to the board of BOOKER MCCONNELL at the

annual meeting on May 21. Sir George remains a director of Barclays Bank, Barclays Bank International, Banks Hovis McDougall, and of Ibec, the U.S.-based agricultural associate of Booker McConnell.

Dr Trevor Lamb has been appointed chairman of IMI NORGREEN ENOTS, a new company formed to manage the principal European fluid power operations of IMI. Other appointments are: Mr Ferdie Acheson, managing director, Mr Reg Lyon, assistant managing director, commercial, Mr Richard Lewis, assistant managing director, operation, Mr Peter Pass, overseas director, Mr J. B. Muttlow, home sales director, Mr Doug Birnie, finance director, Mr Roy Owen, acting manager of IMI's overseas and marketing department, has been appointed director of group co-ordination and development.

STERLING ADHESIVE MATERIALS, a member of the RTZ Group, has reconstituted its board as follows: Mr David A. C. Bean has been appointed director and general manager responsible for day to day operations of the company. Mr John Robinson is managing director of SAM and its sister company, Sterling Adhesive Materials. Mr W. Reid is chairman of SAM in relation to his position of managing director of RTZ Chemicals and chairman of RTZ Chemicals Group. Mr E. S. Johnson, finance director of RTZ Borax, becomes finance director and Mr Ian Storey, production director at the Scarborough plant.

Mr D. D. McKinnon has been appointed to succeed Mr R. E. Macdonald who will retire as general manager and actuary of the SCOTCH MUTUAL ASSURANCE SOCIETY on June 30. Mr F. D. Patrick will become deputy general manager. Mr Macdonald continues as a director.

Mr B. A. Jewels has been appointed to the board of CITY MERCHANTS, a wholly owned subsidiary of P. S. Reeson and Co (Holdings).

Air Chief Marshal Sir Peter Fletcher, on his retirement from BRITISH AEROSPACE, will cease to be a director on April 30.

Mr John Starr has joined the board of ILLUSTRATED PUBLICATIONS as deputy managing director. He will succeed Mr Harold Manning as managing director on October 11 when Mr Manning is due to retire. Mr Starr is managing director of SM Publications and publisher of Slimming Magazine and he will retain these responsibilities in addition to his new appointment.

Mr Christopher Heginbotham has been appointed a director of MIND (National Association for Mental Health).

John Hunt on the Liberal/SDP Alliance's limited aims in the North East's biggest city

The Old Guard awaits the challenge

A STATUE of the second Earl Grey gazes loftily over the centre of Newcastle upon Tyne above a plaque proclaiming him the fearless and consistent champion of liberty. As the moderate leader who stood between the ultra-Tories and the ultra-radicals to pass the great Reform Bill of 1832, he could be described as the first statesman to break the mould of British politics.

It is a suitable background to the present political struggle in this heartland of the Labour-dominated North East, where the Social Democrat-Liberal Alliance is facing its first big test in the elections for the city council on May 6.

The Alliance is making no dramatic claims about sweeping Labour from office on Newcastle City Council, nor of replacing the Tories as the second largest party. The aim is to secure a modest number of seats — probably about 15 — and hold the balance of power.

The mould cannot be shattered at one blow, but the hope is that a nasty crack can be made in it.

It seems a highly credible strategy: the make up of the council is Labour 41, Conservatives 2, Social Democrats 2, Labour need drop only three seats to lose its overall majority.

If the Alliance succeeds it will send a tremor through the North East, where the old-style Labour Party has dominated most local and national seats for generations.

It will also have a powerful symbolic significance for the SDP. This was one of the areas where the groundswell against the two-party dominance started a year ago when Mr Miles Thomas (Newcastle East) and Mr John Horam, just across the Tyne in Gateshead West, quit the Labour Party and threw in their lot with the SDP.

On the surface Newcastle should be a fertile area for the SDP. There has been a run-down of the old manufacturing industries such as heavy engineering and shipbuilding, and a growth in service industries.

Newcastle is the financial and commercial centre of the North East, and there are 6,000 students in residence at the university. All of this has eroded the old working class population who prop up automatically voted Labour in the footsteps of their parents and grandparents.

The Alliance can attack the Government over the high unemployment in the city — 18.9 per cent in March — and can



BRIDGE OF SIGNS? City MPs await the local polls as a pointer to their futures. Left to right: Mr Miles Thomas (SDP Newcastle East), Harry Cowans (Labour Newcastle Central) and Sir William Elliott (Conservative Newcastle North)

also blame Labour for the steep local rates, at 230p in the pound the highest outside London.

But things are not quite that simple. There has been considerable public and private investment in the area, and despite the grim unemployment the city still has an air of prosperity.

A large Metro system has just been opened, there is a big new Eldon Square shopping precinct, a new enterprise zone provided by the Government, and the huge Department of Health and Social Security Services centre which created many jobs.

Most importantly, and paradoxically for the SDP, the local Labour Party is still dominated by the moderate Old Guard, although the Militant Tendency and the Bennite Labour Co-ordinating Committee are beginning to make significant inroads.

This means it will be difficult for SDP candidates to play the moderate card against Labour opponents who, in many respects, are not so different from themselves.

The Alliance believes it will take seats equally from the major parties. But it seems more likely that it will gain more from the Tory vote, where the Liberals have already made deep inroads.

The Newcastle SDP has maintained a good momentum over the past year. Membership in the city is 500 and new recruits are coming in at the rate of 20 a month.

Yet so far it has not made

a significant dent in the Labour organisation. SDP officials admit that there have been only "small and limited" defections from Labour. So far only 36 paid-up members of the local Labour Party have joined the SDP.

A survey of 300 local SDP members showed that 22 per cent had previously belonged to a political party. Of these 62 per cent had been Labour mem-

bers, 20 per cent Conservative and 11 per cent Liberal.

Of the 500 members, 46 per cent had voted Labour, 24 per cent Conservative and 23 per cent Liberal.

Recent canvassing in two polling districts where the Conservatives previously had a majority of the votes showed that 30 per cent intended to vote SDP in the local elections, 23 per cent Conservative, 13 per cent Labour with an ominously large 33 per cent undecided.

Despite massive publicity some voters are still hazy about what the Social Democrats stand for.

One academic who was can-

vassing for the SDP in a working class area of the city was alarmed to hear a man shout to his wife: "Don't have anything to do with that lot — they're the Militants."

Only a third of the 78 Newcastle city seats are up for election this year, and the Alliance is fighting all 28 on a straight share of 13 Liberal, 13 SDP.

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This article is the first in a series by FT writers assessing the mood of the country in the run up to the council elections on May 6. Next, Manchester.

UK NEWS - LABOUR

British Rail proposes to cut 5,000 jobs

By David Goodhart, Labour Staff
BRITISH RAIL yesterday announced proposals to slim its repair and maintenance sections with the loss of more than 5,000 jobs in the next year.

The proposals—presented to the unions at an informal committee meeting of the Railway Shopmen's National Council—would mean the closure of the works in Norwich, Lanes and Shildon, Co Durham, and halving the workforce at Swindon.

Mr Sidney Hoggart, BR deputy industrial relations director, told the unions no decision had yet been made on the redundancies. However, a work allocation study had shown that 5,000 jobs were surplus.

Mr David Rees, a National Union of Railwaymen executive member, said his union has a policy of fighting all compulsory redundancies, with strike action if necessary. The Confederation of Shipbuilding and Engineering Unions will be meeting on May 5 to work out a response.

Mr Hoggart said that even with more government investment the jobs would still go because of new technology. The slimming down would cut British Rail engineering's (BREL) overheads from £100m to £18m, he said.

The redundancies would be spread across most of BREL's 12 workshops. Some 2,185 of these would come at Shildon which faces total closure by April 1983. Norwich, which would also close by April 1983, would lose 1,381 jobs and faces total closure apart from the foundry. Swindon is due to lose 1,200 jobs by December 1983, and Derby Loco 360.

Mr Hoggart warned that further recession could mean even more job losses for BREL's 50,000 workers.

The main reasons for the cut backs—apart from the general effects of the recession—are: a smaller fleet of locos, especially in freight, being more efficiently used; tight financial control by Government and difficulties of obtaining export orders.

Some jobs may however be saved following two recent orders for railway coaches worth about £50m.

Union faces split on new technology

By Philip Bassett, Labour Correspondent

FIERCE internal conflict between manual and white-collar sections of the engineering workers union is emerging over the crucial issue of control of new technology in the engineering industry.

Conflict about computer-controlled machine tools is adding to the wide differences between the moderate dominated Engineering Section (ES) of the Amalgamated Union of Engineering Workers and the Communist-led Technical, Administrative and Supervisory Staffs section (TASS).

Disagreement between the two over closer working relationships is currently the subject of court action over further AUEW amalgamation, and the

divisions have been exacerbated by Tass setting up an internal section for manual workers.

This follows a transfer of membership to Tass from the 1,600-strong National Union of Gold, Silver and Allied Trades. This has already caused problems, particularly in Birmingham and the Hatton Garden area of London where most goldsmiths and silversmiths work. The transfer is likely to increase the possibility that the Sheet Metalworkers' Union will seek a merger with Tass to give itself a white collar base.

Mr George Guy, general secretary of the Sheet Metalworkers' Union, wrote in the most recent issue of his journal that, because craft workers will tend to seek

technician status, "the need is for craft unions and technician unions to find common forms of organisation."

The policy making national committee of the Engineering Section is meeting in Eastbourne this week. Mr Terry Duffy, its president, has his aspirations throughout the industry.

"Our union can cater for and give service to any of our members who accept change, whether it be staff, technicians, supervisory or managerial," he said.

"We must dissuade our members from changing their union when they change their job within manufacturing industry."

The specific issue at the heart

of the current conflict between the two sections is over the introduction of numerically controlled (NC) and computer numerically controlled (CNC) machine tool equipment.

The national committee decided yesterday to investigate Tass's activities surrounding new technology and to urge full support for any local committees which take action to oppose Tass.

ES leaders made it clear they were fighting Tass wherever equipment was being introduced. They claimed successes at Plessey and Ferranti, where negotiating rights have already been won. Tass have won similar rights at Lucas Engineering.

Hoover lays off another 690 at Scots plant

By Mark Webster

A FURTHER 690 workers were laid off yesterday at Hoover's plant near Glasgow where a continuing strike by electricians threatens to disrupt the company's investment plans.

The company, which is rationalising its factories, says the strike by 27 electricians at the Cambuslang plant has forced a rethink on a £7m project to manufacture a model of vacuum cleaner there.

The latest lay-offs mean that 820 men belonging to the Amalgamated Union of Engineering Workers are idle without pay. The company said there will be more lay-offs next week if an agreement with the electricians is not reached.

Mr Eddie McAvo, AUEW works convenor, said the management had escalated the strike to close the factory and reopen it under new terms of employment. His union was pressurising both management and the electricians to negotiate.

Hoover said that in more than 30 meetings with the unions no progress had been made on the pay issue. Nor had the company received assurances it wants on work practices flexibility.

College of Nursing to ballot members on 6.4% pay offer

By John Lloyd, Labour Editor

THE Royal College of Nursing is to take the unprecedented step of balloting all its 195,000 members on the Government's 6.4 per cent pay offer.

Dame Catherine Hall, RCN's general secretary, has warned of the "depth of feeling" among nurses on the offer. The college's committee on industrial relations yesterday reaffirmed its view that the offer is inadequate. The nurses have demanded 12 per cent.

The ballot, which will cost between £40,000 and £50,000 to arrange, will not include a recommendation from the RCN executive, but Dame Catherine said that the college "had made its disapproval of the offer fairly clear."

Rejection of the offer could not result in industrial action because RCN rules prohibit it. Dame Catherine said the nurses would, as in the past, seek to gain public support.

The issue of industrial action will be debated at the college's annual conference in Harrogate next week when the executive will face calls for the amendment or deletion of the clause in the rules which prohibits action.

A successful move against the rule would require a further ballot of the membership for a change to be effected.

The union side of the Whitley Council, in which the negotiations take place, meets today to discuss the position of the various unions.

The Confederation of Health Service Employees (Cahse) is to begin boycotting non-emergency work from Monday and the National Union of Public Employees (Nupe), which has most of the ancillary workers in the health service, is to make a decision on industrial action on May 7.

Miss Val Cowie, the RCN's director of industrial relations, said yesterday that the college's members would be told not to do work normally done by Cahse members unless sanctions were endangering a patient's health.

A call for nurses' pay to be linked directly with police pay is on the preliminary conference agenda of the 230,000-strong Confederation of Health Service Employees, writes David Goodhart.

The motion says that in the 1983 pay negotiations a nursing assistant should receive the same as a first-year police constable. A campaign for pay parity with the police should be launched if the move is rejected.

Managers fully back labour law reforms

By Our Labour Editor

BRITISH MANAGERS appear solid in their support for the employment legislation—though many believe they will not need it and there are some fears about its consequences.

Mr Roy Close, the British Institute of Management's director general, told the BIm's Barnsley branch dinner last night that the main features of the Bill provided protection for companies against the abuse of power and for the individual from abuses under closed shop arrangements.

However, he said that managers did not expect to have to resort to the law, because he believed that good industrial relations would come about more effectively by increased consultation and participation.

"We know that more stable industrial relations in the long run depend on the direct relationships between management and employees and the development of voluntary participative procedures at the place of work."

A survey of more than 200 chief executives has shown strong support for most measures in the Bill—though there remains some uncertainty about the desirability of disciplining union officials.

The survey, in the magazine Chief Executive, shows that support for measures to curb the closed shop has grown sharply over the past few years. Only 18 per cent of respondents believed that it was "unrealistic" to attempt to disrupt it, compared with 52 per cent in 1977.

Top civil servants face Tebbit Bill row

By John Lloyd, Labour Editor

THE EXECUTIVE of the First Division Association, which represents Britain's senior civil servants, will face a barrage of criticism from its members over its qualified support for the TUC's campaign against the employment legislation.

An emergency motion from the executive to the FDA's conference in London next month expresses support for their stance. It is sure to come under heavy fire, especially from representatives of the Government lawyers who are traditionally hostile to the union's involvement with political matters.

Union officials believe there is a slim possibility of defeat on the stance against the Bill moved by Mr Norman Tebbit, Employment Secretary.

Other motions on the agenda criticise the Government for not making resources available to catch tax evaders and for cuts in civil service manpower.

A motion from a branch of the association's powerful tax inspectors' section condemns the emphasis the Government has placed on attacking alleged social security abuses while refusing to make additional resources available for work on tax evasion and avoidance.

The FDA's energy department branch sarcastically asks the executive to draw the Government's attention to the fact that the Government has made no attempt to reduce the number of ministers in line with staff reduction.

work on tax evasion and avoidance.

That motion seeks to draw public attention to the unequal effects of cutbacks on ministers and civil servants.

Senior civil servants appear to have changed their views on political activity.

Miners press for end to tripartite talks

By Ivo Dawney in Perth

LEFT-WING unions will continue to urge the TUC to withdraw from the National Economic Development Council despite a special TUC conference decision not to break off talks with the Government as part of its campaign against the Employment Bill.

Mr Mick McGahey, president of the Scottish area of the National Union of Mineworkers (NUM), told the Scottish TUC conference in Perth yesterday that the miners, together with other left-wing unions, would continue to press the TUC leaders on the issue. But in certain cases, union representation on national tripartite bodies was in the interests of workers, he added.

Earlier this week, the Scottish miners accepted a request from the STUC general council to withdraw a call to boycott tripartite bodies.

Speaking on a motion pledging vigorous opposition to the Employment Bill yesterday, Mr McGahey told delegates that the decision had been taken to ensure unanimous support for the TUC's campaign against the Bill which would inhibit closed shop agreements and curtail union immunities.

He added that the unions must adopt "widespread agitation and aggressive action"

to defeat the Bill. Directing his comments to the National Coal Board, he warned that any attempt to employ non-union labour in the mining industry would provoke a total stoppage of all NUM members.

"I am not seeking the co-operation of the NCB in this," he said. "We are telling the NCB that, if it brings in non-unionists we will not be there to discuss it."

Larry Smith, executive officer of the Transport and General Workers Union, told the congress that it was prepared to provide substantial funds to back the TUC campaign. He warned that the union would not allow funds to be spent on paying fines of unionists prosecuted under the legislation.

"It may be better for us to go to jail," he said.

Several other speakers urged the congress to ensure that the dangers of the Bill are made clear to members in offices and factories around the country.

Mr Mike Garvie, an official of the Union of Shop, Distributive and Allied Workers, told the delegates: "The anti-union legislation will not be defeated by passing resolutions at union conferences. It will only be defeated by convincing our members at shop-floor level."

Tax staff union urged to seek links with Labour

By Our Labour Correspondent

FURTHER SIGNS of pressure on some non-political unions for closer links with the Labour Party are shown in resolutions to be considered by the tax staffs union.

A proposal from the Inland Revenue Staff Federation's Stoke branch suggests that "the IRSF can no longer afford to stand aside from politics and that the political role of the IRSF and especially affiliation to the Labour Party should be fully discussed."

It hopes to present this for debate at the union's annual conference in Peebles next month.

The Civil and Public Services Association, the largest Civil Service union, will also consider motions on Labour Party affiliation on its agenda. A ballot on the issue is being held in the National and Local Government Officers Association, the largest union outside the ranks of the party.

The Nalga ballot is expected to reject affiliation and the moves in the CPSA and in the IRSF Staff Federation are also unlikely to succeed.

But, they indicate continued pressure for closer political links from unions which have been involved in recent strikes against politically aligned employers in central and local government.

The IRSF Stoke branch wants the union to circulate a recommendation on affiliation to the Labour Party in time for a full debate by next year's annual conference.

The effect of last year's 21-week strikes in the Civil Service over pay in which the IRSF played perhaps the most prominent part, is also reflected in other motions.

One calls for the local network of Council of Civil Service Unions committees which ran the strike at local level to be set up on a permanent basis.

Clear dissatisfaction with the CCSU leadership during the strike is also expressed in motions of no confidence in Mr Bill Kendall, the secretary general.

Other motions reject the idea of a no-strike agreement, seek amalgamation with other civil service unions.

RENAULT WEEK-APRIL 22-26.

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You could also win a great free gift and your name will be entered in a National Draw, with a sixth Renault 9 as the prize.

Our cars cost as little as ever and during Renault Week six Renault 9s will cost nothing at all!

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RENAULT

THE PROPERTY MARKET BY MICHAEL CASSELL

Development doubts fail to deter new schemes

ALTHOUGH there are signs that the distinctly less buoyant outlook for commercial property is provoking a much more cautious approach towards development, a batch of new schemes announced this week confirm that the development industry is still very much in business.

There is now, however, some evidence of resistance to further funding of development projects on the part of the institutions and selectivity has become an even more important element in their considerations. It is already apparent that some property companies are under development-inspired financial pressures and while there do not yet appear to have been any enforced sales, some of those who have expanded their development activity for trading must now have grounds for concern, particularly if variable rate financing has been involved.

As brokers Hoare Govett recently pointed out, in those cases where trading projects have been internally financed the profit and loss account is now taking the strain but where programmes and commitments have been increased in expectation of sales of earlier completions, the need for refinancing could become pressing.

Hoare Govett suggested that an increasing number of institutional developers are also probably beginning to feel the recessionary strain on their development projects, especially in the industrial market.

Although institutions finding

themselves with such problems will tend to lick their wounds in private, the experience could have a decided impact on their willingness to commit new funds to property in 1982. As a result, both property investment and development should be an even more considered affair in the months ahead, with the prospect of the "weight of money" factor becoming much less decisive.

Short list

This week brought news of schemes involving property companies as well as institutional finance. Having held their breath since being put on a shortlist of four, Heron Property Corporation has emerged as the successful development partner for the Walthamstow shopping centre in east London.

The scheme, on which work will begin in 1983, comprises 254,000 sq ft of shopping and includes three stores and about 50 shop units. There will be parking facilities for over 1,000 vehicles and 43,000 sq ft of offices in a plan which allows for further office development of 137,000 sq ft.

Apart from Heron, proposals for the 81 acre site — predominantly council-owned and lying between the High Street and Selbourne Road — were put in by Town and City, French Kier Property Investments and Canadian Dutch Properties. The Camp-Wereldhave joint operation.

John English, the Heron

director responsible for Walthamstow, says that the company has no current plans to seek outside funds for the scheme, which is likely to cost in excess of £20m to develop. The borough of Waltham Forest is being advised by Hillier Parker while Edward Erdman and Allsop have advised Heron throughout. The centre should be trading by 1986 at the latest.

In another shopping centre project, Norwich Union is seeking planning permission to develop a 140,000 sq ft complex at Walsall in the West Midlands. The scheme will cost £15m and is the fourth major shopping centre project announced so far this year by the insurance group.

The development is situated between the proposed new bus station for Walsall and the Saddlers Centre.

Compulsory

Norwich Union will carry out the scheme in partnership with Walsall Metropolitan Borough Council. The local authority is understood to be ready to use its compulsory purchase powers to assemble the necessary land. The council already owns around one-seventh of the site.

The scheme will include an 80,000 sq ft department store, to be occupied by Owen Owen, and a further 40,000 sq ft store is also planned. There will also be 10 smaller shops located around a covered shopping mall and square. Car parking will be provided for up to 300 vehicles.

Norwich Union said that the development would meet "an urgent need for a first class

department store and additional shop units in Walsall." The centre following site assembly, is expected to take about two years to build. Letting agents are Conrad Riblat. Edward Erdman is advising the local authority.

Fleming Property Trust this week revealed that Macwall Estates, a joint development company involving London and Edinburgh Investment Trust and Tarmac Construction is to develop its £15m office and industrial scheme on the Reckitt and Colman site at the Hogarth roundabout, Chiswick, West London.

Work on the project is now starting and will entail the development of 117,000 sq ft gross of office space in two buildings. Reckitt and Colman will be taking 55,000 sq ft and the second 62,000 sq ft building will be available for letting on completion in early 1984. The remainder of the 81-acre site will house a range of industrial and warehousing space. Knight Frank and Rutley, Clive Lewis and Sturges are letting agents.

Miller Buckley Developments is to carry out a £5m office scheme at Horley, near Gatwick Airport. The site was acquired from British and Commonwealth Shipping and, following a planning appeal, the company has won permission for a 35,000 sq ft scheme likely to cost about £5m.

Keith Hainsworth, Miller Buckley's managing director, says that, in a rare planning decision, the development has

been given the go-ahead, free from the customary Surrey or other local user restrictions.

An intensive pre-let campaign for the building, to be known as St George's House, will begin today (St George's day) through Knight Frank and Rutley and Vernon Smith. A tenant paying more than £11 a sq ft is confidently expected to emerge before completion towards the end of next year.

"It is very rare to get a building in this location which anyone is free to occupy and it is going on the market immediately in the hope of getting an early pre-let," Mr Hainsworth added. The building, to be funded from internal resources, may be retained in the company's investment portfolio, though a sale would clearly be considered.

At the other end of the country, Cussins Property has won detailed planning consent for the reconstruction and refurbishment of its freehold Handyside arcade in Newcastle-upon-Tyne.

Cussins, which this week reported pre-tax profits for 1981 up from £454,000 to £1.35m, says the project will involve the reconstruction of the two-storey arcade to provide 36 shop units comprising 40,000 sq ft. On completion, the scheme will have an investment value of about £5m. Cussins recently won planning consent for a £3m shopping development — involving two main stores and 18 shop units — in the centre of South Shields.

Trafalgar sells City offices

TRAFALGAR HOUSE has sold 50 Cannon Street, the ten-storey City Office building which it developed in 1976 and retained in its investment portfolio.

It is understood that, after a brief search for a buyer, Debenham Tewson and Chinnocks have found a willing taker for the building which is fully let at rents running from around £13.30 a sq ft to about £26 a sq ft.

None of the parties involved were yesterday prepared to disclose any details of the transaction, although Trafalgar House said an announcement would be made soon.

At the end of 1981, Trafalgar House bought in the remaining lease on a single, 4,700 sq ft floor of the building for a six-figure premium and let it out to the Thai Farmers Bank at a rent of around £26 a sq ft, about twice the rent payable by the existing tenant.

The deal was particularly significant in view of the fact that reviews for all the remaining tenants were just around the corner and the new rental would prove an invaluable negotiating asset to Trafalgar House. But now the group has decided to disperse with what can only be described as a very highly reversionary investment and the proceeds are likely to go towards funding other Trafalgar House property developments.

The government has abandoned plans to seek

finance from Pearl Assurance for its new international conference centre off Parliament Square.

Detailed terms for the financing had been negotiated with the Pearl but Mr Michael Heseltine, Secretary for the Environment, has disclosed in a written parliamentary answer that ministers have now decided to finance the construction of the "very specialised building" from public funds.

Last July, the government said it had decided to accept the Pearl's offer to finance the project — which included a 125-year lease from the insurance group — subject to reaching agreement on the details.

Mr Heseltine's latest statement emphasises that the two parties had not disagreed over the funding terms but that the centre would be more appropriately financed from public funds. It is understood that a Treasury veto on the plan might have led to the change of heart.

Plans for the conference centre were unveiled a year ago and work on it is now under way. The complex should be completed by the summer of 1986. It will be used for major summit meetings and government conferences and will stand on a corner site at Storey's Gate and Broad Sanctuary.

Under the original proposals, the Pearl was expected to provide £22m of the £36m development cost, the balance

coming from the government. The amount of space let, sold or under offer in the EC and WC postal districts of London (embracing the City and Holborn) rose for the second month running in March, according to Debenham Tewson & Chinnocks. The agents say a total of 360,000 sq ft of floor space was taken up during the month against 283,000 sq ft in February.

At the same time, however, the volume of space becoming available was higher than for the two previous months combined, at 718,000 sq ft. The end result was an increase in total office floor space available to 3.52m sq ft from 3.22m sq ft in February.

Wilson (Connolly) Properties has paid about £200,000 for a freehold site at 30-32 King Street, Maitland which has consent for the construction of 2,500 sq ft of shops and 7,500 sq ft of offices, plus some residential space. Development will begin next month. Lambert Smith and A. C. Frost acted for the vendors.

Wheatheaf Investments, a wholly owned subsidiary of the Grosvenor Estate, has started work on an office-residential scheme at Holborn Place, London, SW1. The development, which will provide 21,475 sq ft of offices and 15 apartments. The scheme is scheduled for completion towards the middle of next year.



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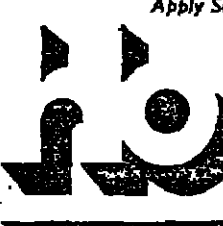
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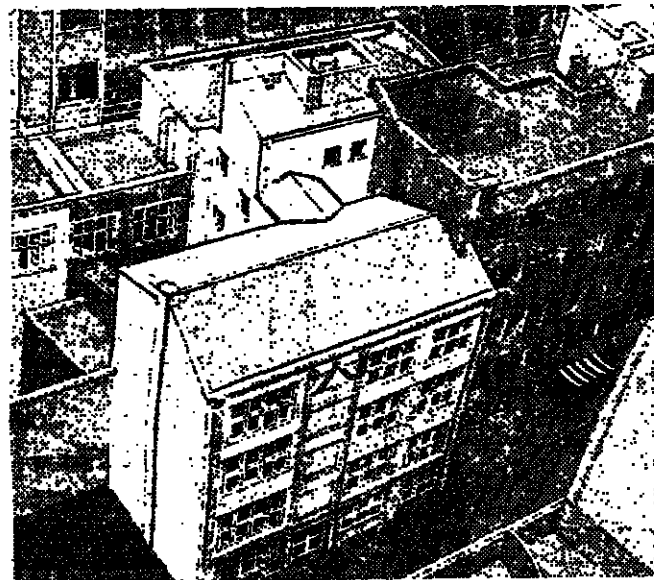
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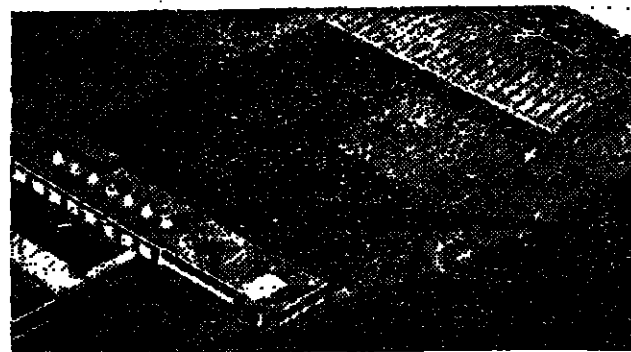
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TECHNOLOGY

Beating the explosion hazards

BY DAVID FISHLOCK, SCIENCE EDITOR

THEY SAY one of the most frightening experiences for man is to be inside a battle tank which is penetrated by an armour-piercing round. The protection in which you had so much faith has suddenly evaporated.

But the first problem is not psychological shock but the risk of a fireball right inside the crew bay from piercing a fuel tank or hydraulic line. Gravier's scientists undertake to suppress an incipient fireball within about one-tenth of a second—quicker than you can blink.

Gravier is a high-technology company of about 500 people which has nearly 50 years' experience of pyrotechnics. Its business is both making and breaking explosions. The interplay between two apparently conflicting technologies is "quite surprising," finds Mr John Hope, managing director of the safety and protection division of Wilkinson Sword group, of which Gravier is part. The group, now U.S.-owned by Allegheny Industries, has begun to feed U.S. experience, especially of aerospace explosion hazards, into Gravier's laboratories near Slough.

Triggered

Medical science suggests that the crew will be maimed if a fireball in the crew bay doubles the normal pressure for more than 400 milliseconds (0.4 second). But they can be killed even quicker by its heat—within 200 milliseconds. If that were not enough, carbon monoxide generated by the fireball would paralyse anyone taking a single breath.

Gravier set their target for tanks at 100 milliseconds, for total suppression of any fire. This meant detecting the fire within 2-3 milliseconds, verifying that it was no false alarm perhaps triggered by a flash from the surrounding battlefield, and releasing a chemical to quench the fireball.

Hope claims his scientists can do all this for less than 0.5 per cent of the cost of the tank, so that it will survive a direct hit from the latest shaped-charge (HEAT) rounds used to pierce armour. Gravier has already convinced the German defence ministry its technology is being fitted to the Leopard II battle tank.

It consists of an infrared detector tuned electronically to discriminate between a hydro-

carbon flame and false signals. It does not react, for example, to the brilliant white flash of vaporising aluminium as a round pierces the armour, but only to the first sign of a subsequent explosion. When it does react, it releases electrically a liquid fluorocarbon compound called Halon 1301, stored in high-pressure bottles, whose contents are fully discharged in 75-80 milliseconds, to chill the fire.

Mislead

The entire sequence takes place so fast that the crew are quite oblivious of having survived an explosion, Gravier scientists claim. To demonstrate their point, they have simulated and suppressed more than 100 fireballs in armoured fighting vehicles.

They also research the characteristics of fires and explosions, for another side of their business is military pyrotechnics to illuminate, obscure, or mislead in battle. "We're trying to put some science into the bucket chemistry of pyrotechnics," one scientist says. For example, a scanning electron microscope used to examine the particles of coloured smokes used to obscure activities on the battlefield has led to ways of making smokes denser.

Work for the Ministry of Defence on infrared decoys to deflect heat-seeking enemy missiles away from their targets has led to new infrared detectors for fireballs.

John Hope, an engineer, headhunted by Wilkinson Sword in 1980, believes he has uncovered a treasure chest of unexploited technology with "enormous potential" in major industrial hazards such as the mining, oil-drilling and chemical processing industries. In a recent reorganisation into three main business sectors—space, vehicles and marine (including industrial uses)—he is keeping the latter sector under his own wing.

Applications

This is the least developed of the three sectors at present. "But I'm convinced we're going to have exponential take-off," already he has pulled Gravier out of low-technology types of being fitted to the Leopard II battle tank.

His aim is to use Gravier's understanding of fire to analyse



Mr John Hope, managing director of Wilkinson Sword Safety and Protection Group with a Chieftain tank in the background. More than 35,000 vehicles are now fitted with Gravier fire detection and suppression systems and the company has been chosen to supply crew bay protection systems for the West German Leopard II tank and a new range of U.S. armoured vehicles.

the fire potential of an industrial situation and put reliable figures to the risk. "Fighting fire with fire," one scientist calls it.

One major fire project for which Gravier has done both the system engineering and the installation is ICI's biotechnology process for making single-cell protein (Pruteen) from methanol at Billingham. Early on in the project ICI abandoned the idea of using methane as feedstock, because of the cost of containing the fire hazard. But the dried, granular bacterial protein presents a different hazard—dust explosion. No fewer than 11 protection systems are used to safeguard the Pruteen plant, each protecting a self-contained

"compartment" of the plant, much as the system safeguards a tank crew bay against the hazards of fireballs.

The biggest installation of this kind Gravier has been invited to do followed an explosion at a factory in Belgium. Plastic dust was the hazard. The protection subsequently installed involved 27 separate systems, worth about £1m in equipment.

Cost

John Hope believes that in coal mines and grain silos alone he has a vast, unexploited international market provided Gravier can reduce the cost of its military technology to levels industry will pay.

Chipping Sodbury Slimline spins its way to an award

BY ALAN CANE

THEY SPIN sewage and drainage pipes out of concrete and glass fibre down in Chipping Sodbury. So successfully, in fact, that their efforts have been rewarded this year with a Queen's Award for Technological Innovation.

"They" are the Slimline division of Arney Roadstone Corporation (ARC) Concrete. Slimline is the name of their product: low-pressure pipes made by a technique which turns conventional pipe-spinning on its head and which is already opening up new markets in Japan and the U.S.

Conventionally, low-pressure concrete sewage pipes are constructed around a pre-fabricated steel cage.

The cage is spun and a concrete slurry fed into the mould, centrifugal force contributing to proper formation of the pipe shell.

ARC reasoned back in 1971 that glass fibre could be added

to the concrete slurry to provide a composite pipe of equivalent strength to those reinforced with steel.

Six years later, it had a product ready for market and even with the depressed state of the construction industry, the Slimline division is turning out 8.5-9,000 tonnes of this new technology pipe a year.

The advantages of the new pipe, made in sizes up to 4 ft in diameter, are both obvious and subtle. There is a great saving in steel, and in steel fabrication.

Less than 1 per cent of the finished pipe is glass fibre which, in any case, is relatively cheap.

The new pipe is lighter and slimmer; rather than the cumbersome half-section ends used on steel reinforced pipes, Slimline pipes need only a simple male/female connection with a rubber seal. The pipe is better balanced

because there is no heavy bell section, so laying is simpler.

ARC's technological breakthrough was the development of a way of feeding the glass fibre strands into the pipe mould with the concrete slurry.

The pipe structure is complicated; on the inside there is a pure smooth concrete, then there is a thick layer of concrete and fibre, a layer of pure concrete and finally a thin layer of concrete and fibre.

Manufacturing flexibility is improved — if the building trade decides it wants pipes of a new diameter, all the manufacturer has to do is programme the spinning machine and dial in the new concrete/fibre mix.

Japan is showing great interest. The ARC technology could earn as much as £100m in licensing fees in the next 15 years according to the company. (See this page, January 26, this year.)

Israeli intruder detection

MADE BY Electronic Security Systems of Israel and available in the UK from affiliate company Elbit Data Systems, Slough, (0753 28713) is an intruder alarm system that listens for the sounds made by intruders and automatically tells a remote location if trouble is detected.

ESS President, Ian Harran, who invented the system following experience in electronic warfare systems, claims that his equipment, while not entirely

error proof, can distinguish well between wanted and unwanted sounds.

A digital processor is used that can isolate repetitive sound patterns (talking, drilling, opening and shutting drawers, flicking through papers). But the system will not respond to that which happens only once, says Harran.

Satisfied that it has detected an intruder, the system will then dial up one or more 'phone

numbers. When the called party picks up his 'phone he will immediately hear what is going on in the protected area. Similarly, the microphones can be "called" from a remote phone if, say, a shopkeeper, is told that something suspicious is going on.

The system can be supplied for large or small premises and has been successfully installed in 200 branches of Leumi Bank in Israel.

GEORGE CHARLISH

CASE launches modem

COMPUTER and Systems Engineering (Case) has launched a new modem featuring error correction, autodial and autoanswer.

According to Case, the device, the 440/12 guarantees the user error free data even using cheap terminals.

Modems are electronic translators which convert digital signals from computer equipment to the kind of analogue signals which can be trans-

mitted along telephone lines — and vice versa. They are basic to the construction of data networks.

The autodial feature operates through a PABX or direct exchange line and provides a three character message indicating the result of the dial attempt.

Case is on 09237 76699. BT approval pending. It will cost £650.

Hob forming machine

A PRECISION hob forming machine designated the Model 250 has been introduced by Norton Machine Tools. It will sharpen hobs from 50 mm to 250 mm diameter having helix angles up to 10 deg, and flute leads from 1,500 mm to infinity.

The company is at Norton House, West End Road, High Wycombe (0494 26223).

TV monitors for M25 control

BY EARLY 1984, a 13 km section of the M25 motorway between the A10 near Chesham and the Theddon interchange with the M1 in Essex will be equipped with 42 television cameras linked to a control centre at Chigwell.

The scheme is the subject of a contract worth £1.8m placed with Television by the Department of Transport. Some 20 km of optical fibre cabling, carrying the picture signals, will be laid.

On 16 monitors at Chigwell the Metropolitan Police will be able to monitor the traffic flow, detecting hazards such as breakdowns and accidents and operating motorway hazard signals at the earliest possible moment.

Via local microprocessors, the cameras will be able to perform scanning routines and zoom in on to the lanes. The system is also able to inspect itself and record faults at the control centre.

Programs of bond issues

A NEW YORK consultancy, B. B. Nicholson, has launched a pricey but comprehensive suite of microcomputer programs which carry out the analysis necessary to structure municipal bond issues.

The entire suite costs more than US\$10,000 and runs on the Apple II or IBM personal microcomputer. The IBM device is not yet officially available in Europe.

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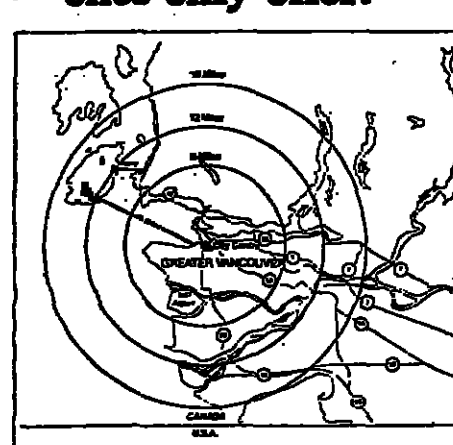
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FT COMMERCIAL LAW REPORTS

Contract valid despite exchange control breach

SA ANCIEN MAISON MARCEL BAUCHE v WOODHOUSE DRAKE & CAREY (SUGAR) LTD

Queen's Bench Division (Commercial Court): Mr Justice Parker: April 7 1982

A CONTRACT for sale of goods may be valid as between the parties even though the manner of payment requested by the seller is prohibited by exchange control legislation; and the seller, having been paid in full, cannot claim that because the manner of payment was unlawful, he is entitled to be paid again in a lawful manner.

Mr Justice Parker so held when dismissing a claim by SA Ancien Maison Marcel Bauche for FRF 3,391m being the price of goods sold and delivered to Woodhouse Drake and Carey (Sugar) Ltd.

Section 5 of the Exchange Control Act 1947 provides: "Except with the permission of the Treasury, no person shall... (i) make any payment to or for the credit of a person resident in the scheduled territories (ie, dominions, British protectorates, etc) by order or on behalf of a person resident outside the scheduled territories."

RACING

BY DOMINIC WIGAN

FLAT and National Hunt racing resumes on the Esher course at Sandown this afternoon with a heavily sponsored programme that includes the Sunley Sandown Cup and the Gold Label Chase.

Although only six have accepted for the Sandown Cup, in which Galveston justified odds of 1-5 in 1981 with a victory over only two opponents, the race is an intriguing affair. It sees Pigott on Aperiivo, attempting to reverse recent form, against Carson's Kempton winner, Funny Springs.

Aperiivo, who raced to a four-lengths victory over Commo here last June, will be all the better for his recent run in Kempton's Rosebery handicap in which his partner Steve Cauthen was not seen at his best. However, I prefer the chance of that race's winner, Funny Spring.

Some well-bred fillies will be going to the post for the Childwick Bury Stakes. Anyone in-

shall not apply in so far as it is shown to be inconsistent with the intention of the parties that it should apply.

HIS LORDSHIP said that Bauche, a French company, was owned by the Bauche family. It traded principally in physical sugar. It also dealt sometimes in futures through brokers. In 1973 it formed Bauche-Termé to handle the futures side of the business.

Bauche-Termé was owned 90 per cent by Bauche, and 10 per cent by Bauche's major shareholder, M Gerard Bauche. Though legally separate entities, Bauche and Bauche-Termé were very closely linked.

In 1976, M Trapanard was appointed by Bauche to be in charge of its futures business. An account was opened on behalf of Bauche-Termé with Huttons, brokers on the London commodities futures market.

Between November 1976 and June 1977, M Trapanard, on nine occasions, requested Woodhouse to make a sterling payment to Huttons, and to deduct the

tending a bet on this one will do well to watch the market closely before committing himself. Pat Eddery, who rode last year's heavily backed winner Home on the Range, is aboard Country Path's daughter Farm Lane. Others who appear on the basis of their breeding and juvenile promise are Candy Castle, a bay filly by Habitat out of Junube, and the Sangster filly, Sister Sassafra, a daughter of that good middle-distance mare, The Nun, Candy Castle, with the benefit of a previous outing under her belt, is probably the one to be given market support.

In the North, Boukayr is a confident choice to give the Aza Khan the winner in a two-mile maiden at Beverley.

SANDOWN
2.00—Another Sam
2.30—Ritual Dance
3.05—Funny Spring**
3.35—Reign
4.10—Candy Castle
4.45—News King
5.20—Prince Elio

BEVERLEY
4.00—Boukayr**

equivalent in francs from the account of Bauche's next invoice for sugar.

Woodhouse made the payments and deductions as requested. They were confirmed by telex from Woodhouse to Bauche, and on some occasions Woodhouse specifically explained the deductions made when paying the invoices.

The payments to Huttons were made in order to satisfy margin calls made by them on the Bauche-Termé account in respect of operations in futures on the London market. They totalled £385,000.

Bauche claimed that M Trapanard had no authority to make requests for payment from Huttons, and that it knew nothing about those requests until July 1977.

It said that the amount deducted from the invoices was due to it as the unpaid balance of the purchase price for sugar sold to Woodhouse.

On the evidence, his Lordship found that although M Trapanard was not technically employed by Bauche-Termé, he had a general authority from Bauche to operate the Bauche-Termé account with Huttons on its behalf and to meet margin calls by payment from Woodhouse to Huttons.

Bauche's remaining claim was that even if the payments were made with authority, and although they were applied in discharge of a debt incurred by M Trapanard with authority, it could still recover the full amount on the ground that each payment involved a breach of English and French exchange control legislation.

Under French law there was breach of an obligation to repatriate monies due from persons outside France. Bauche was aware of the breach, but there was no indication that Woodhouse understood that the payments might be contrary to French law.

The payments were also a breach of English law under section 5 of the Exchange Control Act 1947, in that they were made without the Treasury's consent to a person resident in the Scheduled Territories and were made by order or on behalf of Bauche, which was resident outside the Scheduled Territories.

It was clear that Parliament intended that breaches of the Act should attract only the civil and criminal penalties for which it provided, and it did not intend that a seller who had already received payment should be entitled to recover again. In the present case there was no direct payment to Bauche, but the payments to Huttons at Bauche's request constituted payment, so the case was no different.

Woodhouse was not precluded from setting up payment as a defence by reason of breach of English exchange control legislation, nor by Bauche's breach of French exchange control legislation.

The action must be dismissed. For Bauche: Jonathan Sumpston (Holman, Fenwick & Willan). For Woodhouse: John Phillips QC and Paul Walker (Coward Chance).

By Rachel Davies, Barrister.

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BBC 1

6.40-7.55 am Open University (Ultra High Frequency only). 12.30 pm News After Noon. 1.00 Pebble Mill At One. 1.45 Heads and Tails. 2.00 Go With Noakes. 2.30 Encounters with Animals. 2.50 Bobol v ova. 3.35 Regional News for England (except London). 3.55 Play School. 4.20 Undercover Elephant. 4.25 Make Em Laugh. 4.45 Newsround Extra. 4.45 Blue Peter Special Assignment. 5.35 Paddington. 5.40 News. 5.50 Regional News Magazines. 6.50 Young Musician of the Year. The final of the string class. 7.30 Odd One Out with Paul Daniels. 8.00 The Enigma Files: Detective stories starring Tom Adams. 8.50 Points of View with Barry Took. 9.00 News. 9.25 McClain's Law starring James Arness. 10.15 The Great West Road (London and South East only). 10.45 News Headlines. 10.50-12.45 am The late film: Plaza Suite starring Walter Matthau, Maureen Stapleton, Barbara Harris and Lee Grant.

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Chris Dunkley: Tonight's Choice

It is astonishing to think that in the brief period between 1926 and 1932 Universal Pictures made the classic screen versions of "Phantom Of The Opera", "Dracula" and "Frankenstein". "Phantom Of The Opera" was made by "Dr. Jekyll And Mr. Hyde" with Fredric March and that despite the scores of remakes, copies and rip-offs produced in the following half century not one of the four has ever been bettered. Tonight BBC opens its new series "Stars Of The Silent Screen" (starting at the infatigating time of 5.40—the early train) with the original 1926 version of Phantom Of The Opera. Lon Chaney plays the sinister inhabitant of the sewers who kidnaps the prima donna from the Paris opera, and he makes the monster, like Karloff's Frankenstein monster, not just horrific but pitiable—the master stroke that no subsequent versions have ever come close to.

At the opposite end of the evening on BBC-1 Walter Matthau stars in the film of Neil Simon's Broadway comedy Plaza Suite. It is neither Simon's nor Matthau's best movie, and it suffers from being one of those short story collections which became such a fad in the cinema ten or 15 years ago. But it does contain one drawn line which has been absorbed into the Dunkley family jargon, and which brings Matthau vividly to mind whenever it is repeated: "How about a spot of lunchy-poo?"

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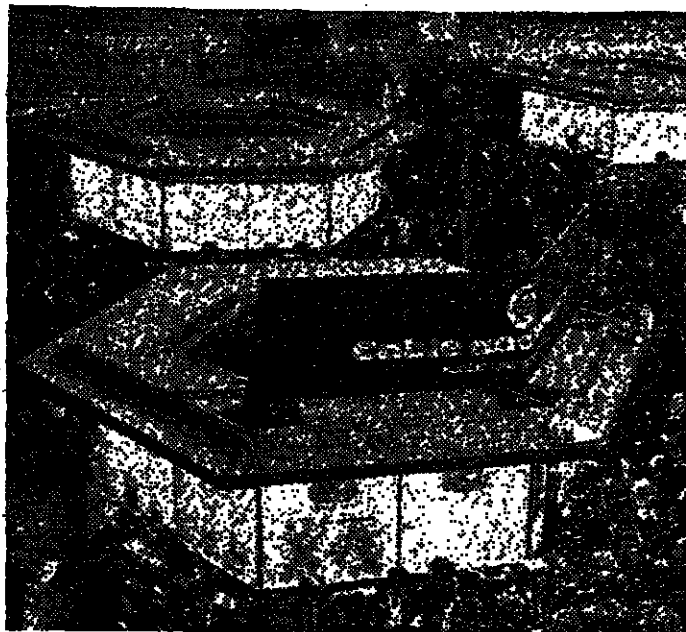
8.35 am School Programmes. 11.32 The Bubbles. 12.00 Song Book. 12.10 pm Once Upon A Time. 12.30 pm The World. 1.00 News. 1.30 News. 1.50 News. 2.00 News. 2.30 News. 2.50 News. 3.00 News. 3.30 News. 3.50 News. 4.00 News. 4.30 News. 4.55 News. 5.15 Film Fun. 5.45 News. 6.00 The 6 O'Clock Show. 7.00 Family

FINANCIAL TIMES SURVEY

Friday April 23 1982

On the opening day of the conference of the Public Relations Consultants Association, an assessment of achievements and prospects

Public Relations



The Stock Exchange floor on the first day of dealings in the shares of Cable and Wireless. A leading public relations and advertising consultant advised the Department of Industry in their offer for sale to the public of almost half the company

Demand is buoyant despite recession

BY DAVID CHURCHILL, Consumer Affairs Correspondent

THE PUBLIC relations industry, once considered merely an extension of the advertising and marketing worlds, has now well-and-truly come into its own as a business speciality in its own right. Public relations in the 1980s is about more than simply supporting the sales effort; it is nowadays, as Dorothy Drake, former head of information at the Confederation of British Industry (CBI), points out, "involved in the effective management of companies' relationships, not only with their customers and potential customers, but also with the public at large, with the media, with parliament, and with Whitehall."

PRCA only has about a quarter of the total number of PR consultancies in membership, its members account for the bulk of corporate spending on PR services. The fee income of association members last year topped £20m, compared with some £16m in 1980.

Fee income up

Those consultancies who have been in membership for the past two years reported their fee income up by an average 14 per cent, which indicates that some real growth was being made even during a time of recession.

Just as the advertising industry itself reports that companies have maintained their promotional spending during this recession — unlike previous economic downturns — so the demand for PR consultancy services has held up during the past two years.

David Wynne-Morgan, chief executive of Eitel Public Relations, suggests that this buoyancy may be partly due to major companies recognising that the easiest way to build up brand share is during a recession when the competition is at its weakest — hence PR benefits along with advertising.

Mr Roderick Dewe, chairman of Dewe Rogerson, suggests that PR consultancies have also benefited from companies cutting back on their internal PR departments and using outside consultants instead.

Mr Denis Inchbald, chairman of Welbeck, reports that demand from companies for marketing support services has steadily increased over the past year, and that the corporate PR sector is doing well, possibly because

companies are having to watch their image during the recession.

Mr Jim Dunn, managing director of Travel Press Service, also points out that "public relations is proving more cost-effective in comparison with advertising which can be very expensive."

However, what most consultants have quite clearly noticed is that companies are being more careful in their spending on public relations. Josephine Lunberg, managing director of Burson-Marsteller, says that "clients are taking longer to make up their mind about PR proposals," although she adds that companies are also recognising the need for PR advice at a much earlier stage than previously.

Mr Keith Payne, vice chairman of Charles Barker Lyons, also detects signs that companies are hesitating more before accepting proposals. "Companies are not cutting back on their PR spending but are becoming increasingly careful — as is only to be expected — of committing themselves to a major PR campaign," he says.

Ann Dickinson, chairman of the Kingsway Group and a vice-chairman of the PRCA, also points out that it is the well-managed PR consultancies that are benefiting most at present "with the less professional people suffering."

This need for tight financial controls has resulted in a number of mergers over the past year or so, as smaller companies have been swallowed up by more successful consultancies. (Although there still remains room for the second-line consultancy to avoid a clash of clients.)

Earlier this month, for example, Eitel PR was formed out of the merger of four existing companies within the Eitel group and by the acquisition of Shareholder Relations.

The success of the PR industry in establishing itself, however, cannot mask the fact that there is still a long way to go before

PR is as widely accepted as any other management function.

Bruce Clark, managing director of Communications Strategy, points out that a recent pilot research project "suggests that the smug self-satisfied attitude of many consultancies is misplaced."

The project, carried out by the Schlackman market research group, was based on a sample survey from advertisers listed in the Advertisers' Annual.

Some 45 replies were received from marketing or advertising directors. When asked to name a PR company, just over half were unable to do so, indicating that they had a low interest in this particular marketing function. The 47 per cent who claimed to know a consultancy were only able to name some 45 firms out of a total of 290 listed in the London area. The best-known company had only a spontaneous awareness level of 5 per cent, and 39 had a level of 2 per cent or less. Fewer than one third of the respondents felt capable of rating the companies in terms of professionalism.

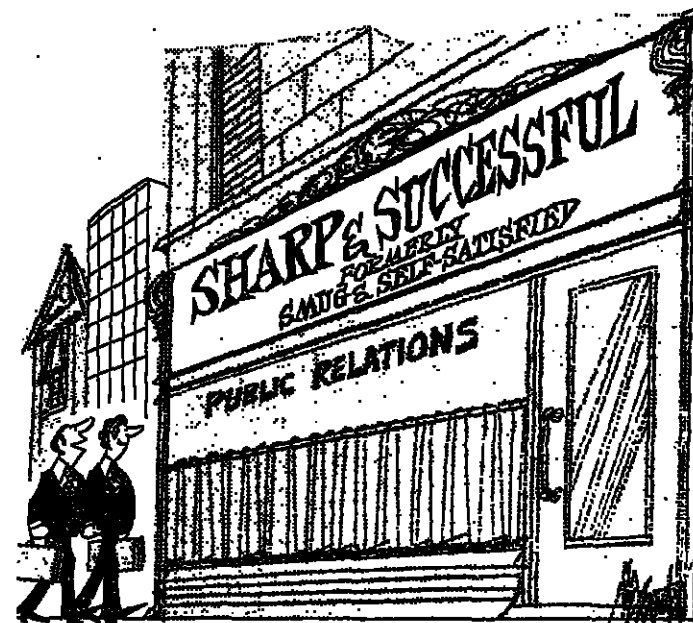
Disturbing

The qualitative comments made by the respondents were even more disturbing, suggests Mr Clark. Many of them cast doubt on the professionalism of PR companies, and added that they felt the costs involved in employing a PR company were high in relation to the benefits.

Others saw consultancies as "being useful for specific tasks when their own PR departments were overstretched or lacked a particular skill." The authors of the report also commented: "A lot of respondents saw PR as being gimmicky, difficult to evaluate, unprofessional, and expensive."

Mr Clark suggests that there is a "tremendous educational job still to be done." He adds that "the industry must shake off its complacency and use its skills to show businessmen the real value of public relations."

The PRCA has been seeking



"I see the industry is beginning to lose its complacency"

to fulfil this educational role through its activities, including the publication (with the Financial Times) of an annual year book listing all association members, with their clients.

Mr Jim Winship, chairman of Shearwater Communications, suggests that part of the problem may be to do with poor training. "Even clients used to employing consultancies frequently criticised poor presentation or writing ability — areas in which there can be no excuse for shoddiness," he says.

"The trouble has always been that public relations attracts people from many different walks of life and, although some enter from school and are specifically trained for the job, most entrants come through other channels — such as journalism, advertising, and marketing or by working their way up the secretarial ladder."

Mr Winship suggests that "every entrant to the profes-

sion should be given a basic training in journalism (and how the press works), business technique and management, economics and politics."

The economics of public relations in the 1980s may mean that the industry will increasingly be dominated by the large companies, with more following Good Relations' decision to go public. Hill and Knowlton, the UK end of the U.S. PR consultancy, this month announced that its income from fees has topped £1m for the first time.

However, consultancies do not always have to be big to survive. Small consultancies also have a role to play. "It may be something of a cliché, but small consultancies such as ourselves can offer a very different — and personalised — approach to that of the big groups," says Diane Vandenberg, who has built up Vandenberg Associates over the past four years and now runs it from London's Golden Square with a staff of seven.

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Editorial production by Arthur Dawson Design by Philip Hunt

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Our grossed-up fees and billings



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increased by nearly half to over £11,500,000. This year our income is already running nearly one third higher.

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We have a booklet entitled 'Dewe Rogerson in 1981: Inside are case histories of

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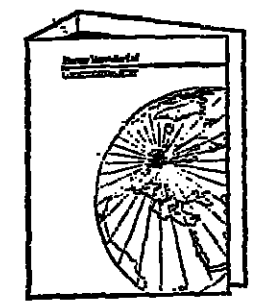
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Public Relations II

Understanding of trends starts with what is happening in the U.S., says Gareth Griffiths

Main growth is firmly rooted in the U.S.

MODERN PUBLIC relations was born in the United States when John D. Rockefeller hired Ivy Lee in 1914 to improve his public image after the massacre of strikers in Colorado. Rockefeller's image consequently changed from that of robber baron to public benefactor and public relations in the U.S. has never looked back.

The outlook among U.S. public relations agencies after a decade of continuous expansion is one of restrained optimism with little or no growth in the volume of domestic business. But the increasing awareness among U.S. companies of the need for public relations and the growth in the service industries, traditionally more dependent on PR than production industries, means that the sector should expand by up to 50 per cent for the rest of the 1980s.

International PR has been one of the glamorous areas of the sector during the 1970s. Agencies such as Hill and Knowlton, part of J. Walter Thompson, and Burson-Marsteller have been opening offices all over the world to cope with new business. International PR remains concentrated very much in the hands of the large international agencies with the smaller companies coping as best they can on an affiliate basis with similarly placed companies in other countries.

The large international agencies put their European growth rates at around 20 per

cent a year. But the importance of the U.S. remains, with even Hill and Knowlton relying for two-thirds of its business in the U.S. The main engine of growth in world PR is firmly in the U.S.

It is also impossible for the acquisition and merger waves that have swept the U.S. and the U.K. to take place in continental Europe simply because the agencies are not there in sufficient size or scope.

But a classic indication of the changing nature of PR was provided by the Red Cross's entry in the International Public Relations Association triennial congress in Bombay earlier this year. The entry was a presentation to show guerrillas in the recent Zimbabwean troubles why the Red Cross did and what it should not be attacked. International PR is therefore dominated by the United States; any understanding of world trends in PR has to start from what is happening in the U.S. Large international agencies such as Hill and Knowlton or Burson-Marsteller are American and although the British seem to pop up all over the world in the international agencies, control is ultimately from the U.S. and it is U.S. public relations that sets the philosophy and new methods used elsewhere.

Mr Joseph Awad, the president of the Public Relations Society of America (PRSA) and general director of Public Relations at the Reynolds Metal Company at Richmond, Virginia, estimates that there are about 100,000 people work-

ing in PR in the U.S. He forecast that PR in the U.S. will continue to expand fairly quickly with up to 50 per cent expansion in the numbers working in PR by 1990.

More significantly, perhaps, he said at the PRSA's annual conference in Chicago last November that the Society's membership would double

U.S. RANKING

1981

Firm	Volume \$m
Hill & Knowlton	46.0
Burson-Marsteller	41.1
Carl Byoir & Associates	18.7
Ruder Finn & Rotman	13.0
Daniel J. Edelman	8.0
The Rowland Company	7.3
Manning, Selvage & Lee	7.1
Ketchum MacLeod & Grove PR	6.0
Doremus & Company	5.8
Rogers & Cowan	5.4

during the decade. The PRSA represents the elite of American PR and its membership of 10,737 at the beginning of the year covers people working in the top agencies and increasingly in corporations and institutions as public relations or public affairs officers. The society has been running an accreditation scheme for more than 10 years in an effort to boost standards and now more than a third are accredited.

Rising standards and an expanded role for American public relations are one of four key developments that look likely to dominate the industry for the next decade.

● The growth in the scope of public relations: Burson-Marsteller estimates that in the U.S. only about 15 per cent of its business is with promoting media relations. In Europe that proportion would be around 20 per cent.

Public relations whether in-house or on agency basis is more concerned with developing management techniques in handling crises, motivating staffs or reaching key audiences such as investment analysts or government agencies. Product PR is now down to about half total business and the growth area is related to issue-oriented PR.

Burson-Marsteller defines four functions that PR has to perform for a company. First, if PR is not serving well as a sensor of social change, the corporation will "be the victim of events that catch it by surprise." Second, PR must act as a "monitor of corporate programmes to make sure they meet the expectations of the company's varied public. PR must act as the corporate conscience and finally it must communicate corporate policies both internally and externally."

● The rising status of public relations: The public relations industry like the English middle class is forever rising or so its proponents claim. Although there is greater acceptance of

public relations as a business discipline in the U.S. than in Europe PR status is still often ambivalent. But there has been a noticeable shift upwards in the quality of the people who are entering PR or are reaching the top positions in industry. Top PR staff come from a variety of specialist areas such as law, accountancy and journalism.

Top level salaries of up to \$200,000 a year for public relations vice-presidents in corporations are not uncommon. Those corporate public relations executives are drawn from a variety of backgrounds with lawyers, managers as well as ex-journalists common.

● The trend to regionalism within the United States: New York City was seen traditionally as the concentrated centre of PR in the U.S. The growth of the importance of the sun belt and the movement of corporate headquarters out of New York has led to a diminished role for the city.

Another factor promoting this regionalism has been the emphasis by the Reagan Administration on developing a new federalism—in effect shifting some of the federal responsibilities to the 50 states. State governments invariably attract public relations lobbyists and this trend is expected to continue.

● Acquisition of the public relations agencies by advertising agencies and a wave of mergers: This is a trend common to both the U.S. and to the United Kingdom. Advertising agencies had originally been

involved in public relations in the 1950s and early 1960s but had discouraged themselves.

Their renewed interest came partly from the boom in PR and from the fact that as its proportion of total promotional spending is much smaller than advertising it is to a certain degree recession proof. Unlike their earlier experiences the advertising agencies are not operationally involved in the running of the PR business and there is little cross-over of staff from one side to the other.

Public relations and advertising agencies claim four distinct advantages from coming together: increased exposure and influence; more disciplined management; and the use of advertising as a public relations tool.

The trends in the U.S. set the tone for the rest of the world although it is in the English-speaking world that public relations is most developed.

Mr Loet Velmans, the Dutch-born president of Hill and Knowlton, says that growth will be less dynamic than in the U.S. In Europe, he argues, much of the public relations activities are defensive in nature, dealing retroactively with labour, environmental and financial problems. In the U.S. a much larger proportion is devoted to non-defensive matters, especially publicity and marketing of new products and new technologies, as well as activities whose aim is to anticipate possible problem areas.



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CASE STUDY

Winning role for Action Man

TOYS COME and toys go. Every Christmas the manufacturers in this most transient of industries try to tempt the trade with new ideas and to convince it of a concept to capture the imagination of fickle children. But a few toys survive the seasons, and perhaps the most successful in recent years has been Action Man. Since its introduction in 1966, Palitoy, a subsidiary of General Mills, has sold \$13m dolls in the UK and won seven awards for Action Man, including "Toy of the Decade" in 1980.

Although Action Man is supported by advertising—over £600,000 this year—much of its longevity can be attributed to its public relations, which for the last seven years has been handled by Munro Deighton. Perhaps the most ambitious and successful of the PR ideas has been the creation in 1979 of a living Action Man (actually a series of actors) who can tour the country intriguing the kids. Munro Deighton made Action Man socially acceptable by identifying him with good advice. The target market was



An instructive role for Action Man in a comic strip. Here he warns of potential danger spots down on the farm.

boys aged between 6 to 12, but rather than creating an escapist figure the idea was that in addition to turning up at shops to promote the product, and its profitable accessories, Action Man should act as a kindly Big Brother. He has been identified with road safety, with life saving, with the correct use of skate boards, with the country code and how to handle fireworks.

He has appeared with the support of the Central Office of Information, the Department of Transport, and the Royal Society for the Prevention of Accidents, at instructional gatherings advising children—at the same time he has managed to fit in around 100 visits to key stores each year.

As well as creating interest throughout the country with the target audience the development of a three dimensional Action Man speaking with authority was also likely to increase the approval of the product among the main purchasing group, adults.

Too many toys seem to be promoting a philosophy at odds with parental values, but seeing Action Man, sometimes in the company of his ally the Green Cross Code Man, teaching their children the principles of road safety was guaranteed to eliminate some of the more war-like manifestations of the doll.

In the past, Action Man was identified very closely with the Army—after all, the original figure in the U.S. was known as GI Joe—and the Army has been pleased to co-operate on exact uniform designs and matching accessories. Now Munro Deighton has plans to identify Action Man just as closely with sport and fitness.

There have been attempts in the past (not too successful) to market an Olympic Athlete Action Man in 1968 and a World Cup Footballer in 1970. Now the stress will be on health and the outdoor life.

Naturally such bodies as the Sports Council are keen to work with Munro Deighton and Palitoy is using the doll to popularise healthy bodies among the sub-teens.

Before Action Man fronted the world with a human face the PR company had managed to get him regularly into hundreds of newspapers by sending round an Action Man comic strip. Here again he had an instructive role—in each cartoon he would be showing the youngsters how to avoid dangers while swimming; how to conduct themselves in the countryside; what to do in certain emergencies.

Newspapers, in particular provincial ones, were delighted to have such a worthy space filler. By such devices the original reaction of the toy trade when it first saw Action Man in 1966—that boys would not want to be seen playing with a doll—has been proved badly off-target.

What began as a short-term assignment for Munro Deighton with a fee of £5,000 basically concentrated on Toy Fairs, has grown to ten times that sum in revenue. It is, of course, a danger for a medium-sized PR company to have such a major client but the sustained relationship over many years with a major multinational company has probably been a key factor in attracting other large clients to the PR consultancy.

Antony Thorncroft



Realising the Potential

A good year
 PRCA reports a record year for public relations consultancy in Britain in its Annual Report for 1981. During the year, PRCA increased its UK membership from 87 to 98 and its overseas membership from 14 to 17. The total fee income of PRCA Registered Consultants in the UK moved up sharply by over 25 per cent, from £16 million to over £20 million at the end of 1981. The year also saw a significant growth in the number of clients using professional public relations consultancy and an increase in the number of specialist services maintained within the consultancies themselves.

Importance of corporate communications
 At a time of economic difficulty and challenge, the benefits and cost effectiveness which professional public relations consultancy can provide are surely gaining recognition in the Boardrooms of British industry. In corporate communications, the year has seen significant developments

and a real growth in business for Britain's leading registered public relations consultancies.

Government communications are still areas of opportunity which remain to be developed. It is hoped that the good work being done on behalf of public sector industries by their independent public relations advisers will convince the Government that it has much to gain from the use of professional communications consultants.

Professional standards

PRCA exists to raise standards of public relations consultancy practice in Britain. A Code of Consultancy Practice, registered with the Office of Fair Trading, imposes an obligation upon all members to conform to the highest standards of business ethics. Many Association services help to up-date and inform members—and clients—on trends and changes in a rapidly developing scene, which involves information technology.



Duncan McLeish
 Chairman,
 Public Relations Consultants Association

Liaison and advisory services

Enquiries to the Association will get immediate response on the many ways in which professional public relations consultancy can help business and industry in Britain today.

The Public Relations Year Book 1982 (published by Financial Times Business Publishing) is a practical buyers' guide specifically designed to help potential clients to select the public relations consultancy best suited to their needs.

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PUBLIC RELATIONS III

Before exploring all the options objectives must be defined, says David Churchill

How to choose the right PR path

COMPANIES WHICH want to develop a public relations programme would appear to have two clear options: either they can create or enhance an internal public relations department, or they can employ the services of a public relations consultancy. In practice, however, companies have a third option: they can combine the two aspects to get some of the best of both worlds.

Most large companies have built up some type of public relations function over the years, often starting out as an adjunct to the marketing department and then being established in its own right. In-house public relations have a number of advantages over consultancies, but also some drawbacks.

The main advantage of an in-house PR is simply that the department's activities are geared full-time towards the company concerned. A consultancy, on the other hand, will only be able to apportion a part of its time according to the agreed fee. If the in-house PR department has the support of the managing director and other key executives (and all PR needs such support to be of any use) then internal PRs are in a better position to reflect more accurately the needs of the organisation to the external world.

High profile

Such internal departments are particularly useful if the company is involved in high profile activities—such as car manufacturers. It is important in these cases for the internal PR department to present an accurate picture of what is happening within the company—a strike or takeover bid, for example—in response to inquiries from the media.

In addition, an internal PR department is often in a better position to handle employee communications since it should be in the right position to identify what is of concern and interest to staff.

But there are also drawbacks to an in-house PR department. For example, it could be that the department is too dominated by the marketing function—and Press releases simply become

"puffs" and house journals nothing more than sales catalogues. Moreover, the PR department may be asked to do too much, simply because many senior management are unclear exactly what is required from the department. Conversely, since a consultancy is charging for its time, senior executives should have a clearer idea exactly what is being done for them.

Internal PR departments may also suffer from lacking specialist knowledge about different types of PR and media. It is unfair to expect the typical in-house PR to be as proficient in every area, such as corporate and financial PR, Parliamentary liaison, house journal production, and international PR.

This is where the specialist public relations consultancy comes into its own, since it can provide expertise in a number of areas as a result of employing different specialists and service a variety of clients.

Many PR consultancies are employed to work on specific projects, such as a new product launch, because an in-house PR department is not geared to meeting the immediate demands of such a campaign. Or companies may be too small to employ their own PR, so using a consultancy is the best way of ensuring that the PR aspects are covered.

One key point to bear in mind is that PR consultancies are not strictly comparable to an advertising agency, even though many PR groups are in fact subsidiaries of larger advertising agencies. While an advertising agency is the agent of the media from whom it receives commission under the traditional system of remuneration, a PR consultancy receives its fee direct from the client. However, the "agent acting as principal" legal custom of the advertising trade also applies to PR consultancies.

The problem for many companies, however, is how to choose a PR consultancy, since for many it will be their first experience of using outside consultants in this way. There are also a bewildering number (about 400) of varieties of PR consultancies to choose from, ranging from giants such as

Charles Barker and Good Relations, down to the smallest one-man operation.

In such a relatively new area as PR consultancies, it is not surprising that there are many small operators and these should not be ruled out simply because they are small.

What clues are there in choosing the right consultancy? The most obvious step to take is to scrutinise the consultancy's client list and specified areas of interest. Most of the large consultancies can claim to cover all the main areas—but there may be areas where they are weak simply because they are large, while a small consultancy may have considerably more expertise in this field.

Beware, however, of being impressed by a consultancy's client list just because it carries some major companies on it. The consultancy could be working for only a small part of the company, or one specific product launch, and you could find three or four consultancies all claiming to represent the major client.

Consultancies that do not cover the area of PR that is immediately of interest should not be disqualified out of hand, since they may wish to expand into this area and might bring a fresh approach that more established consultancies in the field do not have.

The reasons

The Public Relations Consultants Association stresses that companies should be well aware of what they want before employing a PR consultancy. "Your real reason for seeking a public relations consultancy is presumably because you want to achieve something: to increase sales, for instance, or to get the site of a proposed airport moved, or to fight a takeover bid, or to get a Private Members' Bill through Parliament. These are clear objectives."

"The all-too-frequent objective of 'improving the image' will as likely as not lead to a form of publicity shadow-boxing: press receptions without much of a story; articles that are not really read; and much effort with little result."

The PRCA summarises the steps to take when choosing a

consultancy. Firstly, make a short list of consultancies from data which can be obtained from the PRCA, taking account of the client list, special areas of interest, international connections as well as using more informal contacts with colleagues in other companies and through trade associations.

Secondly, companies should have clear objectives of what they want from a public relations programme. Next, make initial contacts with four or five consultancies with these objectives in mind.

After contact has been made with the short list consultancies,

the PRCA suggests looking for consultants who make a clear assessment of the contribution of public relations to achieving these objectives and who formulate a concise and interesting strategy. Look for people who can "carry out the five functions of ideas, action, continuity, control and review." Then clearly set out the time the consultancy is budgeting for a given programme and a given level of expenditure.

"The results of the right working partnership with an organisation whose business is plain speaking can be superb," adds the PRCA.



"These days it's more likely to mean Public Relations than Proportional Representation"

Antony Thorncroft reports on one of the major growth areas

In the specialist world of lobbying

DESPITE THE ambitions of the present Government to get off the backs of business, companies are finding increasingly that their activities are being influenced, for good or usually ill, by the decisions of parliament, both British and European, and local authorities.

Not surprisingly one of the major growth areas in public relations in recent years has been political PR, or public affairs PR, or Issues Management, as Burson-Marsteller, one of the companies involved, prefers to call it.

The basic premise of political, in its widest sense, PR, is that companies usually wake up too late to the deleterious impact of new legislation on their affairs. If they were kept better informed about developments in political thinking, and of proposed legislation before it was enacted, they would be in a better position to influence the Government. Specialists exist to offer such guidance.

At one time political PR had rather a bad name: there was the occasional scandal, usually involving a foreign government. Now it is a much more sophisticated affair, extending at one level from the supply to companies on a daily basis of infor-

mation culled from transactions in the Houses of Parliament, the Select Committees, and the EEC, on issues which affect their business, with an analysis of the implications to fully fledged lobbying exercises with the aim of removing or changing government (or local authority) decisions.

Lobbying in the UK is a very pale shadow of the situation in Washington where it is a big regulated and powerful occupation. There are probably not more than a dozen companies specialising in public affairs PR here and they range from single operators, like Christine Stewart Munro, to Charles Barker, the biggest PR company, which has a department over a dozen strong, with over a hundred clients, most of whom take the information service for the minimum £1,500 a year. Some companies have MPs on their boards, or as consultants, but this is revealed on the register of MPs' interests and all the political lobbyists believe their activities are so much for the public good that they would welcome more public accountability.

A common theme of the lobbyists is that MPs, civil servants, and councillors need as much

information as possible on which to make decisions and that they are delighted to receive background data on topical issues. Often PR companies adopt the shotgun approach, showering every MP with weighty documentation which disappears into the waste paper basket along with dozens of similar mailing shots.

The specialist political companies pinpoint the MPs who are relevant to their clients' aims. They arrange lunches and meetings, tours of the factory and supply the busy MPs with much needed information. They open the eyes of industry to the intricacies of political life, advising when and where pressure should be applied, and helping to put their clients case in the best possible light.

Successes

Sometimes the lobbyists can be remarkably successful. Burson-Marsteller claims among its successes the campaign which removed excise duty from Angostura bitters. It also worked for Marconi last year, informing civil servants, journalists and MPs about the advantages of its Stingray torpedo and helped to win a

contract. At the local level it made the case for journalists and councillors for Macdonalds which was meeting much opposition from residents of Hampstead who objected to its fast food restaurant in their smart High Street.

Among Charles Barker's triumphs was a part in removing North Sea gas fields from the Petroleum Revenue Tax, a great benefit to client Amoco. It was also active in getting the tax on Derv reduced, which pleased the Freight Transport Association. It is trying now to lower the duty on matches and mechanical lighters, much increased in the Budget, arguing that the law of diminishing returns has set in. At Charles Barker they are great believers in trying to influence MPs at the Select Committee stage: when legislation arrives on the floor of the House it is much harder to change.

Times are changing in the world of PR. The older generation of former lobby correspondents or long-term political insiders is making way for a fresh wave of bright young men, and women, who learned the trade as assistants to top politicians.

GJW Government Relations is run by three such tyros who were formerly advisers to Messrs. Callaghan, Heath and Steel. They discovered there how companies tried to influence their bosses and reckoned they did it badly. Two years ago they established their own consultancy and have eight clients.

One is Dickie Dirts which is campaigning for longer retailing hours. A Bill in the Lords, under the regis of Lady Trumpington is attempting to reform the law. (GJW think the Lords is often the best place to get ideas aired and changes on the agenda. It also believes that top civil servants are often the key people to contact at an early stage of any campaign.)

As Parliament changes, with more power going to Select Committees and decision-making getting more diffuse—the need for industry to receive advice on how to get its view across becomes ever more pressing. In the main companies make such a peer list of handling their own relations with Government that PR has an opportunity here which it must learn to exploit even more.

EDELMAN IN ACTION

The foremost international independent PR consultancy in the world.

On the principle that actions speak louder than claims, Edelman present a few of the main projects successfully executed for clients in the United Kingdom during 1981.

They demonstrate, we believe, that we put into practice our declared principles of originality, creativity, versatility and a thoroughgoing professionalism.

Less obvious, but just as important, is the high-level consultancy analysis and planning which precedes everything we do. Some clients, indeed, come to us only for professional strategic guidance to complement the activities of their own in-house PR departments.

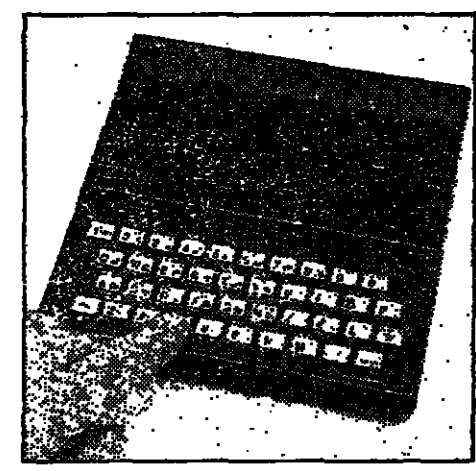
Public Relations, to us, is not the hazy, ill-defined, impulsive, hit-or-miss affair which companies sometimes expect. Instead, we have turned it into an essential management skill, subject to business disciplines and serving properly-defined business ends with measured cost-effectiveness.

This approach has built DJE into the foremost international PR consultancy which is free of control by an advertising agency. Our success is founded solely on the strength and effectiveness of the service we provide—that of professional public relations.

The DJE International Public Relations Group is the title of the organisation headquartered in London which co-ordinates the resources of the Edelman consultancies in the USA, United Kingdom and Germany combined with those of established independent consultancies in all EEC member countries, as well as Spain, Scandinavia, Switzerland, Austria, Israel, Egypt, Australasia, Japan and South America, in all 23 offices in sixteen countries.

Firms admitted to the DJE-IPRG are of the highest professional standing, are staffed entirely by nationals, have proven capability and, in many cases, have the most extensive resources of any PR company in the country in which they operate.

Michael Morley (Chairman) or David Davis (Managing Director) will be happy to tell you more about us, our experience, our organisation and the services we provide. Please cut out the coupon and send it to the address given.



1 The SINCLAIR ZX81 personal computer was launched in the Spring of 1981. It is now the world's most popular micro computer.



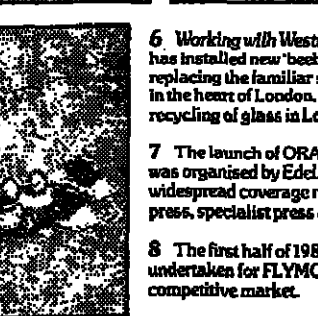
2 Michael Foot led a party of MPs and local councillors who visited the CONTROL DATA factory at Brynmawr in South Wales during the Summer. Other important events during the year for CONTROL DATA were the opening of the Genesis Centre in Warrington and the first UN customer installation of a Cyber 205 supercomputer at the Meteorological Office, Bracknell.



3 The winner of RAVENHEAD's Barnmaster of the Year contest (an event linked to the company's top selling range of glasses in pubs, restaurants and bars) turned out in reality to be the hostess with the mostest. Picture shows her being presented with her prize by RAVENHEAD's managing director at a widely publicised Dorchester lunch for the finalists.



4 The VITAMINS DIVISION OF ROOCHIE entrusted Edelman to organise on their behalf a major international symposium on Vitamins at Warwick University. This involved all aspects of administration, and the achievement of media coverage in six European countries as well as the UK. Three hundred and fifty delegates from 21 countries attended.



6 Working with Westminster City Council, UNITED GLASS CONTAINERS has installed new 'beehive' bottle bins on ten sites in the borough, replacing the familiar skips. Picture shows the bins placed in Leicester Square in the heart of London. The experiment is part of UGC's campaign to build up recycling of glass in London, the South East and Scotland.

7 The launch of ORACLE TELETEXT as an advertising medium in August was organised by Edelman at the offices of the ITC. The concept won widespread coverage not only on television news, but also in local and national press, specialist press and on local radio.

8 The first half of 1981 saw an intensive media relations campaign undertaken for FLYMO and its product ranges which are sold in a fiercely competitive market.

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Nicholas Leslie on the effects of social change

Displaying the best corporate profile

FOR A number of agencies specialising in financial and corporate public relations the past two or three years has been anything but a period of recession. Income and profits have risen strongly and new services have been introduced, with a consequent expansion of staff.

For others it had been a more difficult period, with either significant shake-ups involving key directors moving on to new pastures or mergers taking place and some established names disappearing.

To a large extent this has been a reflection of the way that the nature of corporate and financial PR has been evolving, not only within agencies themselves, but also inside those companies that are existing or potential clients. Today, companies are for the most part no longer interested in merely seeing their names mentioned in national newspapers and specialist press.

Social change has brought with it the pressure on companies to be more accountable not only to their shareholders, but also to employees, unions, various pressure groups and the public in general. At the same time, many are dealing on a more international scale and are raising capital and loans in various overseas markets.

As a consequence they believe there is a need for greater recognition of not only their products and services but also their corporate objectives and style. Public relations is seen as one of the tools that can be used in this respect.

The pressure for greater and broader expertise has caused considerable problems for some agencies, but has opened up numerous opportunities for others—and some have been rising to the challenge.

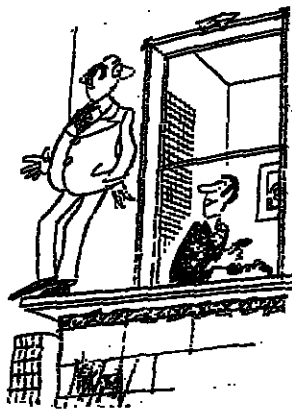
Corporate and financial PR is still a relatively young industry, born largely out of the financial advertising industry and staffed in the early 1960s in part by a sprinkling of what one agency director describes as financial advertising "no-hopers."

Certainly in those earlier days PR agencies were viewed with circumspection not only by the clients they sought, but also by the Press. Indeed, the suspicious linger on even today. After all, what is corporate and financial

PR really for and, given that the price can be considerable, is it cost effective?

The agencies have no uniform answer to the first point, though they are united, not surprisingly, in saying that the cost produces a good return. Each agency tends to have a particular definition and approach. But there are some common strands.

For example, companies use financial PR, according to John Duncan of Dewe Rogerson, because "they are trying to achieve a recognition of their financial standing and positioning because they want to see themselves well rated in the market." That is a view broadly shared by others like Alastair Campbell-Harris at Streets Fin-



"Just hang on while I ring our PR people to see how this should be presented."

ancial, and Peter Gummer at Shandwick Consultants—though Gummer does not differentiate between financial and corporate PR. "We have a resource of people who can help business in different ways. I don't worry about labels. A client comes to us when he has a problem. We try to solve it."

Agencies help companies attain market recognition in a number of ways: advising on the form and presentation of financial results and to whom they should be sent; organising regular briefings and seminars and visits to companies.

These days it is not only shareholders who are courted by companies. So also are stockbrokers' analysts, institutions such as pension funds, insurance companies and investment trusts, which have vast and ever increasing resources to invest.

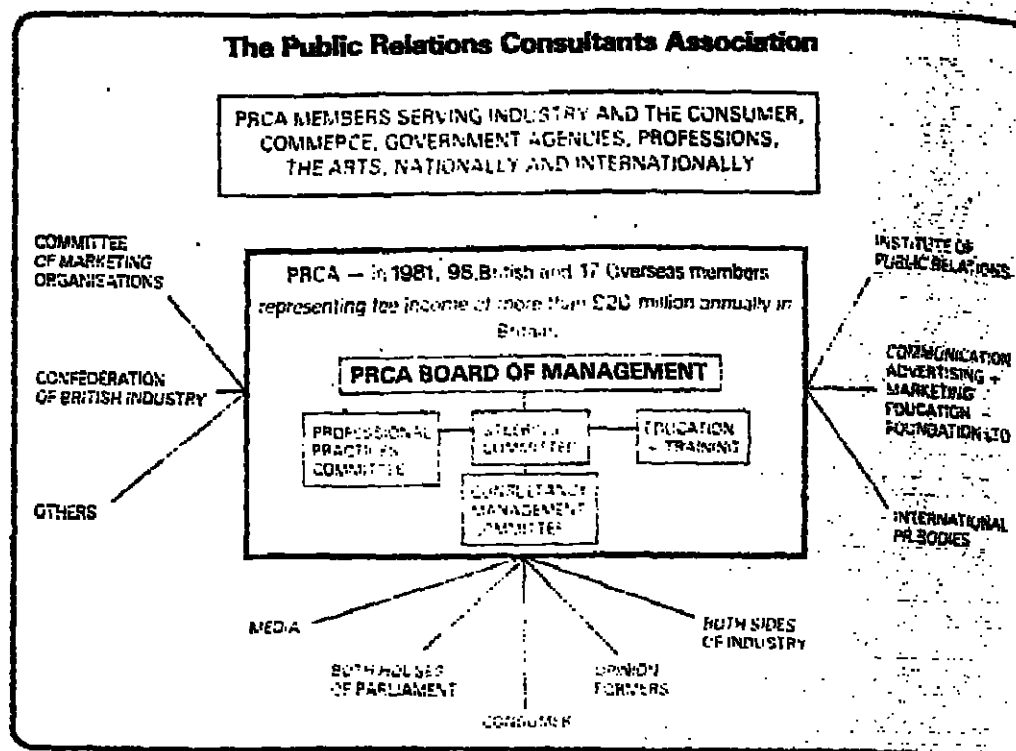
At the same time companies are expanding overseas either by acquisition or by setting up their own operations and they believe—and are certainly led to believe—that they have a better chance of success if their corporate objectives are widely understood in each business community they enter and elsewhere—and, increasingly, that includes political circles.

Much of an agency's time will be spent merely advising a company how best to approach a given situation—be it a takeover, presentation of financial results, disclosure of management changes, corporate restructuring, raising money or—if it is a private company—how to approach a public flotation of their shares. Much of the rest of their time is devoted to organising the consequent strategy and putting it into effect.

Agencies stress that they are not taking on the role traditionally associated with, say, stockbrokers and merchant banks, but are an adjunct to them. But they also claim that top management increasingly calls them in at a much earlier stage in, say, negotiations for a takeover.

They reckon there is a recognition of the greater competence of agencies to handle a diversity of situations—a reflection of the range of people now working in the larger agencies in particular. Today, former specialist financial and business journalists, bankers, stockbrokers, accountants, chartered surveyors and qualified company secretaries are to be found in the major agencies like those already mentioned, as well as Charles Barker, CIPS, Good Relations and Burson Marsteller.

The growth of corporate and financial PR is perhaps also a consequence of another development. Business generally is under pressure to raise its public profile and improve its management. PR can be a means by which management displays what it believes to be the fruits of its competence. At one time PR had the reputation of massaging the egos of its clients. That has not totally disappeared, but the audience has become too large and too wise for window dressing to be so widely practised.



Standard-bearer for the industry

ONE OF the key reasons for the growth of public relations as a separate and thriving business sector has been the guidance offered by the Public Relations Consultants Association. The association, formed in 1969, now has some 98 members in the UK—about a quarter of the total number of PR consultancies—with a further 17 members based overseas.

The association has been responsible for improving the standards of service offered by member consultancies with the result that many companies now deliberately seek consultancy advice from PRCA members only.

This raising of standards has been aided by the Code of Consultancy Practice, which defines the qualifications and obligations of a public relations consultancy and its relations with its clients, and sets up an accepted standard of professional practice. The association's board of management appoints a disciplinary committee to handle any breaches of the code by members.

The code, which has 15 articles, includes such guidance as "a member firm shall not negotiate, propose, or agree terms with a client or a prospective client on the basis of fees being contingent upon specific achievements."

Another article says: "A member firm shall not pro-

pose to clients any action which would constitute an improper influence on organs of government or legislation."

The association is governed by a board of management under a chairman serving a two-year term. The present chairman is Duncan McLeish. The board has 15 members, from both large and small consultancies.

Executive decisions are taken by the steering committee, which meets monthly and puts forward recommendations to the quarterly board meeting. There are also special committees concerned with professional practices, consultancy management, education and training.

Membership criteria is strictly controlled to ensure that standards are maintained. Potential members have to give detailed information on the background of all partners or directors, services have to be categorised, and any outside interest—such as a newspaper stake in the consultancy—has to be declared. Complete lists of the consultancy's existing clients have to be given, with the date on which the consultancy started working for them.

Financial details for a three-year period are also requested by the association: those consultancies with shorter than three year existence can only become associate members. Membership also requires endorsement from two existing association members.

The association publishes an annual register of its members giving full details of each consultancy to help prospective clients choose an appropriate consultancy. The association also publishes guidance papers and booklets on all aspects of consultancy work, as well as a public relations yearbook in association

with the Financial Times. Today's conference is an annual event organised by the association.

Regular research into consultancy costs and salary scales is also carried out by the association.

David Churchill

Eagle Alexander Communications
advisors to
(in order of appointment)
Berkshire
Hosiery (UK) Ltd
National Coal Board
Solid Fuel Advisory Service

Coloroll
(Dolly Mixtures, John Wilman, Swish, etc.)

Keep Britain Tidy Group
Charter Clinic Chelsea

Charter Medical of England Ltd
Parker Richardson

Beautiful Britain 1983
Texas Homecare Stores

Eagle Alexander Communications
(Partners: Princess Elizabeth, Galitzine, Mier and Neville Alexander, MCM)

Silver House, 31-33 Beak Street, LONDON W1R 3LD
Tel: 01-734 3632

Institute of Public Relations

THE INSTITUTE of Public Relations was set up in 1948 with the aim of promoting "the development, recognition, and understanding of public relations," and to establish and prescribe standards of professional and ethical conduct.

The institute is a professional association for people in the public relations sector and membership is open to various grades—student, affiliate, associate, member, or fellow. The institute has its own code of ethics and provides assistance to members in advice, information, and education. It is a member of the CAM (Communications Advertising and Marketing) education foundation which sets course studies and examinations for the CAM diploma in public relations.

It also has a policy of setting up groups catering for special interests covering local government, consultants, and the City and financial public relations. There are also active area groups throughout the country.

D. C.

Training needs

THE EDUCATION and Training Committee of the Public Relations Consultants' Association is collaborating with the Institute of Public Relations (Communications, advertising and Marketing) to determine the training needs for entrance into the PR business in the light of changing client needs.

The business has coped with a lack of formal training, which means that some PR companies have instituted internal training schemes—"but only large companies can afford to do this," comments Anne Dickinson of Kingsway, one of the UK's largest independent PR companies, and vice-chairman of the PRCA. Another large company with an in-house training programme is Burson-Marsteller which arranges workshops on account-handling, audio-visual presentations, marketing Press relations, market research, print and production techniques.

MICHAEL WILTSHIRE

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This ad is different, because the people at Biss Lancaster are different.

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So of course we find it easier to relate to your problems; they used to be our problems.

Of course we're better able to understand your more sensitive needs; we've had to

communicate those needs to PR companies ourselves in the past.

And of course we're more likely to be your sort of people, because we've been your sort of people.

Of course, following the logic, it's true to say that our background is bound to enable us to write a better ad about ourselves.

But it's also true that it's easier to write a better ad when you've got a better product.

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PUBLIC RELATIONS V

Travel: a magic circle of agencies

FEW AREAS of public relations reflect the drama and complexity of the business more fully than the specialist sector of travel. Other business fields rarely have two peak viewing television shows devoted to them (TV's *Wish You Were Here* and BBC's *Holiday* programmes); with the possible exception of property no other business activity has more pre-allocated newspaper and magazine space; and, perhaps more alarming for those involved in travel, few stories excite news-desks more than travel stories.

Defensive PR, the art of making the best of a bad job, is taken to the level of an art form at times.

Yet Press relations are but part of the travel PR. "I don't know of any other field which gives the executive such a wide range of activity on a regular basis," says Biss Lancaster's

Adele Biss. It is an area which involves intensive political lobbying; an active involvement in customer and trade relations; a more than usual close involvement in overall market stance; and the delegation of considerable decision making power to the PR arm.

It is hardly surprising therefore that travel PR is concentrated in relatively few hands, considering that the overall incoming and outgoing international tourism turnover of the UK will approach £5bn this year.

There are probably no more than a dozen companies which have any appreciable name in the sector. By and large the bigger general PR organisations have failed to make any real impact—with the notable exceptions for example of Charles Barker (Bulfinch, Ireland,

American Express) and Biss Lancaster (the Association of British Travel Agents, Pickfords)—it is the smaller specialists who predominate.

Acid test

The acid test for a real involvement in travel PR is attendance at one or more of the major travel events of the year, probably the ABTA convention, the ITB (International Travel Bourse) in Berlin and the World Travel Market in that order.

It is hardly surprising that many of the major accounts, if they move at all, tend to move with the magic circle of agencies which pass this test. Most of them tend to be small, perhaps two or three executives, and most have a long-standing knowledge of the intricacies of the travel business. The PR

agency that pitches for an account without knowing about IATA, ABTA, TOSG, ASTA, TOC, CAA, Apex and UFTAA and their often convoluted inter-relationships is in for a frosty reception.

Thus the business is dominated by such companies as Travel Press Service, Fleet, Rosamunde Bern, Centrehurst, Intercommunication, Stuart Hulse Associates, Ian Rait and Joan Scott.

These and the half dozen similar organisations which are closely involved with travel find themselves in an odd world. One moment they are building dreams and the next there is a crash, an overbooked hotel or a cholera epidemic.

Rosamunde Bern, the cheerful head of an all-female PR outfit that handles Britain's

Association of Independent Tour Operators as well as market giant Intasun, remembers 1981 with an occasional shudder, for example.

In March there was an outbreak of Legionnaire's Disease at an Intasun hotel in Benidorm. The first headlines were a PR's nightmare. "We arranged for Intasun's chief executive to make statements to the Press, national and local newspapers and television about their offer of a swift and changing hotel guests to other hotels. We also manned the telephones for 24 hours a day to answer Press queries," says Bern. The consultancy shipped national daily and Sunday reporters to Benidorm, particularly medical writers, and gradually the coverage swung into Intasun's favour.

Arthur Sandles

CASE STUDY

It pays to be colourful with paint

Crown is the number two in the paint market, some way behind ICI's brands: it has to try harder. In particular in the summer of 1980 it was worried by research which suggested that Crown was seen by the public to be poor on colour, especially in its range on offer.

In its attempts to meet this gap it came up with an idea which has not only helped the brand to increase its market share but also made an obvious contribution to consumer satisfaction. It is an idea which has been promoted mainly by public relations.

A series of meetings involving Crown, its advertising agencies, its promotional company and PR consultants, Charles Barker Lyons, brought forth Matchpots, small pots of paint, 75 ml in size, and costing just 25p, which much more adequately than the conventional colour chips enabled customers to test whether the colour they bought was the colour they really wanted for home decoration. If it measured up when they got it home they could confidently buy the 2.5 litre big pots of paint — and get their 25p back as a discount off the price during the introductory period at least.

Matchpots were launched through public relations in March 1981 and supported a month later with advertising from J. Walter Thompson. There was a presentation to the trade and consumer press and exclusive stories were developed for the nationals. To make sure of a publicity success the PR company hired Paul Daniels, and the premises of the Magic Circle, for the launch. Daniels also performed before the major retail buyers at the JWT agency. The fee of £5,000 for the two days was earned many times over in editorial column inches. Daniels actually devised a trick involving a Matchpot — and a £10 note, and his name on the press-investigations certainly increased interest in what might have been seen as another routine

CROWN MATCHPOTS: IS THIS THE PAINT REVOLUTION?
Mini paints from Crown

POT SHOT AT PAINTING
Crown stirs up paint sales with Match Pots

Headline grabbing helped to project Crown's new Matchpots showing the range of colours in paint

press conference.

To keep the momentum going Charles Barker Lyons arranged some "research" exercises which were bound to attract publicity. The first was "The Great British Bedroom," which involved famous names as well as the public at large, quizzed through a Gallup Poll. The revelation that the nation considered pink to be the sexiest colour for a bedroom collected a mass of press cuttings, and was followed up by the television programme "That's Life." It was an obvious technique but at least people were thinking about colour, and paint, and perhaps Crown, too.

Last year Charles Barker embarked on some even more blatant headline grabbing for Crown, encouraged by the success of the bedroom idea. It got Gallup to conduct a survey into "The smallest room in the house." As well as discovering that most lavatories were painted blue—18 per cent, followed by white and green, it used the research time to ask people everything you might want to know, and more, about the lavatory.

Some of the data would undoubtedly interest sociologists—that "loo" was the favourite descriptive word in London, but only used by 10 per cent in the north east. Toilet has become the vernacular word, employed by 80 per cent.

In London, 30 per cent of homes have two lavatories, while in Lancashire 20 per cent are still outside the house. With questions about bidet ownership (7 per cent) locking the door (43 per cent don't bother) and occupations while there (20 per cent read), Charles Barker was certain to get a wide range of editorial coverage, as well as picking up the odd fact, such

as that 70 per cent of Scots buy matching accessories for their lavatories, which might be useful to its client.

Such exercises might fall into the category of phoney and contrived PR stories but in this case Charles Barker could justify the expense by producing new information of wide popular interest and by not taking the research too seriously.

In such a competitive business as paint, which is almost a commodity market, it is probably naive to be anything but brazen. Another Charles Barker exercise for Crown was to offer a £30,000 house through a competition in the *Star* and the *Daily Express* at the time of the Matchpot launch. It attracted 70,000 entries and the PR company was able to produce the kind of statistic loved by PR companies—that the brand name Crown was printed 30m times during the promotion.

The results from this brash campaign are impressive. In the first three months 3m Matchpots were sold (although not many were redeemed), and Crown's share of the emulsion paint sector rose by 3 per cent to almost 19 per cent. More important perhaps 1,000 new stockists took Crown's paints because of Matchpots—they were offered a good deal on the little pots, which managed a profit for all concerned even at 25p.

There are now 22 colours in the Matchpot range in two finishes and Crown intends to stick with the idea. It will take a long time to bring colour into a paint market where white still holds over a half of sales but, for Crown, the colours are taking trade away from ICI and improving its image at the same time.

A. T.

CASE STUDY

Brightening the can's image

CORPORATE ADVERTISING and corporate public relations have been growing rapidly recently as companies realise that their image is vital in attracting customers and employees and in getting governments and local authorities to take them seriously.

At Burson-Marsteller there is an eight-strong team working on corporate image-polishing, and last year the consultancy took on an assignment for the leading manufacturers of cans in the country which is one of the costliest and most ambitious PR accounts in the UK.

Basically, the big five can-makers, who account for 80 per cent of all can production, were getting worried by the new packaging developments of their arch rivals the glass-makers, particularly in the key area of beer and soft drink containers, their biggest market and worth £200m a year.

The glass companies were united in the Glass Manufacturers Federation and were having some success with their own PR campaign. In addition, PVC containers were increasing in popularity.

After receiving ten presentations the canmakers appointed Burson-Marsteller to make the case for the can. It is a £250,000 account and the PR consultancy

had the power to appoint an advertising agency and oversee the advertising element in the campaign. Not surprisingly, the Marsteller agency was appointed to handle the advertising.

The first task was to devise a more attractive public face for an object which was being taken very much for granted, if not seen as positively boring. The consultancy came up with a slogan "The Can Makers Definitely Can" in jaunty red and blue colours and set about, as the first part of the campaign, concentrating on the few hundred key buyers and super-market managers who bought the bulk of beer and soft drinks for retail sale.

Last September they were personally informed of the arrival of The Can Makers by letter, by a reception, and by advertising in their trade press. Contact is being maintained through a quarterly periodical *The Can Makers Bulletin*, and leading-can buyers are being urged to take advantage of the Can Makers Information Service which has been opened in the PR company's offices.

In the past there was little statistical information about the container industry, which allowed the competing forms of

packaging to fight each other. Burson-Marsteller has commissioned a public attitude survey through Gallup and got its members to supply data. This may not solve all the arguments but at the very least it enables the can makers to present a case.

Apart from creating a brighter image and an information service the consultancy is ensuring that a succession of can stories is paraded before the market. For example it is publicising the new quarter litre cans that are being introduced and is ready to promote wine in cans if tests on this product prove successful.

It is helping to persuade supermarket and such big can users as Coca Cola to co-operate on store space allocation tests which might prove that, with more promotion, cans outperform the competition.

More important initiatives are efforts to increase the use of canned beverages in vending machines and to push can recycling—a direct counter to the success of the bottlemakers with their "bottle banks," another effective PR campaign.

In the U.S. there are 750,000 vending machines which dispense soft drinks. In Japan over 1m. In the UK there are just a thousand, and as part of a cam-

£1m to 'reinforce the can's reputation'

THE CAN MAKERS

People prefer cans—claim

One way of devising a more attractive public face for the humble can

paign to open up this market three of the can makers are offering to match money spent by can fillers on the purchase or lease of vending machines for soft drinks. Over £100,000 will be available through the scheme, which is being master-minded from the Burson-Marsteller offices.

Even more far-reaching is a £2m plan to increase the recycling of cans. The can industry has some recycling schemes—Alcoa's "Cash-a-can" project pays the public 40p per kilogramme to return aluminium cans, but now a major programme involving can consumer collection schemes in 20 cities is underway, based on an experiment in Leeds, where charities receive 25 pence a tonne for cans returned. The ambition of the

can makers is that the total recovery of cans will rise from 1,700m to 2,600m by 1984-5.

It is too soon to see any tangible results from the can makers. Perhaps not the least of its achievements is bringing the canning industry together to look at the problems they collectively face and prodding them to respond.

To date many of the new ideas are reactions to the competition, understandable under the circumstances. If Burson-Marsteller can make the can interesting and desirable to the public while supplying an information service to industry, it will have deserved its fee: so far the client is happy enough to sign on for another year.

Antony Thornicroft

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THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

How Jaguar recharged its batteries

Kenneth Gooding reports on the BL subsidiary's efforts to regain market share

THE AMERICAN car market may be in deep recession, but Jaguar is bucking the trend. The company revealed at the beginning of this week that its U.S. sales are expected to double this year to about 9,000, which will be worth a welcome £120m to its hard-pressed parent, BL.

Graham Whitehead, president of BL's American subsidiary, says the upsurge, from an admittedly low base, has resulted not only from the recent continuity in supply from Jaguar's British factories—thanks largely to the lack of disruptive labour disputes—but also from a sharp improvement in the quality of the cars themselves.

And John Egan, who took over as chairman of Jaguar when it was split off as a separate company in April 1980, maintains "we had a modern, world-class car before. All we had to do was improve the quality and reliability." Now he is sufficiently confident to be planning a "re-launch" of the marque in continental Europe this summer.

Egan's quality improvement programme was the outcome of an organised debate within BL at the end of the 1970s about the future of Jaguar. It was losing money—about £20m in 1980—and output was at the lowest level in recent history, 14,500 a year compared with the 25,000 capacity.

Today Jaguar is one of the BL companies which can boast a marked recovery. Output, which in the bad days had sunk to 250 a week, was up to 510 by January.

Such has been the recovery that Jaguar has had to start

recruiting again. Having slashed the workforce from 10,200 to 6,500 to help produce a 50 per cent improvement in productivity, the company has just signed on 75 people, the first of a batch of 400 to be taken on over the next couple of months.

When Egan took over two years ago his "grand strategy" had three strands: to investigate whether the cars were engineered to be reliable; to make sure they were being built with care; and to make sure that the suppliers were playing their part. Jaguar buys from outside companies about 55 per cent of the components it requires, including 15 per cent from overseas.

Egan set up what he dubbed "Quality Action" groups whose responsibilities vary according to the seriousness of the problem. More minor quality matters are dealt with by the area managers' group, which liaises with plant directors forming a "Level One" action group. More serious problems are dealt with by a "Level Two" action group chaired by David Fielden, director of quality and a Jaguar Board member.

Ultimate responsibility for major problems and action lies with Egan, the chairman and chief executive, in the "Level Three" group which also monitors the activities and progress of the other quality groups.

In order to provide a degree of independent insight into quality requirements, the technical process audit facilities of a sister company, BL Technology, are used.

During the vital initial phase of this programme, a task force involving personnel from service, manufacturing and



John Egan: "All we had to do was improve quality and reliability."

quality, with full engineering back-up implemented the actions recommended by the groups.

Egan says the task force approach was used to make sure that quality related modifications and process changes were introduced as quickly as possible. This proved so successful that the task force was disbanded at the end of last year, allowing the restructured quality organisation to continue on a permanent basis.

The research involved a great deal of interviewing of dealers, customers, service engineers and foremen in the Jaguar factories. Jaguar examined carefully Mercedes and BMW cars to compare their major competitors' vehicles with the ones it was producing.

To make the point to the Jaguar workforce that more care was needed when the cars were being produced, Egan decided to use a series of professionally made video programmes which were shown to all employees—in groups of about 200—at three-monthly intervals. Jaguar executives were at the showings to handle any questions.

During one of the early video sessions the idea of quality circles was floated. Egan suggests there was "an explosion of interest. The idea caught hold and spread rapidly through all our plants."

Today, Jaguar has 50 circles established at its three plants in the West Midlands—Browns Lane, Radford and Castle Bromwich—involving more than 300 people. This is believed to be one of the largest concentrations of such circles in British industry. Membership is drawn from shop stewards, supervisors, inspectors and hourly paid operatives.

One example of their success concerns the Jaguar's boot lid. This has a rubber stop to take the impact when it is slammed down, but it was fixed in the wrong position. When the lid was closed firmly, pain along the edge of the boot developed hair-line cracks. Some of the men on the production line understood the problem and pointed it out. The rubber stop was moved slightly, and the problem was solved.

When Jaguar examined the performance of its 1,700 suppliers, it concluded that they, as a group, could be held responsible for 80 per cent of its own quality and reliability problems—obviously an intolerable situation.

Problem suppliers, West German companies among them,

were told they must improve or lose the business. And, of the half a dozen suppliers actually dropped as a result of the campaign, one was a Japanese supplier of a radio aerial lifting device which was replaced by another Japanese product.

"Our suppliers and ourselves should have common cause to produce a product that is fit for the purpose for which it is designed," Egan maintains. "And just as the benefits should be evenly spread, so should the pain. We defined for each product what we considered was the marketable, saleable quality. Any failures associated with them being worse than that had to be borne fully by the suppliers."

"Nobody gets a contract from us now unless they agree to this. If they sell as a bad product they pay for everything. They pay for our testing it, for reclaiming it from our factory and for shipping the rubbish back. And out in the field they pay for the replacement of the part and the dealer's labour associated with that."

"So as not to frighten people to death, with our major suppliers where we had problems we set up task forces so that they could delve deeply into our organisation. Very many of the task forces have been disbanded now, having accomplished what they set out to do. It has been an extremely fruitful way of doing business. You cannot achieve high quality in an adversarial situation. You have to work absolutely and completely together."

When Egan took over, the rejection rate for some major



At its three West Midlands plants—Browns Lane (above), Radford and Castle Bromwich—Jaguar now has a total of 50 quality circles involving over 300 people

components was over 50 per cent. After the campaign, which lasted less than a year, the 50 was reduced to less than 1 per cent on certain orders.

Egan suggests the previous rejection rate reflected the fact that some British companies "had become fossilised. They had not moved with the times. What was acceptable in the 1950s was not acceptable in the 1980s."

Jaguar also learned lessons from the aircraft industry which met quality problems in the 1960s. These taught that there should be more precise specification of the material and functional requirements of the component, together with the quality and reliability procedures necessary for the supplier to maintain the design quality.

Egan says the extra costs have been far outweighed by the savings in warranty claims and the avoidance of customer and dealer dissatisfaction. Some of the suppliers with the worst component problem histories have now reached the required standards through Jaguar's new procedures.

"I was appalled by the attitude of some of our suppliers to quality, an attitude which percolated right through from board level. We are still having to spend too much time testing, going to their factories to sort out problems. It is too much for a company of our size."

However, Egan reckons that, judging by the method Jaguar uses to measure its quality performance—going out and asking the public what it thinks of its cars and those of its closest competitors BMW and Mercedes—"cars that were made two to three years ago were right at the bottom of the perceived quality league and we are now nicely placed well up the table."

He claims that Jaguar quality is now on a par with "one of our two German rivals."

Egan considers the time has come for the board to change from its initial "evangelical" style where it preached the quality gospel and converted the unbelievers, to one which is more conventional.

"The directors have done an awful lot of work themselves but the keynote for the past few months has been delegation

—getting a lot more people into the act. We have been majoring on getting the right committee structures and the right decision-making structures and the right procedures to make it a more professional company. But the keynote is delegation."

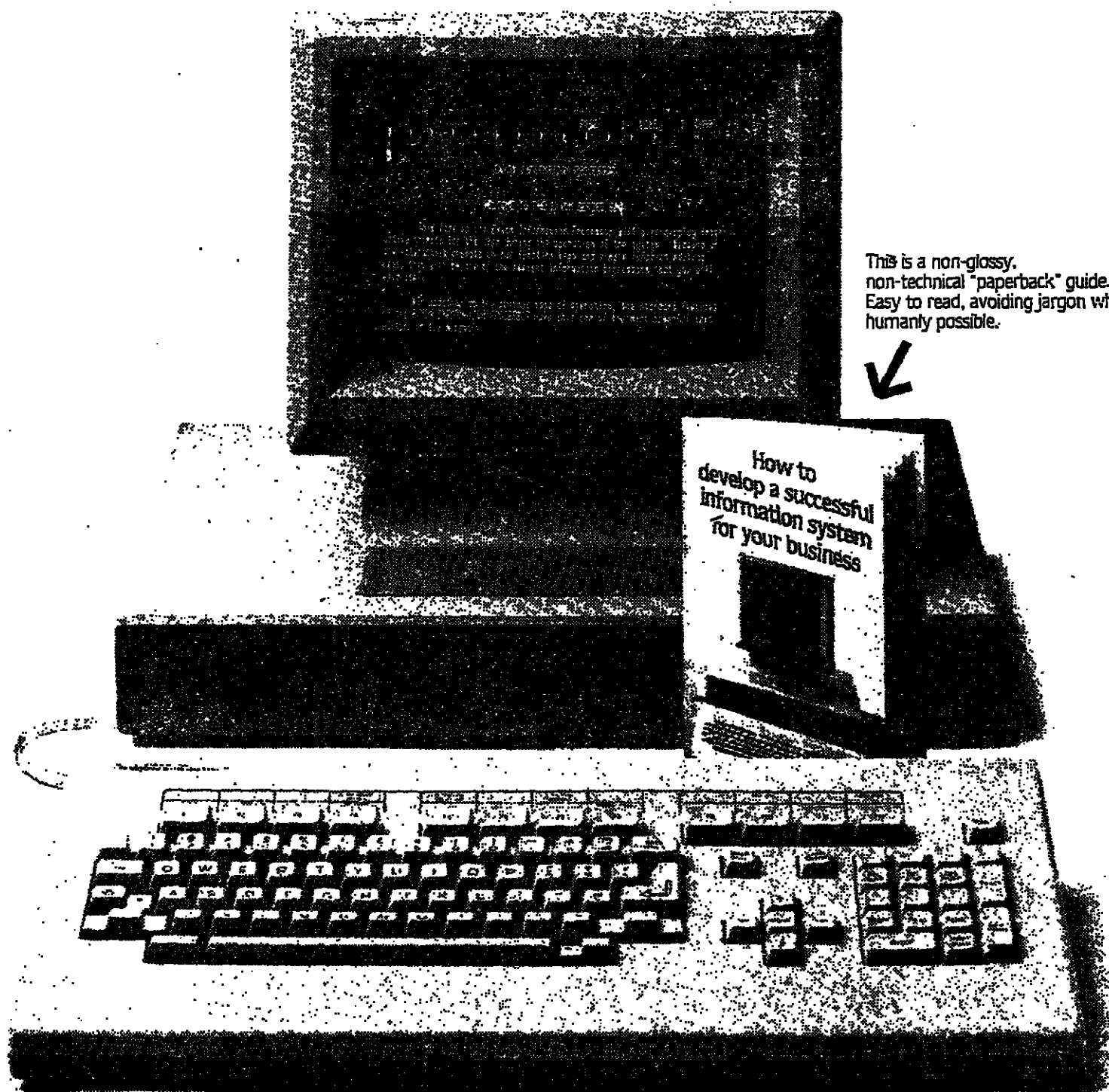
Jaguar cars are now in short supply again. "But it would be pointless to increase the volume output and let quality suffer. More important, we must build up output at proper levels of productivity. We can't just throw more people in."

The re-launch on the Continent has been held back until the company has reached the level of output necessary to be able to meet anticipated demand.

Jaguar is in the middle of a £100m investment programme for a replacement for the XJ6 saloon, called the XJ40, and for a new all-aluminium, slant-six engine to go into production in 1983.

The company seems to have passed the break-even level of production—officially estimated at 420 cars a week—and Egan recently indicated that he expected to be in the black again soon.

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Book Review

Analysis of current cost accounting

Reporting Under CCA. A survey by Peat Marwick Mitchell and Co. of current cost accounting practice. Tolley, price £18.

MOST listed UK companies are now into at least their second year of reporting under the current cost accounting standard SSAP 16, but the subject is still to some extent experimental. The standard itself will be reviewed after three years of operation. This book apparently began as an internal project by Peat Marwick Mitchell to keep track of different practical responses by companies to SSAP 16, and has developed into a handsomely produced paperback volume published externally.

The survey is by no means confined to Peat's audit clients but covers the accounts of 107 major companies, including 80 of the 200 largest UK industrial companies, six clearing banks, and 21 other companies selected to give sectoral balance.

Any published analysis by firms of accountants tends to suffer from the need for them to pull their punches for professional and commercial reasons. However, there is some interesting discussion of such matters as whether 14 companies were justified in using longer asset lives in the current cost accounts than in the historical cost accounts, and why Coats Patons, all alone, deducted

a different current cost tax charge. It will be interesting to see whether the next batch of CCA accounts for the 1981 or 1981-82 reporting years, shows more or less variability.

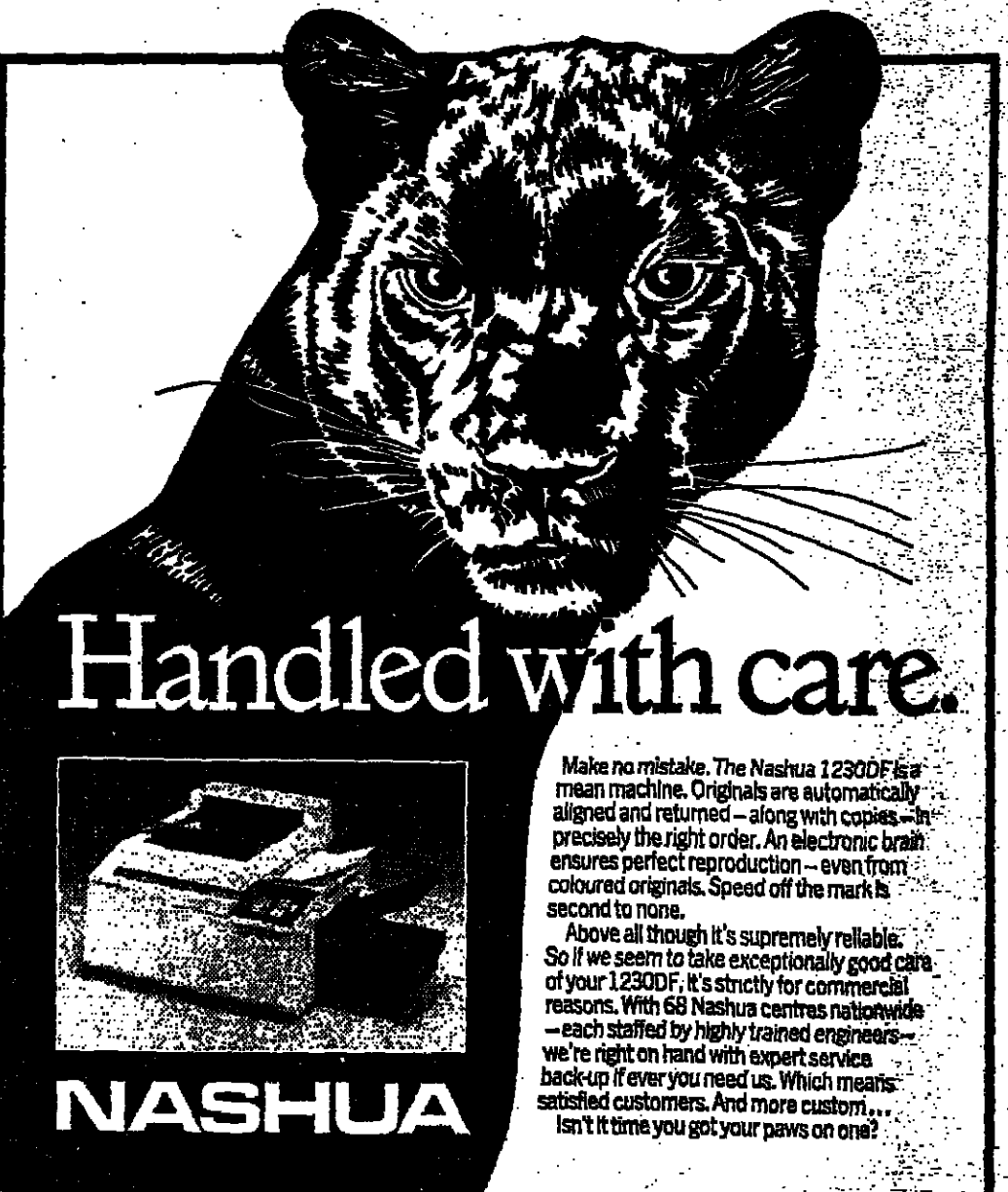
At any rate, Peat see CCA becoming more common in management accounts, and do not consider that the negative attitude by the Inland Revenue need be a major factor holding back CCA. On the other hand, there could be a conflict between companies in industries which lend themselves to CCA, like manufacturers, and those which do not, such as dealers and traders.

Barry Riley

Business courses

European Technology Update—the ICL impact. London, May 10-11. Fee: £295 (plus VAT). Details from C/IS Communications/Information Systems, Regal House, Lower Road, Chorleywood, Rickmansworth, Hertfordshire WD8 5LQ. The "Materials Management Function—what is it and how to organise for the 1980s, Project Financing, London, May

20-31. Fee: £395 (plus VAT). Details from AMR International, 6-10 Frederick Close, Stanhope Place, London W2 2HD. Selecting and managing computer data entry systems. London, May 10-12. Fee: £360 (plus VAT). Details from Frost and Sullivan, 104-112 Marylebone Lane, London W1M 5PU. The younger managers course. Birmingham, May 10-28. Fee: £1,730 (plus VAT). Details from Ashridge Management College, Barchingham, Hertfordshire HP4 1NS.



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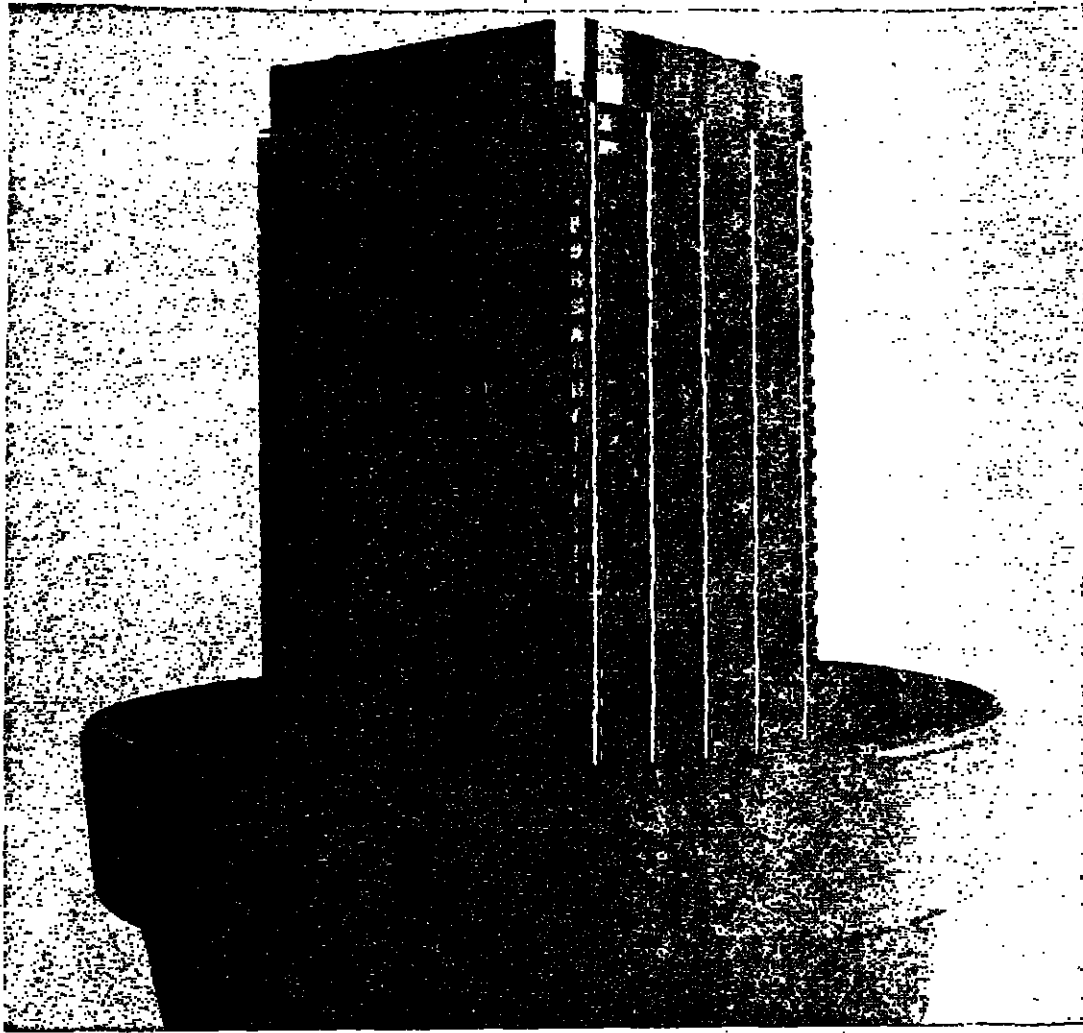
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The Sizzle - and the Steak



The New York City Team:
(l to r) Karen Gerard, David Rockefeller, Mayor Koch, John Lindsay

Prosperity has a habit of breeding prosperity, as New York has recently found with a booming economy, a galloping real estate market, and a balanced municipal budget.

But rather than rest on these laurels, the city is renewing its efforts to help a sector that does not benefit from the glamorous image of the city and has, in fact, largely been perceived as no longer a part of the city's make-up. This is light manufacturing, a source of jobs and revenue to the city that, as Karen N. Gerard, Deputy Mayor for Economic Policy and Development, noted, "has been central to this city long before it was a financial centre."

The present city administration has pursued a policy of attracting light industry to New York with tax and loan concessions along with an educational campaign to prove that all New York City real estate is not going for \$70 a square foot, and indeed, all of New York is not Manhattan.

Even when the glamour is discounted, New York has attractions distinctly suited to manufacturers concerned with more gritty questions like labour costs, services, sites and transport needs. Emmannuel Greene, President of E. Greene & Company, a paper and plastic products concern, is delighted to be in New York for purely practical reasons. "I'm close to a great number of bridges, tunnels and freeways, to say nothing of my market — and all the other places would have meant longer hauls. I was the first into this area. Now I'm surrounded by trucking concerns which found out the same thing I did."

Besides sitting in the middle of the country's largest market, representing \$130 bn of disposable annual income, New York has turned into a relative bargain, with skilled workers that cost less than their counterparts in other American cities (including the

once-fabled "sunbelt") and a major inventory of sites that vary from custom-built industrial parks within the city to high-ceilinged loft spaces in neighbourhoods housing the country's largest pool of skilled and unskilled labour.

"It's not well known," said Bernard L. Schwartz, the chairman and president of New York based defense contractor Loral Corporation, "but New York has the largest concentration of technical and engineering schools in the country. This city surpasses California or Boston. Loral is a technological company with an overwhelming number of technical people, and they come from New York neighbourhoods, high schools, colleges — Columbia, NYU, Pace, Brooklyn Polytech."

These advantages as proclaimed by satisfied New York business men and employers are the heart of the city's campaign, which, as administered by the Business Marketing Department of the New York City Chamber of Commerce and Industry, promises not only to make the city look good but also to help interested manufacturers find what they need and get what they can in tax abatements, incentives and labour training.

"We are working from a position of strength," noted Joseph A. Healey, the president of the New York Chamber of Commerce and Industry, under contract to the City of New York. "New York has enjoyed homogeneous and concentrated development in the service sector. This shows both the attractiveness of the city and at the same time the openings that exist in all the boroughs for opportunities in other industries, feeding off the same highly-valued labour market, investment inducements and the service industries that are already here."

The health of New York City is giving an extra incentive to business and government to work hard now, when the city is thriving, to build a strong foundation for future growth, jobs and continued prosperity. This will result in manufacturing catching up with the phenomenal growth of the city as an international business and service centre, capable of supplying the needs of its own residents as well as, if not better than, it serves the rest of the world.

In connection with Philip Morris Inc's construction of a new world headquarters across the street from Grand Central Station in New York, the tobacco and brewing company's chairman George Weissman declared his allegiance to the city. "Since its founding (in 1919), Philip Morris has had headquarters in New York and has prospered from its accessibility to the city's outstanding communications, cultural and financial resources. These vital lifelines of commerce are of special value and major reasons for the unique appeal the city holds for its leading corporate citizens."

New York's present health, reflected in a city budget of \$15,700 m (comparable to the Danish national budget) is allowing renewed investment in the city's superb but ageing transport, water supply and other basic amenities. The bankruptcy which faced the city early in the 70s taught New York some lessons that have seen it weather the American recession better than the country as a whole, with a budget that, in Deputy Mayor Gerard's words, "is growing far less than the rate of inflation and is limited to spending the resources we have." The cooperation among New York business, government and labour leaders helped pull the city up by its bootstraps. What was done by necessity has been continued in the same spirit of good will and mutual interest for the benefit of the city.

The Mayor of New York, the smiling and combative Ed Koch has been compared to the venerable taxi drivers of the city, who are street wise, feisty and unimpressed by their opinions and abilities. The city itself better fits the image of a more recently acquired attraction, the New York marathon, whose runners slog tenaciously to get the long slim muscles and extraordinary lung power needed to stay the rough course for the 26-mile race.

That course, which could go four times around Central Park in Manhattan, instead takes a panoramic circuitous all-borough route, starting on the Verrazano-Narrows Bridge in Staten Island and touching the beaches of Brooklyn, the family houses of Queens, and the Bronx's industrial setting before finishing up on a stretch that passes Harlem's stately townhouses, the grandiose apartment blocks of Fifth Avenue and finally a crowd-lined finish in Central Park. What is to marathoners a bone-aching tour of New York City's 300 square miles is to the rest of the world a chance to be in the centre of international trade and commerce, truly the crossroads of the world.

The customer comes to you

Aside from the 17 million tourists who come to New York annually, the city hosts more than 900 conventions, or about three a day. But since most of them are multi-day affairs, noted Charles Gillette, the president of the New York Convention & Visitors Bureau, as many as 15 meet simultaneously. Conventions being held in New York in 1982 include the Pharmaceutical Manufacturers Association, the Exposition of Chemical Industries meeting at the 32,000 square-foot New York Coliseum, and the Annual Human Resources Conference, appropriately ennobled at the pampered setting of the Waldorf-Astoria.

Only a quarter of New York's visitors are conventioners. For most people, the city offers the attraction of 400 theatres, 90 nightclubs and night spots, 120 museums and 400 art galleries. The most rarefied tastes can enjoy two major concert halls, Carnegie Hall and Avery Fisher Hall, one Metropolitan Opera House and ballet centres at the New York State Theatre and City Centre. With its own concerts, theatre and ballet, the Brooklyn Academy of Music affords more live performances than most cities' numerous culture halls.

Those who come to New York in October to run in the city's Marathon, among whom are numerous businessmen combining work and pleasure (though it is not always clear which is which), know the outdoor attractions of the city. Other fresh-air features of New York are free opera performances in the summer. The Metropolitan Opera and stars like Renata Scotti and Placido Domingo provide not only in Central Park but also in Brooklyn's Prospect Park, Staten Island's Sunnyside Harbour, the Bronx's Co-op City and Queens' Cunningham Park.

Like Chemical Bank, which provides funding for the Metropolitan Opera's free summer performances (now in their 16th year), many companies express their commitment to New York through support of the arts.



New York City Marathon

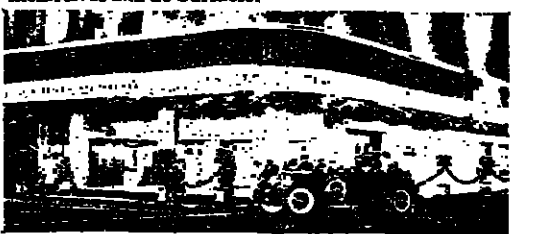
Their participation in corporate memberships allows employees to belong to the city's major cultural institutions while many companies provide their own aesthetics, like the major art collection at the Chase Manhattan Bank and Philip Morris's new corporate headquarters on 42nd Street, which will house a sculpture wing of the Whitney Museum of American Art.

Such voluntary support of the arts helps sustain more than 125 museums in New York, which range in subject matter from a medieval French cloister rebuilt at the northern tip of Manhattan to the Museum of

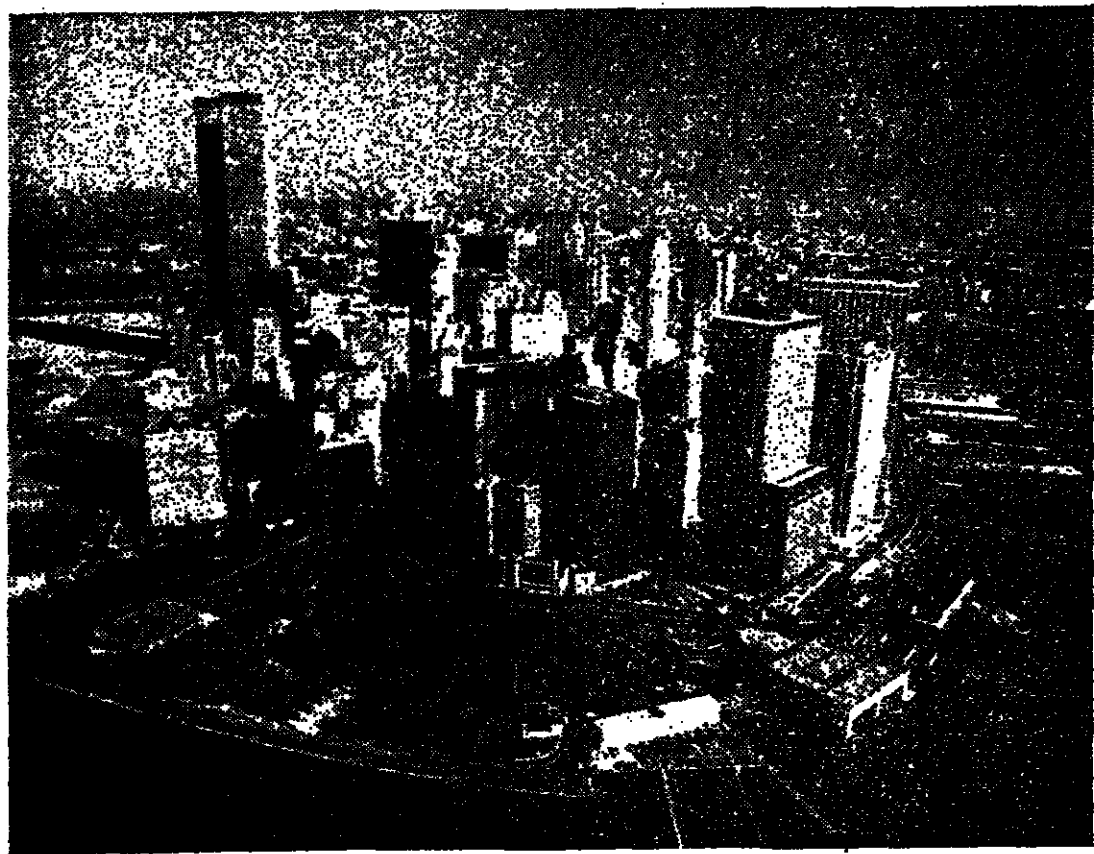
Broadcasting, an archive of the television networks where individuals can watch programmes covering the history of television on their own screens in the museum. Mammals haunt the great halls of the American Museum of Natural History on Central Park West while the Temple of Dendur was brought from the Nile to its own glass-enclosed wing of the Metropolitan Museum of Art on the other side of the park on Fifth Avenue.

Lower down on Fifth Avenue a more expensive expression of culture is obtainable from shops and department stores that range from the recognizable Gucci insignia on belts, shoes and handbags to the depths of obscure elephant-hide bracelets brought from Africa, along with similarly unique items from Polynesia, the Amazon and India. Further along Fifth Avenue the discount houses offer another type of shopping attraction, and by the time the intrepid shopper goes through Macy's, Gimbel's or Bloomingdale's there is little energy left for the unique boutiques and recycled wares available in Greenwich Village and the upper West Side.

As home to the United Nations, New York is as close to the whole world in microcosm as any one place could be. In the words of Charles Gillette of the New York Convention and Visitors Bureau, "You can take a culinary tour of the world in the restaurants of New York." It is where the world comes to eat, shop, enjoy themselves and do business.



New York — Enterprising Centre of the world



WELCOME TO THE WORLD'S MOST AFFLUENT INDUSTRIAL LOCATION - NEW YORK CITY

Foreign businessmen immediately recognise New York City as the undisputed financial and business centre of the huge American market place.

They are much more surprised when they realise what a massive manufacturing environment the five Boroughs of the City represent — with over 20,000 plants. The reason for this concentration is simple. A huge market place with an unrivalled support system.

Unlike many manufacturing locations, the surrounding area of the City is its own huge market place. Within sixty miles of the centre 20 million people provide an effective buying income of \$150 billion — about half that of the whole of Great Britain.

One day's delivery time lifts the figure to \$600 billion, the same as Britain and Germany combined.

This massive market place, combined with its transportation, workforce and the infrastructure to service it, makes New York City an unbeatable manufacturing location for so many companies.

We welcome you to find out why your products should be: **Made in New York.**

New York Chamber of Commerce and Industry, 25 Haymarket, London W1. Tel. 01-839 1148/486 6140.

Make it where the market is.

Sponsored by: The New York Chamber of Commerce and Industry, The City of New York Office of Economic Development, The State of New York Department of Commerce, The Port Authority of New York and New Jersey.



A message from the New York Chamber of Commerce and Industry

For those of us whose working lives have been spent in New York, the city presents not only unrivalled business opportunities but also a cultured and captivating environment in which to enjoy the fruits of our labours. If representing the City on a trade mission to Britain and Germany has to be considered a partisan affair, it is one of the least selfish imaginable, considering its underlying belief that others would want to share the experience of America's most exciting city.

The trade mission has the purpose of explaining the advantages of New York City to your business. David Rockefeller, Chairman of the Chamber, Karen N. Gerard, Deputy Mayor for Economic Policy and Development and John V. Lindsay, the City's Special Trade Representative will be accompanied by experts able to answer specific questions.

Our invitation outlines the schedule of the mission. Please mark it in your diary and reserve a place to hear more about why New York is the place to "Make it where the market is".

Joseph A. Healey — President.

YOU ARE INVITED

to attend our conferences
at the Churchill Hotel, Portman Square, W1, on May 12th
or at the Grosvenor Hotel, Chester, on May 14th
to discuss New York City as an industrial location covering:
opportunities in the market place, transportation,
manufacturing sites, finance and tax, labour, incentive programme,
guidance and red tape cutting.

RSVP

Mr. Carlos Basaldúa

European Director, New York Chamber of Commerce and Industry,
25 Haymarket, London W1. Telephone: 01-839 1148/486 6140.

WHEN IT COMES TO BACKING YOUR FINANCIAL PLAN, OUR RELATIONSHIP MANAGERS SPEAK WITH AUTHORITY.



They get that authority because we trust their professional judgment.

The relationship manager knows a lot about your business. These days, relationship managers serve far fewer customers than they once did. So they have more time to assemble all the facts on your company, assess your overall financial picture, and produce ideas that satisfy your needs.

If your business has international aspects, the relationship manager and relationship team members, deployed throughout our global network, monitor worldwide financial conditions and recommend appropriate services to meet your company's objectives.

The relationship manager knows everything that Bankers Trust can do for your business. That's not always true in big

banks. But, thanks to the rapport among the people who run each of our four core businesses (commercial banking, money and securities markets, corporate finance, and fiduciary), our relationship manager gets current input on every specialized financial area that might be important to you.

That encompasses both credit and non-credit services. In addition to bank loans, private placements and commercial paper, these also include our currency management services and operating products such as Cash Connector, NoteLine and Priority Remittance Service.

Relationship managers communicate at the right levels of your organization, and ours, to insure that the level of services is the best possible.

Nothing stands in the way of their objec-

tivity. Our relationship managers are professionals who are charged with matching our resources with your needs. They have the authority to mobilize specialists from other departments of the bank and recommend to you the best combination of services to achieve your financial plan.

We give them that authority because we trust their professional judgment.

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Tradition shouldn't be the enemy of innovation.

CHEMICAL TAKES YOU BEYOND TRADITION.

ADVERTISEMENT

NEW YORK CITY Make it where the market is

BOROUGHES

Between the rivers and the deep blue sea

BROOKLYN

Once the principal suburb of Manhattan, Brooklyn would now rank as the fourth largest city in America, ahead of Philadelphia, San Francisco, Detroit and other better known metropolises, less overshadowed by the dwarfing presence of Manhattan.

But the symbiosis with Manhattan also allows Brooklyn, as well as the other four boroughs of New York City, to deflect many big-city pressures that might have affected an atmosphere still able to glory in nineteenth-century townhouses, a 50-acre botanical garden, public golf courses and of course Coney Island. Outside of Cairo and London, Brooklyn has the world's greatest collection of ancient Egyptian treasures, the gift of one of many of Brooklyn's famed sea captains whose lookout-topped houses still stretch out along the fashionable riverside promenade of Brooklyn Heights.

Now the likes of Norman Mailer live where the sea captains once eyed the panorama of Manhattan and the open sea, and a restaurant is snuggled close to the base of the Brooklyn Bridge to give visitors more than a passing glance at what makes Brooklyn still an enviable and relaxed refuge from the pressure of Big Brother Manhattan.

QUEENS

Right behind Brooklyn, Queens would be America's fifth largest city on its own, and as New York's largest borough with a third of the city's total land area, it luxuriates along the seaward corner of Long Island. Providing most visitors' first view of New York as the site of both La Guardia and Kennedy Airports, Queens is an amalgamation of neighbourhoods that makes it a mini-United Nations. In fact, it was the site of the U.N. from 1946 to 1950 before the permanent headquarters were established in Manhattan.

Queens was also the site of New York's two World's Fairs: in 1939-40 and 1964-65. Its expansive territory includes the Jamaica Bay Wildlife Refuge and Gateway National Recreation Area with a long stretch of beach, as well as two nationally ranked race courses, Aqueduct and Belmont, and stadiums for baseball, football and tennis (site of the National Open Championships).

Named after Charles II's Queen Catherine of Braganza, the borough has long been a manufacturing site for some of America's most famous products, including Steinway pianos, Tiffany lamps and Marx Brothers comedies, with the brothers themselves living in the borough's elegant Richmond Hill section.

BRONX

Named for a 17th-century Swedish farmer called Bronck who had a 500-acre farm there, the Bronx was a rural outpost until transformed by the 20th century growth of New York. The subway lines that stretched up Manhattan and across its northern tip into the Bronx turned the area into the home of prosperous immigrants who were every bit as proud of their Grand Concourse addresses as other New Yorkers were of Park Avenue.

LABOUR

Love's Labour's Won

The old news about the New York labour market is the abundance of skilled and semi-skilled workers, including a pool of available talent among welders, mechanics, electricians, plumbers, machine- and press-operators.

The new news is that in many of these key industrial jobs, New York labour is cheaper than it is in the once-bellyhooded sun belt of the American southwest. Reflecting average wage rises that went up by 53 percent in Dallas over the five year period 1975-80 compared to only 35 percent in New York City, the new wage comparisons gathered by the U.S. Bureau of Labor Statistics show a startling turnaround in the relative expense of labour to manufacturers in different parts of America.

Using 20 categories of clerical, manufacturing and maintenance jobs common to a number of businesses, the Bureau found that in 13 of them, Houston workers were paid more than their New York counterparts. The difference was as much as 32 percent for carpenters, who earn an average of \$8.53 an hour in New York and \$11.69 an hour in Houston.

There is a ten-percent difference in pay for secretaries and 13 percent for typists, while machinists make eight percent more money in Houston than in New York and painters get 28 percent more in Houston than New York.

These differences reflect a number of



The five boroughs of New York

Still home to the "Bronx Bombers", also known as the New York Yankees, the area became a stepping stone to suburban living when cars made Connecticut accessible to the immigrants' children. The borough's centre moved north toward the Connecticut border and its own rural attractions like the pier-side restaurants of City Island, a world-famous botanical garden, the unique Bronx Zoo, and the still highly regarded neighbourhoods of Riverdale and Co-op City.

STATEN ISLAND

Least expected of New York is its Staten Island, which has ranches, a Tibetan-art museum and all the attractions of country living within the confines of New York City. Still most easily accessible by ferry, its connection to the mainland was stunted until the 1964 building of the Verrazano-Narrows Bridge, which is longer than the Golden Gate and, indeed, is the longest suspension bridge in America.



Still rising mid-rooms Manhattan

Wild Asia Plaza, Bronx Zoo



MANHATTAN

Manhattan might have been where the city began with Peter Minuit's \$24 purchase from the Manhattan Indians, but New York long ago outgrew the little island to become as diverse geographically as it is known to be demographically.

changes in tangible areas like union-management relations and intangibles like the reversal of historic expectation. New York unions have indeed made an important contribution to the revival of the city and the full support its workforce has given to both the city's own budget and to the manufacturers operating in New York.

"Over the past decade, we have enjoyed very good union-management relations," commented Philip E. Robinson, the manufacturing division manager of Procter & Gamble's Fort Ivory facility on Staten Island. "There have been no strikes, productivity has improved and we find relations mutually beneficial and cooperative," he noted about the company's 1000-strong unionized skilled labour force. He added that New York provides "a very good pool of skilled talent to draw from" so much so that Procter & Gamble has increased the size of its Fort Ivory facility over the past decade.

Samuel M. Ehrenhalt, Regional Commissioner of the Bureau of Labor Statistics, called the differences between New York and southern labour "an historical turnaround of quite a fundamental sort. It's a real reversal of traditional relationships."

For Bronx sporting goods manufacturer Dan Golomb, a partner in Everlast Sporting Goods Manufacturing Company, which makes boxing gloves and shorts, "We're sitting on top of the largest unskilled labour pool outside California, and this pool has enormous potential."

The other end of New York's labour market has been of particular interest to pharmaceutical manufacturer, Pfizer, Inc., New York's largest manufacturing employer. "We have a need for outside

scientific consultants, in addition to our own scientific and professional business personnel," commented Peter G. Tombras, vice president and director of operations for the Roerig division of Pfizer. "When you go out to look for talent, you find the best part of the job market is right here. New York attracts a certain kind of individual - aggressive, ambitious, looking to get ahead."

And just as Pfizer needs to find specialists among New York's top-rated hospitals and research facilities, it also relies on the specialists in advertising, public relations and printing, the best of whom are also in New York. "Printing, for example, is extremely important for us and we can get what we need overnight if necessary."

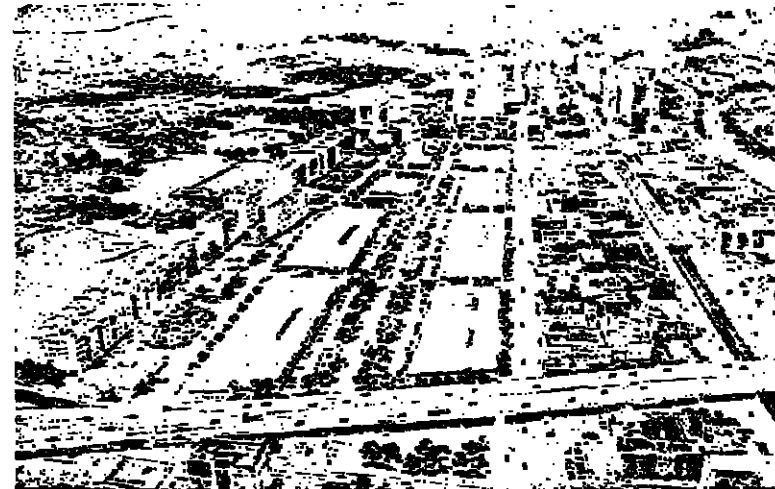
Equally valuable for Pfizer has been the accessibility of manufacturing facilities to the world headquarters on 42nd Street in New York. "We have a big advantage in being able to work very closely with our production people. Management and production people can meet together in the morning and expect to start implementing what we talked about that afternoon."

Confirming Mr Tombras's attitude toward the kind of executive talent New York attracts is a survey conducted for the accounting firm of Touche Ross & Company which showed that most foreign executives prefer New York even over London and Paris, as well as other American cities.

Compared to other American cities, 58 percent of the executives chose New York, 10 percent San Francisco and 5 percent Los Angeles, while the international rating made by the 236 executives interviewed gave New York 53 percent compared to 6 percent for London and 4 percent for Paris.

If executives themselves would choose New York, the city government is continuing its efforts to attract the middle classes who started moving from the suburbs after the Second World War. Jeeves of Belgrave, the specialized cleaners, were delighted to find the skilled staff they needed in New York when they set up shop with 14 employees in 1980.

Such advantages to businesses and industries of every sort depend on a concerted government effort, including the proliferation of subsidized middle-class housing and tax abatements for the renovation of loft spaces and old hotels into now quaint elegant flats and cooperatives. By these means, the city lured its coveted labour market to live, as well as work, in New York.

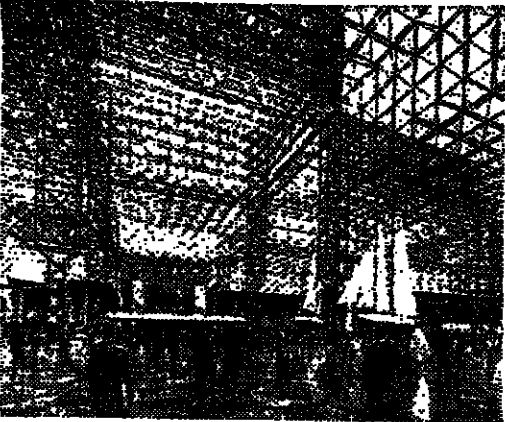


The plans for the Bankage Industrial Park in the Bronx

Convention Centre

After rejecting a proposal in the mid-1970s to build a convention centre on a platform in the Hudson River, New York managed to find a land-based site in Manhattan on which is now being built the largest Convention Centre in the Western Hemisphere.

This gargantuan 750,000 square-foot space, which turned on its end would be taller than the Empire state Building, is perhaps less amazing for its size than its central location on an abandoned westside railway-yard. Stretched out along 11th Avenue between 34th and 39th Streets, it lies close to 42nd Street and three



N.Y. Exposition & Convention Center

avenues from Pennsylvania Station and Madison Square Garden.

Now under construction with a mid-1984 opening date, it is already almost fully booked for its first two years' operation. Double the size of the present Convention Centre, it boasts 500,000 square feet of exhibition space on one level, year-round operation, and a stunning design by the internationally-known firm of I.M. Pei Associates, which also did the East Wing of the National Gallery in Washington.

Called New York's "Crystal Palace" by the Mayor, the new Convention Centre was planned at a time when the city had less confidence in its attractiveness and so went all out to provide the superlatives that would bring visitors to the city.

Now that the city has been enjoying an embarrassment of popularity, the head of the new centre has had to trek round America explaining that the city really is full of reasonably-priced hotel rooms and convention reservations are being accepted through 1990.

Vitamaster

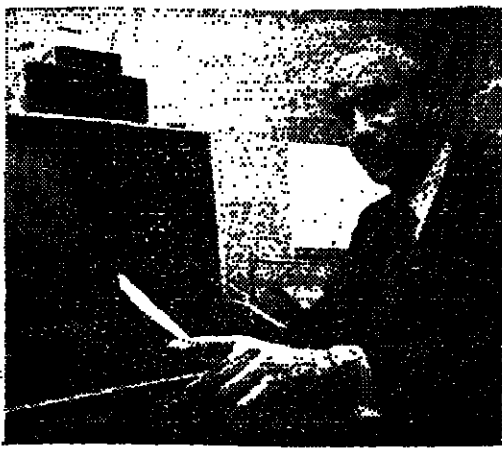
Vitamaster Industries Inc., a Brooklyn manufacturer of physical fitness and exercise equipment, sells \$19 m a year's worth of exercise bicycles, jogging machines, massage belts and saunas.

Employing 185 skilled and 35 clerical workers, the company expanded into exports last year so that its products are now available "all over the world, from Iceland to Australia," according to export manager P. A. Rogers.

The decision to export was facilitated by the company's New York location, where freight forwarders, piers and sales personnel are accustomed to doing business internationally. The first year, exports accounted for 34% of the company's business, a figure Mr Rogers expects to increase considerably as the company's product becomes better known.

The skilled unionized labour force at Vitamaster was easily recruited in Brooklyn and the company has enjoyed harmonious management-union relations, so much so that Mr Rogers expressed surprise that the question was even asked.

As for making body-building equipment in New York, he thinks there is no better place in the world to do it.



Edward G. Taylor of TTI

More than English

For setting up the American branch of Technical Translation International Ltd., the London based company and Edward G. Taylor, President New York needed only office space, which the Business Marketing Department of the New York Chamber of Commerce and Industry was able to find for them conveniently on Fifth Avenue.

The business founded by TTI, to the delight of Mr Taylor, (who himself speaks French, Spanish, Hungarian as well as English) exceeded the first three years' projections in the first three months.

So unexpected was the workload, that it had to be farmed out to the company's British parent, where 85 employees and a pool of over 5,000 freelance translators handle technical, legal and commercial translation and interpretive work.

TTI started with only a small staff in the New York office and now expects to expand to 5 to 10 branches within the next few years. Mr Taylor finds operating costs more favourable in New York than London, with space less tight and rents cheaper in his Fifth Avenue location where he is amazed at the amount of business he has been able to generate in the less than six months the company has been in New York.

"To be on the scene is crucial," he commented, "and New York, as the commercial and financial capital of the world, is the scene to be on." In addition to this often-heard description of New York, Mr Taylor added that it "is now becoming the headquarters of manufactured products in addition to the service industries. There always was manufacture, but usually of unusual items. Now it is exporting technical knowhow and finished products," for which TTI is finding a growing business in supplying operating manuals, advertising copy, and other internal and external company communications.

"We're going to be in New York a long time," Mr Taylor commented, "and luckily we have a large office with the promise of plenty of room to expand as we need more space."

A vital move

If it seems incongruous for two women to own an aircraft supply manufacturing company, consider their willingness to be the first occupants of a new industrial park in the Bronx. This is the experience of Lola and Arlene Blatt, who transferred their 40-year-old Aircraft Supply Products Company from out of State to Bathgate Industrial Park within the last year.

Though Arlene Blatt speaks of the repatriation with which the move was made, she is delighted with the result. Her main fear was that having made the commitment to the new site, the incentives offered by city, state and even the electric company might have been forgotten about.

Instead, she now says that "more people will come to New York when they see how successfully a company can make such a move."

The company got a substantial tax credit for the 80 new jobs created by the plant. The rent "is low, but even better, the escalation is low — so that it will definitely beat the rate of inflation and get cheaper as time goes on." And while the new plant is the same size as the one the company moved out of, the new one was customized for them and leaves room for expansion.

The electric company is giving Aircraft Supply Products a 25 percent discount on its electric bill as part of a programme lasting until 1991 meant to encourage relocation to the Bronx.

The Public Development Corporation, a public body, helped select and train the company workforce and the Blatts have high praise for everyone, including the city's highest officials in the Mayor's office, the president of the city council and the borough president of the Bronx, all of whom kept their promises and made them feel welcome.

"With companies' buying offices at Kennedy Airport and the great deal being offered by city officials, I predict this will become a centre for small aircraft supply companies like ours," predicted Arlene Blatt.



Sklar's surgical plant

Surgical skill

America's largest family-owned surgical instruments company has been in New York since 1892.

Celebrating its 90th anniversary this year, J. Sklar Manufacturing Co. Inc. was founded by a Russian immigrant who started by making models for obstetric forceps that the company still produce today.

Now costing \$450, the forceps are but one of a line of 4000 surgical instruments the company makes. It has also branched out into suction equipment used for draining blood as well as sterilizing trays, racks and detergents.

Taking an average of three hours to produce each hand-finished instrument, the company employs a highly skilled workforce of more than a hundred craftsmen. Though unionized, they are still trained by the apprentice method that takes as long as five years to complete. Such an investment in manpower requires dedicated personnel, and with only one strike in the company's history, which occurred in 1949, executive vice-president Alan L. Sklar, the third generation of the family to be in the business, feels he has access to skilled and loyal workers.

The company plant, which looks like a home in Queens, has excellent access to New York's airports, from which many of the company products are shipped. "The location is very convenient for us," noted Mr Sklar, "because we can get things out through the airport and we find that customers also come in to New York where we get a chance to see them."

The company's design team of ten people is constantly meeting the needs of the surgical profession. "Doctors come to us with a drawing or description of what they need and we make it for them," said Mr Sklar, who is not a designer in the tradition of his grandfather but still himself has a patent for an instrument tray that the company makes. There might be as many as 30 new instruments the company is called upon to make in a given year, a service that Sklar's tradition, personnel and location allow it to perform for the medical profession.

Staten Island stability

This year celebrating its 75th anniversary on Staten Island, Procter & Gamble, America's largest advertiser and soap and toiletries manufacturer, has expanded its Port Ivory facility as it has expanded its brands and businesses.

The latest addition to the company is Solo, a heavy-duty detergent, which is manufactured exclusively at the 135-acre Port Ivory site. In addition, Port Ivory makes Mr Clean, Comet, Ivory soap, Tide and Cheer, among soap products and Duncan Hines layer cake, Crisco and Puritan oil among food products.

The second facility Procter & Gamble started outside its Cincinnati headquarters, Port Ivory was the site of a major company expansion into food manufacturing and annually makes multi-millions of cases of Procter & Gamble products.

Philip E. Robinson, manufacturing division manager for Port Ivory, said that the facility, despite its age, enjoys considerable cost advantages. "Our strength has always been lower than average distribution costs. We primarily ship by truck, but we also use the containerized shipping facility next door at Howland Hook for overseas delivery. From here we just don't have to haul so far. In addition, over the last decade we have definitely become more competitive in productivity and energy expenditure through upgrading our plant facility and enjoying very good union-management relations."

For a company whose closest association with New York in most people's minds is Madison Avenue, Procter & Gamble has found good reason to be celebrating its 75th anniversary of manufacturing and distribution on Staten Island.

Bed and Board

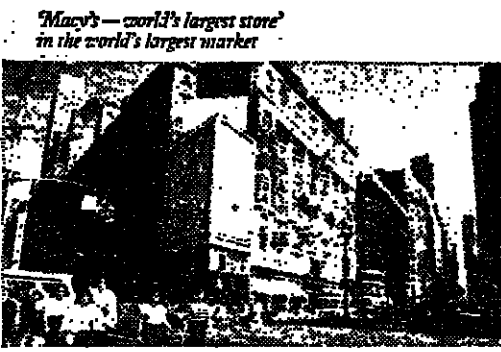
Having had a company showroom in New York for its exclusive line of women's lingerie for three years, Ripcosa did not take long to decide to set up a New York manufacturing plant.

Yet it was only when the New York Chamber of Commerce and Industry approached them with the offer of help in locating a factory that the company even thought of making its products "where the market is."

Joseph F. French, Senior Vice President of the New York Chamber of Commerce and Industry, visited Ripcosa headquarters at Grinn & Co in Karlsruhe, Germany, last November. By April, Ripcosa of America will be manufacturing lace underwear in Long Island City, Queens, in a 10,500-foot factory found for the company by the Business Marketing Department of the Chamber.

Company manager Doris Schwartz, while still waiting for the equipment needed to get started in manufacturing, could not be more delighted with the decision to use New York not only as a selling point but for making its product as well.

"It's definitely an advantage to have our plant and be able to ship from near our market. We can make deliveries faster and control the manufacturing more easily. If a customer wants to take something with her, we have it here to give her." Customers for the elaborately fashioned lingerie include Bergdorf Goodman, Macy's and Bloomingdale's in New York as



Ripcosa — world's largest store in the world's largest market

well as Marshall Field in Chicago and John Wanamaker in Philadelphia.

Though starting with only a dozen employees, Ripcosa was able to arrange for tax abatements and government-sponsored training programmes for employees.

When the manufacturing begins, Ripcosa will continue to import its materials from Germany and use the New York plant for cutting, sewing and adding lace. "There are lingerie markets elsewhere in America," Doris Schwartz commented, "but New York is the place to be. I see most of the important buyers, especially for the larger stores, once or twice a year here and so the city will be able to serve all of our needs."

Made in New York

Building on the phenomenal global success of the "IOWY" tourism promotion campaign, the New York State Department of Commerce has launched a second campaign — "MADE IN NEW YORK" — which promises to do for industrial development what its predecessor did for tourism.

The "IOWY" logo, which has been adopted by such faraway places as New Zealand and has even appeared on the "Wall of Democracy" in Beijing, has lifted New York from the bottom of the 50 states in consumer consciousness since 1977 to sharing with Florida the honour of having the highest awareness as a tourism destination in the United States. In that period, annual tourism revenues in the Empire State have gone from \$5.3 billion to \$10.5 billion.

Now, as "IOWY" continues to expand, it is the turn of "MADE IN NEW YORK" to create awareness of New York State as a top industrial and business centre.

A key element in this new business and economic development campaign builds on a discovery for "IOWY" — that is, the economic impact of creating awareness of what New York State has to offer.

"MADE IN NEW YORK," with an initial \$2 million media budget, is designed to make New Yorkers and executives around the world aware of the business-related facts about New York State. For example, it stresses how many quality products are made in New York — in fact, 95% of product categories produced in the U.S. are made in New York. It stresses New York State's leadership in companies — with more Fortune 500 headquarters than the next two states combined. It stresses the outstanding labour force — with productivity rates 14% above the national average. And it addresses tax reductions. Over the past four years, New York State has enacted the biggest State personal and business cuts in the country.

The "MADE IN NEW YORK" campaign, with television and radio commercials using the catchy "IOWY" musical theme, is already infusing New Yorkers with a fresh sense of pride in themselves and in their State. "Quality people making quality products and offering quality services" is the way Governor Hugh L. Carey puts it.

In the print advertising, which complements the television and radio campaign, the state's ready access to the lucrative markets of Western Europe will be stressed, along with New York's position at the centre of the Western Hemisphere's largest and most affluent market; within a 750-mile radius of Central New York live more than half the population of the U.S. and Canada.

Also stressed are the State government's readiness to help foreign and domestic businesses locate and expand in New York through free consulting and advice, attractive financial and tax incentives and a well-trained, experienced cadre of professional consultants.

Says State Commerce Commissioner George G. Dempster: "Since the British and the Dutch first settled what is now New York State, we have been a great climate for foreign business; our programmes, our people, our way of life makes the Empire State the best place in the world to do business."

Time is money. And the Chase is on.

23 hours.

That's the time it took Chase—from request to delivery—to commit 100 million dollars to help a multi-national oil company avoid a cash flow problem.

2 hours.

That's the time it took Chase to arrange multi-million dollar financing for a stock repurchase—a repurchase in which confidentiality and a quick response were essential.

That's Chase Time: a whole new response time in business.

But responding quickly is just part of Chase Time. Chase loan officers backed by industry experts know your business. So they can respond to your needs not only quickly, but effectively.

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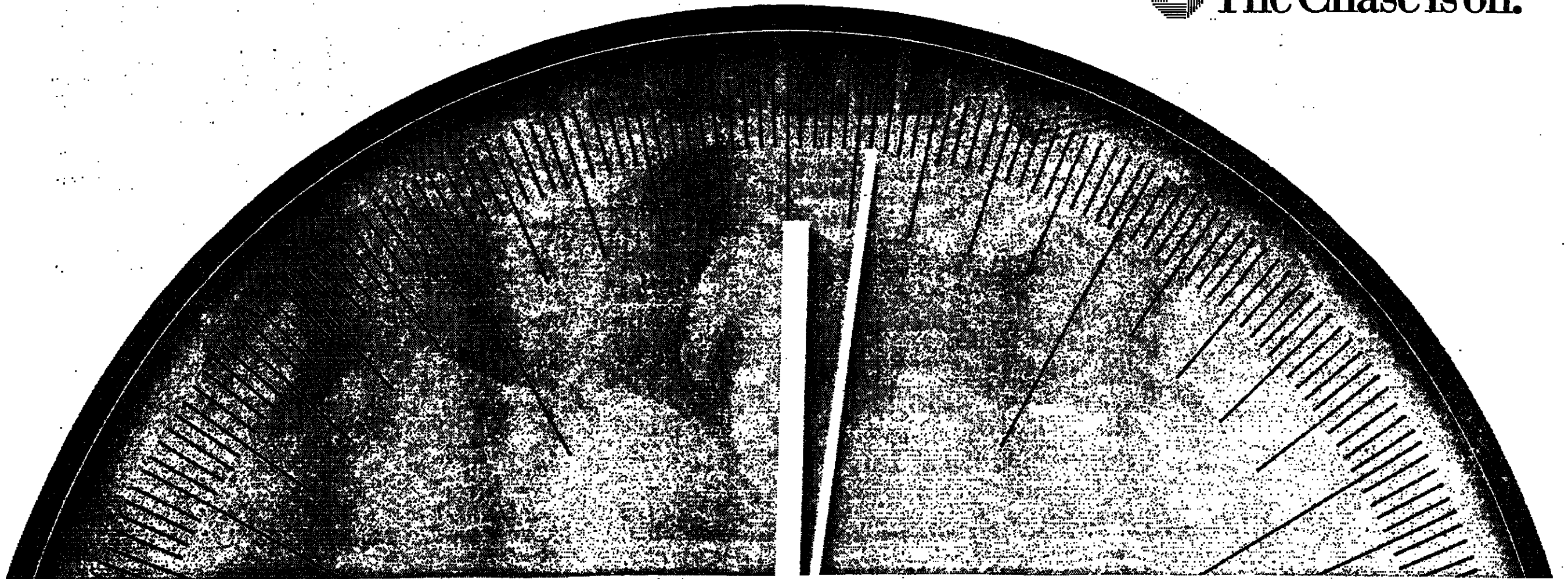
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When New York became an off-shore banking centre on December 3, 1981, there were 140 banks lined up to offer this service to their customers. Two-thirds of those banks were foreign, ranging from the tiny Thai Farmers Bank to the major British institutional banks.

New York, which was a leader in obtaining these reforms to benefit all banks operating in New York State, had already made state banking laws conform to the expected provisions of the new regulations. They allow European and American banks to conduct transactions in Eurodollars without having to conform to Federal Reserve requirements on reserves, taxation and limitations on interest payments etc.

It was but one sign of the advantages of being in a far-sighted international centre conscious of the needs of those serving both domestic and foreign clients.

After all, New York is a city of business men and business institutions, ranging from one-man specialties to multi-national corporations. In the best tradition of the first economist, Adam Smith, by serving themselves these entrepreneurs serve each other and the common good. In explaining why American Express Company decided to stay and expand in New York by buying its own 40-storey office building in lower Manhattan, its chairman James D. Robinson III also revealed the unique interactions that characterize New York:

"We're a financial service business for people who travel. This makes us heavy advertisers, so New York is ideal for us. Many of our important customers are here — hotels, car rental agencies, airlines, theatres, restaurants, and retail stores. We're in the middle of the financial community. We're near a lot of people we serve, and we're near a lot of people who serve us. Also, New York is a centre for data processing communications, and we move a million pieces of paper daily."

New York, a city of specialists in every line of work from surgical instrument design to international banking, is a natural haven for businesses setting up in America. Six of the country's Big Eight in accountancy have their headquarters in New York to serve 300 of the nation's 500 largest companies, 29 of the 47 largest banks, a third of the largest law firms and nine out of the ten largest advertising agencies, out of a total of 2500 New York-based agencies that together bill 40 percent of all advertising dollars spent in America.

New York has 190,000 businesses, 90 percent of which employ fewer than 20 people and 95 percent of which are smaller than 100 people. These specialists serve every conceivable need for the public and for other businesses, which include more than 3000 foreign firms in New York.

Because of its sheer size and business activity, New York generates grandiose numbers and flamboyant generalizations. But it also beats with the pulse of individual creativity and the highest fulfillment of



New York's famed Stock Exchange

human potential. In its continued growth, McGraw-Hill, Inc., the international publishing house, has had two notable New York skyscrapers with its name on them.

The company continues to grow within the city. Harold W. McGraw, the company president, explained because "McGraw-Hill's principal assets are not plants or machinery — they're editors, writers, artists and financial and marketing experts. They're the people who make our books outstanding. And they're here in New York. They thrive on the city's cultural atmosphere."

Similarly, Grace Mirabella, editor-in-chief of Vogue Magazine "can't imagine editing Vogue anywhere else in the country. The pulse is here and so is a large creative pool. The Arts play a big role in Vogue, and every talented person in the world comes through New York."

But the value of New York is not confined to high fashion and creative businesses. They lead the way in setting trends and being ahead of the times. They give impetus to high performance and high output in all areas of work. Stan Roth's Panorama Press, a specialty printer says that his seven salesmen "Can make two or three times the number of calls in this city that they could make anywhere else. And it's not all local. We get business from all over the country, from as far away as California."

And besides the services that are available in New York, just being in the city is itself a benefit, especially to foreign companies intending to make an impact on America. A common theme as expressed by one executive is that "it is important to our continued progress that we be visible, and for being visible, there's no place like New York."

It is a city that has everything and wants to make it all available to those interested in taking and giving their share to the world's most exciting and productive environment.

TRANSIT

All roads lead to New York

When Pfizer Inc., the \$3,000 m pharmaceuticals firm which is New York City's largest manufacturing employer, participated in the nationwide polio-vaccination campaign in the mid-1960s, it had to ship the vaccine in dry-ice containers to be used within a 48-hour period. The company's access to New York airports from its centrally-located manufacturing plants was a key element in the timely dissemination of the vaccine.

One of the world's best-served cities by all means of transport, New York airports handle 1.3 million tons of international trade, representing 40 percent of America's export air cargo.

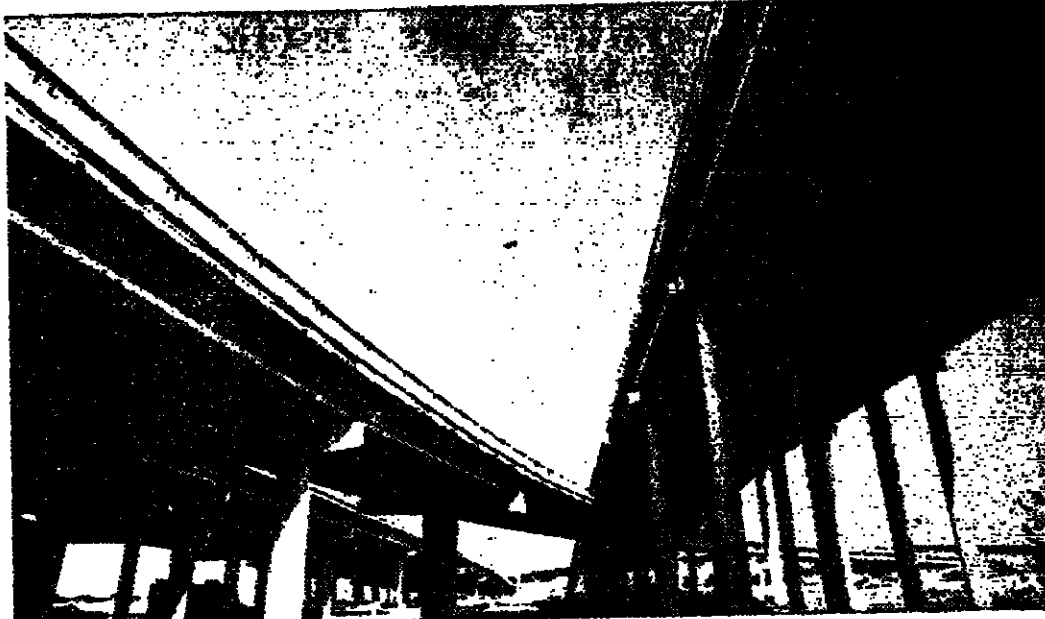
Peter G. Tombros, vice president and director of operations for Pfizer's Roerig division, notes that the company makes equal use of New York's ports, shipping, rail and highway facilities. With 36 percent of the entire U.S. population within one day's delivery time of New York, the city has an automatic domestic advantage that New York companies can take for granted.

Internationally, the ports of New York handle 40 percent of all of America's import and export traffic, accounting for annual revenues of \$50,000 m. The New York time zone makes it fully accessible to both European and West coast offices within the same working day, while its 15 railways and 50,000 registered lorries regularly crisscross America.

The New York port also offers two free-trade zones where imports can be assembled and re-exported without being subject to taxation. These facilities, both in Brooklyn and Staten Island, make New York an ideal location for gathering materials from diverse points and preparing them for further shipping.

The obvious transport and communications advantages of New York depend upon a hidden network of cables, radio signals and services imbedded underground or floating overhead and used daily by the country's most sophisticated applicators of advanced technology. The New York Telephone Company has begun to offer visual telephone hookups, which rely on backup television service originating out of New York. The new system, which may become nationwide within the next ten to fifteen years and international when such agreements are made, already serves business men able to organize meetings with "Everything but human touch," according to telephone company spokesman Bill Bennis. Even the transmission of contracts and signatures can be keyed into these face-to-face meetings, which New York offers thanks to the nation's three major television networks operating in the city.

Closer to the ground and the daily needs of its vast commuting public, New York has been able to devise a five-year, \$7,900 m plan for the renovation and modernization of the city's public transit system. The provisions of the Economic Recovery Tax Act of 1981 gave the transit authority a \$14 m boon to invest in

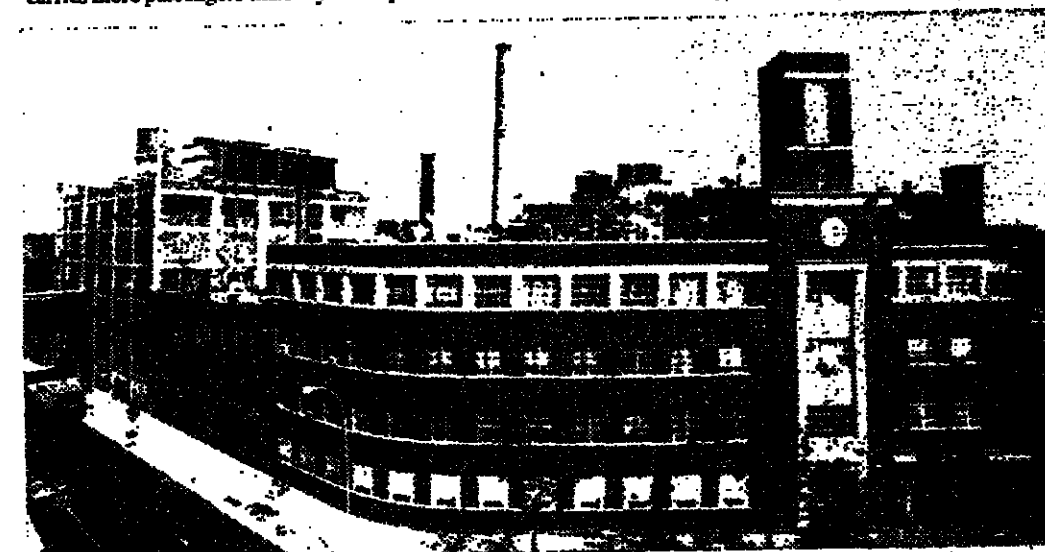


new buses, while the city budget has for the first time in almost a decade been able to set aside funds for transit improvements. These benefits will help restore the health of a system that has long and faithfully served the needs of the city's growing population and prosperity. The underground system beats all international competition with its 450 miles of underground track, its 6,700 cars, its 507 m passenger miles a year and its 458 stops.

Reaching four of the city's five boroughs, the underground complements the city's fleet of some 1000 buses and the Long Island Railroad, which carries more passengers than any railway in the world.

Last year's crisis over the fleet of breaking Grumman buses was resolved with the city becoming an international bus exhibition, where Broadway witnesses Japanese, French and German models all painted in the distinctive "racing" blue of the Metropolitan Transportation Authority. In addition to the more than 800 new buses that were added to the system in the past year, 325 more are scheduled for delivery to the city service to five million daily riders.

New York, a major link in worldwide communications and transport, is no less attentive to the needs of its own, perhaps more challenging 300 square miles with 6,400 miles of streets and 578 miles of waterfront.



Pfizer, the City's largest manufacturing employer



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Cinema

by NIGEL ANDREWS

21 The story of a foot? (6)

FINANCIAL TIMES

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Friday April 23 1982

Uncovering the poverty trap

MORE THAN a decade after the existence of the poverty trap was first noticed by a group of researchers at the London School of Economics, the House of Commons is at last mounting a thorough investigation of this problem. The everuseful Treasury and Civil Service Committee has formed a special sub-committee, and has been taking evidence this week. A solid, non-partisan review of the facts has long been needed: it is good to know that it is now on the way, and from a source which guarantees that it will get serious attention.

The general nature of the poverty trap ought to be familiar by now, but it is one of those uncomfortable topics which everyone conspires to forget. It exists simply because income tax and national insurance contributions, which act as a supplementary income tax, are levied on income well below the official poverty line. This means that there is a group of people who are both paying tax and receiving various means-tested income supplements—FIS, rent and rate rebates, and various more specialised benefits.

Incentives

The combined effects of tax, national insurance contributions and loss of benefit entitlement adds up to a marginal rate near 80 per cent over quite a wide range of low incomes. In some circumstances, a rise in earnings can actually make a family worse off. The poor, therefore, cannot prosper within the official rules. Small wonder that the black economy has grown so fast.

When stated baldly, the rules look mad, and it seems even more illogical that a government which believes strongly in market incentives should actually have made the trap wider and deeper—the result of the failure to honour the Rooker-Wise rules in the 1981 Budget. It certainly seems to be a profound embarrassment to ministers and the Treasury.

Yet moral indignation is not a helpful reaction. The trap is not the result of hereditary Bumbledom, but of the attempt to provide higher standards of welfare out of a sluggish national income. All forms of income redistribution involve

high marginal rates of tax. A perfectly redistributive system, which some of the critics of the present system seem to favour, would not abolish the poverty trap, but make it universal.

Real income

What the facts do seem to suggest is that the attempt to marry welfare with a not very progressive tax schedule produces rather unhappy results. Officially, we expect those of low earning power to work out of self-interest, but supplement all low incomes to much the same official poverty level whether they are earned or not.

To provide extra real income for the productive poor is expensive, which is why it has not been done. The question which has not been faced is how expensive—how much incentive would have to be sacrificed at average and higher income levels to restore some, though inevitably reduced, incentive at the lowest levels of paid work. The Low Pay Research Unit, a group which lobbies for the poor, has submitted a long memorandum which calls not only for a much more progressive tax schedule, but for a major attack on reliefs, notably for pension contributions and house purchase.

Certainly it is useful to raise such questions in this context, because the problem is unlikely ever to be solved simply by tinkering with the rate schedules. There are grounds for questioning the reliefs on mortgage interest and contractual saving as economic distortions, and we have often argued in favour of fewer exemptions and lower rates, just as we have argued for the Conservative policy of higher child benefits and lower means-tested supplements.

Tax rates

However, tax rates and reliefs are electorally sensitive subjects from which all governments shrink. The Treasury committee, drawn from all parties, can face them, just as it has already persuaded the official machine to divulge the true cost of exemptions, or "tax expenditures." We eagerly await both its factual findings and its policy conclusions.

What makes a car European

IT IS AN irony of business history that a measure Japan once took to protect its motor car industry from foreign competition now denies Japan access to the Italian car market. It was in 1950, long before the founding of the Common Market, that the two countries agreed to limit their car exports to each other. Japan feared that a combination of U.S. capital and technology with Italian manufacturing facilities would overwhelm the Japanese market.

Today the fears run in the other direction. The Italian motor industry is particularly glad to have that formal agreement limiting Japanese car imports to 2,000 vehicles a year. Some other European countries are shielded to varying degrees by quasi-official curbs on Japanese car imports, ranging from the tough attitude of France, which limits Japanese imports to just 3 per cent of their market, to the more apologetic approach of West Germany, asking that Japanese market penetration does not proceed too fast.

Protectionism

In theory such bilateral understandings are incompatible with the principle of free trade within the EEC. In practice their efforts are mostly confined to the individual countries concerned. Consumers in those countries are denied the choice they might have had and the value-for-money which the Japanese are capable of providing. The industries and consumers of other EEC countries are not badly affected by the bilateral arrangements of their neighbours—indeed it is clear that the German motor industry, just as much as the French, has benefited from the restrictions France applies to Japanese car imports.

But the EEC is now entering a phase when such bilateral protectionism could begin to have an impact on the industrial policies of different countries in the Community. One topical warning signal is the feeling in the Italian motor industry that the Triumph Acclaim, built by BL of Britain, under licence for Alfa Romeo of Italy, should be regarded by Italy as a Japanese car and thus subject to the same rigorous import restraint.

Anzia, the Italian motor industry association, wants to use the case of the Acclaim to persuade the Brussels Commis-

sion to produce a clear definition of when a motor-car can be classified as "European." So far, neither the Government of Italy, nor that of France, where similar feelings were voiced, have taken issue with the Acclaim and the car is being freely marketed in both countries. The Acclaim is not the only example of a Japanese-European car project. Italy, ironically, provides another with its joint-venture between Nissan and Alfa Romeo which is due to begin producing cars at the end of next year.

Investment

Attitudes towards such projects, and the issues of "origin" which they throw up, reflect differing attitudes towards European industrial development. Should European industries be promoted, based on European technology and management and protected from outside competition? Or should European industry welcome inflows of investment and technology from other advanced countries, even though the result may not be wholly under European control?

We clearly favour the second course. It is consistent with an unstoppable trend towards interdependence between the economies of the world. It allows the European consumer to be the judge of what he wants to buy. It makes European manufacturers face up today to changes which will be still necessary, but more painful, tomorrow.

Components

This course involves acceptance of a degree of foreign content. A foreign manufacturer will want to benefit from manufacturing economies of scale, and to satisfy itself that the quality of critical components is maintained. The productivity gap between Europe and Japan can only be closed gradually.

It will be a pity if the European Commission is persuaded to increase the proportion of a car or any other sophisticated product which must be made in Europe for it to qualify as "European." Our ideal of the EEC remains a large market in which goods circulate freely, either because they are purely European in origin or because they have come in across the joint tariff wall. How and in what proportions they are then assembled to produce other and more complex European products should be the manufacturers' affair.

ISRAELI WITHDRAWAL FROM SINAI

Battening down the hatches

By David Lennon in Tel Aviv



The sharp contrast between today's reality as Israeli soldiers try to displace Jewish settlers in time for Sunday's deadline and the euphoria which surrounded the Camp David accords reached by the late President Sadat and Prime Minister Menachem Begin

The recent bloody clashes in the occupied territories, during which Israeli soldiers shot dead nine Palestinians and wounded over 100, were ample evidence that despite 15 years of occupation, there has been no narrowing of the gap between the aspirations of the two sides.

Almost all the Palestinians want an end to Israeli rule, and most of them want to create an independent state. But the Begin Government has no intention of ever granting such freedom and wants to retain control over the West Bank and Gaza Strip forever.

This is the core of the problem which will continue to keep the Arab-Israeli dispute alive

despite the fact that Egypt and Israel are at peace, both countries having successfully kept their sides of the bargain made in the peace treaty signed three years ago.

Israel can be expected to push ahead with its programme of de facto annexation of the West Bank and Gaza Strip by continuing expansion of its network of Jewish settlements in the occupied territories. Its attempts to replace the West Bank nationalist Palestinian leadership by collaborators who may eventually be willing to be brought forward as Palestinian representatives prepared to accept very limited autonomy, can also be expected to continue.

But more immediately, the Israeli Government is likely to carry out major military operations against the Palestinian guerrilla forces in Lebanon in an attempt to destroy the fighting capability of the Palestinian Liberation Organisation.

The military aim of these operations is to pre-empt possible attacks on Israel, while the political aim is to weaken the influence of the PLO in the world and among the Palestinians, especially those living under Israeli rule.

Western hopes or expectations that having completed its withdrawal from Sinai, Israel will now be ready to consider concessions on other fronts in

an attempt to broaden the peace process, are likely to be frustrated by an implacable refusal by the Begin Government to cede any more territory. The annexation last year of the Golan Heights, which had been captured from Syria in 1967, provides ample evidence of this.

If further evidence were needed it has been provided in the frequent statements by the Prime Minister as well as by Mr Yitzhak Shamir, the Foreign Minister, and Mr Ariel Sharon, Defence Minister, that Israel has come to the end of the road where concessions towards the Arabs are concerned.

The extraordinary sight of

giant Israeli bulldozers battering the settlements being evacuated in Sinai offered a stark reminder of how nervous Israel is about its security. Despite having a peace treaty with Egypt, Israel decided to wipe out the settlements near its border rather than leave them for the Egyptians. Peace or no, it does not like the idea of having a sizeable Egyptian population near its southern border.

The only prospect for any change in these official Israeli attitudes would be if the ruling Likud coalition of Mr Begin was to be replaced by a coalition led by the Labour Party. Because of its near-absolute majority in the Knesset, Mr Begin has been postponing holding early elections, possibly in November this year.

However, one of the main reasons he is willing to contemplate new elections is that opinion polls have generally depicted his party as increasing its share of the vote if elections were to be held soon.

Even if Labour was to confront the poll and form a new Government, the current militant mood in the country would make it extremely difficult for it to pursue its policy of offering territorial concessions in the West Bank in return for peace with Jordan and the Palestinians.

Apart from the Israeli voter, the only other agent with the potential power to change Israeli policy is the U.S. Government. The enormous economic, military and political support it gives Israel places a lever in the hands of Washington, but whether it has the will or the skill to use it effectively remains in doubt.

The prodigal signals a return to the Arab fold

By Anthony McDermott in Cairo

FOR SOME months now, the Cairo daily newspaper Al-Ghazaliya, has had on its front page a small box counting the days left for Israel's withdrawal from Sinai.

It might well also have been counting the days left for the Camp David accords, but certain aspects of the Egypt-Israel peace treaty. But it is not yet time to write off totally the unprecedented rapprochement between the two countries.

The raid by Israeli aircraft on Wednesday on Palestinian camps in Lebanon and the air battle with Syria may have caused some fleeting concern that Israel was, after all, going to desperate lengths to halt the withdrawal from Sinai at the last minute. President Hosni Mubarak, however, was not to be distracted.

Ever since he succeeded the late Mr Anwar Sadat last October, the Egyptian President has made it plain that he will stand by the peace

treaty with Israel. But from the beginning—by forbidding Cairo's media to abuse other Arab countries and their leaders—he has also made it clear that he wanted to rejoin the Arab fold.

In line with this approach Mr Mubarak is visibly reluctant to visit Israel. Yet there are no signs that he actually wants to abandon the peace treaty. The worst that might happen is that the process of normalisation—in other words the development of economic, social and cultural relations typical of ordinary neighbouring countries—might slow down. In the event of a full-scale Israeli invasion of South Lebanon or an equally anti-Arab action, Egyptian-Israeli diplomatic relations could be downgraded, but an overall break still looks unlikely.

Where the Camp David negotiations are most likely to come to a halt is over the question of Palestinian autonomy on the West Bank and the Gaza Strip. After nearly

three years these have made no tangible progress beyond identifying more details of the fundamental differences between Egypt and Israel. The Israelis are determined that this troubled area should not become an embryonic Palestinian state. The Egyptians are equally determined that it should.

However, unlike President Sadat, Mr Mubarak has also publicly made the point that Egypt is prepared to negotiate only so far on behalf of the Palestinians. Thereafter it would be up to the Palestinians. What could emerge in the long-term—subject crucially to Israeli and Palestinian co-operation—is the "Son of Camp David" in the shape of some variation of the plan put forward by Prince Fahd of Saudi Arabia.

But given Israeli policy on the West Bank, there is little optimism in Cairo that this will in fact happen. So probably later rather than sooner, the autonomy talks will expire.

Mr Mubarak has deliberately made Israel's final withdrawal less of a celebration than Mr Sadat wanted. Two Sinai governors will attend the flag-raising ceremony, but he is unlikely to attend himself, a modest approach clearly aimed at the other Arab countries.

Does this herald the full-scale return to the Arab fold which makes Israel so apprehensive? To some extent, the return has already begun and although Egyptians talked with some contempt under Sadat of the other Arabs, the links have always been there. There are some 2m Egyptian workers in the Arab world, mainly on the Arabian peninsula and in Libya. It did not take long for Arab tourists to flock back to Cairo, after a brief token boycott.

Soon after the Iran-Iraq war began in the autumn of 1980, Egypt began supplying arms and spare parts to Iraq. A senior delegation, possibly headed by the Iraqi vice-

president was reported to have visited Cairo for arms purchases at the end of last month.

Senior Egyptian financial officials have for some months been making regular visits to Saudi Arabia. As a result, the door for Egypt's return has already been opened, not least because Mr Sadat, whose speech before the Knesset in Jerusalem was regarded as the ultimate Arab treaty, is dead and because nobody seriously expected Mr Mubarak to repudiate the agreements with Israel.

But while Egypt is likely to become openly but gradually acceptable to moderate Arab states, relations with the extreme "Steadfastness Front"—chiefly Syria, South Yemen, Libya, Algeria and the Palestine Liberation Organisation—will take longer.

One sign of this creeping rehabilitation was the reception given to the Egyptian delegation at the non-aligned

meeting held recently in Kuwait. Its views on the future of the Middle East were not accepted, but it did not have to fend off an attempt at expulsion like the one which occurred in Havana some years ago.

Mr Mubarak has emphasised that Egypt is an Arab and African country, closer to the Nasserite non-aligned tradition than it was under Sadat. Inevitably, but not dramatically, this will mean a cautious distancing from the U.S. and closer ties with the Soviet Union, which is keen to replace its ambassador who was expelled last September by Sadat.

Israel's withdrawal from Sinai thus marks the opportunity for Egypt to conduct a foreign policy which fits more comfortably with its position as a leading Arab country in the developing world. But nothing can take away the unique dilemma that no other Arab country has concluded a peace treaty with Israel.

Men & Matters

Ins and outs of Whitehall

Strange the ways of Westminster and Whitehall. For close on three years Lord Carrington ran the Foreign Office with Sir Michael Palliser as his Permanent Secretary. And a highly regarded team they were.

Then the Argentines invaded the Falklands six days before Palliser was due to retire from the diplomatic service.

His farewell party at the Foreign Office turned into a political wake for Carrington, who with the other FO Ministers Humphrey Atkins and Richard Luce, resigned a few hours earlier because of the "great national humiliation."

Readily admitting his own errors of judgment, Carrington departed to satisfy political honour despite Margaret Thatcher's pleas for him to stay. And what of Palliser, whom Carrington presumably consulted before mistakenly concluding that Argentina would not use force?

Sir Michael duly went into retirement on April 9—and was immediately recruited by the Prime Minister to act as special adviser in the Cabinet Office where he has reportedly been co-ordinating diplomatic moves to find a solution to the crisis.

But then, as I wrote some months ago, Palliser is said to have a "startling ability for producing fresh ideas."

Screen test

It isn't the fact that coverage of the Falklands crisis is costing BBC television news £20,000 a day that is fraying the nerves at Lime Grove.

What really upsets them is the Argentines' refusal to give them any technical co-operation in getting film back to London. The international TV news agency Visnews, used by the

BBC for satellite feeds, is a British company. Buenos Aires has decreed—and one to be shunned.

The BBC has had to resort to older and more laborious means of getting its reports home. While on the other channel, News at Ten is receiving trouble-free supplies by satellite through UPTV, whose connection with the U.S. news agency UPI is judged to make it neutrally American.

Barratt's own

Sir Lawrie Barratt, who built his own home before deciding to go on and build 13,500 a year up and down the country for other people, has just notched up another land deal.

This time, however, the acreage in question is not likely to be handed over to a mixture of luxury and low-cost "starter" homes. Sir Lawrie, chairman of Barratt Developments, has acquired over 4,000 acres of the most picturesque countryside in north Yorkshire.

The knight from Newcastle, who sold half his shareholding in the group in December to raise £1.7m has predictably put the money into property. He has bought the Farndale estate, situated at the heart of the north Yorkshire moor National Park and designated as a nature reserve by virtue of its wild daffodils.

The estate, which includes 36 farms and cottages and 1,200 acres of prime shooting moorland, was put on the market last summer for £1.5m by John Stancer, a Midlands solicitor.

Farndale—previously owned by the Lords Faversham and Hotham—was recently in the news when Taylor Woodrow Energy was refused permission to search for gas at the valley head. Sir Lawrie has emphasised, to some worried tenants however, that his purchase is a private transaction and that he intends to retain



"We're going back to the Sir Alec Douglas-Home method."

the estate as a whole and solely for his own use.

Dutch treat

Let nobody accuse the Royal Dutch/Shell group of being a huge bureaucracy.

The personal touch is there to see in the annual report of Shell Transport: a cosily conversational foreword by chairman Sir Peter Baxendell, peppered with first person pronouns and decorated with a picture of himself standing in front of an expensive-looking curtain.

"Events of the past few months have produced clear evidence that the energy industry generally—and the oil business particularly—is in the process of considerable change..." he intones.

Over in The Hague, Royal Dutch chairman Dirk de Bruyne, photographed in front of a splendid picture of a naval

encounter, gives his report a distinctive continental flavour. De Bruyne chooses his words carefully: "Events of the past few months have produced clear evidence that the energy industry..."

Unanimity with Baxendell lasts for 18 paragraphs, at which point the Dutch chairman announces his retirement, wisely refusing to make a fetish of international account harmonisation.

Cold comfort

Purists may protest—but Scotch appears to be going down well with ice.

According to the Scotch Whisky Association, consumption of the "water of life" increased by no less than 1,050 per cent in the polar regions of Antarctica last year. Of all the money spent on alcohol in the icy wastes, nearly 90 per cent went on whisky.

The SWA says the polar market is very volatile, depending crucially on the number of scientific surveys being carried out there. Almost total abstinence can be quickly followed by levels of consumption which, per gullet rival those of Glasgow.

Whisky sales during the six months of 1981 for which statistics are available amounted to £3,500. For the same period of 1980, a mere £238 worth was poured out.

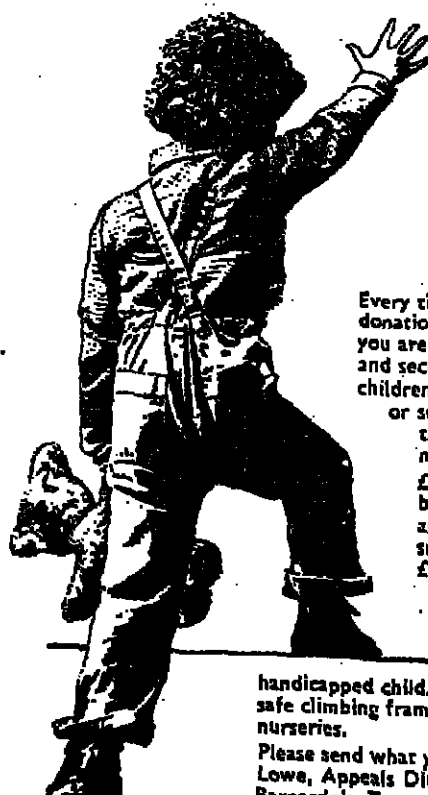
In tune

With Britain's naval task force poised for action today—St George's Day—a hymn might be considered appropriate.

How about the St George's Day hymn in Songs of Praise: "Lord God of Hosts, within whose hand/Dominion rests on sea and land?" It is sung to the tune of Falkland.

Observer

4 WAYS YOU CAN HELP BARNARDO'S HELP CHILDREN



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Dr Barnardo's

POLITICS TODAY

An awful lot of 'ifs'

By Malcolm Rutherford

BRITISH POLITICS are now entirely overshadowed by the Falklands crisis. Ministers look listlessly at their briefs on other subjects, wondering all the while what is going to happen in the South Atlantic. The normal political gossip—about the progress of the SDP, the future of British Leyland or Lord McCarthy's report on the railways dispute—has been suspended.

And the simple fact is that no one knows what the outcome is going to be. It all depends on the big "ifs". If the British succeed in securing an Argentine withdrawal from the islands, however temporary, the stock market will take off, the Government will be judged to have triumphed and Ministers can look forward to a successful general election.

But if the Falklands adventure fails, if a large part of the British fleet is lost and, with it, the international support that the country has gathered so far, then the very future of the Government is in doubt. It will not be just a question of whether Mrs Thatcher is replaced by Mr Francis Pym, the

When the full Cabinet met last Tuesday evening, some Ministers not directly involved in the crisis management came away very gloomy. The reasons are not hard to see. Ministers were told that as Mr Alexander Haig, the U.S. Secretary of State, had discovered in his trips to Buenos Aires the problem is that there is no one in Argentina with whom effectively to negotiate.

There is President Galtieri. There is the rest of the Junta, now pronounced by Mrs Thatcher as if she had been speaking Spanish all her life—unlike Mr Pym's wrestling with Buenos Aires. There are the three armed services and all sorts of other people breathing down their necks. "It would be better," one Minister said, "if it were a real dictatorship. At least it might be efficient."

That, then, is the first problem. There is a power vacuum in Argentina. Nobody knows who will fill it, or whether it will be filled at all.

There are more fundamental difficulties. The British position which Mr Pym took to Washington is miles apart from the Argentine proposals that Mr Haig transmitted to London at the beginning of this week. Some American diplomats say that it is only a question of semantics, timing and face: the British are ready to cede sovereignty, but not yet; the Argentines want sovereignty, or at least the assurance of future sovereignty, now.

That is not quite how the British talk, and certainly not the politicians, who realise that any proposed settlement will have to be acceptable to the House of Commons. The mood of the House is unpredictable, with everyone watching each other's reactions.

The Government still wants a total Argentinean withdrawal. There might just be room for argument about the presence of a few Argentinean policemen, though even that is doubtful. One compromise suggestion is that there might be no policemen on the islands at all for an interim period, the present local force amounting to three.

The Government also wants the restoration of British administration and some time—



Francis Pym: wrestling with Buenos Aires.

how long is negotiable—to consult Falkland opinion. Negotiations on a long-term settlement would follow.

Undoubtedly, there is some possibility of concessions. The British are not wholly averse to the idea of a U.S. presence, but that is not yet part of the British negotiating position. They are averse to a United Nations presence, a topic to which we shall return. Yet, on the basis of the known evidence, it cannot be said that Britain and Argentina are anywhere near reaching a peaceful solution.

There are other cards still to be played, apart from the military. Mr Pym has accepted a suggestion from a Cabinet colleague that leaders of the countries with whom Argentina has the closest ties should be invited to telephone President Galtieri and seek to persuade him to desist. The argument

Atlantic that the time for an American display of "even-handedness" is coming to an end.

Thus the pressures on Argentina will increase, economically, diplomatically and—as the fleet gets nearer—militarily. Yet you still come back to the problem that there may be no one to negotiate with and that Argentinean pride might be too great to allow withdrawal from the islands on any terms acceptable to the British.

It is here that the United Nations option comes in. Mr Denis Healey, the Labour Party spokesman on foreign affairs, is in the U.S. at the moment, almost literally shadowing Mr Pym. It does not appear to be an entirely popular trip with the U.S. Administration: Mr Healey asked to see Mr Haig when the Secretary of State was fobbed off. Nor does his idea of further recourse to the UN seem acceptable to either official London or official Washington. The British Cabinet tends to fear that any return to the UN would result in a weakening of the support already given. Indeed, even the original approach—which turned out to be so successful—was initially viewed sceptically by some officials who should have known better. (The Government never expected such European support, either.)

Sail, Mr Healey makes two points which ought to be taken seriously. The first is that if there is to be an interim administration in the Falkland Islands, the UN is quite the best-placed to provide it, or at least to participate in it. It would demonstrate the need for an international solution. It would show that the UN was back in being as a body capable of promoting international peace and international order. The consequences of that could be profound, and sh! to the good.

The second point is that if the American mediation fails, Britain must return to the UN at once before embarking on military action. It would be worth reaffirming international support, and having a new go at mediation through the UN, before a shot is fired.

The full Cabinet has not been consulted on these possibilities.

Indeed, the operational details of the exercise are known only to a handful of Ministers and so far there are no complaints about that. The general atmosphere in the Government is said to be good, with Mr Pym and Mr William Whitelaw, the Home Secretary and Deputy Prime Minister, having a stabilising influence on the inner discussions and the whole Cabinet wishing Mr Pym success in his endeavours.

It is also striking that support for Mrs Thatcher and for military action in the country

Not for two years have the Tories been so popular

seems to be increasing. The MORI poll published in The Economist this morning suggests that the actions to date have damaged neither Mrs Thatcher nor the Government as a whole. Satisfaction with her handling of the crisis rose 50 per cent of those polled last week to 58 per cent on Wednesday this week. It is two years since the Tories have been so popular.

Yet there could come a time—perhaps very soon—when Ministers will have to ask themselves whether they approve of the guns being fired. The question is really one of proportion. One would hope that some of them will speak up for trying the UN.

Sometime, too, we shall all return to normality. Here is a quote about what has been happening to the economy in the meanwhile from that impeccable source, the Financial Times: "EZ has been forced to cut production of its Metro model at Longbridge for the first time. . . . The action is attributed to over-production through better-than-expected efficiency."

Those are what Mr Edward Heath, when he was Prime Minister, used to call "the problems of success."

Lombard

Some answers to the CAP problem

By John Cherrington

WHETHER OR not a compromise is reached in the next week or so on the problem of Britain's budget contributions to the EEC, it is unlikely to include any fundamental reforms of the Common Agricultural Policy. Yet the weaknesses of the policy are still there and in all probability will get worse. The products most likely to be in surplus—milk, cereals, beef and sugar—show no sign of shrinking.

Everyone admits that there is something wrong in this. Conventional analysis blames the fact that prices have been fixed at too high a level in order to support the small farmers who are in the greatest majority in the Community. If only these small units could be eliminated, it is claimed, production would soon be restored to market levels and surpluses miraculously would drop. High prices would be replaced by income aids for the smaller farmer.

This proposition ignores the basic facts of the European farm problem. Surpluses are the products not of the small farmers, but of the larger more efficient units. The more small farmers are removed or persuaded not to produce, the more room is left for the larger farmers to expand and to reduce their unit costs by economies of scale. A case in point has been the lack of success of the various attempts to remove cows from the dairy herd. After these measures had succeeded in getting rid of 1.5m cows, the total dairy herd remained at the figure of 2.5m and output still soared.

The remaining farmers had simply improved their techniques and expanded their herds. This was in spite of a virtual freeze on farm prices during the 1970s. In this way they were assisted by their governments which in all countries have advisory services teaching farmers to produce more of everything.

Away from the EEC, many countries which support their farmers try to limit their liability. In Canada and Australia quotas applicable to individual farms limit support payments to the amount of output

needed. In the United States farmers for years have had their grain support limited by the use of a set-aside system. They were paid so much an acre to take land out of production of particular crops. The Reagan administration has imposed new set-aside arrangements; farmers who fail to respond to the reductions in acreage of 15 per cent of wheat or 10 per cent of maize lose their entitlement to the Government's loan support.

The EEC has in the past thought on the same lines. In 1988 Dr Sicco Mansholt, then Agricultural Commissioner, proposed taking 5m hectares or 12.5m acres out of production and compensating those displaced. Dr Mansholt's suggestions were immediately condemned by the farming lobbies and the council of ministers, but that does not mean they were inherently unsound.

For 20 years the British Government operated a system of standard quantities, in reality a form of quota. A level of output was agreed and this not full price support, and the balance received the current market price. In practice the returns were averaged between all farmers and this stimulated the larger ones who were able to spread their overheads. Farmers who did not increase their output lost out, because the effect was to reduce prices overall. So the incentive to increase production remained.

Reducing farmers' prices either directly or by freezing them seldom appears to reduce production. It usually results in the opposite, at least in the medium-term.

This would not matter so much if farmers were made directly responsible for the cost of their support on the lines of the present co-responsibility levy for milk which is in danger of being whittled down. But this would still benefit the larger farmers. The alternative would be a set-aside system based on land taken out of all kinds of production surplus. It is difficult to see any sensible alternative but solutions based on common sense are seldom politically acceptable.

The first problem is the power vacuum in Argentina

new Foreign Secretary—my own guess is that it would still be more likely to be Mr James Prior—but of whether the Government can survive at all without a general election or a coalition.

There are, of course, a lot of "ifs" in between. How do you define a successful outcome? Or how do you dress up a diplomatic compromise that is really no more than an alibi for surrender? As some Americans used to say about Vietnam: "Let's get out and say 'we've won.'" It hasn't come to that yet, but the point is that nobody knows where we shall be this time next week, or even next Sunday, when Mr Pym should have completed his talks in Washington.

Letters to the Editor

The Falklands: international mugging must cease

From Mr A. Spencer
Sir—Attitudes expressed in your leaders on the Falklands crisis during the past three weeks have had me reaching for my pen but I have resisted the temptation. Two remarks you made, however on April 21 under the heading "The fleet gets nearer" simply cannot be allowed to stand without comment.

The first of these remarks to which I take strong objection is, "Where Mrs Thatcher has boxed herself in, however, is in her insistence after the attack that Britain must first recover the islands before there can be a long-term solution."

May I ask you just why anyone is "boxed in" by demanding the return of stolen property? The Argentines invaded and took the islands by force and this, quite simply, is international mugging and cannot be allowed. The long term solution—admittedly long overdue—can be discussed when our stolen property is returned to us. Otherwise, let no nation, or even householder, complain to the police of theft and criminal assault and then back-pedal on their resolve by agreeing to negotiate with the assailants.

Your second remark is an even worse example of wet and woolly thinking. "It is one of the principles of negotiations

that both sides have to make concessions." You talk of principles—where, may I ask, are yours? Negotiations are now under way with thieves who really have no right—other than *force majeure*—to be heard at all until they have made amends for their depredations by withdrawing their forces from the islands. This, surely, is the least that we can insist on if we are to hold any principles ourselves. To talk of concessions at this stage is to strengthen the resolve of the junta and to show them that some persons in this country have principles that are so weak that they can easily be overturned.

A. C. D. Spencer.
Waterbeck,
Whidnere, Cumbria

From Mr C. Harley

Sir—For the avoidance of doubt in the Argentine and in countries so far involved in the present dispute it is necessary to define the British objectives. Our clear duty is to ascertain the wishes of the inhabitants of the Falklands and to ensure that they are given effect.

To do this the Argentine forces must return to the mainland leaving perhaps 50 unarmed police to maintain law and order. Without delay all

the literates of 18 or over resident on the islands on April 1 must be asked how they wish the islands governed in future. There can be no objection to the Argentine Government being asked to comment on the choices to be included in the plebiscite which should be carried out under the supervision either of the United Nations or of two neutral Governments.

The realistic alternatives appear to be limited to government as a British Crown Colony, incorporation in the Argentine Republic, government as an Argentine colony or government by some other state, possibly New Zealand. Independence does not seem to be a viable choice but the British or Argentine Governments may wish this or some other choices included. The option selected by the largest number of the inhabitants would then be adopted.

If such procedure is now accepted by Argentina, military action by the British before the plebiscite must be provocative and unnecessary. Sovereignty must rest with the islanders. If unfortunately the Argentine Government will not accept that fact then any necessary force can legitimately be applied.

C. S. Harley.
52, Rodney Street, Liverpool.

Banks' lending policies

From Mr T. Clarke
Sir—I read your leader of April 17 with great interest. I think your last few sentences highlight one of the major problems of our time, that is the double standards used by bankers in their lending policies.

I have no cause to complain of my treatment, I have always been received in a kindly manner and providing I was prudent with my requests and prepared to give satisfactory guarantees it has always been possible to borrow.

Yet when lending to unsound countries different standards apply and with far larger sums. Sums have released the borrowers' inadequate resources either to buy weapons to be used as a threat against us, or to subsidise their exports, on occasions at below the cost of raw materials, so desperate are these countries for foreign currencies.

It does prompt the twin thoughts of whether bank directors would be as free with their own money as they are with that of their shareholders and if so, would it not serve our industries and the free world better to use this wasting money to reduce interest rates or is it that banks prefer to lend at 14 per cent rather than 7 per cent?

Tom Clarke.
High Trees, The Bailey,
Stapton, North Yorkshire.

Required reading in Marsham Street

From Mr C. Clarke
Sir—I was interested to read your editorial on April 13, but amused by its concluding paragraphs. The Urban Development Grant idea, credited by Mr Heseltine to the Financial Institutions Group (FIG), is certainly not new. The American experience on which the idea is based, was exhaustively described, in a DoE-sponsored research report two years ago.

The fact that the Secretary of State for the Environment took two years to become aware of research findings published by his own Department is hardly a good example of the "sense of urgency" which you state is shared by Mr Heseltine and FIG.

Moreover the fact that FIG needed to travel to America to research the idea, rather than read the documents available in Marsham Street, is not a good example of financial economy.
C. J. L. Clarke
22 Newbrough Crescent
Newcastle upon Tyne

Indexation of capital gains

From Mr J. Newman
Sir—The Finance Bill contains detailed provisions for indexation of allowable costs for capital gains purposes and also increases an individual's annual limits for exemptions from capital gains.

This is welcome news for all who will suffer capital gains tax on inflationary gains but may I suggest the approach may be anomalous.

Let us take the example of four individuals—A, B, C, and D—each with capital to invest of £50,000. A proceeds to invest all his in a luxury home; B in stock exchange securities; C in antiques; and D in a small business. At the end of 10 years each sells up and finds that he has £100,000. The capital gains tax for A will be nil, but B, C and D will suffer the tax on the gains over the indexed linked base cost. B can, however, take advantage of the annual exemption avoiding £5,000 a year by buying and selling shares. C likewise, with a little juggling using the chattel and annual exemption will probably avoid the tax. Only D will have to pay tax.

This cannot be right, particularly if D invested in a socially and economically useful business!

The annual exemption should be available for carry-forward indefinitely; each individual should have a lifetime exemption—similar to that for capital transfer tax purposes; and as a quid pro quo for the last point many of the exemptions like private residence, retirement, chattels, etc, should be abolished.

My feeling is that the result will be a considerable simplification of the legislation, a reduction in Inland Revenue staffs costs, a reduction in taxpayers' own compliance costs, and last, and most important, a greater fairness in the system.
John A. Newman.
Kingsgate House,
115, High Holborn, W.C1.

Managing trusts

From Mr D. Burt

Sir—As a private investor interested in the investment trust sector, I have been following closely developments within the trusts managed by Touche Remnant.

The Investment Trust Year-

book for 1981 reveals that each of the nine trusts held GEC and Shell among its top four holdings. Five trusts, at least, were invested in ICI Energy and three trusts, at least, were invested in Jardine Japan fund. In addition, there were many cross-holdings. Sometimes involving other trusts, not counting ICI Energy.

According to the last figures published by the Association of Investment Trust Companies re Touche Remnant trusts, the total return on NAV over five years ranged from 180 to 220 against a general trust average of 195.

Surely it is advantages both for the managers and investors to have a situation where one can select a trust on the basis of growth prospects or income, with corresponding variation in yield, plus the choice of specific markets or sectors, rather than be faced with having to pick any one of nine trusts diluted in varying degrees. In any case, even after the proposed reorganisation there will still be three trusts with general portfolios.

In my opinion, the management deserve the unqualified support of their shareholders.
Dennis R. Burt.
62, Ormonde Drive, Glasgow.

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Companies and Markets

UK COMPANY NEWS

Laporte Inds. profits advance to £15.21m

A SIGNIFICANT advance from £11.7m to £15.21m has been made at the pre-tax level at Laporte Industries (Holdings) say the directors. Group sales for the 55 weeks January 3 1982 rose from £196.53m to £214.67m. Profits in the second half moved ahead from £4.22m to £5.79m.

The chief factors underlying the profit improvement were the continuing programme of rationalisation in the UK and the elimination of loss-making activities, say the directors.

The improvement in productivity began to be evident in the second half, they say. The contribution from associate companies rose from £8.05m to £8.58m but the directors point out that the improvement was largely counter-balanced by exchange rate changes.

The final dividend of this chemical manufacturer is held at 3.5p which repeats the final 7p net. Earnings per 50p share are given as moving ahead from 8.49p to 10.75p.

The tax charge rose marginally from £5.49m to £5.94m, including a charge for the UK of £1.95m

HIGHLIGHTS

Lex looks at the 1981 figures from Dunlop which show break-even at the pre-tax level but a £1m loss at the attributable stage. However, European tyre losses have been reduced and the company has held its balance sheet together by major disposals. Lex then goes on to consider the strong second-half recovery from Laporte, leaving profits 30 per cent up at £15.2m for the full year. But this is mostly due to closure of a loss-making operation and other non-trading items. Demand is still poor with margins under pressure. British Aerospace is paying £45m for Sperry Gyroscope, a subsidiary of Sperry Rand of the U.S. The acquisition makes weapons-control equipment and fits into BA's dynamics division. Finally the column considers the Stock Exchange's strong reaction to the proposals to index capital gains.

(£15.8m). The directors note that this was despite unrelieved tax losses in certain associate companies. The tax charge for associates was £5.39m (£5.03m).

The total sales figures comprised of £137.12m (£129.48m) in sales from Laporte and subsidiaries and £77.55m (£75.05m) from principal Interac companies.

Pre-tax profits were struck after increased interest charges

of £3.2m, against £1.51m. After tax and an extraordinary credit of £278,000, compared with previous debits relating to closure costs of £11.07m, there was an attributable surplus of £5.58m, against a deficit of £7.56m.

On a current cost basis, pre-tax profits rose from £3m to £4.5m and the deficit per share was 7.74p (9.53p).

See Lex

Advance by Samuel Properties

PROFITS, before tax, of property investment and development concern, Samuel Properties, showed an advance from £1.11m to £1.54m for the six months (to December 31 1981). Gross income climbed from £3.22m to £4.9m.

The company says the increase in profit was due principally to an improvement in property investment income, a more satisfactory contribution from residential trading activities and the absence of exceptional losses during the period (£242,000 for 1980).

With stated earnings per 25p share up from 2.32p to 3.89p, the interim dividend is being raised to 1.5p from the previous total payment was 4.3p.

The mid-year pre-tax profits included a higher contribution from associates of £82,000 (£44,000). Tax charge rose from £444,562 to £545,000, there was a transfer of £20,000 (£55,000) from capital surplus in respect of development properties and minorities again took £7,000.

Profits lower at Wire & Plastic

A SETBACK in pre-tax profits was shown by Wire and Plastic Products for 1981. The group fell from £379,094 to £313,302 on lower turnover of £2.37m against £2.51m.

In the second half taxable profits were lower at £142,581, compared with £203,775. The final dividend has been held at 1.25p which raises the total from 1.85p to 2.07p.

After tax of £108,163 (£140,258) and an extraordinary credit last time of £5,235 earnings per share fell slightly from 6.54p to 5.87p.

Mr J. Valentine is resigning as chairman upon reaching 70. His place will be taken by Mr J. R. Symonds.

On a current cost basis pre-tax profits were £317,700.

Dunlop breaks even after £19m second half profit

A RETURN to pre-tax profits of £19m is reported by Dunlop Holdings for the second half of 1981. This covers the loss of the same amount incurred in the first six months and leaves the group in a break-even position for the year compared with a profit of £10m for 1980. The dividend is maintained at 4p per 50p share, with a final of 2p.

Sales of the group—which has worldwide interests in tyres, engineering, and industrial and consumer products—increased by £70m to £1,450m and operating profits improved to £52m, compared with £30m in 1980.

Operating profits in the second half of 1981 were £33m which represents a "marked improvement" compared with the £19m in the first half of the year and £17m in the second half of 1980.

After allowing for share of associates' losses of £7m, compared with profits of £9m last time, there is a profit of £45m but this is eliminated by financing charges of the same amount. In 1980 financing charges were £49m.

The tax charge of £29m (£21m) mainly overseas and minority interests, the loss attributable to shareholders comes out at £41m, compared with £15m—equal to 29.4p (11.5p) per share.

The loss before tax on a CCA basis is shown at £19m (£30m).

A breakdown of the group's sales shows that the sterling equivalent of overseas sales rose 15 per cent while the sales by UK companies fell by 10 per cent to £298m. A value of exports from the UK at £125m showed a decrease of 15 per cent. The 1980 sales included those of Angus Fire Armour which prior

to its sale in November 1980, amounted to £38m.

The directors state that although the recession made trading conditions in the UK difficult, the rate of loss in the UK tyre business declined significantly due to improved productivity and costs.

The engineering group earned higher profits from the aviation and vehicle markets and the industrial group maintained its profits. Sport profits were lower, while the consumer businesses incurred losses.

The directors say that in other parts of the world experience varied widely. Germany experienced the effects of a recession and incurred a loss while in the U.S. profits were well ahead of the depressed levels of 1980. Companies in India and most of Africa also increased their profits but Nigeria sustained a loss. Profits in New Zealand and in the manufacturing and estates companies in Malaysia were lower.

The trading directors say that the results in the early months of 1982 are better than those of the same 1981 period. A number of overseas subsidiaries, notably in the U.S. and South Africa, are performing well while others, as in Nigeria, are feeling the effects of the local economic situation.

They report that in Europe there are no reliable signs of a general recovery in demand although some early indications look favourable if they prove to be sustained. The directors say that the improvement in current results is mainly due to manage-

ment action to reduce costs and to improve productivity and market shares.

"This together with the group's policy of maintaining capital investment and research and development in higher technology products and processes, provide a firm base for progress worldwide."

As predicted at the interim stage the dividend has been held at 12p. Earnings per 50p share moved ahead from 36p to 31.66p.

Available profits, however, were lower at £555,000 (£689,000).

Duncan & Goodricke picks up

AFTER pre-tax profits at the half-way stage had fallen £353,000, Walter Duncan & Goodricke, investment holding company, managed to finish 1981 with same-again profits of £675,000. In the second half the surplus moved ahead from £275,000 to £330,000, from £275,000 to £330,000.

As predicted at the interim stage the dividend has been held at 12p. Earnings per 50p share moved ahead from 36p to 31.66p.

Available profits, however, were lower at £555,000 (£689,000).

Replacement sought for Global board

A GROUP of United States investors intends to push for the election of a new board to replace the existing board of Global Natural Resources at the annual general meeting on June 4.

The group said yesterday that the proposed new directors and their associates owned more than 1m shares in the company. Global Natural Resources, a UK company which was formed in 1970 to take over most of the assets of Mr. Bernard Cornfield's Fund of Funds, a former 100 mutual fund, is involved in oil, gas, exploration and production in the U.S., Canada and Indonesia.

In a message to shareholders the group says that the company has made no proposals to shareholders for improving the assets or the share price.

The group proposes a list of candidates all from the U.S. The seven men list includes a former U.S. ambassador to Switzerland and a former Postmaster General of the U.S.

Hestair lifts profits 124%

A FURTHER strong recovery in profits is reported by Hestair, the Windsor-based industrial group, for the year ended January 31 1982. At the pre-tax level profits are 124 per cent higher at £1.64m, after being ahead by 89 per cent to £333,000 in the first six months. But this result is still well below the record £4.26m achieved in 1978.

The dividend is being partially restored, a final of 1p per 25p share doubling the payment to 2p.

Turnover showed an improvement from £58.99m to £64.22m. The directors state that while the profit level is still not com-

mensurate with the group's turnover and capital employed "it has been achieved despite generally hostile environment in which most of its direct competitors are making substantial losses." Full-time working has been maintained at all the group's factories throughout the year and there have been no redundancies, they add.

The group's balance sheet remains strong with net borrowings held at £5.5m at the year end which represents 44 per cent of net tangible assets. During the year borrowings were held at a lower level than in the previous year and this, together with reduced interest rates,

resulted in a reduction in interest charges of £635,000. There are ample facilities for future working capital requirements, the directors state.

Net earnings for the year came through at £1.64m (£653,000), after a low tax charge, equal to 8.1p (3.6p) per share or 4.5p (1.9p) adjusted to a full 52 per cent tax rate. Current cost profit, before tax, is given at £297,000 (£120,000 loss).

The group manufactures fire fighting, road sweeping, waste disposal and refuse collection vehicles and farm equipment. It also manufactures a variety of consumer products and owns employment bureaux.

Steel Brothers in cash call for £4.5m: profits up 40%

AT THE same time as reporting a near 40 per cent increase in 1981 pre-tax profits, Steel Brothers Holdings, the construction and foodstuffs group, has announced the widely predicted rights issue. The company is raising £4.5m, on the basis of one new share for every four held at a price of 170p per share.

Profits, before tax, for the year climbed from £3.59m to £7.51m, following first-half figures which were ahead by some 9 per cent at £2.54m (£2.6m). The board considers the results satisfactory in the light of difficult trading conditions worldwide.

On prospects, the board comments that the group can look forward to continued growth and reports that a satisfactory start has been made in 1982.

The final dividend is being lifted from 4.55p net to 6.45p for a higher total payment of 9.4p per 25p share, against 8p in 1981. The board expects to be able to maintain the total on the enlarged capital.

Group turnover for 1981 improved from £100.72m to £110.53m. Trading profits were ahead by some £5m to £15.42m, before charging higher depreciation of £3.08m (£2.44m) and interest of £4.33m (£3.41m).

UK tax charge rose from £400,000 to £551,000 and overseas tax was up from £1.54m to £2.07m. In 1980, however, there was a deferred tax release of £2.55m. State earnings per share was 42.53p, compared with 25.77p excluding the deferred tax release and with 48.64p including the same.

The board says of the results that while the falling value of sterling was beneficial to profits earned overseas, the overall improvement was mainly due to excellent results in food and catering and also in a higher contribution from the group's rock products and construction supplies business in North America.

The group's other areas of activity made small, but useful, profits in difficult trading conditions.

Explaining the background reasons for the rights issue—which is underwritten—the board says that in 1979, £2m was invested from the UK to support the group's Canadian and U.S. expansion programme and in 1981, an additional £2.8m was remitted to finance part of the cost of construction of a new time plant in Montana.

Also during last year, Steels Canada acquired and improved time operations at Tacoma, Washington, at a cost of £35.5m; doubled the capacity of the time plant at Pavilion Lake (£35.7m); and constructed a bulk lime distribution terminal at New Westminster (£30.7m).

The remittances from the UK were approved by the U.S. bankers and it is intended that £2.5m currently outstanding will be repaid out of the proceeds of the rights issue. Other short-term borrowings will be reduced and group liquidity improved to provide a sound base for future growth.

Last year, a professional revaluation of the group's interest in land and buildings, excluding gravel bearing lands,

was carried out principally on such assets located in the UK and Canada. This has disclosed an unrealised surplus of £5.8m which has been taken into the accounts.

GT. NORTHERN

At the close of business on April 20 1982, estimated net asset values after deducting prior charges at market value were 151.4p per ordinary of Great Northern and 487.9p per ordinary of RIT.

The Lombard 14 Days Notice Deposit Rate is 12 1/2%

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Harrison Cowley 1981

£520,000 PRE-TAX PROFIT DESPITE DIFFICULT YEAR DIVIDEND MAINTAINED

Harrison Cowley (Holdings) PLC and Subsidiary Companies Results for the year ending 31st December.

	1981	1980
	£000's	£000's
Sales	18,011	20,977
PROFIT BEFORE TAXATION	520	924
Taxation	276	397
Profit After Taxation	244	527
Extraordinary Charges	18	47
Attributable Profit	226	480

EARNINGS PER SHARE** 4.9p 10.5p

DIVIDENDS

Paid: Preference 2p per share

Interim Ordinary 1.4p per share

Proposed: Final Ordinary (Payable 31.5.1982) 2.45p per share

*Earnings relating to application for Stock Exchange Listing

**Earnings per share have been calculated on the Group profit after taxation and preference dividend but before extraordinary charges and on the £500,000 Ordinary Shares in issue at 31st December 1981.

Chairman's Comments

- Recession still affecting clients' appropriations.
- Substantial personnel savings achieved
- Drive for new business showing results
- Ordinary Dividend totals 3.85p per share

London and Manchester Group plc

Extracts from the statement by the Chairman, Mr H L K Browne, F.C.A., on the Group Report and Accounts for 1981

In my last statement I referred to the problems facing the Company in a period of recession and continuing inflationary pressure. During 1981 in spite of a number of official pronouncements indicating a bottoming out of the recession and even a modest upturn in the economy the problems continued and your Company's results, particularly in the home service division, were adversely affected by rising unemployment and the consequent queues on disposable income in the hands of clients. In the light of these difficulties the new business and premium increase results before you are, I believe, very acceptable and I wish to express to the management and to all members of the staff my appreciation of their efforts to counter the effects of the recession on the Company's progress.

Group Reconstruction

In my letter to shareholders dated 28 August 1981 I outlined proposals to form a holding company to acquire the shares of London and Manchester Assurance Company Limited in exchange for an equal number of shares in the new holding company. At a meeting held on 26 November 1981 these proposals were agreed and, following sanction by the High Court, London and Manchester Group plc became the parent company.

Life Offices Association

In January 1982 London and Manchester Assurance resigned from the Life Offices Association. The sequence of events leading up to that decision began in 1974 when the Company, with the active encouragement of the Department of Trade and of the L.O.A., took control of the ailing Welfare Insurance, which was not a member of the Association. Since that date the management of London and Manchester has successfully resolved Welfare's financial problems and has achieved an acceptable degree of expansion in the pensions division on a L.O.A. basis. However, the difficulty of conducting unit-linked life broker business according to two different sets of commission rules within the two companies became increasingly apparent.

Your Board therefore decided that it was in the best interest of the Group to develop a positive and consistent market approach using commission rules modestly above those allowed by the L.O.A. agreement, and simplifying the marketing and administration operations significantly. I should emphasize that the differences between the Company and the L.O.A. are confined to the matter of commission and in other respects the Company remains in sympathy with L.O.A. policy.

Press comment and reaction from the broker market following the announcement of the Company's resignation was not only positive but also showed an understanding of the special circumstances which led to the decision.

Ordinary Branch

In the home service division results were affected by the general economic climate to which I have already referred. In addition, the advent of the clearing banks into an already difficult mortgage market had a material influence. In the circumstances I believe that to maintain the level of new annual premiums at £2.3m was a creditable performance.

The results in the life broker division were affected to some extent by the same factors. New annual premiums fell by 5 per cent to £1.7m but there was a very satisfactory uplift of 56 per cent in single premiums to £1.5m. Following the resignation from the Life Offices Association a new and uniform marketing strategy has been prepared, aimed at expanding the Group's unit-linked business, and a series of competitive new contracts are being developed and will be launched in the near future. The Company sees the greater emphasis on business introduced by intermediaries in its changed marketing policy as being entirely complementary to and not in any way in conflict with the activities of its traditional home service field force.

Industrial Branch

The increasing pressure of the economic climate was particularly evident in the Industrial Branch and the Company suffered a loss of existing business at a higher rate than in the previous year. New annual premiums held up reasonably well with a 1 per cent increase over 1980 to £6.5m. This in part was due to the launch of the Double Crown Policy marketed to reflect the Royal Wedding, a contract which proved to be popular with home service policyholders.

Pensions Division

This division had another very satisfactory year both in terms of new business and in overall development. Increases of 16 per cent in new annual premiums to £2.3m and of 18 per cent also in new single premiums to £2.1m were achieved and further developments in the employee benefit product range saw the introduction of both the Compass Plan and Transplan. The latter, being the first contract to provide a more effective means of dealing with transfer values for those who change their jobs and are members of an existing pension scheme, aroused particular interest and favourable comment in the financial press.

General Branch

Gross premium income increased by 18.3 per cent to £5.96m in a year when increases in premium rates had been at a lower level than for some time.

The advent of the new arrangements in the General Branch, to which I referred in my last statement, has necessitated the setting up of reserves for claims both notified and incurred but not reported at a cost of

£255,000. During the year development work on the systems required to administer the account was completed at a cost of £420,000 and the systems are now operational. In view of the special nature of these items a charge has been made direct to profit and loss account of £400,000, being the net cost of these items after tax relief.

The claims loss ratios on the four main accounts compare favourably with published industry figures and a proper standard of underwriting is being maintained.

A loss of £282,000 after tax has been transferred to profit and loss account. The accounts for 1982 will be free of transitional costs and the financial results should improve markedly as the full benefit of the investment income on the newly-created reserves is obtained.

Investments

The year 1981 was one of great uncertainty where hope and realism vied with one another as the market fluctuated quite significantly over relatively short periods. The overall effect was to leave the gilt-edged market at lower levels and the opportunity was taken to invest a further £15.4m net on favourable terms. A further £6m of new money has been invested overseas, mainly in USA and Japan. The bulk of the currency for this investment was acquired in the early months of the year when sterling was particularly strong.

In the UK equity market the Company's investment policy changed to a marked degree as money was moved out of high yielding stocks and reinvested in lower yielding securities with much greater growth potential. Taking a long-term view the quality of the portfolios in both the main life fund and elsewhere have been materially improved, but in the short term investment income has been affected and the yield on the main fund has decreased marginally to 12.32 per cent.

The opportunity is increasingly being taken to invest directly in property and in the course of the year £4m was used to purchase good quality office, shop and commercial properties with good growth potential.

Towards the end of 1981 interest in the investment trust market increased as plans for rationalization of some trusts were announced. Trust managements have been endeavouring to improve their image in the market and activity has continued at a high level in the early months of 1982. Your Company has been involved in some of these moves which have enabled it to obtain asset value in some holdings, while elsewhere positions not deemed to be in the Company's best interests have been discouraged.

Bonuses

In the Ordinary Branch a reversionary bonus of £5.25 per cent of the sum assured has been declared compared with £5.10 per cent in the previous year. In the Industrial Branch the annual reversionary bonuses have been maintained at the same level as in the previous year. To provide for terminal bonuses the sum of £2.8m has been transferred from investments revaluation reserve, £1.55m to the Ordinary Life Fund and £1.25m to the Industrial Life Fund.

Profit and Loss Account

Transfers from the Life Funds on the usual basis provided £1,104,000 from the Ordinary Branch and £1,211,000 from the Industrial Branch. The sum of £860,000, including £200,000 special release from reserves, has been transferred from the Investment Trust Retirement Annuity Fund. Investment income is lower at £965,000 compared with £1,023,000 in the previous year, following the change in investment policy to which I have already referred. After setting off the General Branch loss of £292,000, the special items of £400,000, the expenses of management and taxation there remains a balance of £7,514,000.

Your Directors have declared an interim dividend of 7.99p per share. Together with the interim dividend paid by London and Manchester Assurance Company Limited in November 1981, you will have received total dividends from the Group for the year ended 31 December 1981 of 11.24p per share (1980 10.5p per share).

In the Explanatory Statement dated 9 November 1981 advising you of the group reconstruction Scheme of Agreement, your Directors declared their intention to capitalize the share premium account and part of the profit and loss account of London and Manchester Assurance Company Limited so as to increase the issued capital of that company to a parity with the capital of the holding company. The sum of £2,482,000, being part of the profit and loss account balance brought forward, has been utilized for this purpose. After providing for the dividend and the capitalization of £2,482,000 the balance carried forward is £2,303,000.

The Future

Since the end of the financial year the economic climate has continued to have an adverse effect on your Company's progress, and despite the efforts by both management and staff to produce a satisfactory performance for new business in the home service division losses of existing business have continued at a high level. However, the Company has maintained its position in the industry while reporting encouraging results for the first three months of the year from the pensions division.

Considerable progress has been made during the past year to ensure that the Group's administration is maintained at a high level of efficiency, and I am confident that whatever problems we may encounter during 1982 your Board will be in a position to submit a satisfactory report of its stewardship at the Annual General Meeting to be held in 1983.

DIVIDENDS ANNOUNCED

	Current	Date of	Corre-	Total	Total
	payment	of	sponding	dividend	last
	div.	year	year		
Anglo Scottish Inv. Int.	0.5	July 2	0.5	1.0	2.4
Chesford Inv. Int.	4.25	July 6	3.5	7.25	6
Walter Duncan	2	May 29	12	12	12
Dunlop	2	—	1.35	4	4
Gopeng Cons. Int.	4	July 5	4	8	17
Harrison Cowley	2.45	May 31	2.45	3.85	3.85
Hestair	1.5	July 1	1.5	3	1
Laporte	1.5	June 14	3.5	7	7
Thomas Marshall	1.6	May 29	1.58	2.5	2.78
Owen Owen	2	July 1	3.25	3	4.25
Ruch & Tompkins	2.75	—	2.5	4.25	3.75
Samuel Properties Int.	1.3	June 30	1.2	—	4.3
Scottish Mortgage	2.8	—	2.8	5.3	5.3
Speechar Gears Int.	0.5	—	0.25	0.75	0.75
Steel Brothers	6.45	July 2	1.32	2.6	8
Wire & Plastic	1.22	July 1	1.32	2.07	1.95

Dividends shown pence per share net except where otherwise stated.

* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ US\$1 Stock.

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INTERNATIONAL & BRITISH EDITORIAL & ADVERTISEMENT OFFICES

London Brick resilient to recession

Jeremy Rowe CBE, Chairman

Salient figures

	1981	1980
Turnover	£'000	£'000
Clay Products	88,682	85,212
Others	38,407	38,657
	<u>127,089</u>	<u>123,869</u>
Trading Profit		
Clay Products	8,397	8,705
Others	3,464	1,829
	<u>11,861</u>	<u>10,534</u>
Net profit before Taxation & Extraordinary Items	11,154	10,742
Profit available for distribution	3,911	10,637
Earnings per share	11.35p	19.11p
Dividend per share	4.8926p	4.3662p
Capital Employed	68,642	69,644
Represented by		
Fixed Assets & Investments	45,964	45,110
Deferred Taxation	1,604	556
Net Current Assets	<u>21,074</u>	<u>23,978</u>
	<u>68,642</u>	<u>69,644</u>

The following are extracts from the circulated Statement of the Chairman, Mr. Jeremy Rowe, C.B.E., for the year ended 31st December, 1981.

The Trading Year

Last year I said that our performance in 1980 demonstrated London Brick's ability to ride the recession. In 1981, in spite of a further drop in volume, the pre-tax profit at £11.154 million was slightly up on the previous year (£10.742 million). The achievement of what in the circumstances is a satisfactory result was only attained through extensive cutback and rationalisation in many areas of our operations. In human terms this was a painful and depressing exercise, but its benefit in terms of lower cost and improved productivity is now beginning to come through and will become increasingly apparent as the months go by. A threefold growth in the profit contribution from subsidiary companies helped to compensate for the lack of volume in brick sales and thereby contributed to the overall improvement in results.

The Company has therefore demonstrated, once again, its resilience and ability to maintain profits at a time of deep depression in its major markets.



Preparing to fire bricks

Employees

It is distressing to the Board that 2,100 employees have either left, or are about to leave, the employment of the Company. This no doubt reflects the experience of many leading British companies and will in our case undoubtedly bring substantial savings in cost. But this cannot mask the bewilderment and indignation of those affected by redundancy. The feeling of rejection is perhaps greater in a firm such as London Brick where nearly one in five of our workforce engaged in brick production have worked hard and loyally for the Company for over twenty-five years.

This major slimming in manning levels, which went right through the business from senior management to those on the shop floor, was carried out in close co-operation with the trade unions and staff consultative bodies, and was achieved without any major disruption in our day-to-day operations or service to the customer.

Brick Production

Hardest hit of all by closure and redundancy were employees engaged in the production of fletton bricks. If we include those who finally left in the early weeks of 1982, about a quarter of

the labour force engaged in brickmaking has now left the Company. It became apparent early in the new year that the recession was going to be deeper and more prolonged than many forecasters had at first suggested and that the continued additional cost of short-time working was quite unacceptable. Accordingly the decision was taken to close Ridgmont Works in Bedfordshire. Its closure and the reduction in output thereby achieved allowed us to reinstate full-time working at other factories. Ridgmont was a large plant but its age and design made it one of our higher-cost units.

It was expected at the time that this would prove sufficient in terms of lower output. Indeed, there were signs that the housing market was beginning to recover and brick deliveries had begun to improve. These hopes were dashed by the rise in interest rates in the autumn and the belief that this would prolong the slump in housebuilding. The decision was therefore taken to close three of our remaining old fletton brickworks - Kempston Works in Bedfordshire, and L.B.1 and Hicks Works in the Fletton area of Peterborough - and in addition to cease pipe manufacture at Arlesley Works in Bedfordshire.

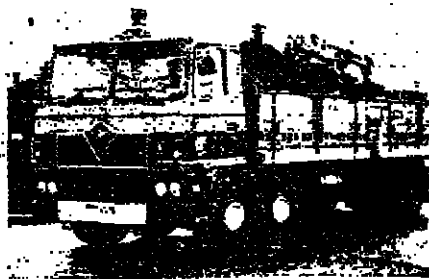
The programme of brickworks closures was carefully planned both to ensure that the range and availability of particular types of bricks to the customer was unaffected and that closures were concentrated on the less efficient Works. As a result, the effect of reduced volume was partly offset in our unit costs by concentrating our remaining production on lower-cost Works.

Engineering

The largest customer for the engineering shops has been the fletton brickworks. For example, our engineers are currently engaged in the production of six new facing machines which have been manufactured to our own design and specification. These machines, will in due course be installed in Works in Bedfordshire and Buckinghamshire, and will increase our capacity by some four million facing bricks per week.

Marketing and Research

Last year I stated that 1980 might well prove a historically low point for new housebuilding with a level of starts lower than at any time for fifty years. In the event, the final outcome for 1981



Brick delivery vehicle

was marginally worse than in 1980. The figures, however, give at least some grounds for optimism because, whilst in the public sector there was a further substantial fall to a level where public sector housebuilding is now quite insignificant, there was some recovery - admittedly from a disastrously low level - in private housebuilding in the latter

part of the year. This suggests that the housebuilding slump has at last bottomed out and is now due for some modest recovery.

In these circumstances, demand for bricks was lower than at any time since the war, not only because of the depressed level of housebuilding but because in the present economic climate there is a trend towards the construction of smaller homes for sale. Brick sales were also affected by the overall reduction in construction and in particular by the effect of unemployment and high interest rates on the previously buoyant market in home improvement.

Against this background and in the face of price-cutting and strong competition, it is pleasing that fletton bricks slightly improved their share of the overall market, whilst sales of the simulated hand-made facing bricks from our Clock House Works showed an encouraging increase.

However, we cannot afford to be complacent. Changes are occurring in the market-place and, if we are to benefit from these, our customers must receive both a wider choice of product and an immaculate service in delivery and technical assistance.

Property

As a substantial landowner, the Company has valuable assets in a wide range of property varying from farmland to industrial sites and from housing to amenity areas. It is the responsibility of the Estates



Cattle on a London Brick Farm

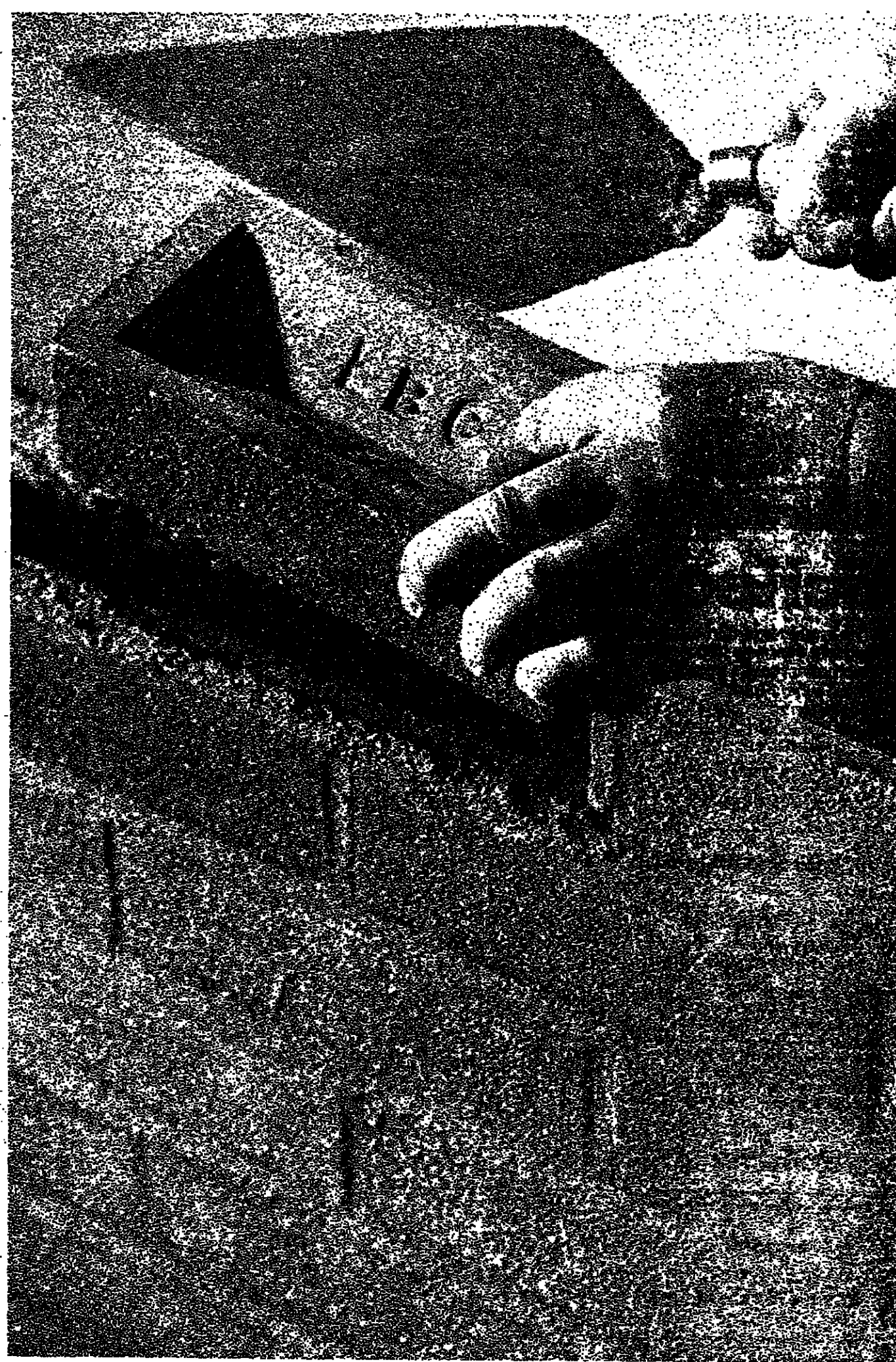
Department to ensure that the potential of these assets is identified and developed to ensure growth in both profitability and underlying value. In addition, the company has a responsibility both to restore its old workings and to improve the environment within which it operates. During the year much of the Department's skilled resources have been engaged in the designs of new brick factories for which detailed planning permissions have now been obtained. In 1981 our farming subsidiary, London Brick Farms, which is steadily expanding its operation, achieved a fifty per cent increase in profit. Good results were achieved from the arable farming operations in Bedfordshire. At the Dairy Unit at Yaxley near Peterborough, where our pedigree herd of Friesian cattle now numbers over three hundred, the average yield per beast improved, as did the profit margin per cow over cost of purchased food.

London Brick Landfill

Despite the recession, London Brick Landfill has continued to expand its operations and now makes a substantial contribution to the profits of the Group. The earnings result from the supply of vital services associated with the collection, treatment and disposal of industrial and domestic wastes, which in turn assists with restoration of exhausted clayworkings by carefully controlled landfill operations. During 1981 the Company handled waste to fill a record void of 2.1 million cubic yards, an increase over the previous year of some 34 per cent.

To counter strong competition in the industrial and commercial market, London Brick Landfill has been investing in new multiple-collection vehicles which reduce costs and road mileage for each customer serviced.

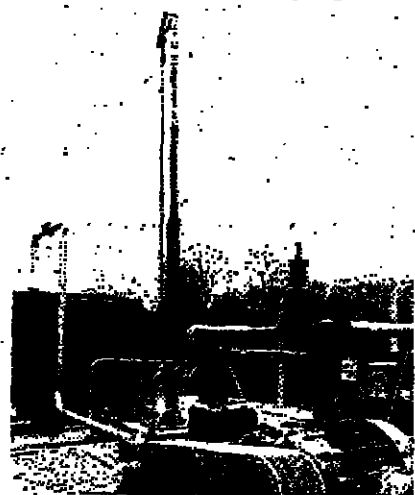
Domestic waste collection by Local Authorities is funded from the rates. "Privatisation" of this service has received wide-spread publicity nationally and a few Councils have gone out to serious tender. London Brick Landfill has investigated and participated in such enquiries and will



compete for this work where it appears profitable and provides mutual benefits to the contractor, the Local Authority and the rate-paying public.

During 1981 the Company tendered for, and won, a major 500 tonnes-per-day waste disposal contract with Hertfordshire County Council for domestic waste.

The innovative developments in conjunction with the Energy Technology Support Unit and Harwell Laboratories in harnessing the landfill gas which develops naturally in landfill sites receiving domestic and allied wastes, continues to progress although some problem areas still have to be resolved. This landfill gas, which includes a high proportion of methane, has been successfully used in the firing of bricks and is potentially a unique new source of energy. Research and development continues in the hope that the time will soon come when the process can be commercially exploited.



Landfill gas collection and pumping station

Banbury Alton

During 1981 very considerable changes have taken place in both the management and organisation of this Company in a sustained effort both to cut back in loss-making areas and to update and upgrade the existing product range.

Banbury Alton is still "a problem child", but in our view its potential is considerable. With a fresh management approach dedicated to improved marketing and rigid control of cost, there is every chance that this hitherto troublesome company can make an effective contribution to the Group.

The Croydex Company

Despite the difficulties of retail trading in 1981, the year has proved to be a satisfactory one for Croydex.

Croydex Export has continued to make steady progress, shipping goods to 69 countries worldwide.



Landscaping

Tribute

It has been a year which has tested the loyalty and tenacity of employees. In trying circumstances, there has been an understanding of the Company's situation and a willingness to effect change, which testifies, I believe, to the close and long-standing human relationships that exist in the business.

LONDON BRICK

To: The Secretary, London Brick PLC
12 York Gate, Regents Park, London NW1 4QL
Please send me a copy of the Annual Report

Name

Address

Post code

FT

Charterhouse Petroleum

A year of expansion

	1981 £000	1980 £000
Turnover	17,172	14,515
Profit from oil production	10,662	9,114
Profit before taxation	10,104	9,099
Profit after taxation	2,581	3,041
Dividends per share	0.75p	0.50p

Charterhouse Petroleum is an independent oil and gas exploration and production company with interests in the United Kingdom and Middle East.

During 1981 profit from oil production before duty and tax increased by 17%. An oil discovery was made in North Sea Block 20/2.

Since the year end the Company has become Operator for Block 13/19 and has applied for licences onshore United Kingdom and in the Irish sector of the Celtic Sea.

The Company is participating in a large exploration concession in Abu Dhabi.

Copies of the 1981 Annual Report may be obtained from Charterhouse Petroleum plc, Audrey House, Ely Place, London EC1N 6SN. (Tel: 01-4045805)



McKechie Brothers

The improvement in our trading profit compared with the corresponding period last year was due mainly to an excellent first half from New Zealand and to better results from the U.K., with the exception of the Chemicals Division where trading conditions continue to be very difficult. Good performances were also recorded by most of our associates overseas but the South African stock holding operations (in which we now have a reduced share) felt the effects of a levelling off in activity. We do not expect any rapid changes in the U.K. where we hope to maintain a slow advance sufficient to counteract any effects of a slackening of demand overseas.

Dr. J. M. Butler, Chairman

Interim Results—unaudited

	Half-year ended 31st January	Year ended 31st July
	1982	1981
Sales	£7,000	£7,000
Operating Profit	73,510	60,353
Share of Profits of Associates	3,459	2,247
Net Profit	2,838	3,261
Extraordinary Items	3,106	3,171
Ordinary Dividend	1,135	—
Earnings per Ordinary Share	99p	88p

Notes—(i) Interim dividend of 2.00p (1981 2.00p) per Ordinary Share making a gross equivalent of 2.85714p (1981 2.85714p).
(ii) The appreciation on metal stocks not covered by sales contracts, and not taken into account in this Statement, amounts to £193,000 after taxation. Any adjustment required at 31st July, 1982 will be dealt with as usual by transfer to or from Stock Reserve.
(iii) Extraordinary items relate principally to a surplus arising on reorganisation of South African associates on 1st July, 1981.

McKechie Brothers plc ALDRIDGE, WALSALL WS9 8DS

Points made by the Chairman, Michael H Caine

Booker McConnell's profit before tax in 1981 was 20% higher than in 1980. Encouraging increases have been achieved in Food Distribution and Agriculture, and action has been taken to eliminate losses in a number of the engineering businesses.

Divisional performance

The Food Distribution Division increased its profit by 42%. Net margins increased and these businesses are now on the way to producing an attractive return.

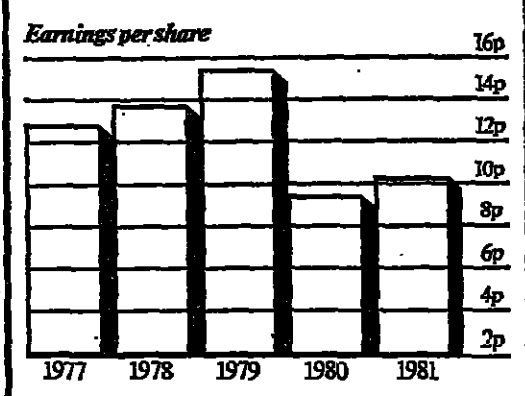
Agriculture had a healthy increase in profit.

In the USA Arbor Acres had a highly profitable year although Nicholas Turkey was less successful. From its UK base Booker Agriculture International increased its profit. Each of these three businesses, forming the Ibec group, has a leading position in specialist markets which allows scope for continuing expansion.

In Engineering, Plenty returned to a satisfactory level of profit. SPP with higher sales also did well. Fletcher and Stewart and Fletcher Sutcliffe Wild each suffered from much lower sales. A number of the smaller businesses have been sold or rationalised.

Health Products Trading had a mixed result. UK profits from health foods and chemists' shops moved forward strongly but the North American businesses suffered losses due to development expenditure.

	1981 £m	1980 £m
Turnover	933	834
Profit before tax attributable to Booker McConnell	153	128
Equity earnings	12.7	11.8
Earnings per share:	pence	pence
historical cost basis	10.2	9.5
current cost basis	5.4	3.9
Dividends per share	3.5	3.1



Companies and Markets

BCR earns C\$1.21m

CANADA'S British Canadian Resources, launched in November 1980 to invest in oil and gas exploration in North America, expects to generate a cash flow of between C\$2.5m to C\$3m in 1982 from its share of oil and gas production.

However, the company states it does not plan to pay any dividends as these funds will be needed to improve the company's financial strength and to meet its development drilling commitments, reports Stephen Thompson.

Net earnings for 1981 were C\$1.21m (1980 C\$0.9m) or 39 cents a share, after allowing for deferred income taxes of C\$1.65m.

BCR's first full year of operations followed the raising of C\$30m, before expenses, 90 per cent of which was raised in the UK and 10 per cent in Canada.

During 1981 the company spent \$18.5m on exploration and the acquisition of undeveloped leases and royalties.

Participation in 113 wells resulted in 19 oil wells, 51 gas wells and 43 dry holes. BCR's net share of reserves equaled 132,713 barrels of oil and 550 cubic feet of natural gas.

BCR participates in oil and gas exploration through limited partnerships and joint ventures with three North American companies, Woods Petroleum, Orion Petroleum and Westgrove Petroleum. Lease acquisitions are carried out in association with Landbank Minerals.

BCR expects that by the end of 1982 the full C\$30 will have been invested, with 80 per cent spent in the U.S. and 20 per cent in Canada.

At present BCR has royalty or working interests in 30 wells, all located in the U.S. either drilling or awaiting completion and is committed to spend U.S.\$5.5m in a joint venture with Woods Petroleum.

Palabora maintains dividend

THE Rio Tinto-Zinc group's Palabora copper mine in South Africa, which is still suffering the effects of the current weakness in copper prices, has nevertheless maintained its first interim dividend for 1982 at 10 cents (5.4p) a share.

This is the level to which it was reduced at this time last year, from the previous 25 cents. Last year's dividend total was 30 cents, down from 1980's 110 cents. Profits for 1981 totalled R18.8m, compared with R43.7m in 1980.

Copper production during the first three months of this year fell to 19,331 tonnes from 27,044 tonnes in the first quarter of 1981.

The company said the decline was due to planned shutdowns last month of the smelter and refinery for routine maintenance work, and of the continuous rod casting plant for modifications to increase capacity.

The work was all successfully completed on schedule, Palabora said.

The shares closed unchanged at 500p in London yesterday in advance of the announcement.

MINING NEWS

FS Geduld looks for a quick return to normal

BY GEORGE MILLING-STANLEY

DAMAGE TO two shafts and associated workings of the Anglo American Corporation group's Free State Geduld gold mine in South Africa, caused by a series of five earth tremors of April 13, has now been assessed. The group estimates that enough repair work will have been completed by the first week in May for both shafts to resume operations.

The main problem for Free State Geduld is that access ways to some of its higher-grade workings have been damaged. Work on reopening these has already started, and once it is complete it will take about three weeks for the mine to get back to full production.

The mine estimates the short-fall of ore milled by September will be only about 70,000 tonnes, which is modest in the context of Free State Geduld's normal quarterly milling rate of more than 700,000 tonnes.

In any event, this year's production from the important higher-grade areas should be close to the mine's original forecast.

The other major piece of good news to emerge from the Anglo group gold mines' March quarterly reports, the last of the current season, is the final dividend from East Rand Gold and Uranium (Ergo). This dump re-treatment operation is to pay 50 cents (26.8p), which comes up to the market's best expectations.

The payment, which compares with last year's final of 100 cents, brings the total for the year to 110 cents, against 200 cents last time.

Dividends from the other mines in the group, all interims, are mostly a little below expectations. The payments are compared in the accompanying table.

	April 1982	Oct 1981	April 1981	Oct 1980
ERGO	100	100	100	100
F. S. Geduld	100	100	100	100
Pres. Brand	100	100	100	100
Pres. Steyn	100	100	100	100
W. Holdings	100	100	100	100
Welkom	100	100	100	100

Ergo's dividend followed higher profits for the quarter, in spite of increased spending on the project to re-open the veteran Simmer and Jack mine, lower gold production and the lower average gold price received. A much reduced tax charge gave rise to the increased net profits.

The Simmer and Jack treatment plant, should be commissioned early next year, while the main winder and compressor at the South Deep shaft will be in operation in June this year.

All of the mines suffered from the sharply lower average gold price received during the March quarter, as the accompanying table shows.

GOLD PRICE RECEIVED (R per kilogramme—\$ per ounce)

	Qtr ended March 31	Qtr ended Dec 31
ERGO	R12,019 (\$381)	R12,080 (\$381)
Elandrand	R12,704 (\$384)	R12,143 (\$381)
F. S. Geduld	R12,727 (\$384)	R12,257 (\$381)
President Brand	R11,780 (\$368)	R12,203 (\$381)
President Steyn	R11,728 (\$368)	R12,188 (\$381)
S. A. Land	R11,516 (\$364)	R12,019 (\$381)
Val Reefs	R11,634 (\$364)	R12,132 (\$381)
Western Deep	R11,892 (\$367)	R12,188 (\$381)
Western Hds.	R11,754 (\$367)	R12,200 (\$381)

President Brand was the only other mine in the group to report higher profits. This followed a reduction in working costs as a consequence of a rise in mill throughput.

Several of the mines, in addition to Ergo, benefited from a lower actual tax charge, in spite of the increase in the surcharge announced in the recent South African budget.

The increase applied from the beginning of each mine's financial year, with the result that the Orange Free State mines have paid the higher rate since the start of their accounting periods in September. Anglo has adopted the policy of accounting in this quarter for the whole of the increase.

Free State Geduld was one of the mines to benefit from a lower tax charge, and produced net profits barely changed from the December quarter. The same applies to Western Holdings, which now includes Welkom, Free State Saspluans and the Erdfeld/Dankbaarheld area.

The young Elandrand managed a further reduction in working costs, the second in succession, as a result of increasing mill throughput. There was, however, a slight fall in the gold grade, and this combined with the lower price to push the mine into the red.

The picture is not entirely bleak, as development results indicate that the mine is moving rapidly into areas of better grade ore.

The Anglo gold mines' results are compared in the following table.

	Mar 1982	Dec 1981	Qtr 1981	Qtr 1980
ERGO	12,019	12,080	12,019	12,080
Elandrand	12,704	12,143	12,704	12,143
F. S. Geduld	12,727	12,257	12,727	12,257
Pres. Brand	11,780	12,203	11,780	12,203
Pres. Steyn	11,728	12,188	11,728	12,188
S. A. Land	11,516	12,019	11,516	12,019
Val Reefs	11,634	12,132	11,634	12,132
Western Deep	11,892	12,188	11,892	12,188
Western Hds.	11,754	12,200	11,754	12,200

What changed the 1982 bottom line for the worst was the drastic reduction in other income (sales of investments and properties) to C\$3.3m from C\$46.6m.

Partial offsets were higher earnings from the growing oil and gas operations, principally overseas. Profit margins on uranium operations remained under pressure during the first quarter, while the European oil and gas operations were not yet producing at capacity, reports John Szegielich from Toronto.

The second quarter should see higher output rates in this latter sector. The slide in consolidated earnings masks an actual improvement in earnings from operations to C\$8.1m against a loss of C\$11.2m.

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JEAVONS ENGINEERING (involved from Penton during 1981)—Results for 1981 and prospects reported March 9. Shareholders funds £1.96m (C\$3,000); fixed assets £37,000 (C\$2,000); net current assets £1.14m (C\$1,000); net outflow of liquid funds £67,000 (C\$1,200). Meeting: Birmingham, May 20, noon.

WILLIAMS & JAMES (ENGINEERS)—Designer and manufacturer of compression equipment—Results for 1981 reported March 23. Group fixed assets £2m (C\$1,980m); net current assets £2.09m (C\$2,080m); net outflow of liquid funds £23,010 (C\$23,400). Report shows compensation payments totalling £37,000 to two directors for loss of office. Meeting: Upton St. Leonards (Gloucestershire), May 14 at noon.

Capital gains fade at Denison

THE 74 per cent slide in 1982 first-quarter net profits at Canada's Denison Mines is attributed to lower gains realised on sale of long-term investments and interests in mineral properties and higher depreciation and interest costs. Earnings declined to C\$7.3m (C\$3.7m), or 40 cents per share, from C\$23.3m in the first quarter of last year.

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RESULTS AND ACCOUNTS IN BRIEF

BRITISH EMPIRE SECURITIES AND TRUST (Investment trust)—21, 1982, 0.2p (same). Gross income £171,370 (C\$181,814); net revenue before tax £152,784 (C\$163,651); tax £25,716 (C\$26,296). Net asset value per share 18.4p (18.7p).

GEORGE INGHAM AND CO. (HOLDINGS) (Investment trust)—Results for 1981 already known. Group fixed assets £246,239 (C\$10,151); net current assets £225,247 (C\$21,344); shareholders' funds £252,884 (C\$24,216). Meeting: Halifax, May 11, noon.

METAL CLOSURES GROUP (metal, plastic packaging)—Results for 1981 reported March 26 with prospects. Group fixed assets £22m (C\$17,91m); net current assets £13.85m (C\$14,61m); shareholders' funds £22.8m (C\$22.8m). Meeting: West, Bromwich, May 14, 11.30 am.

BRITISH MOHAIR SPINNERS (cotton, dyer and spinner)—Results for 1981 and prospects reported April 1. Shareholders' funds £13.55m (C\$13,55m).

(C\$12.2m); loan capital £205,878 (C\$205,878); fixed assets £13m (C\$13m); net current assets £10.3m (C\$10.3m); net revenue before tax £16,193 (C\$16,193); tax £18,326 (C\$18,326); net asset value per share £181,402 (C\$15,54m); decrease in working capital £1,14m (C\$2,67m). Meeting: Bradford, May 12, noon.

DORADA HOLDINGS (vehicle distribution, engineering)—Results for 1981 reported April 1 with prospects. Group fixed assets £7.95m (C\$9,05m); net current assets £32,032 (C\$2,27m); shareholders' funds £7.91m (C\$9,04m); loans £1.47m (C\$1.6m). Meeting: Inter-Continental, W. May 12, noon.

BURMA MINES (Investment trust)—For 1981 dividend 0.55p net per 10p share (0.75p); interest and dividends received £141,824 (C\$14,510); pre-tax revenue £17,381 (C\$14,138) including underwriting commission received nil (£1,251) and administration expenses (£1,700) and administration expenses (£1,700).

Lornex in the red

THE Rio Tinto-Zinc group's 81 per cent owned Canadian Lornex molybdenum and copper producing operation in British Columbia now joins the ranks of the world mining companies which are running at a loss.

Lornex reports a first quarter 1982 loss of C\$1.02m (1981 C\$0.1m) equal to 12 cents per share. The company, with a net profit of C\$9.2m in the first quarter of 1981, a net profit in the first quarter of C\$15.7m and a total net profit for 1981 of C\$95.2m.

The result for the first quarter is especially disappointing in view of the fact that the expanded mining and milling facilities commenced operations in mid-1981. As a result, production of metals in the first quarter was increased by around 50 per cent over that for the first quarter of last year.

But its impact on earnings was outweighed by lower metal prices and increased costs. The outlook for the current quarter is thus more encouraging, but whether this will result in output curbs remains to be seen.

First-half loss for Mangula

THE ZIMBABWE copper producer MTD (Mangula) has again passed its interim dividend for the six months to March 31, following a net loss of £21.12m (C\$1.3m) against a profit of £2883,000.

The company said yesterday that there is no prospect of a return to profitability in the absence of a significant and sustained rise in metal prices in the short term, or a substantial devaluation of the Zimbabwe dollar.

Performance continued to be affected by low metal prices, high costs, falling efficiency and unfavourable rates of exchange. In order to improve its financial position, Mangula has arranged to borrow £26m under government guarantee. The loan is repayable on December 31, 1983.

April 22	Price	% chg
Barco Bilbao	342	—
Barco Central	348	—
Barco Exterior	356	—
Barco Hispano	314	—
Barco Ind. Cat.	310	—
Barco Santander	330	—
Barco Union	290	—
Barco Vucaya	363	—
Barco Zaragoza	246	—
Dragsa	154	+1
Saprolite Zinc	62	+1
Fecel	62.5	+1
Gal. Precados	38.5	+2
Hidrala	63	+0.8
Iberdrola	56.5	—
Petrobras	90	-0.2
Petrobras	90	—
Supelma	7.5	-1.5
Telefonos	70	—
Union Elect.	64	+0.3

THE TRING HALL

USM INDEX

118.6 (+0.5)

close of business 24/4/82

BASE DATE 10/11/80 100

Tel: 01-838 1591

LADBROKE INDEX

Close 565-570 (+2)

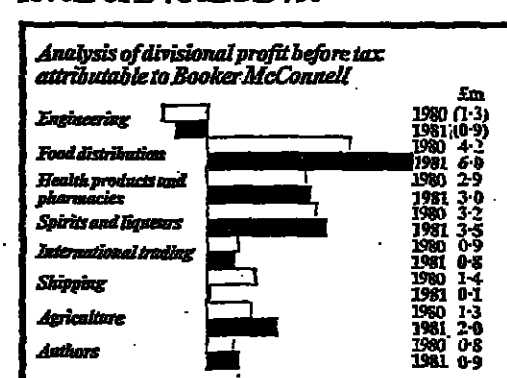
In Spirits and Liqueurs, sales volumes generally were lower although better margins secured a satisfactory profit.

In Shipping, Coe Metcalf had great success whilst the Booker Line made a substantial loss, partly due to the seamen's strike.

The Authors' Division profit reflected Agatha Christie's continuing popularity.

Prospects for 1982

There is still much to do to restore earnings per share to the levels of 1978 and 1979.



Food Distribution will increasingly benefit from the rationalisation of recent acquisitions. There are attractive growth points outside the traditional wholesale businesses—in fresh, frozen and specialist foods and in wine. A profit is expected in Engineering with contributions from all the businesses except Fletcher and Stewart.

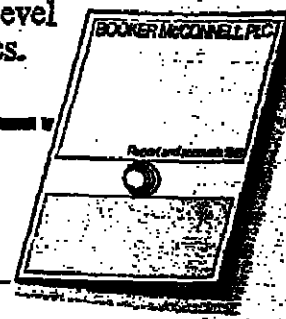
In Health Products Trading there will continue to be high costs in planned marketing development in the USA and the launch of new products in the UK. Another increase is hoped for in Spirits and Liqueurs. In Shipping, the Booker Line's prospect remains uncertain. Ibec should again increase its profit.

In total the improvement in profit achieved in 1981 is expected to continue into 1982. The move to a higher level of profit is apparent in many of the businesses. The corner has been turned.

To: Booker McConnell PLC, Buckersbury House, 83 Cannon Street, London EC4N 8EJ.
I would like to know more about Booker McConnell. Please send me a copy of your report and accounts.

Name _____ Address _____

Booker McConnell PLC



"...a new period in the Company's history"

— John Harvey-Jones



Addressing stockholders at the 55th Annual General Meeting of Imperial Chemical Industries PLC, held in London on Thursday 22 April 1982, the Chairman, John Harvey-Jones, said:

Ladies and Gentlemen, good morning and welcome to the fifty-fifth Annual General Meeting. Before getting down to business I should like to mention that since we last met one new Director has been appointed. Sir Jeremy Morse, Chairman of Lloyds Bank, has joined the Board as a non-executive Director. Unfortunately Sir Jeremy is unable to be with us today. You will also have noticed the return of Robin Ibbotson who rejoined the Board after a two year stint in the Cabinet Office where he was Head of the Central Policy Review Staff.

The next thing I want to do this morning is to pay a tribute to my predecessor, Sir Maurice Hodgson, who was at the helm of ICI in some very rough weather. The power of his analysis and the balance of his judgement have been of enormous value to the Board and the Company as a whole. Active and decisive short-term action was taken yet he was always concerned that we should in no way undermine our fundamental strength or compromise our long-term objectives. ICI owes Sir Maurice a great deal, and the Board loses a Chairman and colleague for whom we have affection and respect. We wish him well in what could hardly be described as retirement. As you know he has accepted an invitation to become Chairman of British Home Stores.

I should also like to refer to Alan Robertson who has retired from the Board after more than forty-five years' service. This service took him from lab boy at Billingham in 1936 to the ICI Board in 1975. In recent years he has played a leading part in expanding the Group's business in the Pacific and Far East. The CBE awarded to him in the New Year Honours list recognised his great services to UK exports. He has our best wishes for a happy and active retirement.

More sadly, I must refer to the death of three former Directors. Sir Paul Chambers who was Chairman of the Company from 1960-1968, Mr P K Standing who was a Director from 1952-1957 and Alfred Spinks FRS who was a Director from 1970-1979. All were men who made a profound contribution in their respective fields. Our deepest sympathy goes to their families.

Ladies and Gentlemen, a change in the Chairmanship of ICI inevitably prompts a certain amount of speculation and portrait-painting in the Press, and this occasion has been no exception. I wish to say only four things to you in advance about my Chairmanship. First, I have a clear sense that we are at the threshold of a new period in the Company's history: changing times require new prescriptions and I intend that this will be a period of further achievement when we set ICI firmly on course for success in the 80s and on into the 90s. Secondly, in a Company like ICI it is desirable, necessary and inescapable that there should be a large measure of continuity and stability in the pursuit of long-term objectives—and that will be fully recognised in my approach. Thirdly, I have a deep conviction that our success in the period which lies ahead will depend on the extent to which we can release the full vitality and talents of people at all levels in our Company. Whatever continuing organisational change there may be will be directed at that objective. Fourthly, my whole economic and business philosophy is based on a profound belief in the role of an enterprising, profit-making private sector and I pledge my total commitment to showing that ICI as a leading British-based business can set an example of private enterprise tackling and conquering the challenges of the eighties in a socially responsive and responsible way.

Obviously the period we have been going through has been one of great difficulty and uncertainty and while we must look forward rather than backward, it is important to be clear what has been happening, what the hard experience of the last year or two has demonstrated about ICI, and what it means for the future.

1981 Results

You will all have traced the progress of our pre-tax profits—£613m in 1979, down to £284m in 1980 and now up to £335m in 1981. It looks like a V with the upward stroke only just begun. But really, that is a rather inadequate description of what has been happening. We need to look a little more closely at the anatomy of the Group's results.

Let me start with the positive—a large part of ICI has performed excellently. As you know the Group's total chemicals sales in 1981 were £5.7 billion. More than a third of these sales were generated by the agricultural, pharmaceuticals, explosives and paints businesses. Taken together, this group of products is coming through the recession with flying colours. If we measure their performance back across the V of the recession to 1979 we see that their 1981 sales show an increase of 23% over 1979, and their trading profit an increase of no less than 27%. It is important to appreciate the magnitude of this profit and the strength of this performance—£334m of trading profit—in a year like 1981.

From a territorial point of view, a very big part of ICI has likewise performed excellently. We now regard the UK and the rest of Western Europe as our home market. If we look outside this home market and group together all those many other countries where we operate, in the Americas, Australasia and the Far East, Africa, the Indian sub-continent and elsewhere—we find that these countries together increased their trading profit by 30% between 1979 and 1981. Again, it is important to appreciate the magnitude of this contribution from outside our home market—it amounted to 40% of the total trading profit.

Nor should we forget our successful oil business which produced a trading profit of £83m in 1981.

The difficulties which have developed post-1979 are essentially in those businesses which are suppliers to manufacturing industry and essentially businesses located in the UK and Continental Western Europe. Of course, it would be totally unrealistic to expect the chemical industry to remain unscathed while steel, automobiles, construction and manufacturing industry in general took such a hammering from the harsh recessionary conditions. Growth in chemical raw materials is totally related to general economic growth and activity in manufacturing industry. Thus our bulk materials business has inescapably suffered and, to a somewhat lesser degree, continues to suffer. Although there has been some mitigation of the combination of adverse factors so graphically described by Sir Maurice Hodgson last time we met, the hard fact is that manufacturing production fell by a further 6% in the UK in 1981 and ICI UK chemicals sales volume fell by 3%.

Within the group of businesses supplying bulk materials to manufacturing industry we can make a further distinction. On the one hand is a group of products currently depressed by the market, which we can expect to recover steadily as market demand improves. This includes some general chemicals and, we hope, fibres, which is currently on the edge of break-even, having been almost totally reconstructed.

On the other hand, the plastics and petrochemicals business has been confronted with an acute problem of transition where the likelihood that economic growth will take up spare capacity is so low that radical rationalisation on a European scale is necessary to bring it back to profitability. Our share of the worldwide plastics and petrochemicals market is currently £1.7 billion. This business is not due to vanish; the world, including Western Europe, will continue to want plastics and petrochemicals products, albeit in a much more competitive environment. The immediate problem is not unlike the one we have already encountered in fibres. The industry requires rationalisation and we shall have to reshape our part of it. There are too many companies making too many of the same products, a lot of them on a scale which cannot and should not hope to survive the harsher conditions now facing the industry. Throughout the industry in Western Europe there will have to be a process of rationalisation, including portfolio exchanges and closure of inefficient and older plants. This is not an ICI problem but an industry problem. Indeed, ICI begins this process with advantages. Parts of our plastics business, for example industrial films of various kinds and engineering products, are healthy and successful and likely to remain so, and we have the advantage of up-to-date and efficient plants and technology.

So, looking back across the period 1979-1981, we can see that a substantial part of the Group has so far ridden confidently through the recession. Other sectors which are basically strong in technology and market skills will respond positively to greater market demand.

But some sectors of our bulk materials business, in which we nevertheless have considerable strength, suffer from industry-wide problems and need to be reshaped into profitability.

Now let me turn to what this experience has demonstrated about ICI. I shall put it like this: the overall results in our hard-hit businesses are still very bad but the achievement in terms of recovery has been enormous. During 1981 losses in fibres, plastics and petrochemicals were reduced by 45%. Export volume was pushed higher and back into profit. These 1981 achievements were almost entirely a result of our own efforts. There was very little help from the market where our customers have remained hard pressed, very modest help from currency movements, some reduction in inflation, but no relief from inflation in Government-controlled costs and interest rates remained high. In addition to the well publicised problem of electricity costs and substantial increases in rates the imposition of Supplementary Petroleum Duty helped to double our oil tax bill. Nevertheless, the Company demonstrated ability to respond rapidly and effectively in reducing its fixed cost base by £100m in real terms. This was a very considerable achievement and one which could not have taken place without the abilities, understanding and constructive reaction of our employees. It is doubtful whether competitors, who are suffering likewise in these same business areas have been able to equal our rapid adjustment to changed circumstances.

We are also emerging with a strong balance sheet—the maintenance of which we have seen as a key objective. Our 1981 fixed capital expenditure of £400m, slightly more than half that of 1980, was financed basically from internal resources, and loan repayments were greater than new borrowing. Thus the ICI balance sheet, financial ratios and liquidity are satisfactory and provide a good spring-board for future advance.

Ladies and Gentlemen, I hope that, without under-rating the real and urgent problems of some of our businesses, I am conveying to you a realistic sense of confidence based on our current achievement and determination to sustain long-term objectives.

Dividend

One expression of this confidence is the partially restored dividend. It is our firm intention to improve the return to shareholders as soon as earnings permit. The cut that was made with the greatest reluctance a year ago was part of the prompt and decisive action we had to take on a number of fronts in a climate of severe economic recession and the greatest uncertainty. Since then the situation has improved somewhat and the modest improvement in profitability which our actions have produced has also enabled us partially to restore the dividend. Any further restoration will of course depend on the effectiveness of our further actions, and a more helpful market situation generally.

Prospects for 1982

As I look forward, any general caution I have is not about ICI's ability, but about the economic climate and its uncertainty.

Since the Annual Report was published there has been a significant fall in oil prices. This is helpful and welcome as far as the cost of this raw material is concerned, but it should not be taken as a signal to undermine bulk product prices, which desperately need to be increased. One can hope that just as the escalation of prices in 1973 and 1974 sent the world economy into a downward spiral, we might expect a resurgence of economic growth if oil prices were now to reduce considerably. But of course, oil prices are not going down at the rate they went up, and OPEC is attempting to stabilise prices at their chosen level. What success they will have remains to be seen but let me remind you that oil was \$3.4 a barrel before OPEC's concerted action in 1973-1974, and the contract price of North Sea Oil is now \$31 a barrel, which even in real terms is more than four times greater.

There are also considerable uncertainties arising from the performance of the United States economy, the effect of its high interest rates on European economies, and the proliferation of exchange rate instabilities in Europe. Given that £1.5 billion of our business is in exports from the UK, we cannot escape the effects of such instabilities.

With such uncertainties around nobody's crystal ball is going to be anything other than cloudy, and we have to be much more careful about our assessment of forecasts. When we spoke to the Press in February, we said that the year had got off to a poor start and that economic recovery was likely to be delayed. The passage of a further two months has done nothing to change that overall view.

Hence, we cannot afford to let up in our pursuit of further efficiency and operating economies. We have to get every sector of the business back into healthy profitability as quickly as possible. As quickly as possible may not be as quickly as we would like but I think the track record of the last eighteen months or so shows that we are not slow to act.

Future Strengths

In my opening remarks, I spoke of ICI as being at the threshold of a new period in its history. I mean that in the most positive sense. There are more opportunities ahead than can be imagined. Our approach will be to optimise these opportunities by a persistent search for product uniqueness as well as by building on established strength and in that context we have, despite the recession, remained alert to business opportunities. You will have noted our acquisition of full ownership of Rubicon Chemicals Inc., the proposed arrangements with Lonza and our offer for Ifford, which we hope to complete following the Monopolies Commission investigation. Our thinking about products, markets, businesses and territories will need to be open and flexible if we are to make the best of future opportunities. We have of course plenty going for us because we have growth points in most countries around the world. Our product portfolio is already broad and diverse. We have some excellent technology in our business areas and exciting new ideas and developments in many sectors. New plants are making improvements of up to 40% in energy efficiency. ICI has demonstrated the ability to synthesise the interferon gene in ways which allow us to make significant and potentially very important alterations to the gene. This will broaden the number of interferon types which can be provided and thus has great significance for their future use in world medicine. We are a world leader in the development of crop protection chemicals. The explosives business has recently introduced new emulsion-type explosives and a novel range of detonators and primers. New chlorine technology has already been licensed to three European manufacturers within the first few months of being offered. Novel inorganic materials with exciting new properties are just around the corner. These are just a few examples to support my conviction that we continue to be a leader in technological innovation and shall continue to lead in the years ahead.

Making the right choice about our future product and territorial emphasis will of course be of crucial importance to the future of the Group. In getting that right we shall create our own opportunities. I want to add however that no part of this strategy will involve 'getting out of Britain'. I can envisage no situation in which ICI could or should leave Britain. However, the UK is only 5% of the world chemical market and we cannot maintain a world position solely from such a base. We must build on our international strengths.

Our job, put quite simply, is to remain profitable by beating the opposition. This opposition is not only here in the UK but is worldwide—not just the top chemical companies in America, Japan or elsewhere, but also the chemical affiliates of major oil companies and in some cases the subsidiaries of national Governments who do not necessarily have the same criteria for commercial success as ourselves.

In this we shall be relying on our people who are the greatest single competitive asset we possess. This does not gainsay the fact that the number of people we employ is reducing substantially as we reconstruct parts of the business. We have no option other than to be fully competitive as the only realistic way to secure the job prospects of the large numbers we shall continue to employ. But the quality of the contribution of our people at all levels, which has been such an outstanding feature of our past success will continue to be of the greatest importance in the future. All my thinking about organisational change leads me to believe that if we can continue to reduce layers of management, push decisions onwards and downwards to business units which have a clear identity, objective and headroom to act, we shall enable people to give a lot more and get a lot more.

Our objective is that ICI should be the best of chemical companies, the most competitive and reliable in the eyes of its customers and the most profitable and robust from the point of view of employees and shareholders. I am confident that you will continue to see progress towards this objective.



Imperial Chemical Industries PLC

Companies and Markets

UK COMPANY NEWS

A SATISFACTORY YEAR
TOTAL FUNDS EXCEED
£1,675,000,000
TRUSTEE SECURITIES AND CASH
£385,000,000
RESERVES
£64,000,000
THERE IS NO SAFER BUILDING SOCIETY

(Summarised from the 1981 Britannia Building Society Annual Report
by the Chairman, Sir Hubert Newton M.A.)

Can Parliament give us a rest from legislation?

The effect of legislation puts an added burden on employers at a time when energies and skills should be concentrated on fighting the recession.

Two eminent economists, Robert Miller and John B. Wood point out that:

"National Insurance contributions and employment protection legislation both have the undesirable effect of inflating the gross costs to employers and at the same time reducing the net wages of employees. This results in a reduction in the demand for labour."

Companies must attempt to fulfil the provisions of:
The Employment Protection Act (Consolidating) 1978; The Redundancy Payments Act 1965; The Equal Pay Act 1970; The Health and Safety at Work Act 1974; The Social Security Acts 1975/82; The Trade Union and Labour Relations Act 1976; The Sex Discrimination Act 1975; The Race Relations Act 1975.

All these impose obligations and costs upon employers.
Additionally, the Consumer Protection Acts, Housing Act 1980, Monopolies and Mergers Act, Restrictive Practices Court, Office of Fair Trading and Directives from the Parliament of the EEC can be quite unreasonable and very time consuming relative to the practical issues involved.

The sooner employers are allowed to get on with the job and are given more encouragement to further real productivity, the closer we shall be on the road to recovery.



Chief Office: Newton House, Leek, Staffs. ST13 5RG. Telephone: Leek 385131.

Royal Dutch/Shell spending £4.8bn

IN HIS annual review Sir Peter Baxendale, chairman of the Shell Transport and Trading Company, tells members that for the current year capital expenditure of the combined Royal Dutch/Shell Group is expected to rise to £4.8bn. This is compared with £3.9bn in 1981.

The directors of this oil, natural gas, chemicals, coal concern, say that U.S. subsidiary Shell Oil's plans are that some 70 per cent of their 1982 expenditure will be on exploration and development of domestic resources.

Shell Canada is increasing its expenditure while for other group companies they plan to increase their exploration and production programme: some 60 per cent of total expenditure will be directed to the North Sea.

A large increase is planned in manufacturing, directors state, mainly related to new upgrading and conversion facilities in West Germany, Curacao and Singapore.

The chemicals side anticipates higher expenditure because of

costs on the Mossman ethane cracker in the UK, but apart from this, the underlying level will be below previous years.

The allocation to the coal sector will remain at about the 1981 level, while that on metals will increase sharply in relation to projects in Australia and Brazil.

As reported on March 12 net income of the Royal Dutch/Shell Group showed a reduction from £2.23bn to £1.5bn for the year ended December 31 1981. But excluding the effects of FIFO method of inventory and currency translation, income at £1.51bn was just behind the £1.55bn for 1980. Net income for Shell Transport and Trading amounted to £688.7m (£863.8m).

Balance sheet of the group shows fixed assets of £17.33bn (£14.82bn), net current assets £5.12bn (£4.51bn), total capital employed £20.25bn (£17.77bn), and net assets of £13.15bn (£12.04bn).

Meeting: Shell Centre, SE, May 19, 11.30 am.

Harrison Cowley downturn

ATTRIBUTING the drop in results to the state of the economy and to the loss of the large Renault account, directors of Harrison Cowley (Holdings), advertising concern, announce taxable profits of £520,000 for 1981, compared with £924,000, from turnover down from £20.98m to £18m.

Mr David Harrison, chairman, however, says the cash position continues to be healthy and he is confident about the group's progress; the dividend is maintained at 3.85p net with a same-again final payment of 2.45p.

Mr Harrison adds that although significant savings in costs were made and a substantial number of new accounts have been gained, it will be 1982 before the adverse effect of the Renault loss has been eliminated.

At the halfway stage profits had fallen to £270,000 (£813,000) and the chairman said that it would be unwise to make any firm forecast.

The year's tax charge of £276,000 (£387,000) and an extraordinary debit of £16,000 (£47,000) — expenses relating to Stock Exchange listing — the attributable balance came through at £228,000 against £490,000.

Earnings per share are shown as 4.9p (10.5p) and on a CCA basis, which reduces the pre-tax profit to £426,000 (£809,000), they are given as 3p (8.2p).

Rise for TR Australia Inv.

IN the half year to February 28 1982, TR Australia Investment Trust made taxable profits of £383,362, compared with £384,906, on total revenue which rose from £514,016 to £559,133.

The interim dividend is being maintained at 1.6p net per 25p share and the directors forecast a final of not less than last year's 1.9p. Earnings per share are given higher at 1.8p (1.71p). Tax took £122,615 (£117,129).

NABISCO SEEKS LONDON QUOTE

Nabisco Brands, the U.S. food products company, is seeking a London listing for its shares. The company expects to be admitted to the official list in mid-May. The listing is sponsored by N. M. Rothschild and Sons and Hoare Govett.

The company had been planning to seek a London listing before it made its recent bid for the shares of Huntley and Palmer Foods which has been referred to the Monopolies Commission.

BICC drive for UK efficiency

ACTIONS TAKEN to strengthen UK efficiency is expected to improve BICC's performance this year and make an important contribution to the group's overall profitability, says Sir Raymond Pennock, chairman, in his annual statement.

Internationally, slower growth is expected in those areas where the group has major operations. But the chairman expects the group to benefit from the recent acquisitions in the electronics sector, and in the medium term satisfactory gains are expected from initiatives already taken in optical fibres.

Sir Raymond says that the company is now well set to take advantage of improved competitiveness in its traditional businesses and faster growing prospects from the new activities.

Group results for 1981, as reported on March 25, showed pre-tax profits 37 per cent higher at £101.5m. This result reflected a continued strong performance by overseas cable making activities more than offsetting lower UK profits.

The chairman says that within the UK priorities centred on minimising the effect on profits of lower sales volume, improving competitiveness and expanding exports to markets such as the Middle East, where the industrial infrastructure is growing fast.

The potential for higher UK profit from increased productivity remains high and will be developed still further by continuing improvements in efficiency this year. Sir Raymond says that steps taken to rationalise the UK businesses and to dispose of businesses outside mainstream activities "leave us well poised to benefit from any market upturn."

Overseas the scene is different

Thomas Marshall steady

A MARGINAL increase from £847,000 to £864,000 in pre-tax profits is reported by Thomas Marshall and Company (Loxley) for 1981. There was also a modest increase in turnover, which rose from £18.1m to £19.1m. The final dividend is raised from 1.57p net to 1.6p for a total up from 2.77p to 2.8p.

The directors of this manufacturer of fireclay refractories say 1982 began with a rapidly deepening recession throughout North America, payment problems in the Comecon, Africa and Turkey, and political uncertainty in Argentina and the Middle East. They say the markets of com-

and although growth in Australia, Africa and Canada slackened in 1981, he says it was still sufficient to secure major increases in profit and performance.

In a review of the group's operations the directors state that Balfour Beatty continues to develop its position as a major overseas contractor operating on a project basis and through associations with local partners.

They say that this approach to overseas work together with an ability to sustain a good performance in the UK, despite extremely depressed trading conditions, is expected to lead to an improved trading performance for Balfour in 1982.

At BICC Cables the effects of the economic recession in the UK were felt in most sectors of the business. Sales were down 6 per cent in volume terms despite export volume increasing by 4 per cent. Margins fell to 5.6 per cent, compared with 6.1 per cent, and operating profit was down by 14 per cent to £23.5m.

In the group's industrial products division there was a major shift in business activity. The new potential for earnings, coming from acquisitions, investment and rationalisation, will have a major impact from this year onwards.

The group balance sheet at December 31 showed an increase in net current assets from £162.2m to £193.7m. Contracting work in progress showed an increase from £499.3m to £548.4m, less progress payments of £508.5m (£498.2m). Manufacturing work in progress was up from £45.1m to £55m. Cash and short-term deposits were higher at £51.2m (£24.4m) against which there were overdrafts and short-term loans of £40.2m (£17m). Meeting: Centre Point, 108, New Oxford St, WC, May 20, noon.

petitors in Germany, France and Japan are declining, and international competition consequently increasing. The number employed has dropped still further from an average of 925 in 1980 to 755 in 1981. Even so, some employees are on short time.

It is not possible, say the directors, to make an optimistic forecast, but this does not imply that a maintained dividend for 1982 is at risk.

Tax for the year was £11,000 higher at £228,000. There was an extraordinary debit of £51,000 against £174,000. Stated earnings per 25p share were little changed at 11.3p (11.2p).

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BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are interim or final and the subdivisions shown below are based mainly on last year's timetable.

TODAY
Interim: S. Carter, Lowland Investment, Samsonite Film Service.
Final: Alabone, Amalgamated Metal, Bantails, Futura, F. Miller (Textiles).

FUTURE DATES
Richardsons Westgarth, Savoy Hotel, Southern Northern Investment Trust, Solicitors' Law Stationery Society, S.S.O.
Final:
Allied Leather Industries May 27
Boosey and Hawkes April 30
Clayton, Son May (Norman)
London United Investments April 29
Moss Bros (Walter)
Lundonman (Walter)
Stanley (A. G.) April 27

LONDON TRADED OPTIONS

April 22, Total Contracts 5316 Calls 2856 Puts 360									
April									
Option	Strike price	Closing offer	Vol.	Closing offer	Vol.	Closing offer	Vol.	Equity close	
BP (a)	360	52	58	10	64	10	310p		
BP (b)	360	52	58	10	64	10			
BP (c)	360	52	58	10	64	10			
BP (d)	360	52	58	10	64	10			
BP (e)	360	52	58	10	64	10			
BP (f)	360	52	58	10	64	10			
BP (g)	360	52	58	10	64	10			
BP (h)	360	52	58	10	64	10			
BP (i)	360	52	58	10	64	10			
BP (j)	360	52	58	10	64	10			
BP (k)	360	52	58	10	64	10			
BP (l)	360	52	58	10	64	10			
BP (m)	360	52	58	10	64	10			
BP (n)	360	52	58	10	64	10			
BP (o)	360	52	58	10	64	10			
BP (p)	360	52	58	10	64	10			
BP (q)	360	52	58	10	64	10			
BP (r)	360	52	58	10	64	10			
BP (s)	360	52	58	10	64	10			
BP (t)	360	52	58	10	64	10			
BP (u)	360	52	58	10	64	10			
BP (v)	360	52	58	10	64	10			
BP (w)	360	52	58	10	64	10			
BP (x)	360	52	58	10	64	10			
BP (y)	360	52	58	10	64	10			
BP (z)	360	52	58	10	64	10			
BP (aa)	360	52	58	10	64	10			
BP (ab)	360	52	58	10	64	10			
BP (ac)	360	52	58	10	64	10			
BP (ad)	360	52	58	10	64	10			
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BP (ah)	360	52	58	10	64	10			
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BP (ar)	360	52	58	10	64	10			
BP (as)	360	52	58	10	64	10			
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BP (bj)	360	52	58	10	64	10			
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BP (bl)	360	52	58	10	64	10			
BP (bm)	360	52	58	10	64	10			
BP (bn)	360	52	58	10	64	10			
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BP (dr)	360	52	58	10	64	10			
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BP (fr)	360	52	58	10	64	10			
BP (fs)	360	52	58	10	64	10			
BP (ft)	360	52	58	10	64	10			
BP (fu)	360	52	58	10	64	10			
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BP (fw)	360	52	58	10	64	10			
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Downturn in first quarter at Sohio

By Our New York Staff

STANDARD OIL of Ohio (Sohio), the large U.S. oil company which is 65 per cent owned by British Petroleum, reports a 13 per cent decline in first quarter earnings to \$457.7m or \$1.85 a share from \$520.4m or \$2.12 a share (a record).

The lower earnings reflect a decline in the company's traditional oil exploration and production business, losses in chemicals, and the metals mining operations acquired in the Kennecott merger in June last year, and substantial net interest expense. Last year the group recorded substantial net interest income.

Sales and operating revenues for the quarter totalled \$3.1bn compared with \$3.2bn in 1981. The latest period included sales of \$522m by the Kennecott operations.

Sohio claimed its traditional petroleum business was strong despite being down on last year. Lower sales prices for Alaska crude and higher exploration expenses were partially offset by improved refining and marketing results.

Depressed economic conditions caused losses in the chemicals, coal, metal mining and industrial products.

The \$1.77bn acquisition of Kennecott in part reflected the company's substantial net interest expense of \$75.7m in the first quarter. This was due to reduced securities investments and increases in short-term borrowing. In last year's quarter, Sohio earned \$62.4m from net interest income.

The company said capital expenditures in the quarter totalled \$532m compared with \$266m in the 1981 period.

World Airways report qualified

By Our New York Staff

ANOTHER U.S. airline has had its annual report heavily qualified by its auditors. Peat Marwick Mitchell and Co. says that World Airways may be unable to continue as a going concern because of its heavy losses in recent years which are continuing in 1982.

Audited figures show a deficit for 1981 of \$20.2m or \$2.06 a share, sharply higher than the company's original estimate of \$12m to \$15m—in 1980 there was a loss of \$28.2m equal to \$2.82 a share. The airline is negotiating with its bankers in an attempt to restructure its balance sheet, and says that the talks are "progressing satisfactorily."

Other airlines with heavily qualified audit reports for 1981 include Braniff, Republic, Western and Continental. The combined revenues of the five companies in 1981 exceeded \$5bn.

American Airlines denies anti-competitive charges

By Paul Betts in New York

THE U.S. Government is currently investigating possible anti-competitive practices by American Airlines, the country's third largest commercial carrier. Braniff International, which is fighting for survival, has now confirmed that its chairman, Mr Howard Putnam, has been subpoenaed to testify before a Federal grand jury in Fort Worth, Texas, which is investigating possible anti-competitive practices by American Airlines.

American Airlines, which like Braniff is based in Dallas, Texas, and is Braniff's major rival, has denied all charges. It describes the allegations as "inducious and ridiculous."

But the legal twist in the saga of the two airlines reflects the state of turmoil in the U.S. airline industry.

Mr Sam Coates, of Braniff now reveals that a number of key Braniff officers had been interviewed by the Justice Department. The company understood

that "the investigation will centre on the alleged illegal activities of American Airlines to monopolise the Dallas-Fort Worth regional airport in order to force up fares."

Braniff believed that the Justice Department action was a response to a Civil Aeronautics Board (CAB) investigation last month into alleged anti-competitive practices by American Airlines.

The CAB last month said it was investigating "rumours" that American Airlines allegedly dumped tickets to Braniff on the industry's clearing house in New York in an effort to disrupt the cash flow of its competitor.

The CAB also said it was looking into rumours of other alleged American Airlines moves to disrupt Braniff business.

The CAB said that many of the rumours were "pretty preposterous," but has not dis-

closed any conclusions to its investigation.

American Airlines, meanwhile, has incurred substantial first quarter losses, writes Richard Lambert in New York.

On a pre-tax basis, its loss is \$75.4m compared with a profit last year of \$4.8m. After tax, the net loss is \$41.6m, against last year's net profit of \$3.2m.

Describing the results as "very discouraging," the airline said that a 17.4 per cent increase in revenue passenger miles had not been nearly enough to offset the revenue loss resulting from unrealistically low fares in many markets.

To offset the impact of the decline in passenger yields, an increase in traffic of almost 28 per cent would have been needed to earn the same profit as in 1981.

For the whole of 1981 American's net income amounted to \$47.4m.

Sharp rise for oil services group

By Our New York Staff

SCHLUMBERGER, the U.S. oil services and electronics group, has achieved a 31 per cent increase in first quarter net income to \$254.4m or \$1.21 a share, compared with \$271m or 94 cents a share in the same period last year.

The result is impressive in view of the general slowdown in the oil industry which has sent oil and oil service stocks tumbling, including shares of Schlumberger.

The company said the strong earnings performance reflected sustained performance by all its oilfield services operations, which reported revenues of \$1,070m, a 23 per cent increase over the same period last year.

Total revenues for the first quarter increased 14 per cent to \$1,464m, from \$1,285m last year, with revenue of the non-oilfield services business down 2 per cent to \$551m.

In spite of a decrease in the number of active drilling rigs in North America, the company said its oilfield services reported a healthy gain in the first quarter. On the North American side, activity was also strong in the oilfield business.

Schlumberger also said there were some encouraging signs in its electronics business with orders picking up in some sectors of semiconductor, particularly bipolar, digital and linear products.

J. P. Morgan in \$250m Euromarket FRN launch

By Peter Montagnon, Euromarkets Correspondent

J. P. MORGAN yesterday launched a \$250m, 15-year floating rate note in the Euromarket. The debt is being raised on a subordinated basis which will allow the borrower to strengthen the capital base of its subsidiary Morgan Guaranty Trust.

Terms of the issue provide for a margin of 4 per cent over the mean of the bid and offered rates for three months Euro-dollar deposits and a minimum coupon of 51 per cent. It is led by Morgan Stanley, Morgan Guaranty, CSFB and Salomon Brothers.

The issue appears to have opened up another way for U.S. banks to use the bond market to strengthen their capital base following issues already announced in the U.S. domestic market by Chase Manhattan and Manufacturers Hanover.

Although the borrowing vehicle is Morgan's offshore subsidiary, J. P. Morgan Inter-

national Finance NV, proceeds of the note will be onpassed to Morgan Guaranty Trust in the form of a subordinated capital note.

Morgan Guaranty said yesterday that the Federal Reserve Board had agreed to count this as primary capital.

Morgan has undertaken to sell sufficient equity during the life of the issue to retire it on maturity.

The floating rate note met a good reception in the Euromarket yesterday as the name of the borrower is particularly well-liked by investors.

Two new fixed rate bonds were launched, while the existing issue for Union Carbide was increased by \$50m to \$150m by lead managers Morgan Stanley.

But some dealers detected a slightly softer tone in the secondary market, although fixed interest bonds managed to put on another point on average in good two-way trading.

The two new fixed rate issues were \$75m for Canadian Pacific through Orion Royal Bank and \$100m for General Motors Acceptance Corporation (GMAC) through Chemical Bank.

The former appeared to have met a somewhat better reception of the two, partly because GMAC is a frequent borrower. Canadian Pacific is paying a coupon of 14 1/2 per cent for its 10-year issue which is priced at 104, while the GMAC issue bears a coupon of 15 per cent over seven years and issue price of 99 1/2.

Continental bond markets moved slightly higher with D-Mark foreign bonds edging upwards despite lack of action by the Bundesbank to reduce official interest rates.

Credit Foncier de France is tapping this market for the first time with a DM 100m, 10-year 8 1/2 per cent issue priced at 99 1/2 per cent by Deutsche Bank.

London Interstate Bank registers steady growth

By Our Banking Correspondent

PRE-TAX profits of London Interstate Bank, smallest of the London consortium banks, increased by 15 per cent to £7.3m (£1.2m) in the year to end March. Assets rose by 28.5 per cent to £14.3m.

During the year the bank's shareholding structure was reorganised and Gotabank, Sweden, and Sparekassen SDS, Denmark, took stakes in the bank, replacing First National Bank of Atlanta, Hamburgische Landesbank-Girozentrale and Charterhouse Japhet.

The two Scandinavian banks, together with Indiana National Bank and Maryland National Bank—two of the banks which

founded London Interstate in 1971—each own 25 per cent. The shareholders have increased the bank's capital to £10m by subscribing for £2.4m of subordinated debentures.

The group expects that the new shareholders and capital will lead to a significant increase in Scandinavian business and the reduction in the U.S. shareholding will enable it to lend for domestic purposes in the U.S. for the first time.

Almost half the loan portfolio matures within a year and the bank says it has no significant exposure in Poland and none in Rumania. It is not paying a dividend.

Energy group plans takeovers

By Our New York Staff

DIAMOND SHAMROCK, the diversified U.S. energy company, said it was considering a series of acquisitions and joint ventures to strengthen the company's long-term potential.

Mr William Bricker, chairman, expected the transactions would complement the company's energy and chemicals businesses. He indicated that the company would announce a deal within 60 days.

Diamond Shamrock recently finalised a \$750m credit line with a group of banks, and has authorised \$80m shares of common stock.

Chrysler cheerful on outlook

By Richard Lambert in New York

CHRYSLER was in good shape and getting better by the day, Mr. Lee Iacocca, chairman and chief executive, said yesterday.

In an ebullient testimony before a Congressional oversight committee, Mr. Iacocca said that the company had been through 31 months of "sheer hell." But its achievements over that period had shown that the Chrysler Loan Guarantees Act of 1980, which provided Federal guarantees for \$1.2bn of the company's debt—had

been sound economic policy.

Chrysler had cut its break-even point to half the level of 1979, Mr. Iacocca said. Its debt-equity ratio had improved from 6:1 to 4:1, and its cash and marketable securities had risen to an all-time high of \$900m.

In addition, Chrysler had re-established its position in the truck market, with a total production of 10 per cent, and had increased its share of the U.S. passenger car market. In two

years time, all its car lines would be front-wheel drive.

Mr. Iacocca repeated earlier forecasts that the company would make an operating profit in the range of \$150m this year, based on an assumption that the economy will recover in the second half of the year. Claiming that the nation had got a "totalled \$1.1bn investment in Chrysler," Mr. Iacocca said that it would not be asking for any more help.

Lockheed gain after excluding TriStar

By Our New York Staff

LOCKHEED has turned in net operating earnings of \$27.5m in the first quarter of this year. Comparable earnings from continuing operations in the same period last year totalled \$30.1m. Per share profits were up to \$2.18 from \$1.92, fully diluted, to \$2.15 from \$1.79.

The aerospace company said its troubled L-1011 TriStar passenger jet programme, which last December it decided to phase out of production, is now being accounted for as a discontinued operation.

The latest figures exclude a loss of \$16.6m related to this programme.

The company restated 1981 figures to exclude its TriStar programme. On this basis, first quarter sales this year totalled \$1.1bn, unchanged from the same period the year before.

Funded backlog at March 28 totalled \$5.2bn.

Cost increases hit Alcan

By Robert Gibbons in Montreal

LOW WORLD prices for ingot and continuing strong cost increases brought a sharp decline in first-quarter earnings for Alcan Aluminium, the Canadian group which shares world leadership in aluminium with Alcoa, the U.S. group.

Consolidated profits were U.S.\$12m, or 14 cents a share, against U.S.\$32m or U.S.\$3.01 a share a year earlier, on sales of U.S.\$1.24bn, against U.S.\$1.31bn.

A sharp decline was forecast at the company's recent annual meeting, when Mr. David Culver, president, also indicated the dividend rate would depend on the outlook for later in 1982.

Alcan kept its ingot shipments overall at a relatively high level in the first quarter, partly to meet stronger demand from Japan and other Asian markets, but shipments in North America were down 23 per cent.

NORTH AMERICAN QUARTERLY RESULTS

ACF INDUSTRIES			
	1982	1981	
First quarter			
Revenue	237.4m	231.6m	
Net profits	13.53m	12.09m	
Net per share	1.47	1.34	
AIR PRODUCTS AND CHEMICALS			
Second quarter	1981-82	1980-81	
Revenue	389.1m	413.0m	
Net profits	23.2m	36.94m	
Net per share	1.03	1.30	
Six months			
Revenue	722.8m	779.4m	
Net profits	12.8m	39.18m	
Net per share	4.40	2.43	
ALBERTA-CULVER			
Second quarter	1981-82	1980-81	
Revenue	75.8m	72.3m	
Net profits	1.65m	0.42	
Net per share	0.42	0.39	
Six months			
Revenue	150.9m	140.2m	
Net profits	3.04m	2.62m	
Net per share	0.80	0.68	
AMERICAN CAN			
First quarter	1982	1981	
Revenue	1,080m	1,140m	
Net profits	13.7m	18.0m	
Net per share	0.71	0.88	
AMTIX			
First quarter	1982	1981	
Revenue	110.7m	110.3m	
Net profits	7.0m	6.5m	
Net per share	0.64	0.61	
AMFAC INC.			
First quarter	1982	1981	
Revenue	508.5m	518.4m	
Net profits	6.48m	14.5m	
Net per share	0.44	1.00	
AMP INC.			
First quarter	1982	1981	
Revenue	322.8m	304.8m	
Net profits	33.45m	33.10m	
Net per share	0.93	0.92	
BANCOHIO			
First quarter	1982	1981	
Revenue	7.25m	10.09m	
Net profits	0.90	1.38	
BECTON DICKINSON			
Second quarter	1981-82	1980-81	
Revenue	280.8m	288.6m	
Net profits	19.89m	19.85m	
Net per share	0.94	0.93	
BARDEN INC.			
First quarter	1982	1981	
Revenue	543.2m	514.7m	
Net profits	39.3m	36.87m	
Net per share	1.86	1.78	
BORDEN INC.			
First quarter	1982	1981	
Revenue	928.3m	1,056m	
Net profits	34.3m	32.2m	
Net per share	1.20	1.10	
BRISH WELLMAN			
First quarter	1982	1981	
Revenue	52.0m	48.6m	
Net profits	4.9m	4.6m	
Net per share	0.85	0.78	
BURLINGTON INDUSTRIES			
Second quarter	1981-82	1980-81	
Revenue	738.1m	789.5m	
Net profits	14.07m	27.62m	
Net per share	0.50	0.98	
CABOT CORPORATION			
Second quarter	1981-82	1980-81	
Revenue	419.2m	408.1m	
Net profits	25.80m	30.85m	
Net per share	0.84	0.98	
CARRINGTON			
Six months			
Revenue	818.9m	795.8m	
Net profits	52.36m	59.72m	
Net per share	1.05	1.07	
CARRINGTON AIRCRAFT			
Second quarter	1981-82	1980-81	
Revenue	222.9m	253.1m	
Net profits	8.7m	14.8m	
Net per share	0.38	0.77	
CARRINGTON-POND'S			
First quarter	1982	1981	
Revenue	381.5m	372.7m	
Net profits	28.8m	28.3m	
Net per share	0.91	0.87	
CITY INVESTING COMPANY			
First quarter	1982	1981	
Revenue	1,350m	1,390m	
Net profits	31.0m	28.4m	
Net per share	0.63	0.77	
CLUETT PEBABODY AND CO.			
First quarter	1982	1981	
Revenue	1,350m	1,390m	
Net profits	31.0m	28.4m	
Net per share	0.63	0.77	
COMBUSTION ENGINEERING			
First quarter	1982	1981	
Revenue	897.2m	831.9m	
Net profits	55.4m	54.5m	
Net per share	1.68	0.78	
CONSOLIDATED FOODS			
Third quarter	1981-82	1980-81	
Revenue	1,440m	1,440m	
Net profits	33.3m	30.35m	
Net per share	1.13	1.01	
CONTINENTAL CORPORATION			
First quarter	1982	1981	
Revenue	1,210m	1,290m	
Net profits	30.4m	51.9m	
Net per share	0.76	1.11	
COURTESY-WRIGHT			
First quarter	1982	1981	
Revenue	5.0m	54.4m	
Net profits	7.54m	24.7m	
Net per share	1.57	5.28	
DEXTER CORPORATION			
First quarter	1982	1981	
Revenue	130.3m	131.6m	
Net profits	5.7m	6.8m	
Net per share	0.62	0.71	
DILLINGHAM CORPORATION			
First quarter	1982	1981	
Revenue	387.7m	379.9m	
Net profits	6.5m	4.0m	
Net per share	0.45	0.33	
DOMINION TEXTILE			
Fourth quarter	1981-82	1980-81	
Revenue	442.6m	384.8m	
Net profits	17.3m	23.7m	
Net per share	1.02	0.95	
DUN AND BRADSTREET			
First quarter	1982	1981	
Revenue	173.5m	139.6m	
Net profits	2.8m	7.2m	
Net per share	0.25	0.80	
FMC CORPORATION			
First quarter	1982	1981	
Revenue	84.5m	91.5m	
Net profits	32.4m	31.3m	
Net per share	0.96	1.35	
FOREMOST-MCKESSON			
Fourth quarter	1981-82	1980-81	
Revenue	442.6m	384.8m	
Net profits	17.3m	23.7m	
Net per share	1.02	0.95	

Deficit increases for French steelmaker

BY DAVID WHITE IN PARIS

USINOR, France's biggest steel producer, has reported a net loss of FF 3.9bn (\$623m) for last year, FF 300m more than it forecast in December.

The loss, more than three times the 1980 figure of FF 1.2bn, comes after the announcement of a FF 2.8bn deficit at the number two company, Sacilor.

Both companies were placed under new chairmen in February after passing formally under state control through the conversion of their outstanding debts into shareholdings.

Financial charges accounted for FF 1.3bn of Usinor's deficit. The figure also reflected a depreciation charge of FF 961m and new provisions of FF 651m. Contractual obligations to subsidiaries accounted

for FF 24m out of the total for financial costs and depreciation.

The accounts include an extra cost of FF 489m on foreign currency loans which still have to be repaid, following the decline of the French franc against the U.S. dollar and other major currencies.

The company is proposing to draw on reserves to cover FF 3.4bn of the total deficit.

French steel production, now concentrated in these two groups following a reorganisation of special steels, has continued to decline slightly after falling 8 per cent last year to 21.2m tonnes. Despite a slight upturn in March, first quarter output was 0.5 per cent down on the same period last year at 5.4m tonnes.

Rhone-Poulenc to keep N. American presence

BY OUR FINANCIAL STAFF

RHONE-POULENC, the French chemicals group, plans to maintain a presence in North America despite the severing of trading and financial links with Moreton-Norwich of the U.S.

Rhone, which made a loss for 1981 on sales totalling FF 35.9bn (\$5.74bn) is to pursue this policy through acquisitions, and what it describes as associations with other partners.

The French company is ending its connection with Moreton under an agreement announced earlier this month. The deal, which allows Moreton to buy back for \$135m the 20.3 per cent Moreton stake owned by Rhone has now been finalised, Rhone said yesterday.

The agreement with Rhone follows Moreton's decision to sell its pharmaceutical unit to Procter and Gamble of the U.S. Rhone had a trading and technology agreement with this unit.

The disposal of the shareholding in Moreton would throw up a capital gain of about FF 500m, Rhone said. It acquired the shares in 1978.

Although Rhone expects to return a further loss for 1981, it made it clear earlier this month that the deficit would show a "distinct" improvement over the FF 32m of 1980.

The health and agricultural divisions had played a part in reducing the year's deficit—due to be formally unveiled later this year—and so had Rhone's foreign operations which last year accounted for more than a third of turnover.

However, operating results had remained mediocre. Poor demand had made for unfavourable fertiliser trading. The textiles divisions had also continued to suffer from European over-capacity in man-made fibre and heavy reorganisation costs.

St Gobain looks healthier without Cii

By Our Paris Staff

THE ENDING of a 21-year experience as shareholder in the Cii Honeywell Bull computer company leaves the recently-nationalised Saint-Gobain with a slightly healthier-looking profit record and a sales pattern considerably more geared to foreign markets.

After announcing on Wednesday its withdrawal from the Franco-U.S. computer manufacturer under the new shareholding arrangements negotiated between the French Government and Honeywell, Saint-Gobain published revised figures showing that without its computer interest it made a consolidated net profit of FF 450m (\$73m) in 1981.

This compares with FF 420m including its stake in Cii-HB, where it replaced the CGE group as the main French shareholder in 1979.

Operating results for its other activities—principally glass and steel pipe—show a decline of 8 per cent from 1980 at FF 1.8bn, against a steep drop of 38 per cent announced earlier.

The loss of the computer interest brings the 1981 turnover figure down from FF 51bn to FF 43.7bn, roughly in line with its total for the previous year, when it built up its stake in Cii-HB to ensure indirect control.

Whereas the French market accounted for 56 per cent of total sales including computers, it provided only 49 per cent without them. Overseas turnover in non-computer sectors included FF 6.5bn in direct exports from France, 28 per cent more than in 1980.

The group had earlier announced plans for a roughly stable investment programme at Cii-HB, totalling FF 1.5bn, but a sharp increase in its other industrial outlays to FF 4bn this year, against FF 2.5bn spent in 1981.

Rupert Cornwell probes the complex structure of an Italian bank

Ambrosiano: an enigmatic empire

"AS A CATHOLIC, I'm worried about the image of Ambrosiano," said one. Another remarked anxiously about the unending spate of rumours which, he said, made the bank appear just a giant speculative machine.

"Forget it," said a third, clearly representing the majority. "Just look at the balance sheet—all the rest is gossip."

The speakers were shareholders (just three of an unprecedented 476 present) and the occasion was last weekend's annual meeting of Banco Ambrosiano. Today, the operations of Italy's second largest privately owned bank stretch far beyond the city where it started life in 1886 as Banco di Sant'Ambrogio, patron saint of Milan.

But as the first shareholders concern indicates, the peculiarly populist Catholic ideals which lay behind Ambrosiano's foundation remain close to the surface. Ambrosiano is still, above all, a deeply Milanese ("In Rome you just can't get the feel of it," commented a banker in the capital the other day). And its shareholders meeting was nothing so much as a gathering of the city's investors, anxious to be reassured about the affairs of their bank.

Real banker

The uncertainties revolve around one man, Sig Roberto Calvi. Since World War Two, he has worked his way up—from a modest clerk to his position today as president and monarch of Ambrosiano. In the process, a sleepy provincial bank has grown to the point where it now sits astride the country's biggest financial empire outside the public sector.

To his admirers, he is a genius. "The only real banker in Italy," one of them put it. For his critics, he has travelled to the frontiers of legality, even beyond, to achieve his ends, his tracks lost in a maze of unravelling transactions, many of them outside Italy.

In a 1978 report, the Bank of Italy concluded after an inspection of Ambrosiano that

the bank had frequently "got round" currency regulations to secure a steadily greater operational freedom abroad.

As the random comments from shareholders make plain, last year provided ample grist for both mills. Calvi seemed to be a key cog in 1981's scandal of the year, the P-2 Freemasons Lodge affair. That spring, he stirred a political hornet's nest when La Centrale, the powerful financial company controlled by Ambrosiano, took a 40 per cent stake in the Rizzoli/Corriere della Sera press and publishing group.

Then in mid-May came the biggest shock of all. Milan magistrates ordered the arrest of Calvi and other leading Milanese financiers on charges of illegal currency exports, relating to past share dealings in two other Ambrosiano group members, the Toro Insurance Company, and Credito Varesino, both today controlled by La Centrale. In July Calvi was found guilty and convicted. He remains free, deprived of his passport, pending an appeal, now likely to be heard in June.

And yet, despite everything, Ambrosiano flourished as rarely before. Profits admittedly in a vintage year for banks, and bolstered by the sale of rights for a capital increase by La Centrale (trebled in 1981 to L43.4bn (\$34m) from L13.5bn). At the height of the storm, Ambrosiano triumphantly pushed through a rights issue that increased capital from L30bn to L50bn.

"What other bank could achieve something like that when its president was in prison?" a top Ambrosiano executive asked last week. It should be noted that the asking price for the new shares was L18,000 each compared with an over-the-counter market price of around L50,000.

But bankers of every hue here concede that the group itself is rock solid, and well and tightly run. In 1981, its total own resources, largely thanks to the capital increase, rose to L51.6bn from L20.7bn a year earlier.



Sig Roberto Calvi

Ambrosiano's Italian operations are concentrated in the rich north. Apart from Toro and Credito Varesino, La Centrale—Italy's only answer to a French Banque d'Affaires or a British merchant bank—also controls Banca Cattolica del Veneto. Specialising in dealings with north-eastern Italy's thriving small and medium industry, Cattolica is one of the country's most profitable banks, reporting earnings of L71.2bn (\$53m), up 42 per cent on 1980. Total assets of the "Calvi" banks reached L24.536bn (\$18.5bn) at the end of 1981.

But the very wealth of the group has only served to increase scrutiny of its affairs. The Calvi trial itself sprang out of the investigations by the Bank of Italy. Undoubtedly too, Calvi's success has aroused equally powerful jealousies. The need to assure himself of political protection amply explains what payments have been made to politicians and parties.

Politics, moreover, heavily conditioned the Corriere affair, which may well have been the immediate cause of Calvi's judicial misadventures. What pressures induced him to take the stake? No one is really sure.

Yet La Centrale's agreement to sink L17.6bn in debt—Rizzoli was the opposite of what might have been expected from so cold-blooded a financier, whose prime goal, as declared to his shareholders, was to increase profits on their behalf. But whoever may have caused Calvi's performance, they do not. Dividends unfavourably have risen, but then again, who are the shareholders?

Between the end of 1980 and March 1982 (against a background of consistently unfavourable Press comment) their number rose to over 32,000 from 28,300. The Bank

of Italy said that 32 per cent of Ambrosiano's capital belonged to 22 shareholders including 14 in Liechtenstein and Panama as well as the IOR, the Vatican's own bank. Today, however, 81 per cent of Ambrosiano's capital is in the hands of shareholders with less than 1,000 shares apiece. Calvi refutes allegations that he has ultimate ownership of the bank, behind a screen of foreign front companies.

More light may be shed by documents demanded by Consob, the stock market regulatory authority. These will accompany Ambrosiano's full Milan Bourse listing which is now expected in May.

The shareholders' meeting swept away the last obstacles to a Bourse quotation by abolishing the clause whereby the Ambrosiano board could veto new shareholders, and by naming Coopers and Lybrand to draw up consolidated accounts from 1983.

Ambrosiano listings are also planned in Brussels and Antwerp shortly—largely, it is said, at the instigation of Kredietbank of Brussels, which with 3.2 per cent of its capital is Ambrosiano's largest single shareholder, and also one of its partners in the Interpolpa international bank group. Later this year Ambrosiano hopes to open a representative office in London.

Seven-man body

In compliance with one Bank of Italy request, Ambrosiano has installed a seven-man executive committee—among them Sig Orazio Bagnasco, the emerging financier who replaced Carlo de Benedetti of Olivetti as Ambrosiano's vice-chairman after the latter's tumultuous 65-day tenure at Ambrosiano.

The composition of the committee is most conspicuous for the absence of Carlo Pesenti, himself head of a privately-owned banking and financial group second only to Calvi. Rumours abounded that his recent arrival on Ambrosiano's board portended an alliance—if not effective merger—between the two.

Calvi rules this out, and understandably so. The size of Ambrosiano has already caused enough trouble. To join forces with another banking group also linked to the Catholic establishment would probably cause more still.

Just how morally and physically sapped Calvi has been is hard to judge. His self-control is remarkable. Today he seems as forceful and determined as ever to run things his way whatever the talk of his demise. But the appeal still has to be heard, and in Italy anything is possible, not least where legal proceedings are concerned.

Even so, perhaps the most striking lesson of the last year is that with or without Calvi, Ambrosiano is doing fine.

Sulzer faces sluggish demand

By John Wicks in Zurich

SULZER BROTHERS, the Swiss engineering group, hopes to be able to keep 1982 earnings up to last year's levels. Sluggish demand for capital goods and a strong Swiss franc "would make it difficult" to improve on 1981.

Last year, profits had risen by 10 per cent to SwFr 32m (\$16.4m). Apart from 1980, this had been the lowest level of earnings for over 10 years. Turnover rose 6 per cent to SwFr 4.04bn to return on sales was reduced to no more than 0.8 per cent.

It was possible that this year would see a slight increase in overall turnover. Should this prove to be the case, the profit margins would "become even slimmer."

Last year suffered from losses in France where business proved much less satisfactory than expected. The loss of Cie de Construction Mechanique Sulzer, jumped from FF 6.5m (\$1.04m) to FF 71m.

Other losses included a deficit of DM 11m (\$4.8m) on the part of the German division, and a loss of £2.6m (\$4.5m) by Sulzer Brothers (UK). The British loss resulted from divestment of its Hyde Packaging Division.

Capital expenditure is again likely to fall in 1982. The group is, however, again intending to increase research and development spending, which in 1981 had reached SwFr 157m. It was concentrated on diesel engine and weaving machinery development.

Belgian steel group posts further loss

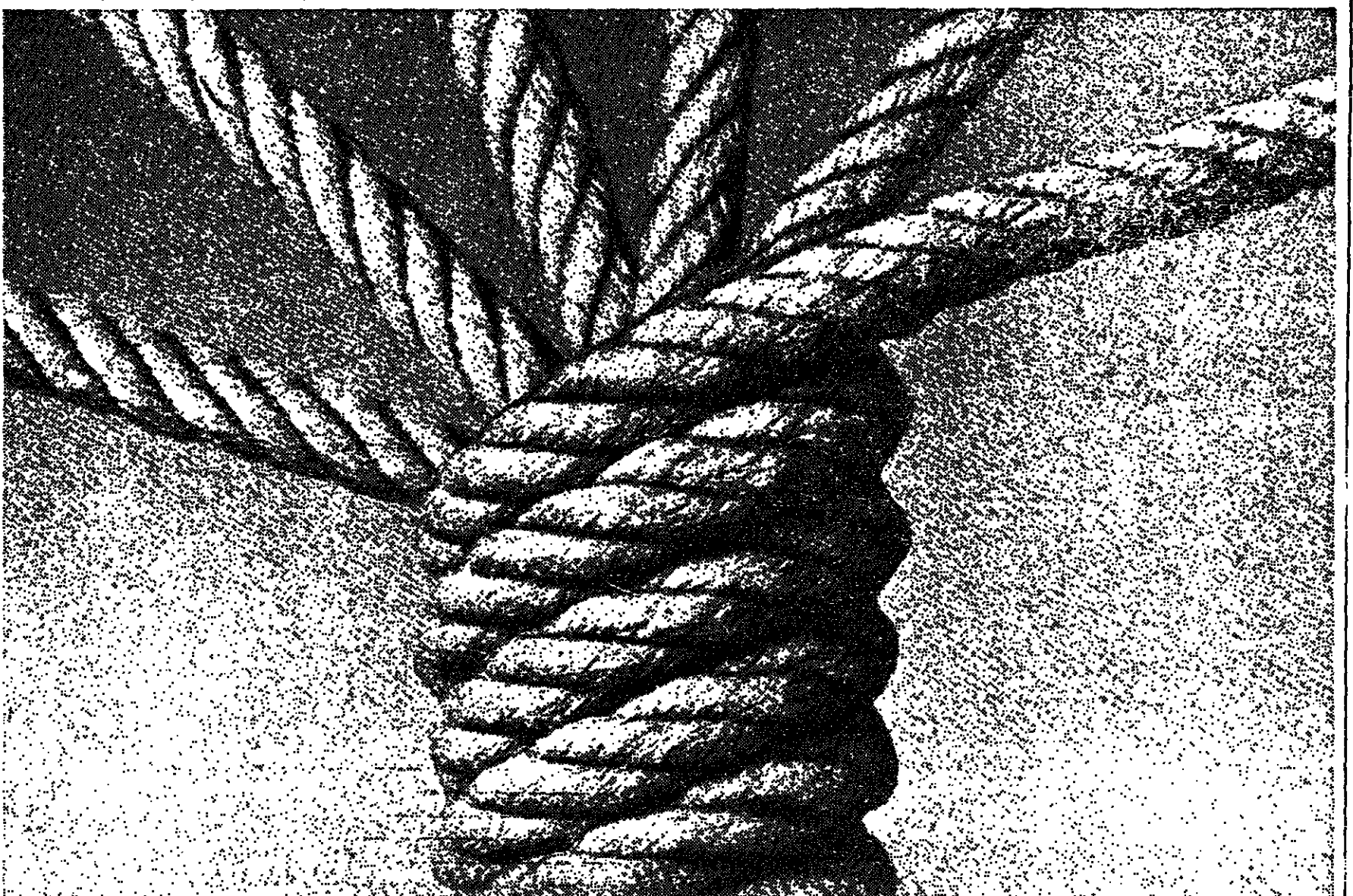
By Our Financial Staff

COCKERILL-SAMBRE, the Belgian steel company, lost BFr 17.7bn (\$391.5m) in 1981, the company said.

The company was created last year when the Liege company, Cockerill, merged with the Charleroi group, Hainaut-Sambre, as part of the country's efforts to restructure its ailing steel industry. In 1980 the combined losses of the two companies were BFr 12.3 bn.

Cockerill suffered most of the 1981 losses, or BFr 11.8bn while the Charleroi operations recorded a BFr 5.9bn deficit.

Cockerill-Sambre, which is mainly government-owned, has been at the centre of a political controversy over proposed restructuring plans. Last month saw violent demonstrations in Brussels by steelworkers protesting at the loss of jobs.



The European Source for Multimarket Finance

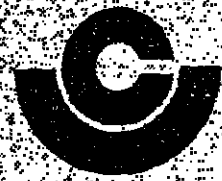
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Own Funds before distribution of profits

Capital: 100,000,000,000 FF (1981)

Reserves: 100,000,000,000 FF (1981)

Profit: 100,000,000,000 FF (1981)

Dividends: 100,000,000,000 FF (1981)

Net Income: 100,000,000,000 FF (1981)

Operating Income: 100,000,000,000 FF (1981)

Interest Income: 100,000,000,000 FF (1981)

Other Income: 100,000,000,000 FF (1981)

Expenses: 100,000,000,000 FF (1981)

Net Profit: 100,000,000,000 FF (1981)

Profit per Share: 100,000,000,000 FF (1981)

Dividend per Share: 100,000,000,000 FF (1981)

Net Income per Share: 100,000,000,000 FF (1981)

Operating Income per Share: 100,000,000,000 FF (1981)

Interest Income per Share: 100,000,000,000 FF (1981)

Other Income per Share: 100,000,000,000 FF (1981)

Expenses per Share: 100,000,000,000 FF (1981)

Net Profit per Share: 100,000,000,000 FF (1981)

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Other Income per Share: 100,000,000,000 FF (1981)

Expenses per Share: 100,000,000,000 FF (1981)

Net Profit per Share: 100,000,000,000 FF (1981)

Profit per Share: 100,000,000,000 FF (1981)

Dividend per Share: 100,000,000,000 FF (1981)

Net Income per Share: 100,000,000,000 FF (1981)

Operating Income per Share: 100,000,000,000 FF (1981)

Interest Income per Share: 100,000,000,000 FF (1981)

Other Income per Share: 100,000,000,000 FF (1981)

Expenses per Share: 100,000,000,000 FF (1981)

Net Profit per Share: 100,000,000,000 FF (1981)

Profit per Share: 100,000,000,000 FF (1981)

Dividend per Share: 100,000,000,000 FF (1981)

Net Income per Share: 100,000,000,000 FF (1981)

Operating Income per Share: 100,000,000,000 FF (1981)

Interest Income per Share: 100,000,000,000 FF (1981)

Other Income per Share: 100,000,0

Peter Montagnon reports on a major borrower's shift in strategy
Spain seeks finer terms on bonds

SPAIN HAS joined the growing list of international borrowers who are seeking to get more mileage out of the international bond market, as opposed to the Eurocredit market.

A group of top Spanish Government and public sector officials is visiting London this week in an effort to promote the name of Spain, not only among leading investment banks but also among some of the institutions such as pension funds which traditionally invest in the international bond market.

At the back of their minds is clearly the eventual possibility of floating a bulldog bond in the London market, although Mr David Potter, managing director of Samuel Montagu, which has organised the visit, stresses that no such issue is contemplated at the moment.

In past years Spanish borrowers from both the public and private sector have been very active on the Eurocredit market, raising \$5.5bn in 1980 and \$3.2bn in 1981, according to figures compiled by Morgan Guaranty.

But now Spain wants to explore the possibilities offered by the bond market, partly to improve the currency diversification of its foreign debt (about 85 per cent of which is denominated in U.S. dollars) and partly to add to that portion of its debt which is at fixed rates, than volatile floating rates of interest.

There is, however, another element tinged with *machismo* in this approach. Spain wants

GROWTH OF SPAIN'S FOREIGN DEBT (\$M total at end-year)					
	1977	1978	1979	1980	1981
Public sector	6,790	6,961	7,510	9,117	10,911
Private sector with public guarantee	1,095	1,217	1,319	1,333	1,364
Private sector	5,074	6,549	7,792	10,509	12,734
Total	12,959	14,727	16,621	20,959	25,009

Source: Bank of Spain

to correct what it perceives to be unfair assessment of its credit rating in the bond markets.

"We have noticed," says Jose Sartorius, finance director of the Instituto de Credito Oficial, "that while spreads for Spain are very low in the credit market, in the bond market we have had to pay more than countries which are weaker than us."

Spanish officials believe that this might change if bond investors become more accustomed to the names of Spanish borrowers. Such thinking is one factor behind a recent \$100m, eight-year borrowing facility for Renfe, the national railways.

This is a hybrid between a bond and a credit as it involves the continuous sale of short-term money market paper at a margin of 20 basis points above six months London inter bank offered rate (Libor). Banks which underwrite the facility

are an underwriting fee of 0.25 per cent while the paper itself is aimed at non-banking

institutions. Lead managers are Merrill Lynch and Samuel Montagu.

At the same time as Spanish borrowers are seeking to place greater emphasis on the bond market, there has already been a natural tendency this year for internationally syndicated credit activity to diminish.

Private sector borrowers, particularly, are beginning to show a greater preference for raising money on the new privately syndicated loan market inside Spain itself. This frees them from exchange risk.

During the first three months of this year, Spanish borrowers raised only \$312m in the syndicated credit market, compared with \$1.2bn in the same period of 1981. Sr Juan Manuel de la Fuente of the Spanish Finance Ministry says there are no plans at the moment to catch up through additional foreign borrowing later in the year.

Net Spanish foreign borrowing in 1982 may simply turn out at only \$1.5bn to \$1.6bn, he says, instead of the \$2.7bn

originally targeted.

Within this original target the public sector had been expected to raise \$300m gross and the private sector \$2.5bn, he says. At the moment the private sector appears likely to raise only half the amount allocated originally.

Spanish officials are also firm in rebutting suggestions from some Eurocredit quarters that Spain was an over-borrowed country. Foreign borrowing by both the public and private sector is closely controlled, and the total outstanding debt is small in comparison with external reserves of \$14.5bn.

They also hope that their efforts to tap the bond markets will be aided by signs of an improvement in Spain's current account balance of payments deficit, which is officially projected to fall to around \$2bn this year from around \$3bn.

But the bond markets still pose a problem for Spain in that interest rates remain rather high for the contraction of fixed-rate debt. For this reason an eventual bulldog issue could come later rather than sooner, bankers believe.

Meanwhile the country has still not deserted the syndicated credit market. It is currently raising a \$450m credit on the basis of a margin of 2 per cent for the first five years, rising to 2 1/2 per cent for the remaining five. Lenders may also contribute funds over the U.S. prime rate at a split margin of 0.15 per cent rising later to 0.25 per cent.

Antony Gibbs shows £3m loss

BY ROBERT COTTELL IN HONG KONG

ANTONY GIBBS Holdings, the London merchant banking subsidiary of Hong Kong and Shanghai Banking Corporation, incurred a net loss of £3.1m (\$5.5m) in 1981. The result, detailed in the parent bank's newly-published annual report, follows a loss of £3.7m in 1980. But HSBC says it expects Gibbs to make a "worthwhile contribution to profits in 1982."

HSBC explains that the disposal of most of Antony Gibbs' manufacturing activities in Australia resulted in a "substantial exceptional loss," which was a major contributor to the overall loss for 1981. A further rationalisation of activities in Latin America has also taken place. The UK business is said to have traded profitably in 1981 before taking into account further provisions against debt arising in a business which, HSBC says, has now been discontinued.

On HSBC's bid for the Royal Bank of Scotland, which together with a rival bid by Standard Chartered was blocked by the British Government, Mr Michael Sandberg, the HSBC chairman, says in his annual

statement: "We had hoped, and still believe, that partnership with the Royal Bank group would have assisted its development and would have provided both groups with an opportunity for international expansion. It remains our belief that by linking with the Royal, we would have made a major contribution to increased competition in British banking."

Mr Sandberg adds that HSBC will "continue to expand our presence in the United Kingdom and Europe in ways consistent with our strategy of meeting the market's need for the widest possible range of financial services."

Mr Bernard Asher, a general manager, said in Hong Kong yesterday that Mr Sandberg's words should not be construed as meaning that HSBC was now planning another bite at the Royal Bank. The group saw ample opportunity in Europe, said Mr Asher.

The group's review of operations includes the following points:

● Marine Midland Banks made a post-tax operating profit of US\$ 87.25m in 1981, compared

with the previous year's US\$ 58.5m. Against a background of widespread expectations that U.S. interstate banking regulations will ease, Marine Midland expects to develop "enriched correspondent relationships" such as its investment in the Industrial Valley Bank of Philadelphia.

● Hang Seng Bank made a 1981 post-tax profit of HK\$ 594.4m (US\$102m), against the previous year's profit of HK\$ 497.5m, while total assets rose from HK\$ 25.4bn to HK\$ 32.3bn. The bank made its overseas debut in the Bahamas.

● Mercantile Bank raised profits from £1.4m in 1980 to £1.7m in 1981, though Japanese profits were lower.

● Wardley raised profits from HK\$ 161.9m in 1980 to HK\$ 201m in 1981, while total assets rose to HK\$ 10.5bn from HK\$ 10.3bn. Authorised and issued share capital was increased from HK\$ 250m to HK\$ 600m at the year-end. Further overseas development of investment management is planned for 1982. Profits were lower at bullion associate Sharps Pixley Wardley.

Daiei lifts earnings and sales

By Yoko Shibata in Tokyo

DAIEI, Japan's largest chain store operator and largest retailer, lifted unconsolidated sales and earnings in the fiscal year ended February 28, but both sales and earnings fell short of the original target.

Daiei's unconsolidated operating profits were ¥21bn (\$86.7m), up 5 per cent over the previous year. Unconsolidated net profits rose by 3.2 per cent to reach ¥26.8bn, on sales of ¥121.6bn (\$55bn), up 7.2 per cent over the previous fiscal year. Profits per share were ¥34.75, compared with ¥38.49 in the previous year. The final dividend was raised by ¥0.75 to ¥2.25.

The company blamed lower than expected sales and earnings on the transfer of stores in the island of Kyushu to Kyushu Daiei Company. If the amount transferred to Kyushu Daiei were included, the company's sales would have increased by 9.1 per cent and operating profits would have been 11.8 per cent ahead.

Within the total turnover, sales of clothing accounted for 26.6 per cent (up 7.8 per cent); food for 36.7 per cent (up 8.3 per cent); household goods for 17.1 per cent (up 13.4 per cent); and leisure and hobbies accounted for 10.2 per cent (up 12.2 per cent).

Despite active expansion in its sales area achieved by opening eight new stores, Daiei experienced only single-figure growth in revenue, which it attributed to the general sluggishness of the economy, a shortfall in household income, and warm winter weather which depressed sales of winter clothing.

In the current fiscal year ending February 1983, full year operating profits are projected at ¥22.5bn, a rise of 6.9 per cent, net profits at ¥10bn, up 1.8 per cent, on sales 6.9 per cent up at ¥130.0bn.

● Sumitomo Chemical Company blames sluggish demand for petrochemical products and a fall in product prices for a 7.7 per cent drop in consolidated net income for the year ended December 31, to ¥2.42bn (\$10m) from ¥2.68bn in the previous year. Sales fell by 3.3 per cent, to ¥694.6bn from ¥718bn.

Strong advance at Straits Times

By George Lee in Singapore

GROUP PRE-TAX profit at the Straits Times Press (1979) rose by 29 per cent to \$812.7m (U.S.\$59m) for the half year ended February 1982.

Turnover rose by 30 per cent to \$860.8m (U.S.\$283m). Trading profit before tax increased by 10.4 per cent to \$810.8m while investment income more than doubled to \$81.9m. The group declared an interim gross dividend of 5 per cent.

Straits Times, which is Singapore's only English-language newspaper published daily, said that recent government moves to restructure the newspaper industry were not likely to have any significant impact.

The restructuring exercise requires the group to give up its afternoon daily newspaper, New Nation and the Sunday Nation, to a rival newspaper company publication. In return it will be given a permit to publish an afternoon Chinese newspaper and will not have to face any competition for three years to its main morning daily.

Umal and Smorgan vie for Australian glass group

BY IAN PERKIN IN MELBOURNE

UMAL CONSOLIDATED and Smorgan Consolidated Industries yesterday declared themselves as bidders for Glass Containers, Australia's only independent glassmaker.

Umal Consolidated, the group floated locally some years back to take up a 10.8 per cent interest in Uial Development, the coal group controlled by General Electric of the U.S., is bidding A\$2.10 a share or A\$35m (US\$48.8m) for the glass group. Smorgan Consolidated, a large privately-owned meat and packaging company, has countered with a bid of A\$2.20 a share or A\$36.75m.

Glass Containers is an associated company of the Consumer Glass Company of Canada and is the only competitor in the Australian consumer glass market to the giant, diversified Australian Consolidated Industries (ACI).

Glass Containers' shares were selling at A\$1.70 a share before the bid was announced, having moved up from A\$1.15 a share

on previously unexplained buying. Umal already has a 5.8 per cent stake in Glass Containers and the key to the success of either company's bid will be where Canada's Consumer Glass Company decides to place its 45 per cent holding in the local company.

Consumer Glass is known to be anxious to sell out of the Australian operation because of its slow progress towards profitability—it went several years before making inroads into the local market—and the present high costs of the operation.

For Umal, success in its bid would mean another diversification for the group away from coal, following its acquisition two years ago of Mineral Deposits, the mineral sands producer.

For Smorgan Consolidated, the acquisition would mean a further addition to its already extensive interests in paper and steel.

15th MAY 1982 REDEMPTION

PROVINCE OF NOVA SCOTIA (CANADA)
U.S. \$15,000,000 9% Bonds 1985

REDEMPTION OF BONDS

The Province of Nova Scotia announces that for the redemption period ending on 15th May 1982 it has purchased bonds of the above loan for U.S.\$300,000 nominal capital which have been duly cancelled.

The nominal amount of bonds to be drawn for redemption at par on 15th May 1982 to satisfy the current redemption obligation is accordingly U.S.\$1,300,000 and the nominal amount of this loan remaining outstanding after 15th May 1982 will be U.S.\$1,500,000.

DRAWING OF BONDS

Notice is accordingly hereby given that a drawing of bonds of the above loan took place on 6th April 1982 attended by Mr. Keith Francis Croft Baker of the firm of John Vein & Sons, Notary Public, when 1,300 bonds for a total of U.S.\$1,300,000 nominal capital were drawn for redemption at par on 15th May 1982 from which date all interest thereon will cease.

The following are the numbers of the bonds drawn:

11	30	41	86	135	144	145	149	152	160	163	179	182	202	203	205	209	211	214	219
235	260	266	270	290	297	312	340	350	396	398	399	407	415	428	430	433	442	445	453
455	457	458	460	476	514	522	532	559	560	614	620	629	673	690	696	700	701	720	749
750	755	764	766	768	812	850	851	854	900	911	931	939	953	960	970	975	992	993	995
1005	1006	1009	1013	1018	1021	1025	1029	1037	1042	1046	1053	1055	1057	1066	1071	1095	1106	1112	1123
1135	1143	1146	1156	1171	1199	1221	1234	1236	1238	1243	1281	1297	1299	1314	1316	1321	1338	1343	1349
1350	1356	1368	1408	1421	1459	1481	1483	1489	1517	1518	1532	1534	1535	1541	1546	1553	1559	1560	1565
1567	1572	1578	1583	1585	1586	1594	1599	1601	1617	1633	1657	1661	1670	1674	1676	1686	1687	1698	1735
1740	1773	1778	1814	1817	1818	1821	1832	1841	1871	1897	1926	1933	1934	1946	1948	1974	1980	1983	2007
2014	2025	2029	2031	2034	2037	2047	2051	2105	2113	2116	2126	2155	2158	2164	2171	2182	2186	2192	2194
2213	2225	2229	2238	2242	2254	2269	2270	2311	2312	2320	2322	2326	2336	2346	2357	2365	2388	2417	2424
2426	2427	2433	2446	2453	2465	2469	2478	2486	2487	2530	2545	2555	2579	2597	2611	2626	2635	2642	2643
2650	2670	2682	2716	2723	2732	2733	2735	2747	2749	2761	2762	2764	2770	2788	2830	2838	2840	2860	2875
2877	2886	2893	2904	2912	2914	2915	2923	2924	2928	2936	2945	2951	2967	2976	2979	2981	2988	2989	2994
3010	3023	3047	3055	3062	3075	3082	3092	3106	3119	3170	3239	3241	3246	3252	3279	3299	3311	3317	3326
3329	3340	3353	3370	3376	3391	3411	3414	3416	3421	3451	3452	3461	3471	3476	3478	3479	3484	3487	3523
3524	3526	3541	3542	3543	3549	3559	3561	3572	3574	3576	3578	3579	3586	3591	3597	3602	3603	3614	3631
3651	3658	3659	3670	3675	3682	3723	3737	3744	3743	3755	3775	3776	3779	3781	3784	3789	3795	3796	3815
3816	3829	3837	3839	3861	3864	3888	3890	3893	3896	3910	3927	3935	3942	3971	3972	4040	4048	4049	4050
4054	4061	4092	4095	4113	4131	4134	4136	4159	4162	4166	4176	4189	4192	4196	4200	4222	4234	4253	4261
4284	4286	4285	4290	4295	4301	4303	4307	4311	4312	4322	4338	4342	4351	4356	4357	4365	4377	4389	4399
4400	4405	4430	4462	4480	4482	4494	4513	4514	4520	4522	4531	4556	4561	4564	4575	4595	4597	4620	4622
4624	4626	4632	4665	4667	4671	4676	4700	4703	4711	4734	4739	4748	4763	4767	4800	4811	4870	4874	4880
4881	4884	4850	4851	4872	4890	4902	4907	4911	4919	4927	4939	4961	4977	4984	4998	5004	5005	5071	5074
5057	5061	5068	5070	5091	5096	5101	5109	5112	5121	5129	5145	5161	5162	5181	5181	5181	5213	5241	5241
5245	5250	5251	5269	5283	5296	5301	5303	5319	5322	5327	5328	5330	5331	5335	5341	5347	5355	5357	5375
5411	5444	5456	5497	5515	5527	5530	5557	5566	5583	5585	5613	5618	5621	5628	5645	5662	5667	5667	5675
5681	5688	5689	5715	5720	5727	5735	5739	5748	5761	5764	5768	5772	5815	5857	5875	5885	5886	5874	5924
5929	5933	5952	5959	5967	5971	5975	5978	5993	6004	6055	6058	6060	6061	6083	6102	6110	6119	6121	6126
6135	6152	6163	6167	6181	6197	6195	6200	6207	6220	6251	6293	6297	6298	6299	6300	6309	6312	6317	6318
6321	6337	6349	6358	6360	6371	6391	6405	6406	6426	6459	6497	6499	6500	6508	6509	6512	6515	6519	6538
6540	6542	6545	7105	7113	7115	7117	7118	7143	7147	7150	7152	7165	7186	7212	7238	7251	7253	7254	7256
7267	7272	7278	7280	7284	7297	7298	7299	7311	7313	7316	7319	7337	7347	7348	7352	7362	7376	7378	7392
7422	7433	7442	7452	7458	7504	7509	7513	7514	7518	7520	7548	7552	7571	7573	7607	7608	7652	7655	7657
7664	7683	7714	7745	7752	7756	7759	7783	7785	7788	7793	7835	7856	7896	7906	7920	7924	7928	7948	7968
7979	7984	7985	8050	8052	8058	8072	8079	8095	8100	8109	8118	8128	8153	8178	8180	8188	8197	8210	8216
8237	8249	8250	8253	8261	8266	8269	8297	8302	8308	8311	8320	8329	8337	8339	8352	8354	8370	8382	8390
8405	8406	8451	8438	8470	8482	8483	8485	8492	8494	8496	8503	8508	8539	8556	8560	8561	8583	8585	8593
8595	8604	8616	8625	8637	8639	8663	8669	8690	8691	8692	8694	8711	8726	8730	8734	8747	8750	8762	8768
8766	8782	8802	8812	8817	8832	8837	8843	8846	8848	8852	8861	8864	8875	8876	8885	8911	8936	8961	8972
8977	8991	8992	8993	8996	9002	9007	9012	9019	9024	9026	9030	9033	9036	9039	9042	9045	9048	9051	9054
9057	9058	9059	9060	9061	9062	9063	9064	9065	9066	9067	9068	9069	9070	9071	9072	9073	9074	9075	9076
9077	9078	9079	9080	9081	9082	9083	9084	9085	9086	9087	9088	9089	9090	9091	9092	9093	9094	9095	9096
9097	9098	9099	9100	9101	9102	9103	9104	9105	9106	9107	9108	9109	9110	9111	9112	9113	9114	9115	9116
9117	9118	9119	9120	9121	9122	9123	9124	9125	9126	9127	9128	9129	9130	9131	9132	9133	9134	9135	9136
9137	9138	9139	9140	9141	9142	9143	9144	9145	9146	9147	9148	9149	9150	9151	9152	9153	9154	9155	9156
9157	9158	9159	9160	9161	9162	9163	9164	9165	9166	9167	9168	9169	9170	9171	9172	9173	9174	9175	9176
9177	9178	9179	9180	9181	9182	9183	9184	9185	9186	9187	9188	9189	9190	9191	9192	9193	9194	9195	9196
9197	9198	9199	9200	9201	9202	9203	9204	9205	9206	9207	9208	9209	9210	9211	9212	9213	9214	9215	9216
9217	9218	9219	9220	9221	9222	9223	9224	9225	9226	9227	9228	9229	9230	9231	9232	9233	9234	9235	9236
9237	9238	9239	9240	9241	9242	9243	9244	9245	9246	9247	9248	9249	9250	9251	9252	9253	9254	9255	9256
9257	9258	9259	9260	9261	9262	9263	9264	9265	9266	9267	9268	9269	9270	9271	9272	9273	9274	9275	9276
9277	9278	9279	9280	9281	9282	9283	9284	9285	9286	9287	9288	9289	9290	9291	9292	9293	9294	9295	9296
9297	9298	9299	9300	9301	9302	9303	9304	9305	9306	9307	9308	9309	9310	9311	9312	9313	9314	9315	9316
9317	9318	9319	9320	9321	9322	9323	9324	9325	9326	9327	9328	9329	9330	9331	9332	9333	9334	9335	9336
9337	9338	9339	9340	9341	9342	9343	9344	9345	9346	9347	9348	9349	9350	9351	9352	9353	9354	9355	9356
9357	9358	9359	9360	9361	9362	9363	9364	9365	9366	9367	9368	9369	9370	9371	9372	9373	9374	9375	9376
9377	9378	9379	9380	9381	9382	9383	9384	9385	9386	9387	9388	9389	9390	9391	9392	9393	9394	9395	9396
9397	9398	9399	9400	9401	9402	9403	9404	9405	9406	9407	9408	9409	9410	9411	9412	9413	9414	9415	9416
9417	9418	9419	9420	9421	9422	9423	9424	9425	9426	9427	9428	9429	9430	9431	9432	9433	9434	9435	9436
9437	9438	9439	9440	9441	9442	9443	9444	9445	9446	9447	9448	9449	9450	9451	9452	9453	9454	9455	9456
9457	9458	9459	9460	9461	9462	9463	9464	9465	9466	9467	9468	9469	9470	9471	9472	9473	9474	9475	9476
9477	9478	9479	9480	9481	9482	9483	9484	9485	9486	9487	9488	9489	9490	9491	9492	9493	9494	9495	9496
9497	9498	9499	9500	9501	9502	9503	9504	9505	9506	9507	9508	9509	9510	9511	9512	9513	9514	9515	9516
9517	9518	9519	9520	9521	9522	9523	9524	9525	9526	9527	9528	9529	9530	9531	9532	9533	9534	9535	9536
9537	9538	9539	9540	9541	9542	9543	9544	9545	9546	9547	9548	9549	9550	9551	9552	9553	9554	9555	9556
9557	9558	9559	9560	9561	9562	9563	9564	9565	9566	9567	9568	9569	9570	9571	9572	9573	9574	9575	9576
9577	9578	9579	9580	9581	9582	9583	9584	9585	9586	9587	9588	9589	9590	9591					

WORLD STOCK MARKETS

11

guy rally

across the trading in the due to the political

nces and General's upward trials both and.

ber with a market-armed. The index is 296.87 but

has reached 186 to 430 10c to A\$3.30.

Santo rose 12c to A\$10 an encouraging 50 Cooper Basin well, Big 26.

Hong Kong

Stocks closed at 22 and trading revived on the Main Stock Index 26.36 points higher at 1,000.

Leaders were general with HK Hotels gaining to HK\$40, Cheung Kong to HK\$16.20, Hutchison 90c to HK\$16.60, Matheson 60c to HK\$17.70.

PKC Ltd "A" 40c to HK\$14.20, "B" 20c to HK\$10.10.

The Fair-
East kept
of 340m
the Stock
ed 1.95 at
- hunting
als. Motors
but issues
dising eased
ded Fulli
30, Toyota
Somy, up
apon Steel,
6767 after
profit of
to end
chemical in
Kakeyaku
action was

Electric 10c to HK\$5.10.
Wharf 7c to HK\$4.62.
Other stocks also firm
Ka Wah Bank, up
HK\$ 2.85. Overseas Trg
25c to HK\$5.70. Carri-
ment 10c to HK\$4.15.
gar 5c to HK\$3.40.

Singapore

Prices were narrow
on profit-taking, after
opening losses.
General elections. The
times index rose 2.15

Johannesburg

The stock market
narrowly mixed in ex-
pensive trading, with sm-
all quiet either side of

[illegible][illegible]

1.70		Takada	30
1.30		TDK	50
1.17	+0.1	Tokai	42
1.17	+0.04	Tokuoku Oil	92
1.00		TBS	49
1.00		Tokio Marine	49
1.34	+0.21	Tokyo Electric	49
1.03		Tokyo Gas	17
1.85		Tokyo Sanyo	49
4.86	+0.16	Tokyo Soda	30
1.00		Toshiba	20
0.34	+0.1	TOTO	47
0.23	+0.01	Uda Seisaku	67
1.62		Yamaha Motor	49
1.80	+0.06	Wacoal	126
1.02		Wider	72
0.12		Yamada	26
2.10		Yamazaki	26
3.78	+0.15	Yamaha Fine	26
0.28	+0.04	Yamaha Vessels	26
0.28	+0.06	Yokogawa Seiki	26
2.25	+0.06		

[illegible][illegible]

2,320	-20	Beggs Mfg	5.8
550		Lois Amos	5.7
368		Petrobras P	5.3
480		Souza Cruz	5.2
773	+25	Unip Pet	15.0
295	+9	Vale Rio Doce	12.5
935			
400	+1		
450	-3		
380			
587			

Turnover: C\$ 1,120
 Volume: 85.7 m
 Source: Rio de Janeiro

Prices on this page are in quoted
 currencies and are treated as such
 and for dividend. They are selling prices.

A STRONG RALLY in Energy issues carried the rest of the market up. A midsession Dow Jones Industrial Average, after climbing all morning, was up 10.27 at \$33.69 on volume of 49.2m shares (41.3m). The NYSE All Common Index was ahead at 3520.41, reported a loss in the first quarter and said it would pay a regular quarterly dividend in the form of common shares rather than cash.

Neutral stocks improved slightly with the composite index up 0.67 to 272.15.

F1 302.5. Royal Dutch and Unilever rose F1 2 and F1 1.1 in Dutch. International Harvester F1 0.2 at F1 30 and Hoegh was unchanged.

Natned was boosted F1 3.6 to F1 115.9 by investor confidence after higher 1981 profits. Other

information about the company was announced later in the day.

Australia

The stock market's biggest rise in a month was for the three big banks.

Factors cited included a rise in buying interest by local investors that has reached bottom. BHP rose 16c to 450.00 to AS330.

Santos rose 15c to AS140.00, an encouraging show for Cooper Basin well, Big 26.

Hong Kong

Stocks closed at the close and trading revived on the morning. The Hang Seng in-

26.36 points higher at 7.10.
Leaders were general
with HK Hotels ending
at HK\$40. Chung Nam
to HK\$16.20, Hutchison
40c to HK\$5.60.
Matheson 60c to HK\$17.
Pacific "A" 40c to
HK Land 20c in HK\$1.
Bank 10c to HK\$1.
Electric 10c to HK\$5.10.
Wharf 7c to HK\$4.62.
Other stocks also firm
at Kwong Nam Bank, up
HK\$ 2.55, Overseas Trust
25c to HK\$5.70. Sincere
ment 10c to HK\$4.15, a
gar 5c to HK\$3.40.

5¢, up
 after 1
 of end
 in
 yakus
 was
 used

opening ahead of
 general elections. The
 Times index rose 2.15

Johannesburg

The stock market
 in quiet trading, with ex-
 changes either side of
 day's close.

Prices		+ or -		JAPAN (continued)	
April 25				April 28	Pr. Yr.
4.10	+0.35			Kureha	2
1.58				Kumagai	2
1.68				Kyoto Ceramic	2
1.46				Lion	2
0.07				Nippon Denso	2
1.57	+0.01			Nishiki	2
1.30				Nissan	2
2.30				Narurui	2
				Narurui	2

[illegible]

1.50		Ricoh	46
0.25		Sanyo Elect.	41
0.17	+0.04	Shapco	56
0.14		Shimizu Prefab.	46
0.30		Sharp	55
2	+0.1	Shideido	5
3		Shiye	5,447
0.09	+0.05	Sony	5
0.20		Sony Marine	5
0.37		Taihei Denso	53
2.55	+0.05	Taisei Corp.	27
1.70		Taihei Pharm.	27
1.30		Takano	3
1.10		Tdk	3,225
1	+0.1	Tokai	5
0.60	+0.04	Tokoku Oil	45
1.65		Tokoku	45
0.10	+0.10	Tokyo	17
0.01	-0.01	Tokyo Marine	17
0.06	+0.04	Tokyo Elec. Pow.	17
1.95		Tokyo Gas	13
1.85		Tokyo Sanyo	53
0.06	+0.15	Toshiba	21
0.34		Toshiba	21
0.23		TOTO	44
1.20	+0.01	Toto Seikou	47
2.12		Toshiba Motor	81
1.80		Victor	71
1.00		Wacom	1,265

[illegible]

	+0.3	Abercorn	7.1
98.78	+0.06	AE & C.	7.1
		Anglo Am	11.1
		Anglo Am Ship	11.1
		Anglo Am Prop	11.1
		Barfords Road	8.1
		Cable Ind.	8.1
		Currie Financ	8.1
Price	+ or -		
		Da Bessie	4.1
8337	+4	Driefoutain	8.1
8346	-1	FS Geddis	8.1
851	+6	Gold Fields S.A.	8.1
730		Goldfields East	8.1
4111		Highveld Steel	8.1
9857	-5	Kloof	8.1
9889	+6	Nedbank	8.1
9893		OK Bazaars	8.1
6339	-1	Rand Mines	8.1
9885	-7	Rambrant	8.1
9886	-1	Rennies	8.1
9887	+7	Sand Pit	8.1
770	-5	Seagulls	8.1
3500	+30	Tiger Date	18
210		Unilever	8.1
720	+70		

[illegible][illegible]

-DOW JONES

	1.25	+0.6
New York	1.28	
London Bank	1.02	
Bombay	89.5	
Singapore	5.1	-0.1
Calcutta	4.68	-0.7
Rangoon	1.1	
Ceylon	1.1	+0.1
Manila	17.6	
Hong Kong	15.3	+0.5
Shanghai	4.07	
Peking	7.05	+0.9
Tientsin	6.45	+0.25
Yokohama	4.07	
Osaka	9.3	
Kobe	9.1	+0.1
Nagasaki	2.75	+0.95

SOUTH AFRICA	
	Apr. 22
Aberdeen	2.1
AE & C.	2.1
Anglo-Am	2.14
Anglo-Afr	2.14
Anglo Asiatic Prop.	2.14
Barrois Rand	2.14
Bates	2.14
CNA Invest.	2.14
Gurrif Finance	2.14
De Beers	2.14

		+	-
Price Yn			
232	-		

546	+	0	Princeton	28
548	+	0	Princeton	28
550	+	6	Princeton	28
711	+	1	Gold Fields SA	28
712	+	2	Highveld Steel	28
787	+	6	Medbank	28
837	+	0	OK Books	28
411	-	1	Protea Ridge	28
393	-	1	Rembrandt	28
443	+	7	Rennies	28
770	-	5	Uitendaele	28
1,239	+	30	Sage Ridge	28
700	+	0	SA Brown	28
1,239	+	30	Uitendaele	28
1,210	+	0	Uitendaele	28
4,700	+	70	Uitendaele	28
557	+	6	Uitendaele	28
559	+	18	Uitendaele	28
784	+	0	Uitendaele	28
440	+	1	Uitendaele	28
826	+	7	Uitendaele	28
1,020	+	0	Uitendaele	28
878	+	0	Uitendaele	28
878	+	0	Uitendaele	28

389	+8	Aconita	1.0
390	-7	Banco Brasil	9.0
5,380	-50	Banco Itm	5.0
580		Lojas Americanas	5.7
353	-1	Parafarmacos MP	5.7
480	-5	Souza Cruz	5.7
773	+28	Unipar	10.0
905	+9	Vale Rio Doce	12.0
433			
450	-5		
460			
587			

Turnover: R\$ 1,130 mil
 Volume: 163 mil
 Source: Rio de Janeiro

100

Companies and Markets

LONDON STOCK EXCHANGE

Buying enthusiasm wanes after an early improvement and leading shares display a mixed trend—Gilts ease

Account Dealing Dates
Option
First Declared Last Account
Dealing Date
Mar 29 Apr 15 Apr 16 Apr 26
Apr 19 Apr 28 May 10 May 19
Apr 30 May 13 May 14 May 24

The recent more hopeful feeling about a peaceful solution to the Falkland Islands dispute was tempered in stock markets yesterday. There was no marked deterioration in the market, but buyers were less in evidence, particularly following reports of the ICI chairman's unimpaired remarks at yesterday's AGM.

Leading shares were no worse than mixed at the close, and Gilt-edged securities held at only slightly lower values with sterling again providing a steady influence.

Initial buying of leading shares was selective and fizzed out after a couple of hours. Measuring the trend, the FT 300 share index touched its best of the day at 11.11 with a rise of 3.4 and drifted back to only 0.8 up at noon before closing 1.8 higher for a five-day rally of 24.2 to 569.0.

Among the noteworthy movements in the leaders, British Petroleum, up 12 at 312.5, reflected a useful revival in Oils in response to the sharp fall in Opec crude production.

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preliminary results, improved 10 more to 316p.

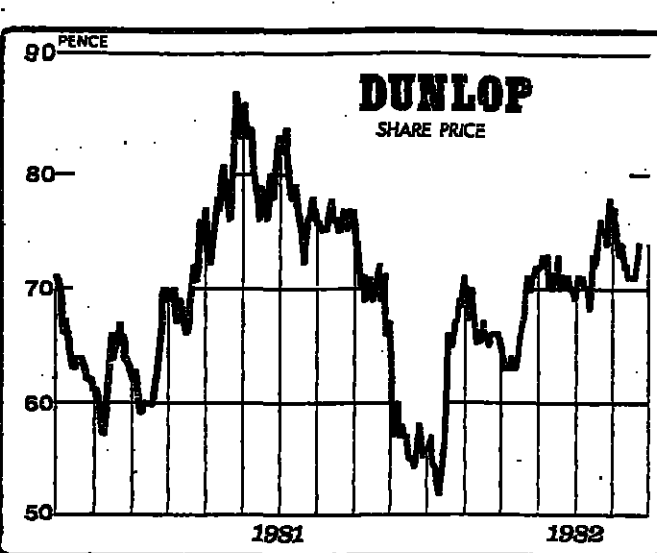
Elsewhere in industrials, few features emerged after a rather slow day's trade and rise and falls were evenly matched; on Wednesday, rises had outnumbered falls by more than 6 to 1.

British Funds faltered after the good recovery earlier in the week. Little selling pressure developed, but potential buyers were more disposed to await further developments over the Falklands and quotations drifted quietly lower. Falls, however, were usually limited to 1 and the Government Securities index, up 1.37 over the three previous trading sessions, shed 0.20 to 67.67.

Composites easier
Quietly dull conditions prevailed in Composite Insurances with sentiment still dampened by recent adverse comment.

Royals lost 7 to 33p and Sun Alliance 4 to 70p, while Commercial Union, 130p, Eagle Star, 369p, and GRE, 286p, all cheapened a couple of pence. Life issues, on the other hand, made progress. Pearl formed 4 to 389p as did Britannia, to 270p, and Equity and Law, to 40p.

Little of interest took place in Banks. Guinness Peat came on offer and shed 5 to 70p, while Standard Chartered lost 10 at 510p. The major clearest edged down in the Middle East market of late on concern about the



group's substantial Argentinean interests, hardened a couple of pence to 422p.

Electronics concern. Cass Group staged a satisfactory debut in the Unlisted Securities Market from an opening level of 106p, the shares moved up to 109p compared with the placing price of 105p.

Recently firm leading Buildings took a breather, but managed further modest progress. After the previous day's gain of 6 on better-than-expected preliminary profits, ECI opened a shade easier at 225p, but picked up to close 2 dearer on balance at 228p. Tarmac also added 2, to 485p, as did Redland, to 171p. Elsewhere, Robert M. Douglas, a neglected name recently, met revived speculative support and put on 4 to 61p. Tilbury Group, still responding to the return to profitability, added 2 more to 385p, while SGB improved 4 to 182p.

After opening 4 higher at 326p, ICI reacted to 320p following the chairman's cautious statement at the annual meeting before closing 2 down on balance at 323p. Fisons stayed at the overnight level of 315p. Laporte put on 4 to 150p in response to the preliminary results.

Empire return
Dealings in mail-order house Empire Stores, suspended last week at 82p, were resumed following the share-and-cash offer from Great Universal announced late on Wednesday. Opening sharply higher at 110p, Empire reacted to close at 104p on fears that the offer will be referred to the Monopolies Commission.

Elsewhere in Stores, D-I-Y issues continued to make useful headway in the wake of the impressive preliminary figures from Hareco Greenway. A. G. Stanley, due to announce annual results next Tuesday, rose 4 to 60p, while Home Charm advanced 6 to 166p. Harris

improved a couple of pence to 160p.

Beecham wanted
Beecham attracted buyers following Press comment and closed 6 to the good at 246p. Meanwhile, recent high-flying Glaxo eased a few pence to 530p on lack of further support. Metal Box were friendlier at 152p, down 5, while Unilever fell 9 to 595p.

Elsewhere in miscellaneous industrials, British Aerospace improved a few pence to 192p, after 194p, on the 245m acquisition of the Sperry Gyroscope division of Sperry Ltd. Still reflecting the proposed early repayment of the stock at 190 pence, Deaply's 9 per cent convertible rose a further 4 points to match the repayment level, Hestair touched 49p before closing a net penny better on balance at 48p, following good results, while Thomas Marshall (Lorier) advanced a similar amount to 49p also after trading news. Huntleigh added 6 at 126p and Sotheby's picked up 5 more to 350p. A dull market at 203p after 205p. Capital and Counties, a rising market recently on speculative interest, softened a penny to 132p, but Samuel added 2 to 106p.

The latter's interim profits matching market estimates. Satisfactory preliminary results left Chestertons 10 up at 370p, while the return to profitability prompted a gain of 6 to 224p in Rush and Tompkins. Fairview Estates jumped to 115p before closing a net 10 up at 114p on revived speculative interest.

Properties retained a firm appearance, but gains were pared as interest petered out. Land Securities closed a net 2 dearer at 285p, after 290p, and HEPC only a penny firmer on balance at 203p, after 205p. Capital and Counties, a rising market recently on speculative interest, softened a penny to 132p, but Samuel added 2 to 106p.

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Steel Brothers which advanced 25 to 230p, the widely-anticipated rights issue being offset by the increased earnings and final dividend. Meat traders Thomas Bewick gained the turn to 13p following Press comment.

Support for Textiles remained selective. Dawson International added 2 more to 123p, while S. Lyles, interim due next Monday, formed a like amount to 78p.

Among smaller-priced issues, Shaw and Marvin, 17p, and Sekers International, 21p, both added a couple of pence.

Australian gains
A resurgence of buying interest in overnight Sydney and Melbourne markets led to sizeable gains in Australian mining and gas issues. Jobs reported a change of sentiment in the sectors and noted genuine investment buying of the leading base-metal and energy stocks.

Among the former, gains ranging to 10 were common to Western Mining, 235p, MM Holdings, 180p, North Broken Hill, 120p, and CSR, 195p. Bega-Bainville rose 3 to a 1982 high of 77p.

The speculative oil and gas issues attracted persistent demand and were featured by Cullus Pacific, 2 up at a 1982 high of 241p and Metramar Minerals, 3 firmer at a year's high of 28p.

In Golds, Poseidon moved up 4 to 104p, following a 10p rise to 21p, with Gold Mines of Kalgoorlie 5 harder at 205p.

Ashton Mining provided the only weak spot, losing 5 to 80p following the lower valuation put on the company's diamonds from the AK-1 pipe.

In contrast with Australians, the South African sectors closed little changed after extremely quiet routine trading.

Golds showed little change either way, awaiting the last batch of March quarter results, those of the Anglo American group mines, and the April dividends from the Orange Free State mines in the Anglo group.

Interest was also diminished by the lack of movement in the bullion price — finally 75 cents up at \$344.25 an ounce. The Gold Mines index edged up 0.1 to 250.1.

South African Financials followed a similar pattern to Golds, while London-based issues generally closed a fraction easier on lack of interest.

Contracts completed in Traded Options yesterday amounted to 3,125, the highest total since February 12. The sharp increase in business was mainly attributable to an active trade in both British Petroleum and Shell Transport reflecting the strength of the underlying securities. BP

21, traded at 312p, after 310p, and Shell, closed 5 dearer on balance at 144p, after 140p, and Tricentral 6 to the good at 212p, after 210p. Lasso gained 15 to 340p and Ultramar 10 to 417p, while I. C. G. improved 8 to 193p.

Interest in international added 4 to 100p and Premier added 4 to 45p, the latter following a Press mention.

Overseas Traders featured

RECENT ISSUES

EQUITIES

Issue Price	Amount	Rate	1982	Stock	Closing Price	Change
140	F.P.	14/6	148	AIM Group 10p	145	-3
142	F.P.	26/3	121	Amerham	104	-8
143	F.P.	16/4	28	Barman & G. 70p	28	0
105	F.P.	105	105	Cass Group 10p	105	0
102	F.P.	155	122	Daw George	125	+3
101	F.P.	25	21	Fleet Holdings 20p	22	+1
100	F.P.	15	10	Greenfriar Warrants	10	0
100	F.P.	15	10	IGP's Option Crs	10	0
100	F.P.	15	10	IGP's Tech	10	0
100	F.P.	15	10	IGP's Bus. Sys. 10p	10	0
100	F.P.	15	10	IGP's Drilling	10	0
100	F.P.	15	10	IGP's Inds.	10	0
100	F.P.	15	10	IGP's Oceania 10p	10	0
100	F.P.	15	10	IGP's Assets	10	0
100	F.P.	15	10	IGP's Inds.	10	0
100	F.P.	15	10	IGP's Inds.	10	0
100	F.P.	15	10	IGP's Inds.	10	0

FIXED INTEREST STOCKS

Issue Price	Amount	Rate	1982	Stock	Closing Price	Change
100	F.P.	14/11	110	Boddingtons Brew 9 1/2p	112	+2
100	F.P.	24/6	101	Bristol Water 9 1/2p	104	-3
100	F.P.	24/6	101	Bristol Water 9 1/2p	104	-3
100	F.P.	24/6	101	Bristol Water 9 1/2p	104	-3
100	F.P.	24/6	101	Bristol Water 9 1/2p	104	-3
100	F.P.	24/6	101	Bristol Water 9 1/2p	104	-3
100	F.P.	24/6	101	Bristol Water 9 1/2p	104	-3
100	F.P.	24/6	101	Bristol Water 9 1/2p	104	-3
100	F.P.	24/6	101	Bristol Water 9 1/2p	104	-3
100	F.P.	24/6	101	Bristol Water 9 1/2p	104	-3

"RIGHTS" OFFERS

Issue Price	Amount	Rate	1982	Stock	Closing Price	Change
10	F.P.	27/4	28/5	10p Ambacher (H) 5p	28m	+2
10	F.P.	27/4	28/5	10p Ambacher (H) 5p	28m	+2
10	F.P.	27/4	28/5	10p Ambacher (H) 5p	28m	+2
10	F.P.	27/4	28/5	10p Ambacher (H) 5p	28m	+2
10	F.P.	27/4	28/5	10p Ambacher (H) 5p	28m	+2
10	F.P.	27/4	28/5	10p Ambacher (H) 5p	28m	+2
10	F.P.	27/4	28/5	10p Ambacher (H) 5p	28m	+2
10	F.P.	27/4	28/5	10p Ambacher (H) 5p	28m	+2
10	F.P.	27/4	28/5	10p Ambacher (H) 5p	28m	+2
10	F.P.	27/4	28/5	10p Ambacher (H) 5p	28m	+2

Renunciation date usually last day for dealing free of stamp duty. A Figures based on prospectus estimate. B Dividend rate paid or payable on part of capital covered based on dividend on full capital. C Assumed dividend and yield. D Gross. E Figures for dividend or interest on full capital. F P/E ratio based on latest annual earnings. G Forecast dividend: cover based on previous year's earnings. H Dividend and yield based on prospectus or other official estimates for 1982. I Gross. J Figures for dividend or interest on full capital. K P/E ratio based on latest annual earnings. L Forecast dividend: cover based on previous year's earnings. M Dividend and yield based on prospectus or other official estimates for 1982. N Gross. O Figures for dividend or interest on full capital. P P/E ratio based on latest annual earnings. Q Forecast dividend: cover based on previous year's earnings. R Dividend and yield based on prospectus or other official estimates for 1982. S Gross. T Figures for dividend or interest on full capital. U P/E ratio based on latest annual earnings. V Forecast dividend: cover based on previous year's earnings. W Dividend and yield based on prospectus or other official estimates for 1982. X Gross. Y Figures for dividend or interest on full capital. Z P/E ratio based on latest annual earnings. AA Forecast dividend: cover based on previous year's earnings. AB Dividend and yield based on prospectus or other official estimates for 1982. AC Gross. AD Figures for dividend or interest on full capital. AE P/E ratio based on latest annual earnings. AF Forecast dividend: cover based on previous year's earnings. AG Dividend and yield based on prospectus or other official estimates for 1982. AH Gross. AI Figures for dividend or interest on full capital. AJ P/E ratio based on latest annual earnings. AK Forecast dividend: cover based on previous year's earnings. AL Dividend and yield based on prospectus or other official estimates for 1982. AM Gross. AN Figures for dividend or interest on full capital. AO P/E ratio based on latest annual earnings. AP Forecast dividend: cover based on previous year's earnings. AQ Dividend and yield based on prospectus or other official estimates for 1982. AR Gross. AS Figures for dividend or interest on full capital. AT P/E ratio based on latest annual earnings. AU Forecast dividend: cover based on previous year's earnings. AV Dividend and yield based on prospectus or other official estimates for 1982. AW Gross. AX Figures for dividend or interest on full capital. AY P/E ratio based on latest annual earnings. AZ Forecast dividend: cover based on previous year's earnings. BA Dividend and yield based on prospectus or other official estimates for 1982. BB Gross. BC Figures for dividend or interest on full capital. BD P/E ratio based on latest annual earnings. BE Forecast dividend: cover based on previous year's earnings. BF Dividend and yield based on prospectus or other official estimates for 1982. BG Gross. BH Figures for dividend or interest on full capital. BI P/E ratio based on latest annual earnings. BJ Forecast dividend: cover based on previous year's earnings. BK Dividend and yield based on prospectus or other official estimates for 1982. BL Gross. BM Figures for dividend or interest on full capital. BN P/E ratio based on latest annual earnings. BO Forecast dividend: cover based on previous year's earnings. BP Dividend and yield based on prospectus or other official estimates for 1982. BQ Gross. BR Figures for dividend or interest on full capital. BS P/E ratio based on latest annual earnings. BT Forecast dividend: cover based on previous year's earnings. BU Dividend and yield based on prospectus or other official estimates for 1982. BV Gross. BV Figures for dividend or interest on full capital. BV P/E ratio based on latest annual earnings. 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Companies and Markets

CURRENCIES and MONEY

£ and \$ firm

Sterling and the dollar drifted up in quiet foreign exchange trading helped by the favourable figures on UK public sector borrowing and the upward trend in Eurodollar interest rates. The Falklands dispute continued to overhang the market however, keeping trading at a fairly low level.

The Italian lira remained weak near the bottom of the European Monetary System, but there was little change overall.

STERLING—Trade-weighted index (Bank of England) 90.2, against 90.1 at noon and in the morning, 89.9 at the previous close, and 87.8 six months ago. Three-month interbank 12 1/2 per cent (16 1/2 per cent six months ago). Annual inflation 11 per cent (12 per cent six months ago). Sterling moved within a narrow range of \$1.775-1.780, after opening at \$1.774-1.775. It closed at \$1.776-1.777, a rise of 35 points on the day. The pound rose to DM 2.4265 from DM 2.4245 against the D-mark, to Sfr 3.50 from Sfr 3.4750 against the Swiss franc. It was unchanged at ¥351.50 against the Japanese yen.

DOLLAR—Trade-weighted index 115.4 against 115.2 on Wednesday and 108.8 six months ago. Three-month Treasury bills 12 1/2 per cent (13 1/2 per cent six months ago). Annual inflation rate 7.7 per cent (8.4 per cent six months ago). The dollar rose to DM 2.3975 from DM 2.3960; to Sfr 3.4750 from Sfr 3.4575; but fell to ¥351.50 from ¥352.50; and to ¥242.50 from ¥243.50.

DEUTSCHEMARK—EMS member (strongest). Trade-weighted index 122.3 against 122.4 on Wednesday and 122.6 six months ago. Three-month interbank 9 1/2 per cent (11 1/2 per cent six months ago). Annual inflation 5.2 per cent (5.8 per cent six months ago).

The Deutschmark was again strong against major currencies at the Frankfurt fixing, improving in terms of all members of the EMS. The French franc fell to DM 38.315 from DM 38.350 per 100 francs, and the Dutch guilder to DM 30.150 from DM 30.150 per 100 guilders. Outlined to DM 1.2301 from DM 1.2311, but the Japanese yen, sterling and the dollar gained ground. Sterling rose to DM 2.4265 from DM 2.4245, and the dollar to DM 2.3975 from DM 2.3960. The lack of change in the key German interest rates following the German central bank council meeting probably helped the Deutschmark, and the Bundesbank did not intervene at the fixing.

FRENCH FRANC—EMS member (third weakest). Trade-weighted index unchanged at 78.6 against 81.7 six months ago. Three-month interbank 16 1/2 per cent (16 1/2 per cent six months ago). Annual inflation rate 12.3 per cent (12.3 per cent six months ago). The franc showed mixed changes at the Paris fixing, rising against the Swiss franc and Italian lira, but falling against the dollar, sterling, and the Japanese yen.

JAPANESE YEN—Trade-weighted index 136.2 against 136.3 on Wednesday and 137.2 six months ago. Three-month bills 7.0875 per cent (7.4062 per cent six months ago). Annual inflation 3.1 per cent (3.3 per cent six months ago). The yen maintained its recent firmer trend against the U.S. dollar in Tokyo. The dollar rose to ¥351.50 from ¥352.50, and touching a low of ¥242.50, and touching a low of ¥242.50. It rose to a peak of ¥243.50 on nervousness about the confrontation between Israel and Syria as tension flared again in the Middle East.

THE POUND SPOT AND FORWARD

April 22	Day's spread	Close	One month	% Three months	% p.a.
U.S.	1.775-1.776	1.776-1.777	0.20-0.30c dis	-1.69	0.65-0.75dis
Canada	2.170-2.175	2.170-2.175	0.35-0.45c dis	-2.21	1.20-1.30dis
Netherlands	4.71-4.75	4.72-4.73	2.1-2.5c	5.30	0.7-1.0
Belgium	35.50-36.00	35.50-36.00	20-25c	-4.10	0.85-1.0
Denmark	14.43-14.47	14.43-14.47	7.5-8.0c	-5.55	20-21dis
Ireland	1.2270-1.2280	1.2275-1.2285	0.00-0.10p	-4.43	1.30-1.37dis
W. Ger.	4.241-4.271	4.241-4.271	15-16p	4.22	5.41-5.43
Portugal	128.25-130.25	128.25-130.25	150-155c	-32.57	500-525dis
Spain	167.00-168.00	167.00-168.00	65-65c	-5.11	135-145c
Italy	2.342-2.349	2.347-2.349	20-24 lire dis	-11.26	62-67 dis
Norway	10.76-10.81	10.76-10.81	2.5-3.0c	-5.00	67-74c
France	11.08-11.14	11.08-11.09	7-10c	-8.20	24-27c
Sweden	10.45-10.52	10.45-10.52	10c	0.43	2-11p
Japan	4.30-4.35	4.31-4.32	2.50-2.30p	6.67	7.00-6.80p
Austria	28.85-29.05	28.85-29.05	10-12c	6.75	37-39p
Switz.	4.37-4.51	4.39-4.50	3-2c	9.43	74-71p

Belgian rate is for convertible francs. Financial franc 88.15-88.25. Six-month forward dollar 1.20-1.30c dis. 12-month 1.30-2.05c dis.

THE DOLLAR SPOT AND FORWARD

April 22	Day's spread	Close	One month	% Three months	% p.a.
U.S.	1.775-1.776	1.776-1.777	0.20-0.30c dis	-1.69	0.65-0.75dis
Canada	2.170-2.175	2.170-2.175	0.35-0.45c dis	-2.21	1.20-1.30dis
Netherlands	4.71-4.75	4.72-4.73	2.1-2.5c	5.30	0.7-1.0
Belgium	35.50-36.00	35.50-36.00	20-25c	-4.10	0.85-1.0
Denmark	14.43-14.47	14.43-14.47	7.5-8.0c	-5.55	20-21dis
Ireland	1.2270-1.2280	1.2275-1.2285	0.00-0.10p	-4.43	1.30-1.37dis
W. Ger.	4.241-4.271	4.241-4.271	15-16p	4.22	5.41-5.43
Portugal	128.25-130.25	128.25-130.25	150-155c	-32.57	500-525dis
Spain	167.00-168.00	167.00-168.00	65-65c	-5.11	135-145c
Italy	2.342-2.349	2.347-2.349	20-24 lire dis	-11.26	62-67 dis
Norway	10.76-10.81	10.76-10.81	2.5-3.0c	-5.00	67-74c
France	11.08-11.14	11.08-11.09	7-10c	-8.20	24-27c
Sweden	10.45-10.52	10.45-10.52	10c	0.43	2-11p
Japan	4.30-4.35	4.31-4.32	2.50-2.30p	6.67	7.00-6.80p
Austria	28.85-29.05	28.85-29.05	10-12c	6.75	37-39p
Switz.	4.37-4.51	4.39-4.50	3-2c	9.43	74-71p

UK and Ireland are quoted in U.S. currency. Forward premiums and discounts apply to the U.S. dollar and not to the individual currency.

CURRENCY MOVEMENTS

April 22	Bank of England	Morgan Guaranty
Sterling	90.3	89.5
U.S. dollar	115.4	115.2
Canadian dollar	89.4	89.4
Australian dollar	116.5	116.5
Belgian franc	128.25	128.25
Dutch guilder	167.00	167.00
French franc	11.08	11.08
German mark	10.45	10.45
Italian lira	2.342	2.342
Japanese yen	351.50	351.50
Swiss franc	10.45	10.45

Based on trade-weighted changes from Washington agreement December, 1971. Bank of England index (base average 1970-1971).

CURRENCY RATES

April 22	Bank of England	Morgan Guaranty
Sterling	90.3	89.5
U.S. dollar	115.4	115.2
Canadian dollar	89.4	89.4
Australian dollar	116.5	116.5
Belgian franc	128.25	128.25
Dutch guilder	167.00	167.00
French franc	11.08	11.08
German mark	10.45	10.45
Italian lira	2.342	2.342
Japanese yen	351.50	351.50
Swiss franc	10.45	10.45

OTHER CURRENCIES

April 22	£	\$	Notes
Argentina peso	21.046-21.050	11.850-11.850	25.75-30.05
Australia dollar	1.650-1.650	0.940-0.945	87.50-88.50
Brazil cruzeiro	270.50-271.00	152.45-153.19	14.38-15.32
Chilean peso	5.153-5.153	4.605-4.605	4.31-4.31
Colombian peso	11.115-11.115	5.310-5.310	4.25-4.27
Czech koruna	10.822-10.822	5.315-5.325	2.05-2.37
Danish krone	16.46-16.46	82.25	4.31-4.31
Deutsche mark	123.3	47.1	11.08-11.08
Dracma	14.0-14.0	10.13	6.67-6.67
Guarani	114.2	81.2	6.67-6.67
Indian rupee	76.6	15.1	6.67-6.67
Israeli sheqel	66.0	30.3	6.67-6.67
Japanese yen	351.50	351.50	6.67-6.67
Malaysian ringgit	1.650-1.650	0.940-0.945	87.50-88.50
Mexican peso	16.50-16.50	8.25-8.25	10.73-10.85
New Zealand dollar	1.480-1.480	0.825-0.830	18.17
Philippine peso	23.33-23.33	1.300-1.300	18.17
Riyal	6.05-6.05	3.420-3.420	10.43-10.53
Singapore dollar	3.785-3.785	2.130-2.130	5.47-5.51
South African rand	1.650-1.650	1.045-1.045	1.76-1.76
U.A.E. Dirham	6.49-6.49	3.675-3.675	93.99

† Now one rate. * Selling rate.

EMS EUROPEAN CURRENCY UNIT RATES

ECU	Central rates	Currency amounts	% change from April 22	% change from previous divergence	Divergence limit %
Belgian franc	46.963	45.140	+1.05	-1.05	+1.540
Danish krone	8.1332	8.1332	-0.79	-0.79	+1.033
German D-Mark	2.4815	2.4815	-1.09	-1.09	+1.037
French franc	6.5554	6.2401	+0.75	+0.75	+1.743
Dutch guilder	2.2729	2.2542	-0.89	-0.89	+1.503
Irish punt	0.68789	0.68789	+0.68	+0.68	+1.688
Italian lira	1305.13	1315.58	+1.03	+1.03	+1.122

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times. Sterling/ECU rate for April 22 0.562505

EXCHANGE CROSS RATES

April 22	Pound Sterling	U.S. Dollar	Deutsche Mark	Japanese Yen	French Franc	Swiss Franc	Dutch Guilder	Italian Lira	Canada Dollar	Belgian Franc
Pound Sterling	1.000	1.777	4.863	451.5	11.09	3.500	4.730	234.8	2.176	80.55
U.S. Dollar	0.563	1.000	2.399	242.9	6.243	1.970	2.643	122.2	1.235	45.34
Deutsche Mark	0.235	0.417	1.000	101.2	0.891	1.110	550.3	0.510	18.90	19.90
Japanese Yen	2.417	4.117	9.978	100.0	26.70	8.111	10.96	544.1	5.042	186.7
French Franc	0.092	1.602	3.694	389.1	1.0	3.186	2.465	117.7	1.962	72.63
Swiss Franc	0.288	0.508	1.218	123.3	3.169	1.1	1.351	670.9	0.632	23.01
Dutch Guilder	0.211	0.376	0.901	91.23	2.845	0.740	1	495.4	0.460	17.03
Italian Lira	0.426	0.787	1.815	185.8	4.725	1.491	2.014	100.0	0.927	34.31
Canadian Dollar	0.460	0.817	1.939	181.7	5.098	1.609	2.174	107.8	1	37.03
Belgian Franc	1.241	2.205	5.292	535.7	13.77	4.345	5.872	281.5	2.701	100.

FT LONDON INTERBANK FIXING (11.00 a.m. APRIL 22)

3 months U.S. dollars	5 months U.S. dollars
bid 24 1/16 offer 15 1/16	bid 14 1/16 offer 15 1/16

The fixing rates are the arithmetic means, rounded to the nearest one-sixteenth, of the bid and offered rates for \$10m quoted by the market to five reference banks at 11 a.m. each working day. The banks are National Westminster Bank, Bank of Tokyo, Deutsche Bank, Banque Nationale de Paris and Morgan Guaranty Trust.

EURO-CURRENCY INTEREST RATES (Market closing rates)

April 22	Sterling	U.S. Dollar	Canadian Dollar	Dutch Guilder	Swiss Franc	D-Mark	French Franc	Italian Lira	Belgian Franc	Yen	Danish Krone
Short term	13 1/2-14 1/2	14 1/2-15 1/2	14 1/2-15 1/2	8 1/2-9 1/2	11 1/2-12 1/2	8 1/2-9 1/2	16 1/2-17 1/2	18 1/2-19 1/2	14 1/2-15 1/2	6 1/2-7 1/2	20 1/2-21 1/2
One month	13 1/2-14 1/2	14 1/2-15 1/2	14 1/2-15 1/2	8 1/2-9 1/2	11 1/2-12 1/2	8 1/2-9 1/2	16 1/2-17 1/2	18 1/2-19 1/2	14 1/2-15 1/2	6 1/2-7 1/2	20 1/2-21 1/2
Three months	13 1/2-14 1/2	14 1/2-15 1/2	14 1/2-15 1/2	8 1/2-9 1/2	11 1/2-12 1/2	8 1/2-9 1/2	16 1/2-17 1/2	18 1/2-19 1/2	14 1/2-15 1/2	6 1/2-7 1/2	20 1/2-21 1/2
Six months	13 1/2-14 1/2	14 1/2-15 1/2	14 1/2-15 1/2	8 1/2-9 1/2	11 1/2-12 1/2	8 1/2-9 1/2	16 1/2-17 1/2	18 1/2-19 1/2	14 1/2-15 1/2	6 1/2-7 1/2	20 1/2-21 1/2
One year	13 1/2-14 1/2	14 1/2-15 1/2	14 1/2-15 1/2	8 1/2-9 1/2	11 1/2-12 1/2	8 1/2-9 1/2	16 1/2-17 1/2	18 1/2-19 1/2	14 1/2-15 1/2	6 1/2-7 1/2	20 1/2-21 1/2

SDR linked deposits: one month 13 1/2-14 1/2 per cent; three months 13 1/2-14 1/2 per cent; six months 13 1/2-14 1/2 per cent; one year 13 1/2-14 1/2 per cent. Acan S (closing rates in Singapore): one month 15 1/2-16 1/2 per cent; three months 15 1/2-16 1/2 per cent; six months 15 1/2-16 1/2 per cent; one year 15 1/2-16 1/2 per cent. Long-term Eurodollar short-term rates: one month 15 1/2-16 1/2 per cent; three months 15 1/2-16 1/2 per cent; six months 15 1/2-16 1/2 per cent; one year 15 1/2-16 1/2 per cent. Short-term rates are for U.S. dollars, Canadian dollars and Japanese yen; others are for other currencies. The following rates were quoted for London dollar certificates of deposit: one month 14 1/2-15 1/2 per cent; three months 14 1/2-15 1/2 per cent; six months 14 1/2-15 1/2 per cent; one year 14 1/2-15 1/2 per cent.

MONEY MARKETS

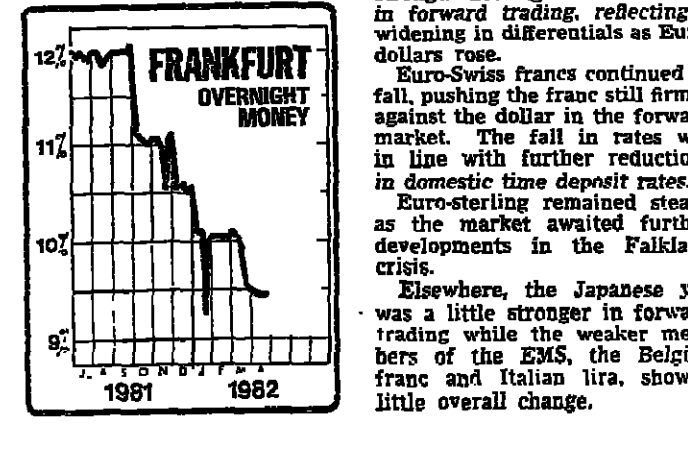
UK interest rates showed little overall change yesterday in rather featureless trading. Treasury bill rates were unchanged from Wednesday while interbank rates showed a flat yield from three-month onwards as the market awaited further developments in the Falklands crisis. Once again official assistance given to the money market was some way below the projected shortage although short term money rates in the interbank market traded between 13 per cent and 14 per cent for most of the day. The one-week rate was quoted at 13 1/2 per cent compared with 13 1/2 per cent.

A shortage of £400m was forecast by the Bank of England in the money market with bills maturing in official hands accounting for £320m, partly offset by Eschequer transactions of £50m. The Bank gave assistance in the morning of £203m, comprising purchases of £8m of

eligible bank bills in band 1 (up to 14 days) at 13 1/2 per cent and £147m in band 2 (15-33 days) at 13 per cent. In band 3 (34-63 days) it bought £20m of eligible bank bills at 12 1/2 per cent and in band 4 (64-84 days) £17m at 12 1/2 per cent.

The forecast was later revised to £450m without taking into account the morning's help and assistance in the afternoon of £325m. The afternoon help was made up of purchases of eligible bank bills, £6m in band 1 at 13 1/2 per cent, £23m in band 2 at 13 per cent, £48m in band 3 at 12 1/2 per cent and £48m in band 4 at 12 1/2 per cent.

There were no changes to credit policies after yesterday's meeting of the Bundesbank central council in Frankfurt. Call money was quoted at 9 1/2 per cent unchanged from Wednesday. This could well rise in the next few days as banks seek funds to build up reserves. Up until



EUROCURRENCIES \$ rates rise

Eurodollar rates were slightly firmer yesterday and the dollar was generally weaker in forward trading. An unchanged special Lombard rate at Frankfurt pushed Euro-mark higher but they are still discounting a half point cut to 9 per cent. Despite an initial rise in Euro-marks the D-mark strengthened against the dollar in forward trading, reflecting a widening in differentials as Euro-dollars rose.

Euro-Swiss francs continued to fall, pushing the franc still firmer against the dollar in the forward market. The fall in rates was in line with further reductions in domestic time deposit rates.

Euro-sterling remained steady as the market awaited further developments in the Falkland crisis. Elsewhere, the Japanese yen was a little stronger in forward trading while the weaker members of the EMS, the Belgian franc and Italian lira, showed little overall change.

MONEY RATES

NEW YORK		April 22 1962	Starling certificates of deposit	Interbank
Prime rate	14 1/2	Overnight	—	13-14
Ecf. funds (lunch-time)	15-15 1/2	2 days notice	—	—
Treasury bills (13-week)	12-24	7 days notice	—	—
Treasury bills (26-week)	12-21	One month	13 1/2-15 1/2	13 1/2-15 1/2
GERMANY		Two months	13 1/2-15 1/2	13 1/2-15 1/2
Special Lombard	9.50	Three months	13 1/2-15 1/2	13 1/2-15 1/2
Overnight rate	9.45	Six months	13 1/2-15 1/2	13 1/2-15 1/2
One month	9.37 1/2	Nine months	13 1/2-15 1/2	13 1/2-15 1/2
Three months	9.27 1/2	One year	13 1/2-15 1/2	13 1/2-15 1/2
Six months	9.10	Two years	—	—
FRANCE		Local authorities and finance houses sell nominally three-year 14 per cent new Treasury notes for prime paper. Buy- ers pay 15 per cent.		
Intervention rate	16.0	Approximate selling rates for one month 12 1/2-13 1/2 per cent. Approximate per cent and three months 12 1/2-13 1/2 months 13 1/2 per cent.		
Overnight rate	16 1/2	Finance House Base Rates (public deposits) 14 1/2-15 1/2 per cent.		
Three months	16-12 1/2	Bank Deposit Rates for sums at sight Treasury Bills: Average tender rates for one month 12 1/2-13 1/2 per cent.		
Six months	15-13 1/2	—		
JAPAN		—		
Discount rate	5.50	—		
C-1 (unconditional)	7.75	—		
C-2 (conditional)	7.75	—		

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FOOD, GROCERIES—Cont.

BRITISH FUNDS

"Shorts" (Lives up to Five Years)

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

Five to Fifteen Years

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

Over Fifteen Years

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

Updated

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

INT. BANK AND O'SEAS GOVT. STERLING ISSUES

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

CORPORATION LOANS

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

COMMONWEALTH AND AFRICAN LOANS

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

LOANS Public Board and Ind.

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

X-MONEY MARKETS-FOREX-MONEY MARKETS-FOREX-MONEY MAR

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Reuters direct dealing code: NSWL

Bank of New South Wales
First Bank in Australia
Walbrook House 23 Walbrook London EC4A 3LD

LOANS—Continued

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

FOREIGN BONDS & RAILS

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

AMERICANS

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

INDEX-Linked & Variable Rate

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

INT. BANK AND O'SEAS GOVT. STERLING ISSUES

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

CORPORATION LOANS

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

COMMONWEALTH AND AFRICAN LOANS

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

LOANS Public Board and Ind.

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

BANKS & H.P.—Cont.

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

BEERS, WINES AND SPIRITS

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

BUILDING INDUSTRY, TIMBER AND ROADS

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

BANKS AND HIRE PURCHASE

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

CHEMICALS, PLASTICS—Cont.

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

DRAPERY AND STORES

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

ELECTRICALS

1982	Low	High	Stock	Price	Yield
97.4	97.4	97.4	Treasury 12m 1982	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1983	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1984	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1985	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1986	97.4	13.8
97.4	97.4	97.4	Treasury 12m 1987	97.4	13.8

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CLOSURES LOOM ON PETROCHEMICALS SIDE

ICI warns of more job cuts

BY SUE CAMERON, CHEMICALS CORRESPONDENT

IMPERIAL Chemical Industries said yesterday it is planning further "substantial" job cuts and plant closures in petrochemicals and plastics divisions.

Mr John Harvey-Jones, the group's new chairman, said ICI's bulk operations in Western Europe were still being hit by "harsh recessionary conditions" and the company saw no significant signs of a general economic recovery.

Mr Harvey-Jones said at ICI's annual meeting in London that some of the group's bulk chemical operations would have to be "reshaped into profitability". The entire industry needed "radical rationalisation on a European scale."

He called for exchange of

product portfolios between companies and further "closure of inefficient and older plants" in Western Europe.

His remarks are certain to fuel speculation in the chemical industry that ICI may abandon large areas of its European polyethylene plastics business. Western Europe has 23 producers of low density polyethylene plastic.

Mr Harvey-Jones said: "There are too many companies making too many of the same products, a lot of them on a scale which cannot and should not hope to survive the harsher conditions now facing the industry."

He admitted that the number of people ICI employed was

"reducing substantially" as the group reconstructed parts of its business. Last year the company shed about 9,000 jobs in the UK, reducing the number employed directly by the group in Britain to below 70,000.

Hard fact

The chairman left shareholders in no doubt that ICI's difficulties were "essentially located in the UK and continental Western Europe". The hard fact was that "manufacturing production fell by a further 6 per cent in the UK in 1981 and ICI's UK sales volume fell by 3 per cent."

Last year 40 per cent of the group's trading profit had come

from outside Western Europe and the UK. ICI's petrochemical and plastics sales in the non-communist world are £1.7bn a year, estimated to represent about 2-3 per cent of the total market.

ICI's strategy did not involve "getting out of Britain," he said, but "the UK is only 5 per cent of the world chemical market and we cannot maintain a world position solely from such a base. We must build on our international strengths."

Mr Ron Lewis, director of the British Plastics Federation, yesterday said further reduction in UK capacity "would be a tragedy for industry as a whole."

National docks strike averted

By Brian Groom, Labour Staff

A STRIKE threatened by Britain's 18,000 registered dockers from Monday was averted yesterday when the National Dock Labour Board withdrew some of its controversial reorganisation proposals.

However, up to 24,000 dockers in all ports, including those outside the national dock labour scheme, still intend to halt cargo-handling from May 10 unless the Government begins talks on extending the labour scheme to all ports and wharves.

This could plunge the Government into a confrontation with one of Britain's most powerful groups of workers.

A possible clash over the dock labour scheme has been building up for some time. The scheme, which at present covers ports handling four-fifths of seaborne trade, provides for statutory joint regulation of workforces by employers and the Transport and General Workers' Union. This arrangement provides the basis for dockers' unique employment rights.

The dockers have pressed for the scheme to be extended by widening boundaries around registered ports in which dockers are guaranteed most port-related work or by bringing ports such as Felixstowe into the scheme.

Last year the TGWU set a three-month deadline for national industrial action because its demands were not met but no action was taken, partly because talks on the scheme were set up with employers.

Mr James Prior, former Employment Secretary, made clear he would not draw up a new draft scheme without the industry's support. Mr Norman Tebbit reiterated his predecessor's position.

The plans for internal cuts in the National Dock Labour Board have created the most serious rift in the scheme. The withdrawal of some of the board's proposals has calmed the mood in the docks.

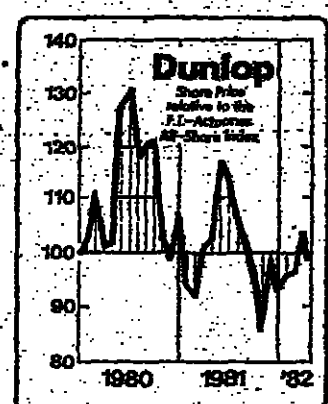
The board did not disclose which of its proposals had been dropped. The most controversial would have reorganised the 20 subsidiary local boards into five regional bodies, each with five regional ports and minorities is roughly equal to one and "reinforcing activities with a high return may not be simultaneously achievable. Even with higher operation cash flow this year, another major disposal overseas looks more or less forced."

At least Dunlop has things to sell. This year small increases in volume could trans-

THE LEX COLUMN

Dunlop wrestles with the wheel

Index rose 1.6 to 569.0



Dunlop is approaching the final laps of a five-year race in which it has needed every millimetre of tread on its high-performance radials. The object of the race is simple—to bring the European tyre operations to an acceptable level of return before the balance sheet blows out. Dunlop is still holding the road, thanks to the sale of some valuable pieces of trim.

Pre-tax profits in 1981 are down from £10m to zero, after a highly adverse swing in the associate contribution centring on Japan, where Sumitomo Rubber's profits have slumped following an ambitious acquisition, and France. The French company has now returned to subsidiary status—Dunlop underwrote a rescue rights issue—and has brought £43m of debt with it.

After high inflation charges and £12m of valuations the attributable loss is up from £15m to £41m—and would have been £5m greater had the union with Pirelli been intact. Another heavy chunk of rationalisation costs has been offset by a £23m book gain on the disposal of the Malaysian estates. If it is any comfort, the current cost adjustments to profit have fallen by £21m.

The tyre operations in the UK are clearly responding to the shrinkage of capacity. The operating loss last year fell by £5m to £16m, and only £5m was incurred in the second half. At this level there should be a small profit this year. But France remains in loss, Germany has deteriorated and a number of other European businesses are very weak. Once again Dunlop has had to rely heavily on its South East Asian and South African operations, while U.S. tyres are doing much better.

Oil remains a deadly serious problem. A £35m rise in borrowing, more than explained by second consolidation of Dunlop's cash receipts from this year's sale. The chairman's warning of holding the borrowed £35m (debt to shareholders' £200m) and minorities is roughly equal to one and "reinforcing activities with a high return may not be simultaneously achievable. Even with higher operation cash flow this year, another major disposal overseas looks more or less forced."

At least Dunlop has things to sell. This year small increases in volume could trans-

aggressively to the detailed proposals for introducing indexation of capital gains tax. As the pressure builds up, there must be a strong likelihood that the measures will be modified before the Finance Bill becomes law. In particular to allow the practice of bed and breakfasting to continue. Whatever the alleviating effects of indexation from now on, it is clearly impossible to cut off immediately, leaving no way of sheltering past inflationary profits from the first impact of the capital gains tax.

The Stock Exchange may have less success in its call to simplify the proposals. As constituted they incorporate an awesome amalgam of first-in-first-out, last-in-first-out, and same account rules for identifying shares. Quite apart from the element of injustice involved in the latter rule, the complication will effectively act as a deterrent against small investors entering the market. As the Stock Exchange points out, much of the revenue lost to the Exchequer will find its way into the pockets of tax advisers.

Matthoefer to step down over health

By Jonathan Carr in Munich

HERR HANS MATTHOEFER, the West German Finance Minister, is to step down on health grounds as part of a Cabinet reshuffle expected to be announced next week. It is not known who will succeed him.

The change in this key post will come shortly before difficult negotiations on the budget within the strained Bonn coalition Government, and about six weeks before the Western Economic Summit Conference in Versailles.

Chancellor Helmut Schmidt faces a problem in finding someone with financial expertise, experience in a leading ministerial post and, ideally, broad support in the Social Democratic Party (SDP) to succeed Herr Matthoefer.

Among those who come close to fulfilling these conditions is the head of Herr Schmidt's Chancellery, Herr Manfred Lahnstein, a former State Secretary at the Finance Ministry.

Government officials said yesterday that Herr Matthoefer, 56, told Herr Schmidt of his decision to resign during the SPD Congress in Munich on Wednesday.

Herr Matthoefer said yesterday he "expected" Herr Schmidt to agree to let him stand down.

On Tuesday Herr Schmidt dismissed speculation that a major Cabinet reshuffle was in prospect, admitting only that there would be some minor changes.

It is known that Herr Matthoefer, Finance Minister since 1978, has heart trouble.

SDP conference, Page 2

PSBR falls £2bn short of Treasury estimates

By Robin Pauley

THE total public sector borrowing requirement in 1981-82 understated the Government's estimate of £10.57bn by £2bn.

Although the Government is unable to explain why the figure of £8.62bn is so low, it is within the PSBR margin of error which allows £3.5bn on either side of the estimate.

Underspending by local authorities and the absence of the usual last-quarter spending spree by central and local government are two factors that may explain the figure.

About £1.5bn of the final figure is the result of the civil servants' strike, without which the PSBR would have been about £7bn, on the edge of the margin of error. This suggests that the extent to which the fiscal policy of the last year has squeezed the economy has been much greater than the Government intended.

As a proportion of gross domestic product, the 1981-82 PSBR was 3.4 per cent com-

pared with the estimate of 4.2 per cent. This is the lowest proportion since 1971-72—below even that of 1977-78 when Mr Denis Healey introduced a tight fiscal policy at the instigation of the International Monetary Fund.

Taking out the effects of the civil service strike, the proportion for 1981-82 would have been 2.8 per cent. This low PSBR has been achieved in spite of high unemployment, which adds greatly to the central government borrowing requirement.

According to the Treasury's conservative calculations of the cost of unemployment, the PSBR would have been about £5.5bn lower in 1981-82 if the unemployment level had been 1.5m—that is a PSBR of only about £1.5bn, excluding the civil service strike effects.

This compares with a PSBR in 1975-76 of more than £20bn at 1980-81 prices. The PSBR peaked in the first quarter of 1975 at a rate of about £28bn

PSBR AS PROPORTION OF GDP	% Chancellor
1970-71	1.6 Jenkins/McLeod
1971-72	1.3 Barber
1972-73	3.3 Barber
1973-74	6.0 Barber
1974-75	9.1 Healey
1975-76	9.6 Healey
1976-77	6.4 Healey
1977-78	3.7 Healey
1978-79	5.4 Healey/Howe
1979-80	4.9 Healey/Howe
1980-81	3.7 Howe
1981-82	3.4

a year at today's prices. This indicates the extent to which public borrowing has been reduced and accounts for the historically low levels of capital account activity which would have depressed the already low activity in the construction industry over the past two years.

Consumer spending buoyant.

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Saudi Arabia, Mexico, Venezuela and Indonesia cut oil exports

By Our Energy and Foreign Staff

FOUR of the world's leading oil-producers—Saudi Arabia, Mexico, Venezuela and Indonesia, have cut their exports in the face of a continuing glut of world oil supplies and downward pressure on prices.

Saudi Arabia, the world's leading exporter, is reported to have cut production well below its recently-declared ceiling of 7.6m b/d. Sheikh Ahmed Zaki Yamani, the Saudi Oil Minister, said the kingdom's output fell to an average of 6.7m b/d last month.

In an interview with the Chicago Tribune, Sheikh Yamani said that if necessary Saudi Arabia could cut its output below the 6.2m b/d frequently quoted as the minimum level required to support the kingdom's economic development and foreign aid programmes.

Mexico, the world's fourth-largest oil-producer, said yesterday it had lowered its export

target from 1.5m b/d to 1.25m b/d. Sr Jose Andres de Oteyza, the Industry Minister, said the move was a gesture of solidarity with members of the Organisation of Petroleum Exporting Countries, which had cut their output to avoid saturating the market. Mexico is not a member of Opec.

Since early last year when Indonesian production reached a peak 1.6m b/d, liftings of the highest company, Caltex Pacific Indonesia, have fallen by about 200,000 b/d from 755,000 b/d. Union Oil and Total, the French company, have also cut output.

Emerging details of the individual Opec members' output indicate for the first time how the organisation is managing to depress output to an estimated 15.5m b/d, well below the production ceiling of 17.5m b/d set last month in Vienna and about half the level of output by the 13 member-countries in recent years.

In addition to the Saudi disclosure, oil industry reports suggest that Indonesia's output in the past 10 days has fallen to about 1.2m b/d, about 100,000 b/d below the production quota set by Opec.

Venezuelan oil exports are expected to average little more than 1.2m b/d in the April-June quarter, almost 300,000 b/d below the first-quarter levels. Venezuela had agreed to cut its overall production ceiling from 2.2m b/d to 1.5m b/d as part of the Opec agreement.

Dr Manu Said Al Oteibi, the United Arab Emirates Oil Minister and president of Opec, said yesterday the general cut in production by member-countries would create a tighter market.

This would enable the organisation to raise its output to 19m b/d later in the year. The production cut had also ended any threat to Opec's agreed reference price of \$34 a barrel, he said.

Tern Field plan shelved

By Ray Dafter, Energy Editor

SHELL AND ESSO have shelved an £800m project to develop the Tern oilfield in the North Sea. They blamed falling oil prices, offshore oil taxation and technical problems for their decision.

The indefinite postponement of the project, announced yesterday, came as a blow to the offshore supply industry, which was preparing already to make over 2,000 men redundant because of a fall in North Sea orders.

First to be hit by the Tern decision will be Foster Wheeler Petroleum Developments, which had been conditionally awarded a £40m project services contract lasting about six years. This contract will lapse, although Shell said it would review periodically Tern's prospects.

So far, Shell UK Exploration

and Production, as the operating company for the Shell/Eso partnership, has invested £7.5m on engineering preparations. The field, 100 miles north-east of the Shetland Islands, was to have been exploited by means of a fixed production platform. Some 75 people have been directly employed on the design and development of the project. Shell said that the 45 members of project teams employed by itself and Esso would be redeployed.

The Tern Field contains about 140m barrels, enough to meet UK oil requirements for about three months. It is one of a number of projects which, during recent months, have been re-evaluated in the light of changing market conditions. British Petroleum, Phillips Petroleum and Total are among

other operators reconsidering development plans.

Shell said the "onerous" tax regime was one of the important factors in the deferral of Tern. Like other operators in the industry, Shell has complained that tax changes in Budget last month did not go far enough in making the North Sea financial climate more attractive.

In Whitehall last night the shelving of Tern was seen as "disappointing." But it was pointed out that, if Sir Geoffrey Howe, the Chancellor, had accepted all of the industry's tax cut proposals, the rate of return on the Tern Field would have been improved by only about 1 per cent.

Shell said pressure in the reservoir was too low for normal production methods.

Continued from Page 1

Falklands

the outcome as the Argentine proposal appeared to do. Consulting the islanders would take some time, and could not take place while they were under alien domination.

Officials said they were sure that if the peace did fall, the U.S. would support Britain. Mr Peter Blyden, the British Armed Forces Minister, on a separate visit to Washington, said last night that if negotiations failed he was confident that the U.S. would "come down firmly on Britain's side."

A Tory MP, Mr Richard Shepherd, the member for Aldridge-Bromwich, is asking a Commons inquiry into the handling of financial sanctions by the Bank of England, which he believes has been too "laid back" about its controls on banks. He has written to Mr Edward de Carr, the chairman of the Treasury, asking him to be a member, seeking such an inquiry, but this may not happen quickly, though an inquiry could be favoured by some Labour members.

The predominant view in Whitehall is that it will be very difficult, perhaps impossible, to bridge the gap between the British counter proposals and the Argentine insistence on a surrender of sovereignty over the islands before a withdrawal of forces. However, the UK wishes to keep the talks going, not least to ensure that Britain cannot be seen as intransigent.

Ministers are, however, apprehensive that opinion among both MPs and the public generally may be volatile and could become less favourable if armed force has to be used and there are casualties. This has been reflected in uncertainty among a majority of Ministers of how far to go in risk conflict.

A poll in today's issue of the Economist shows that the British public's satisfaction with the Government's handling of the crisis has risen during the last week from 60 to 65 per cent, with strong support for sending the fleet.

Weather

UK TODAY

Scotland and Northern Ireland will have sunny intervals with some showers. England and Wales will be mostly dry. London, S. Central and N.E. England.

W. England and Wales. Mainly dry, mist or fog at first. Sunny periods. Max. 16C (61F).

N. Ireland and S. and Central Scotland. Sunny intervals, mainly dry. Max. 14C (57F).

N. Scotland. Sunny intervals, scattered showers, becoming cloudy. Max. 8C (46F).

Outlook: Mostly dry

WORLDWIDE	Y-day	Today	Y-day	Today
	midday	°C	°F	°F
Algeria	—	—	—	13
Algiers	—	—	—	13
Amman	—	—	—	13
Antwerp	—	—	—	13
Bahrein	—	—	—	13
Bangkok	—	—	—	13
Beirut	—	—	—	13
Bombay	—	—	—	13
Buenos Aires	—	—	—	13
Calcutta	—	—	—	13
Cairo	—	—	—	13
Cardiff	—	—	—	13
Cebu	—	—	—	13
Colon	—	—	—	13
Dublin	—	—	—	13
Edinburgh	—	—	—	13
Geneva	—	—	—	13
Hong Kong	—	—	—	13
London	—	—	—	13
Lyons	—	—	—	13
Madrid	—	—	—	13
Manchester	—	—	—	13
Moscow	—	—	—	13
Paris	—	—	—	13
Rome	—	—	—	13
Seoul	—	—	—	13
Shanghai	—	—	—	13
Singapore	—	—	—	13
Tokyo	—	—	—	13
Yokohama	—	—	—	13

Employment Bill Continued from Page 1

last moment without prior consultation or warning."

Mr Stan Crowther, Labour MP for Rotherham, said that the changes were designed to split unions and "smash the one weapon that unions have ever had—their ability to stick together."

The Government is understood to have no further changes in the proposed legislation in mind, at least at this stage. Mr Norman Tebbit, Employment Secretary, referred last month to the need for "technical changes," and it is thought that

yesterday's amendments were what he had in mind.

However, he has made it clear, most recently at a Press Gallery lunch earlier this week, that he does not rule out proposals for further legislation in the present Parliament or in the Conservative's next manifesto.

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